JAMIE CHIN
INTERDISCIPLINARY DESIGNER

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EDUCATION

California Polytechnic State University San Luis Obispo | 2019
B.S. in Graphic Communication | Dean's List 2015-2017
Concentration: Web and Digital Media

EXPERIENCE

NASA Jet Propulsion Laboratory
Electronic Publishing Intern | June 2017 - August 2017
Designing, architecting, and coding graphical and informational websites along with other electronic publishing and graphics production tasks.

Mustang Media Group, *Mustang News*
Advertising Designer | Sept 2016 - present
Conceptualize and execute ad campaigns across various media, brand identity, multimedia promotion, and collateral design based on research and client input. Maintain Mustang Media Group website.

Microsoft
Microsoft Student Partner | Aug 2016 - June 2017
Execute design/tech workshops, inspire a student community while promoting Microsoft technologies.
Collaborate with Microsoft Technical Evangelists, Senior Student Partners, and Program Managers.

CubeSat
Web/Graphic Designer | Dec 2015 - April 2017
Head UI/UX designer for CubeSat Program and PolySat websites.
Design mission logos, NASA CubeSat 101 publication, all collateral for web and print.

PROJECTS

Adobe
Adobe Student Advisor | March 2017 - present
Work directly with Adobe to shape the Adobe Students strategy and how Creative Cloud is marketed to students.

TEDxSanLuisObispo
Marketing Coordinator | March 2017 - present
Execute various marketing strategies to design a one of a kind experience challenging and inspiring a large community to become catalysts for growth.

Camp PolyHacks
Director of Public Relations (previous: Director of Marketing) | Sept 2016 - present
Founding team of Cal Poly's 1st student-run social entrepreneurship hackathon.
Design the event experience, write press releases, develop and execute event marketing strategies.

SEDS USA - Students for the Development and Exploration of Space
Freelance Graphic Design | Jan 2017 - May 2017
Envision and design prospectus, web banners, promotional collateral for national conference SpaceVision 2017.

TOOLS

Adobe CC | Illustrator, Photoshop, XD, After Effects, InDesign
UI/UX | Sketch, Principle, InVision
Technical | HTML/CSS, JavaScript
Creative | Studio Art, Advertising, Illustration

ACTIVITIES

Cal Poly Swim Club
Cal Poly Entrepreneurs
Alpha Phi Omega
Central Pacific Scuba Club