

# JAMIE CHIN

## INTERDISCIPLINARY DESIGNER

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## Education

**California Polytechnic State University San Luis Obispo | 2019**

B.S. Graphic Communication, Web and Digital Media | Dean's List 2015-2017

## Experience

### **NASA Jet Propulsion Laboratory**

*Web Design Intern* | June 2017 - August 2017

Design and produce electronic publishing and graphics production tasks, design graphical and informational websites with the Electronic Publishing Services Team within the Technical Information Section.

### **Mustang Media Group, *Mustang News***

*Advertising Designer and Webmaster* | Sept 2016 - present

Conceptualize and execute ad campaigns across various media, brand identity, multimedia promotion, and collateral design based on research and client input. Maintain Mustang Media Group website.

### **SEDS USA (Students for the Development and Exploration of Space)**

*Freelance Graphic Design* | Jan 2017 - April 2017

Envision and design prospectus, web banners, promotional collateral for national conference SpaceVision 2017.

### **Cal Poly CubeSat**

*Web/Graphic Designer* | Dec 2015 - April 2017

Head UI/UX designer for CubeSat Program and PolySat websites.

Design mission logos, NASA CubeSat 101 publication, all collateral for web and print.

## Projects

### **Adobe**

*Adobe Student Advisor* | March 2017 - present

Work directly with Adobe to shape the Adobe Students strategy and how Creative Cloud is marketed to students.

### **TEDxSanLuisObispo**

*Marketing Coordinator* | March 2017 - present

Execute various marketing strategies to design a one of a kind experience challenging and inspiring a large community to become catalysts for growth.

### **PolyHacks 2017, 2018**

*Director of Public Relations (previous: Director of Marketing)* | Sept 2016 - present

Founding team of Cal Poly's 1st student-run social entrepreneurship hackathon.

Design the event experience, write press releases, develop and execute event marketing strategies.

### **Microsoft**

*Microsoft Student Partner* | Aug 2016 - June 2017

Execute design/tech workshops, inspire a student community while promoting Microsoft technologies.

Collaborate with Microsoft Technical Evangelists, Senior Student Partners, and Program Managers.

## Tools

**Adobe CC** | Illustrator, Photoshop, XD, After Effects, InDesign

**UI** | Sketch, Principle, InVision

**Technical** | HTML/CSS, JavaScript

**Creative** | Illustration, Advertising, Studio Art

## Activities

Cal Poly Swim Club

Cal Poly Entrepreneurs

Alpha Phi Omega

Central Pacific Scuba Club