

Questions:

1. What would you prefer to see first, the login window with a button for visitors or straight to the content?
2. What color would you be most comfortable with in a website?
3. Logo is easy to see?
4. Do you usually surf on web with a pc, laptop or a phone?

Requirements:

- Who were the users,
- What kind of things you used (paper prototypes, own phones, computers, pens, papers, etc),
- Where you were (e.g. cafeteria, classroom, outside, library...)
- How long time did it take, 30 min, an hour.
- What was the outcome?

Outcome:

Hoang

(female, age 21, conduct using conversation, at home, ~15 min)

1. Be nice to have a landing page, but prefer going straight to viewing when visit
2. The color is fine
3. Yes, however, when resize become difficult, should change it when resize maybe
4. Phone 80% of the time

(male, age 24, conduct using conversation, at home, ~15 min)

1. Prefer the log in page, since view as guest too little privilege to be of any useful, sooner or later need to log in
2. Color is easy to see, a bit old school (low saturation)
3. On the landing page is good, on the content page, logo should be turn into something more recognizable, right now can't see
4. Don't have time, but if do, use PC

(male, age 30, conduct using conversation, outside, -10 min)

1. Prefer log in page, guest is useless
2. Good color, however too little color (right now beside logo, only 3 or 4)
3. Logo is a bit confusing at first to see, suggest simplify the font, logo is not visible when resize, suggest turn into some symbol instead of keeping the words
4. Phone don't have browser (old school nokia phone), so usually PC, but prefer keeping thing as simple and easy to use as possible

Mikko

(male 22, through messaging)

1. Straight to content
2. White or other light color
3. Logo does not matter. I would rather have it hidden if it takes too much space needed for content.
4. It's about 45 %, 10% and 45%. If I would have to choose, then I would prefer PC.

Mokhtar

(male 24, through messaging)

1. Intuitive UI design, the fewer unnecessary clicks the better
2. dark/grayish is better for the eyes
3. Good enough
4. PC

(male 24, through messaging)

1. Login window with a button
2. Sky Blue
3. yes
4. Phone

(Female 20, through messaging)

1. Straight to content
2. Pale limegreen
3. Could be bigger
4. On all three on the same time

(Female 29, through messaging)

1. Content
2. White and silver
3. Not really visible
4. With a phone

(Male 24, through messaging)

1. Content
2. Sky blue
3. no
4. Phone and laptop, trending more on the phone

(Female 23, through messaging)

1. Content
2. Can't say
3. A tad small, but in a logical location
4. Phone

Conclusion:

We have conducted the survey with 10 people, age from 21-30, the result:

1. 60% to content, 30% to landing page, 10% other
2. Grey, blue, white, silver, lime green, should increase saturation+number of colors
3. Could be more visible, but not unclear.

4. Mostly on phone.

Done!

Did u include team members and team name?