

# JAMIE CHIN

## VISUAL + UI DESIGNER

---

+1 510 585 8175  
jchin13@calpoly.edu  
jamiechin.me

## EDUCATION

**California Polytechnic State University San Luis Obispo | 2019**

B.S. in Graphic Communication | Dean's List 2015-2017

Concentration: Web and Digital Media

## EXPERIENCE

### Adobe

**Adobe Student Advisor** | March 2017 - present

Work directly with Adobe to shape the Adobe Students strategy and how Creative Cloud is marketed to students.

### California Cyber Training Complex

**Visual/UI Design Intern** | March 2017 - present

Head visual designer on various collateral including logo, infographics, banners, and marketing material.

Design the user interface and user experience of website used by law enforcement, military personnel, and students.

### Microsoft

**Microsoft Student Partner** | Aug 2016 - present

Execute design/tech workshops, inspire a student community while promoting Microsoft technologies.

Collaborate with Microsoft Technical Evangelists, Senior Student Partners, and Program Managers.

### Mustang Media Group, *Mustang News*

**Advertising Designer** | Sept 2016 - June 2017

Conceptualize and execute ad campaigns across various media, brand identity, multimedia promotion, and collateral design based on research and client input.

### CubeSat

**Web/Graphic Designer** | Dec 2015 - March 2017

Head UI/UX designer for CubeSat Program and PolySat websites.

Design mission logos, NASA CubeSat 101 publication, all collateral for web and print.

## PROJECTS

### TEDxSanLuisObispo

**Marketing Coordinator** | March 2017 - present

Execute various marketing strategies to design a one of a kind experience challenging and inspiring a large community to become catalysts for growth.

### SEDS USA - Students for the Development and Exploration of Space

**Freelance Graphic Design** | Jan 2017 - present

Envision and design prospectus, web banners, promotional collateral for national conference SpaceVision 2017.

### Camp PolyHacks

**Director of Marketing and PR** | Sept 2016 - Feb 2017

Founding team of Cal Poly's 1st student-run social entrepreneurship hackathon.

Design the event experience, write press releases, develop and execute event marketing strategies.

## TOOLS

**Adobe CC** | Illustrator, Photoshop, XD, After Effects, InDesign

**Prototype** | Sketch, Principle, InVision

**Technical** | HTML/CSS, Java, Python

**Creative** | Studio Art, Advertising