

JAMIE CHIN

DESIGNER + CREATIVE ENTREPRENEUR

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EDUCATION

California Polytechnic State University San Luis Obispo | 2019

B.S. in Graphic Communication | Dean's List 2015-2017

Concentration: Web and Digital Media

EXPERIENCE

Adobe

Adobe Student Advisor | March 2017 - present

Work directly with Adobe to shape the Adobe Students strategy and how Creative Cloud is marketed to students.

California Cyber Training Complex

Visual/UI Design Intern | March 2017 - present

Head visual designer on various collateral including logo, infographics, banners, and marketing material.

Design the user interface and user experience of website used by law enforcement, military personnel, and students.

Microsoft

Microsoft Student Partner | Aug 2016 - present

Execute design/tech workshops, inspire a student community while promoting Microsoft technologies.

Collaborate with Microsoft Technical Evangelists, Senior Student Partners, and Program Managers.

Mustang Media Group

Advertising Designer | Sept 2016 - June 2017

Conceptualize and execute ad campaigns across various media, brand identity, multimedia promotion, and collateral design based on research and client input.

CubeSat

Web/Graphic Designer | Dec 2015 - March 2017

Head UI/UX designer for CubeSat Program and PolySat websites.

Design mission logos, NASA CubeSat 101 publication, all collateral for web and print.

PROJECTS

TEDxSanLuisObispo

Marketing Coordinator | March 2017 - present

Execute various marketing strategies to design a one of a kind experience challenging and inspiring a large community to become catalysts for growth.

Camp PolyHacks

Director of Public Relations (previous: Director of Marketing) | Sept 2016 - present

Founding team of Cal Poly's 1st student-run social entrepreneurship hackathon.

Design the event experience, write press releases, develop and execute event marketing strategies.

SEDS USA - Students for the Development and Exploration of Space

Freelance Graphic Design | Jan 2017 - present

Envision and design prospectus, web banners, promotional collateral for national conference SpaceVision 2017.

TOOLS

Adobe CC | Illustrator, Photoshop, XD, After Effects, InDesign

Prototype | Sketch, Principle, InVision

Technical | HTML/CSS, JavaScript, Python

Creative | Studio Art, Advertising, Illustration

ACTIVITIES

Cal Poly Club Swimming

Cal Poly Entrepreneurs

Alpha Phi Omega

Central Pacific Scuba Club