

## Jamie Har

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### OBJECTIVE

Hands-on experience in the Communication and Information Science fields (tech, media, marketing, graphic design, web design, user experience).

### EDUCATION

Cornell University, College of Agriculture and Life Sciences – Ithaca, NY Expected May 2020

- Double Major: Communication and Information Science B.S., 3.927 GPA
- Concentrations: Communication and Technology, UX, Digital Culture and Production

Boston College, Honors Program in MCAS – Chestnut Hill, MA

Aug. 2016 – May 2017

- Major: Psychology B.A., 3.802 GPA

### HONORS AND AWARDS

Cornell University Dean's List

Fall 2017, Spring 2018, Fall 2018

Boston College Dean's List

Fall 2016, Spring 2017

### RELEVANT COURSEWORK

Media Communication, Visual Communication, Oral Communication, Research Methods in Communication Studies, Writing About Communication, Communication and Technology, Introduction to Python, Designing Technology for Social Impact, Introductory Design & Programming for Web, Advanced Creative Nonfiction: Food and Culture Writing, Intro to Behavioral Statistics and Research I, Korean Cinema

### EXPERIENCE

Social Media and Content Marketing Intern at Vectra AI, Inc. – San Jose, CA June 2018 – current

- Establish Vectra as a thought leader in media/news conversations, including press releases, newsletters, websites, emails, and multiple social media accounts (LinkedIn, Twitter and blogs).
- Enforce and maintain a consistent tone and voice for the brand to engage cybersecurity professionals

Marketing Student Graphic Design Assistant – Ithaca, NY

Nov. 2017 – May 2018

- Employed by Cornell University Campus Life Marketing & Communications
- Designed posters to advertise upcoming Cornell Dining events, i.e. themed dinners and product promotions

Blog and Social Media Editor and Staff Writer/Editor for *The Cornell Claritas* – Ithaca, NY

Aug. 2017 – current

- Campus Christian journal with semester print issues and ongoing blog
- Re-designed blog site; updated with various blog series' on diverse topics; promoted on Claritas Facebook page
- Edited articles for print and online publishing; 1-1 feedback sessions and comments on Google/Word docs

Intern for Chi Am Circle, Bay Area non-profit Asian American women's organization

Summer 2017

- Editor of Commemorative Cookbook, a Chi Am Circle fundraising project
- Gathered and assembled recipes from club members, created graphics to advertise and include in the cookbook

Boston College Vietnamese Student's Association Freshman Representative

Aug. 2016 – May 2017

- Organized and marketed cultural events as part of the Executive Board, shadowing Publicity Chair (marketing)
- Led and promoted dance performances/workshops for annual Culture Show and Week of VSA charity fundraiser

Research Assistant for Arts and Mind Lab – Chestnut Hill, MA

Aug. 2016 – Jan. 2017

- Ellen Winner's psychological studies of teaching methods in arts, called Studio Habits of Mind
- Content analysis of open-response surveys and interviews with elementary school teachers and students

First Advice Columnist, Senior Staff Writer of *The Campanile* – Palo Alto, CA

Aug. 2014 – May 2016

- Created school newspaper's advice column "Dear Jamie" for mental, social, and emotional health

### SKILLS

Adobe Creative Suite; HTML/CSS; Google Drive; Microsoft Office; WordPress; HubSpot; Webflow

Proficient in English and Korean; Competent in French and Spanish

Interests: dance, music (various genres), food and nutrition