

Jamie Catania

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Fearless
8 Market Place, Suite 304
Baltimore, MD 21202

Re: UX/UI Designer & Developer Opening

I'm writing to express my interest in the UX/UI Designer & Developer position posted on your website. As you'll see in the attached resume, I have over ten years of experience designing engaging digital products for clients ranging from technology companies and universities to federal, state and local government agencies.

Here's what I can bring to Fearless:

- ▶ **A unique, proven perspective on solving complex UX design problems.** My background in the training industry has sharpened my ability to break down complex ideas and systems into intuitive, easy-to-use interfaces.
- ▶ **A tenacious desire to grow the skill sets of myself and those around me.** I recently spent a year as a full-time software engineer, and I'm now leveraging those lessons to design more usable, efficient products. To help my teammates 'skill-up', I've run internal book clubs, lunch-and-learns, and coding cohorts at past organizations.
- ▶ **A borderline obsession with radical collaboration.** I both give and expect candor when it comes to the creative process, and I'm at my best facilitating a team through service design exercises in front of a whiteboard.

I'm excited by this opportunity for a few reasons. Firstly, Fearless' Agile and Scrum playbooks demonstrate a detailed, prescriptive culture that breeds innovation and trust. There are organizations that claim to practice these values, and then there are organizations that truly embrace them at the core of their business. By all accounts, Fearless appears to belong to the latter group, strongly reflecting my own personal values.

Secondly, the job posting indicates an opportunity to deliver value to Fearless' clients as both a seasoned product designer and a budding web developer. Continued personal growth as both a designer and a developer is a key feature that I'm seeking for my next role, and I believe Fearless would be an excellent, mutually-beneficial fit.

I can be reached anytime via cell phone at 219-242-2687, or by email at Jamie@CataniaInteractive.com. Thank you for your time and consideration, and I look forward to speaking with you soon!

Best,

