

Welcome to the Poke-Decks privacy notice.

Poke-Decks respects your privacy and is committed to protecting your personal data. This privacy policy is designed to provide information covering how we look after your personal data when you visit our website and your privacy rights.

### 1. About Poke-Decks

The Poke-Decks group consists of our project managers. When referring to 'Poke-Decks' we are referring to the relevant individuals involved within the business. The project managers are responsible for the website and data privacy.

Our full details are:

Poke-Decks

Team responsible for data privacy: Project managers

Email address: poke.decks.uk@gmail.com

Should you wish to contact us regarding any issues or enquires about data protection please contact us.

### 2. The data we collect

Personal data involves any information which we collect from which you can be identified. We may collect, use, and store various types of personal data about you as follows:

#### *Identity data*

This includes your first name, last name, email address (your personal identifier when using our member services), and date of birth

#### *Contact data*

Includes your billing address, delivery address, email address, and preferred telephone number

#### *Financial data*

Includes your payment details when making a purchase

#### *Transaction data*

Includes details about payments you have made to us and any items you have purchased from us

#### *Profile data*

Includes the email address you use to login, and your password. Please note that your password is encrypted and will not be shown to poke-decks in plaintext.

#### *Usage data*

Includes information about how you use our services

### 3. How your personal data collected

#### *Direct interactions*

You may provide identity, contact, and financial data by manually filling in forms to register an account, subscribe to our services, subscribe to marketing emails, providing feedback, or using our services. You may also provide personal data when contacting us directly to make an enquiry.

#### *Automated technologies*

As you interact with our services your data is collected by cookies in order to provide our full services. Full information of this can be found in our cookie policy.

#### 4. How your personal data is used

Your data will be used in line with the law. Your data will most commonly be used in the following scenarios:

- PokeDecks needs to perform the contract we are entering into, or have entered, with you in order to provide agreed upon services.
- PokeDecks is required to comply with a legal or regulatory obligation.

Listed below are a description of the ways in which we plan to use your personal data:

*Purpose:* To register you as a new customer

*Type of data:* Identity, contact, profile

*Purpose:* Processing and delivering your order

*Type of data:* Identity, Contact, Financial, Transaction, profile

*Purpose:* Managing our relationship with you

*Type of data:* Identity, Contact, Profile

*Purpose:* To administer site maintenance

*Type of data:* Identity, Contact, Financial, Transaction, Profile, Usage

*Purpose:* To deliver relevant marketing communications

*Type of data:* Identity Contact, Financial, Transaction, Profile, Usage

*Purpose:* To provide customer support

*Type of data:* Identity Contact, Financial, Transaction, Profile, Usage

#### 5. Marketing

Should you choose to register for marketing emails, the data we hold about you may be used to ensure the marketing you receive is relevant and within your legitimate interests and ours. You will not receive marketing emails unless you subscribe to this service.

#### 6. Cookies

Our website requires cookies in order to function correctly. You can set your browser to refuse all or some cookies however if cookies are disabled, please be aware that certain areas of our website may be inaccessible.

#### 7. Disclosure to third parties

You may have to share your personal data with third parties as detailed below:

- Third party service providers which we use to close transactions and payments through our e-commerce platform
- Third party service providers for website management, maintenance, and support
- Third party service providers relied upon for website functionality

## **8. Data security**

Appropriate security measures have been implemented to protect your personal data from being lost, stolen, altered, disclosed, or accessed in an unauthorised way.

Procedures are in place should we have to deal with a suspected data breach, and you will be committed to notifying you alongside applicable regulators where we are legally required to do so.

## **9. Your legal rights**

You have the right to:

- Request access to your personal data
- Request correction of your personal data
- Request erasure of your personal data
- Request the transfer of your data
- Withdraw your consent at any time