JAMIE CHIN
WEB AND GRAPHIC DESIGNER

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EDUCATION

California Polytechnic State University San Luis Obispo | 2019
B.S. in Graphic Communication | Dean's List 2015-2017
Concentration: Web and Digital Media

EXPERIENCE

NASA Jet Propulsion Laboratory
Electronic Publishing Intern | June 2017 - August 2017
Designing, architecting, and coding graphical and informational websites along with other electronic publishing and graphics production tasks.

Mustang Media Group, *Mustang News*
Advertising Designer | Sept 2016 - present
Conceptualize and execute ad campaigns across various media, brand identity, multimedia promotion, and collateral design based on research and client input.

Microsoft
Microsoft Student Partner | Aug 2016 - June 2017
Execute design/tech workshops, inspire a student community while promoting Microsoft technologies.
Collaborate with Microsoft Technical Evangelists, Senior Student Partners, and Program Managers.

CubeSat
Web/Graphic Designer | Dec 2015 - April 2017
Head UI/UX designer for CubeSat Program and PolySat websites.
Design mission logos, NASA CubeSat 101 publication, all collateral for web and print.

PROJECTS

Adobe
Adobe Student Advisor | March 2017 - present
Work directly with Adobe to shape the Adobe Students strategy and how Creative Cloud is marketed to students.

TEDxSanLuisObispo
Marketing Coordinator | March 2017 - present
Execute various marketing strategies to design a one of a kind experience challenging and inspiring a large community to become catalysts for growth.

Camp PolyHacks
Director of Public Relations (previous: Director of Marketing) | Sept 2016 - present
Founding team of Cal Poly's 1st student-run social entrepreneurship hackathon.
Design the event experience, write press releases, develop and execute event marketing strategies.

SEDS USA - Students for the Development and Exploration of Space
Freelance Graphic Design | Jan 2017 - present
Envision and design prospectus, web banners, promotional collateral for national conference SpaceVision 2017.

TOOLS

Adobe CC | Illustrator, Photoshop, XD, After Effects, InDesign
UI/UX | Sketch, Principle, InVision
Technical | HTML/CSS, JavaScript
Creative | Studio Art, Advertising, Illustration

ACTIVITIES

Cal Poly Swim Club
Cal Poly Entrepreneurs
Alpha Phi Omega
Central Pacific Scuba Club