

# Food Delivery Analysis

Overview

Drivers

Customers

Time

Restaurants

Month > Day Na...

All

Driver ID

All

Restaurant ID

All

Clear all slicers



\$7.80M

Total Sales



6262

Total Customers



408

Total Restaurants



432

Total Drivers



72.31K

Total Orders



646

AVG Orders Per Day



70.33K

Successful Orders



69.57K

Total Orders With Tip



\$686.59K

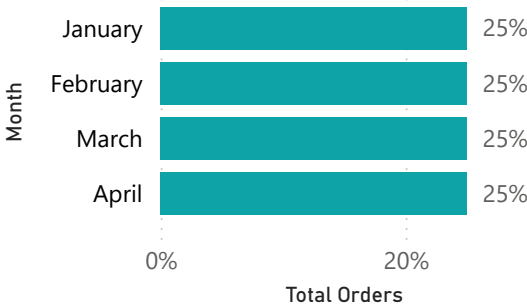
Total Tip



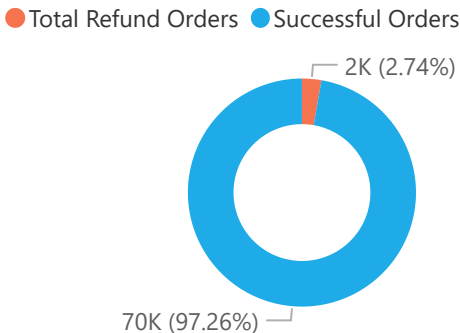
137.77

AVG Delivery Duration  
(in Min)

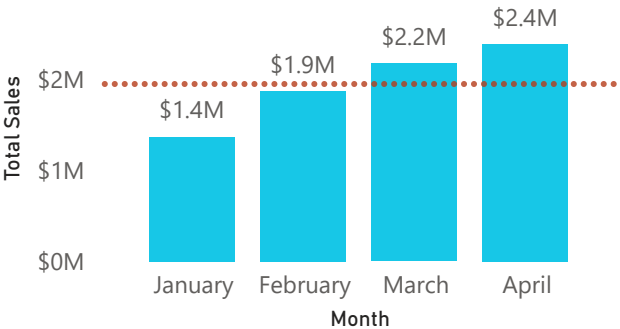
Total Orders by Month



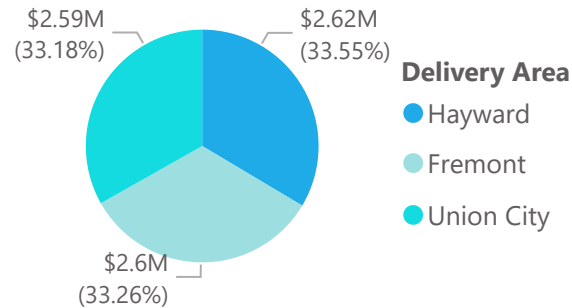
Completion Rate



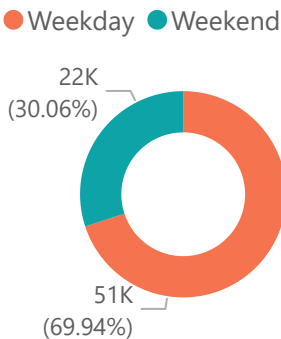
Total Sales by Month



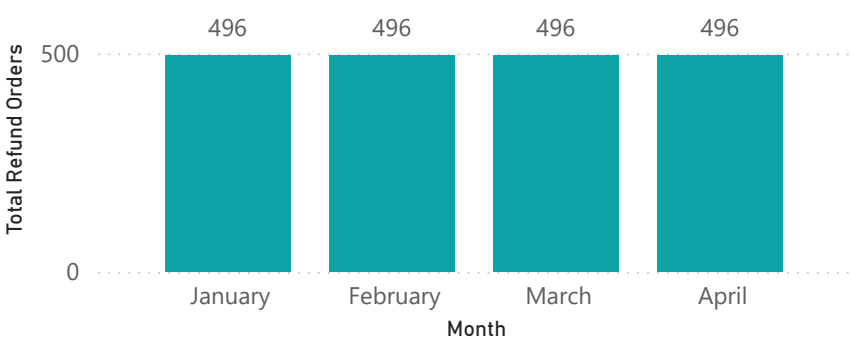
Location-wise Total Sales



Weekday | Weekend Orders



Total Refund Orders by Month



Overview

Drivers

Customers

Time

Restaurants

Month > Day Na...

All

Driver ID

All

Clear all slicers



432

Total Drivers



167

AVG Orders Per Driver



\$1.59K

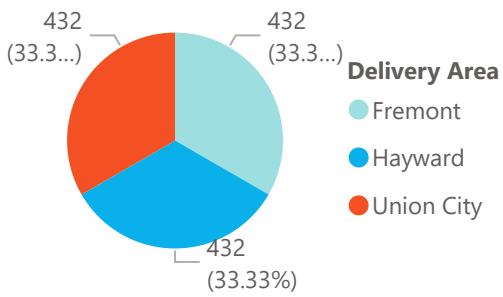
AVG Tip Per Driver



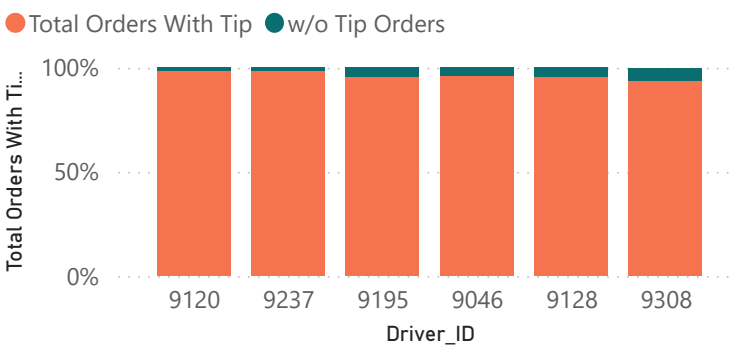
23.06K

AVG Delivery Time/ Driver  
(In Min)

Where did drivers deliver food to?



Tip Rate



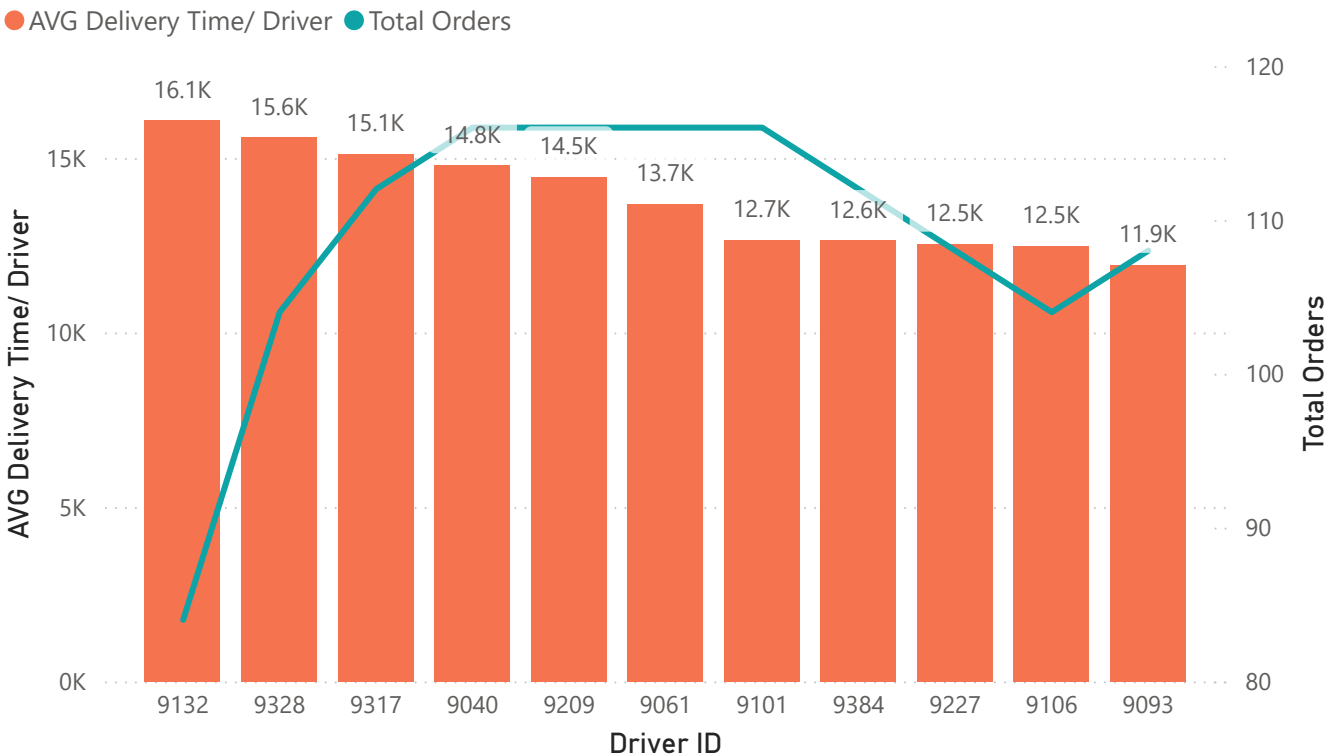
Top 5 Drivers with Highest Total Orders

Driver Name	Total Orders	Total Tip
Doris	244	\$2,009.54
Bailey	244	\$2,164.33
Erin	240	\$2,275.27
Chelsea	240	\$2,321.47
Patricia	240	\$2,336.14
Laura	240	\$2,365.07
Total	1448	\$13,471.82

Top 5 Drivers with Fastest Delivery Time

Driver Name	AVG of Delivery Time (in Min)
Connie	92.81
Jasmine	88.94
Lanna	91.35
Patrick	92.67
Robin	94.38
Total	91.91

How did Delivery Time affect the Total Orders?



Overview

Drivers

Customers

Time

Restaurants

Month > Day Na...

All

Delivery Area

All

Clear all slicers

6262

Total Customers



6262

Loyal Customers

(> 2 orders)



\$107.90

AVG Spending/ Order



\$9.49

AVG Tip/ Order

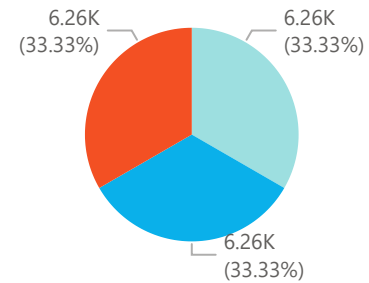
### Where did Customers order Delivery service?

#### Delivery Area

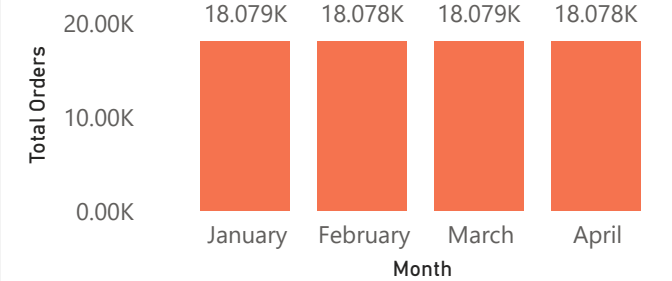
Fremont

Hayward

Union City

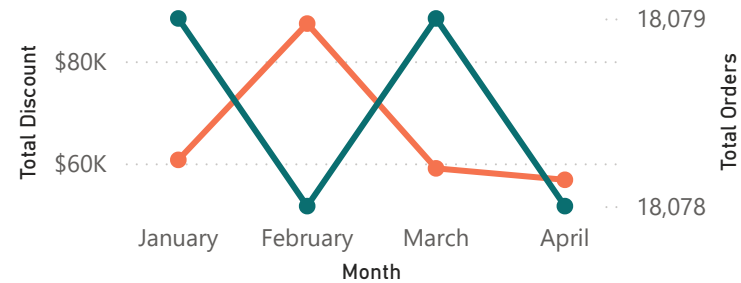


### MoM Total Orders

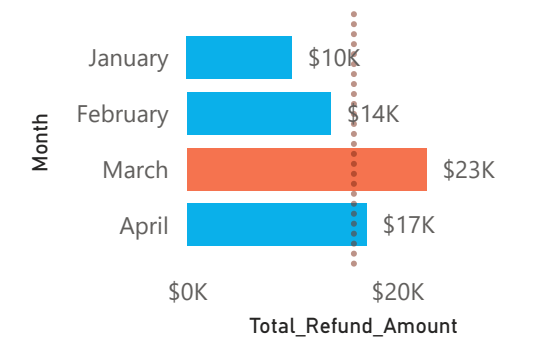


### How did Discount affect Total Orders?

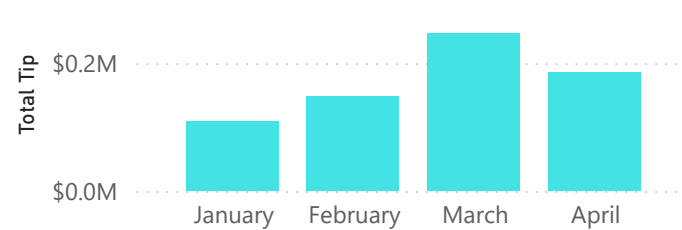
Total Discount Total Orders



### MoM Total Refund Amount

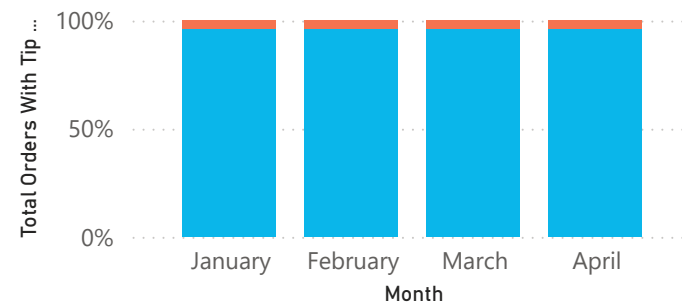


### Which was The Best Tipped Month?



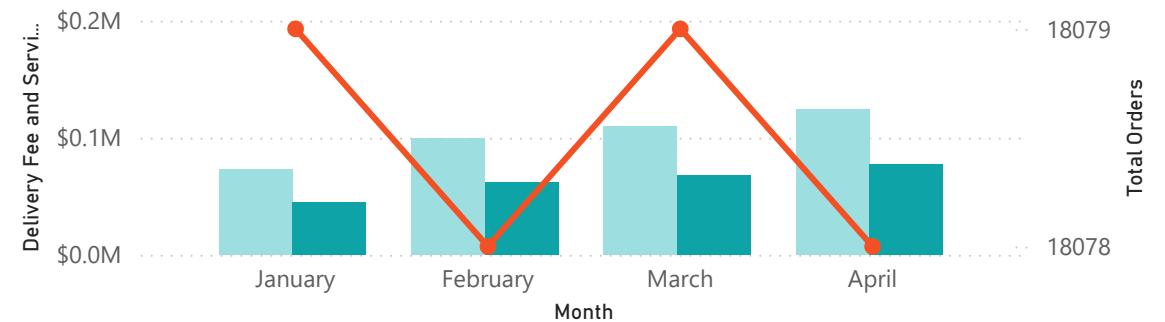
### MoM Tip Rate

Total Orders With Tip w/o Tip Orders



### How did Delivery Fee & Service Fee affect Total Orders?

Delivery Fee Service Fee Total Orders



Overview

Drivers

Customers

Time

Restaurants

Month > Day Na... ▼

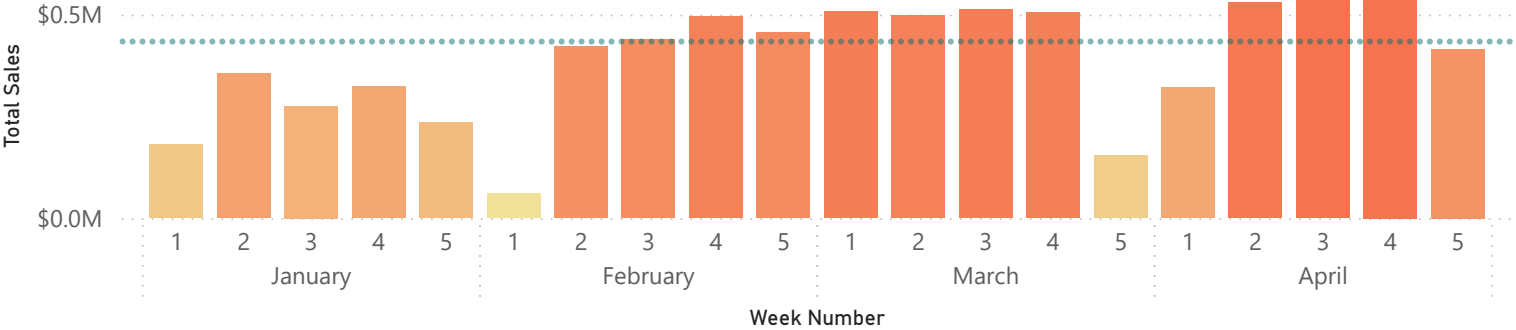
All ▼

Driver ID ▼

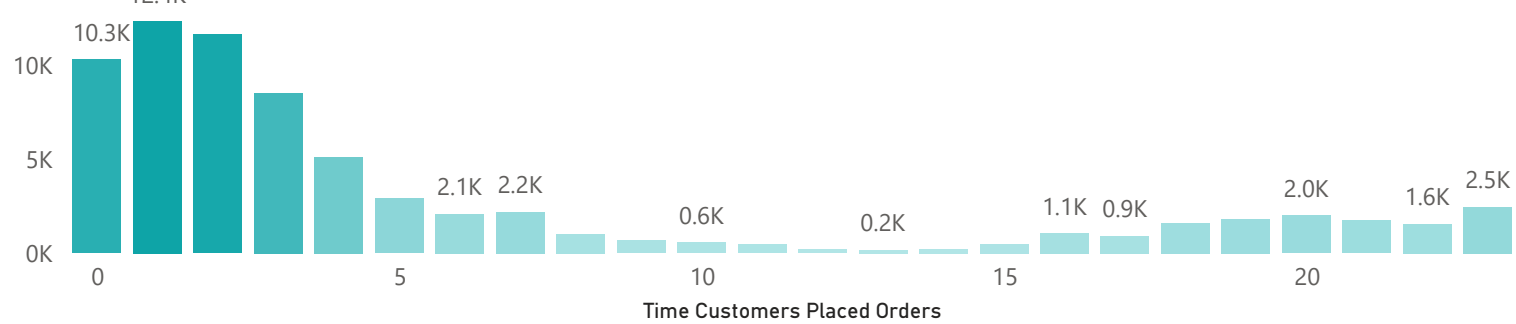
All ▼

Clear all slicers

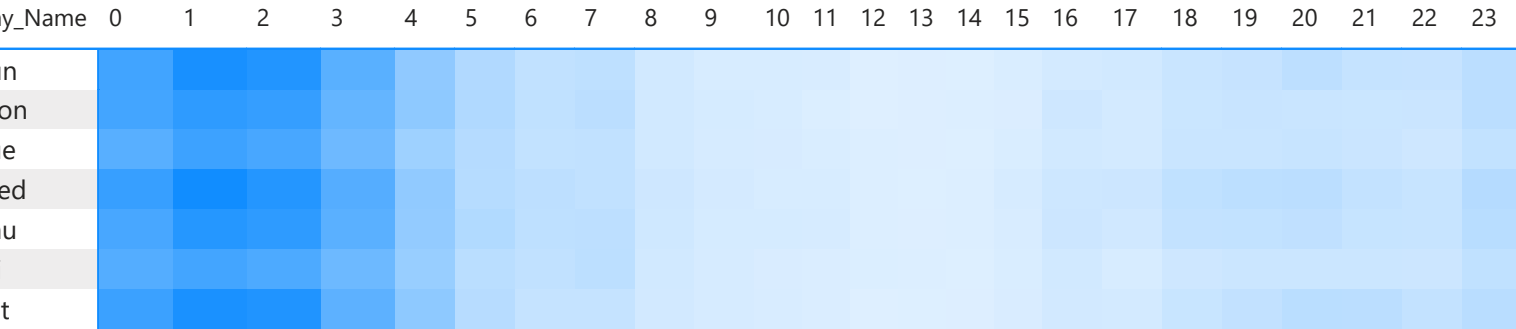
Weekly Total Sales



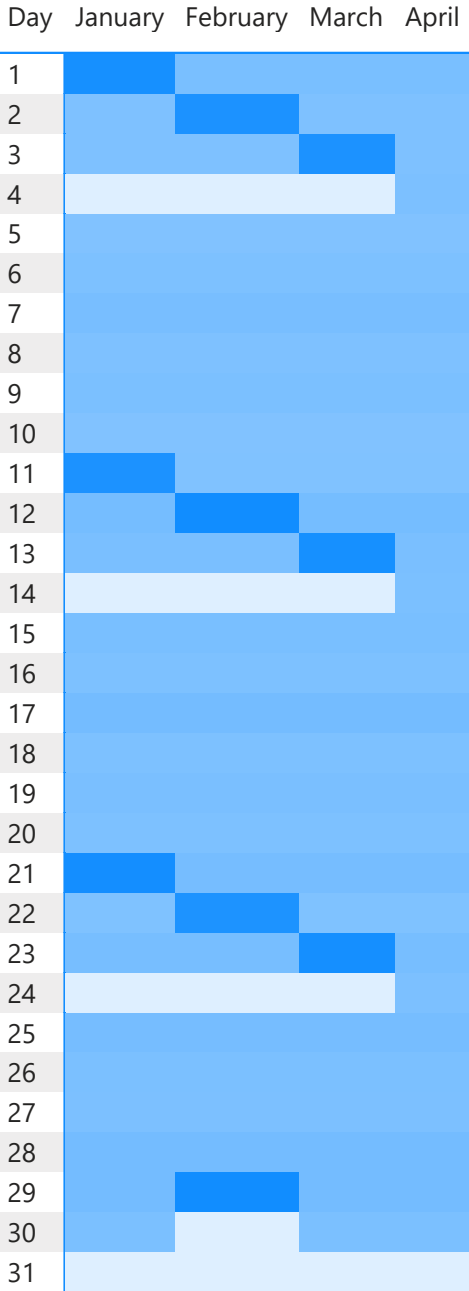
Peak Order Time a Day



Peak Day & Time of the Week



Peak Day in a Month



Overview

Drivers

Customers

Time

Restaurants

Month > Day Na...

All

Restaurant with Highest Total Orders



Restaurant with Lowest Total Orders

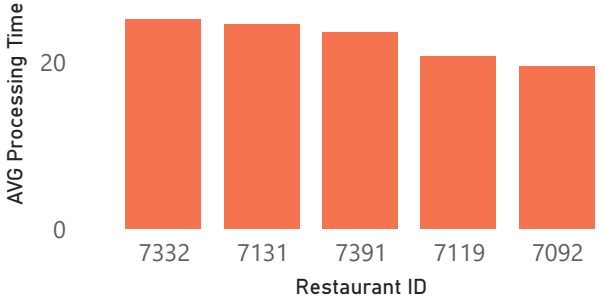


Top 5 Completion Rate

Successful Orders Total Refund Orders



Top 5 Restaurants with Fastest Orders Processing Time (in Min)



Restaurant with Highest Total Sales

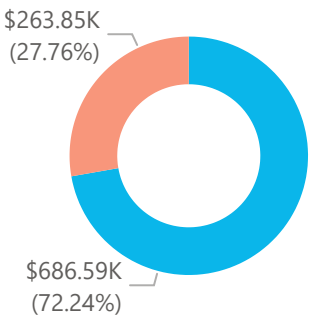


Restaurant with Lowest Total Orders



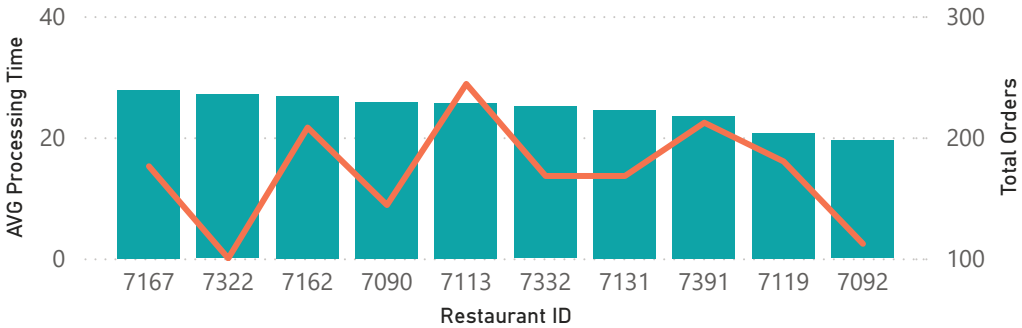
Total Tip v.s. Total Discount

Total Tip Total Discount



How did Orders Processing Time affect Total Orders?

AVG Processing Time Total Orders



Restaurant Data

Restaurant ID	Total Sales	Total Refund Amount	Total Orders	AVG Orders Processing Time	AVG Discount per Order	AVG Tip per Order
7002	\$16,127.24	\$114.04	160	33.41	\$3.74	\$8.6119
7003	\$23,794.66	\$154.49	228	46.13	\$3.58	\$9.2677
7004	\$23,137.16	\$176.11	228	50.65	\$4.71	\$9.1
7005	\$22,083.06	\$56.23	208	67.00	\$3.80	\$9.4616
7006	\$19,569.11	\$117.47	172	64.01	\$3.75	\$10.2446
Total	\$7,802,409.19	\$63,620	72314	53.48	\$3.65	\$9.4946

Clear all slicers