

Louis Vuitton Network Analysis



Jamie Liu
APRD 6343



NETWORK ANALYSIS



SOCIAL

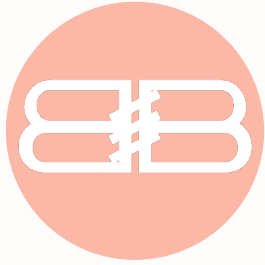
Analyze relationships between **people** and determine the most **influential** users



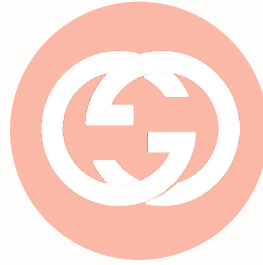
SEMANTIC

Analyze relationships between **documents** and determine words that **define** the clusters

BRANDS



Balenciaga
Kering

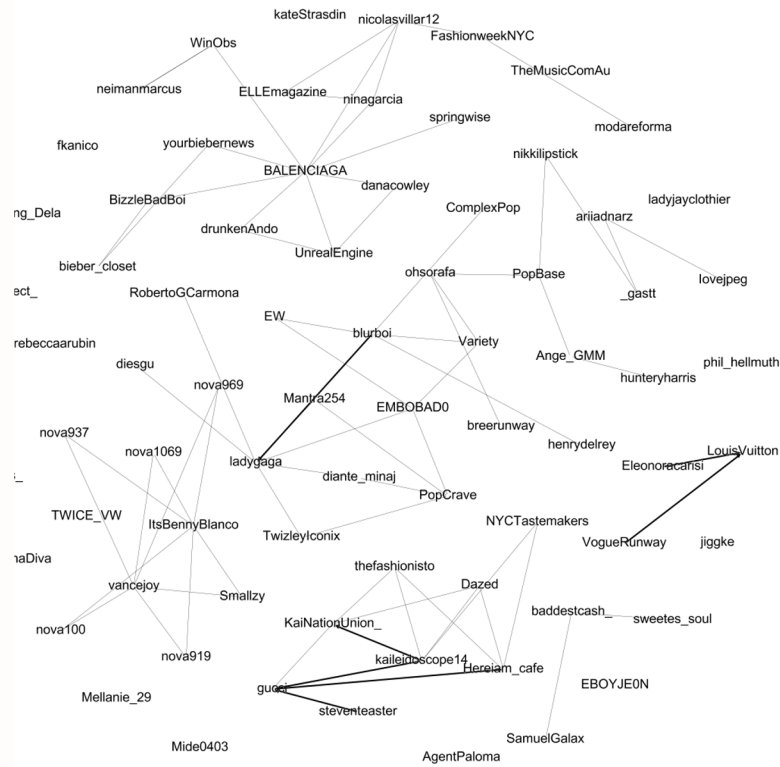


Gucci
Kering

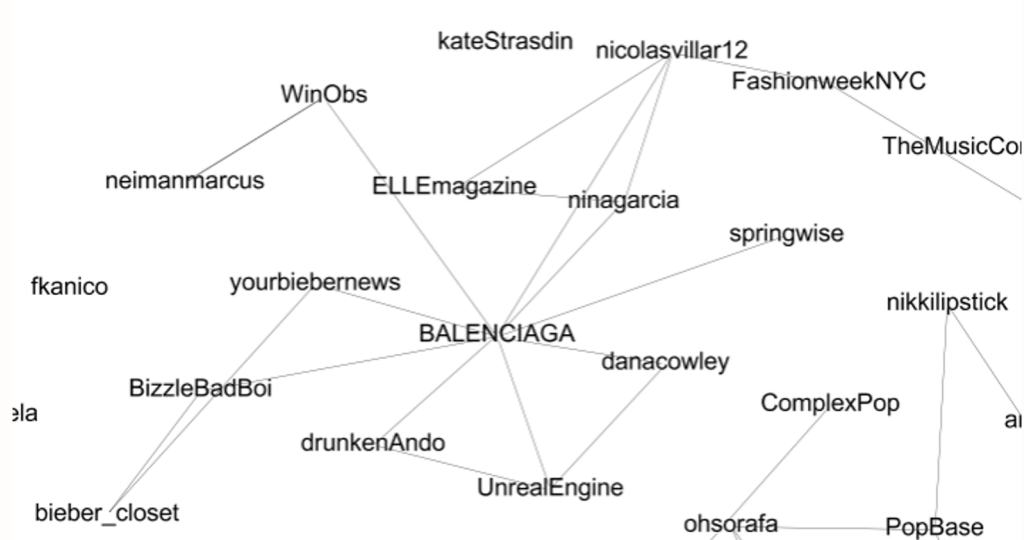


Louis Vuitton
LVMH

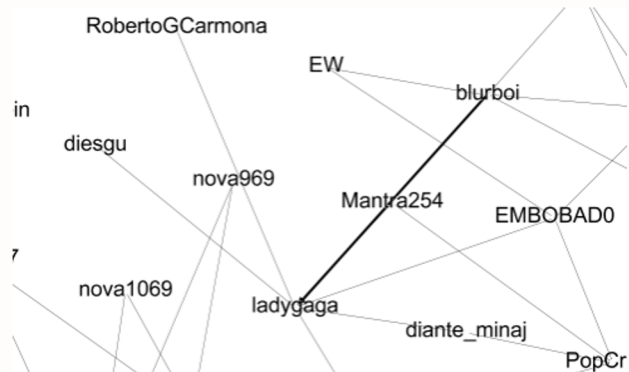
The figure displays a complex network graph with numerous nodes and edges. The nodes are labeled with names, many of which appear to be related to fashion or entertainment. The edges represent connections between these entities. A specific path is highlighted in bold black, indicating a sequence of connections: LadyGaga → Mantra254 → blurboi → Variety → breerunway → henrydelrey → Eleonorecanisi → LouisVuitton.

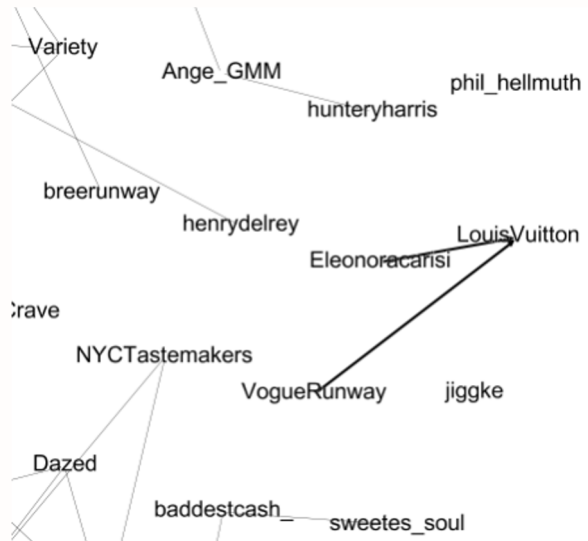


MENTION NETWORK



MENTION NETWORK





RECOMMENDATIONS

01

AMBASSADORS

Big Celebrities &
K-Pop Stars

02

PARTNERSHIPS

Advertise & Work with
Fashion Magazines

03

PRODUCTS

Differentiate with
Unique Garments

04

CAMPAIGNS

Spring/Summer
Instagram & Youtube
Campaigns

Thank you!

