



JAMIE CAMPOS

WEB DEVELOPER
IN TRAINING

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PROFILE

In what author Jon Acuff calls a "career do-over," I am enrolled in a coding bootcamp, set to run from September 2016-January 2017. I look forward to bringing your organization a unique combination of full-stack web development skills along with eight years of experience in the private club industry, performing sales & marketing while serving everyone from start-up entrepreneurs to Nobel Prize laureates to Fortune 500 Executives.

EXPERIENCE

MARKETING CONSULTANT

DibSense (August 2016 - present)

- Maintain and update websites and social media on behalf of clients.
- Create custom marketing pieces including flyers, brochures, newsletters, and email campaigns

MEMBERSHIP DIRECTOR

Des Moines Embassy Club (January 2014 - August 2016)

- In my first year, grew new Member adds 88%, initiation fees 189%, net dues 150%, and reduced resignations 12% over the prior year.
- Oversaw all internal and external marketing for the Club, including ad placement, collateral pieces, weekly email blasts, quarterly Member newsletters, social media, and general brand identity. Launched rebrand in February of 2016.
- Project-managed the launch of new software systems, including a brand-new website, membership accounting system, and CRM.

Metropolitan Club of Chicago (March 2011 - October 2013)

- Winner of "Club 100" distinction two years in a row and "President's Club" in 2012 for consistently beating sales goals.

Quadrangle Club of Chicago (November 2008 - November 2010)

EDUCATION

WEB DEVELOPMENT BOOTCAMP

Coding Dojo Online Bootcamp (Expected graduation January 2017)

BA YOUTH & FAMILY MINISTRY

Augsburg College of Minneapolis (2007)