

# Movie Analysis

Predicting IMDB Rating using Supervised Machine Learning

# The problem

## Company

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## Context

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## Problem statement

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# Challenges deep-dive

## Challenge 1

### **Expand audience**

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## Challenge 2

### **Up 30-day actives**

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- Duis aute irure dolor in reprehenderit in voluptate velit

## Challenge 3

### **Increase conversion**

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# Solution

More premium subscribers

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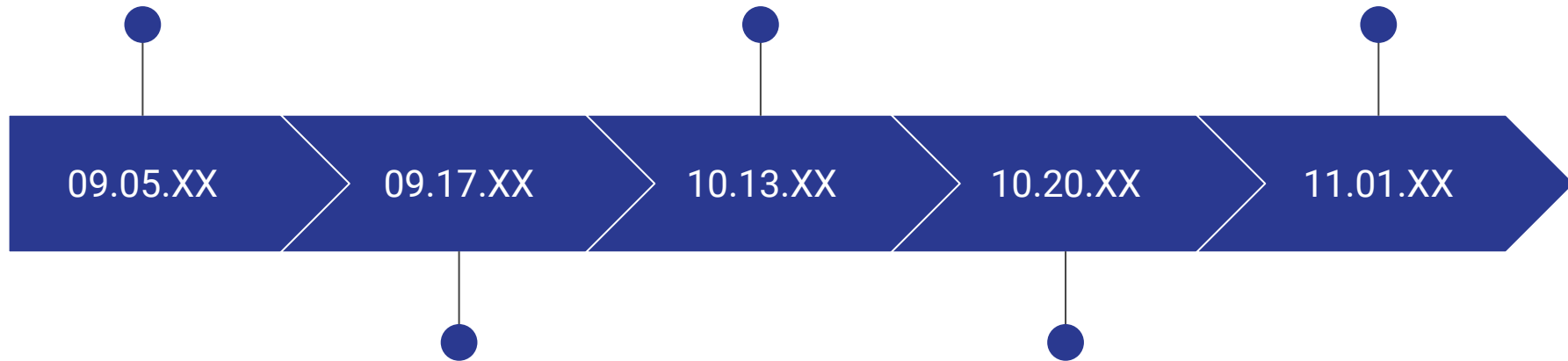
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# Implementation

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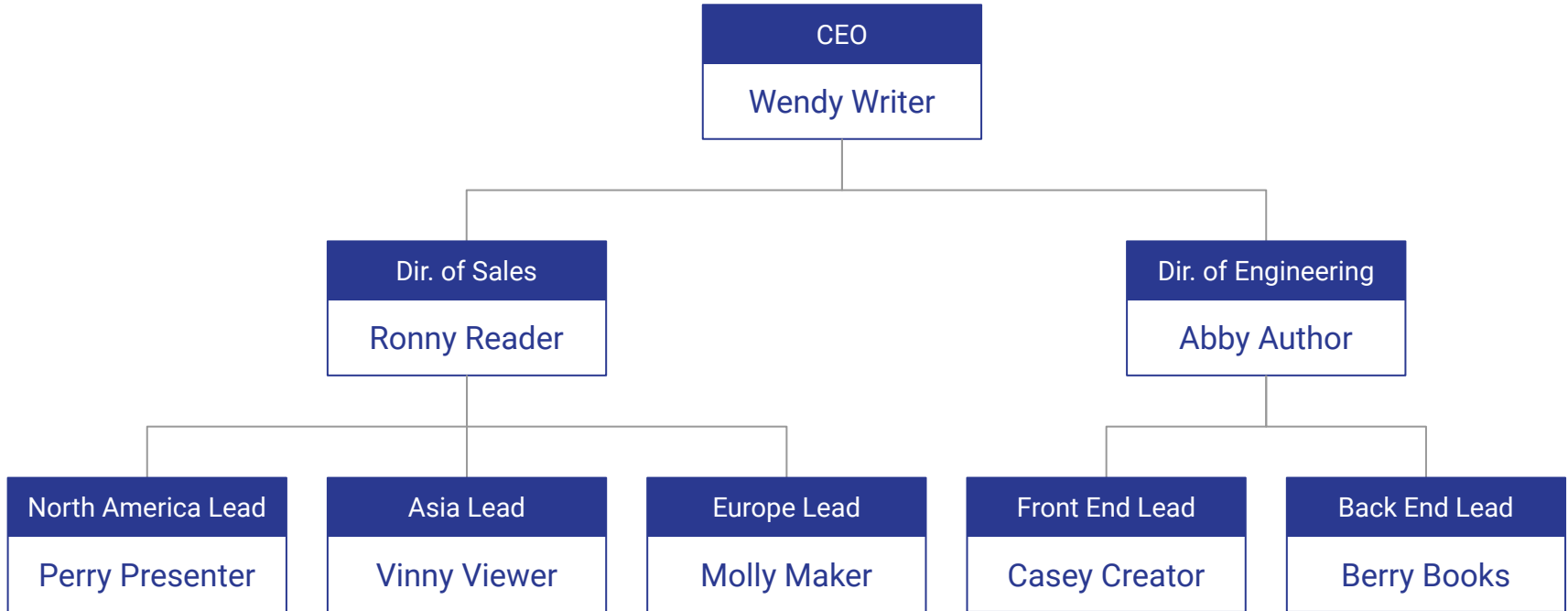
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# The team



# Impact

XX% sales increase

