JAMIE FERGUSON

Product Designer
/ Sydney, Australia

PORTFOLIO

jferguson.netlify.app

CONTACT

tapedseams@gmail.com
0416 082 010

EDUCATION

Design Centre Enmore
Associate Diploma
Graphic Design

EXPERIENCE

Shorthand

Director of Design / Jan 2020 - present
Product Designer / Sep 2015 - Dec 2019
Project Designer / Jan 2014 - Aug 2015

I joined Shorthand just before the product went into a closed Beta phase.

In my initial role as **Project Designer** I worked with customers to help design and build their stories in what was still just a very basic tool. I fed back learnings to the engineering team in order to help them prioritise features.

As the tool evolved I moved into the **Product Designer** role where I helped to conceptualise, design & build new features for the product. As part of what was still a very small team I was also involved in strategy and support.

I was invited to join the fledgling executive team whereupon I was given the fancy title of **Director of Design**, and was the Design & UX voice at the table when discussing company and product strategy.

As the company grew I was able to start building out the Design & UX function. My first hire was a UX Researcher, soon followed by a Product Designer. Together we built out a more consistent, informed product design process that has enabled us to move from a scrappy bunch of individual contributors to a more cohesive unit within the Product team.

Viator

UX Designer (Mobile) / Jul 2013 - Dec 2013

My main tasks were to gather requirements from the product team and translate these into wireframes and prototypes for Viator's mobile products - Web, iOS and Android. I worked closely with the developers throughout the process, engaging them as part of the design phase as well as assisting where possible in the delivery of the final product. I also contributed to visual design and development wherever possible.

During my short time there I worked on a major redesign of their iOS and Android apps as well as their main mobile website.

The Global Mail

Lead Digital Designer / Aug 2012 - Jul 2013

The Global Mail was a short-lived, not-for-profit news organisation that focussed on long-form storytelling & data-driven journalism.

My role was to lead the design of editorial & data-visualisation projects. As part of a tiny team I was involved in all aspects of the project - from research, concepts & UX, through to cleaning data - working closely with developers, the amazing journalists & editorial staff.

The Australian

Lead Digital Designer / Aug 2011 - Aug 2012

ninemsn

Art Director / Jul 2007 - Jul 2011
Senior Designer / Apr 2004 - Jul 207