

Jamie Har

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OBJECTIVE

Hands-on experience in the Communication and Information Science fields (tech, media, marketing, graphic design, web design, user experience).

EDUCATION

Cornell University, College of Agriculture and Life Sciences – Ithaca, NY Expected May 2020

- Double Major: Communication and Information Science B.S., 3.927 GPA
- Concentrations: Communication and Technology, UX, Digital Culture and Production

Boston College, Honors Program in MCAS – Chestnut Hill, MA

Aug. 2016 – May 2017

- Major: Psychology B.A., 3.802 GPA

HONORS AND AWARDS

Cornell University Dean's List

Fall 2017, Spring 2018, Fall 2018

Boston College Dean's List

Fall 2016, Spring 2017

RELEVANT COURSEWORK

Media Communication, Visual Communication, Oral Communication, Research Methods in Communication Studies, Writing About Communication, Communication and Technology, Introduction to Python, Designing Technology for Social Impact, Introductory Design & Programming for Web, Advanced Creative Nonfiction: Food and Culture Writing, Intro to Behavioral Statistics and Research I, Korean Cinema

EXPERIENCE

Social Media and Content Marketing Intern at Vectra AI, Inc. – San Jose, CA June 2018 – current

- Establish Vectra as a thought leader in media/news conversations, including press releases, newsletters, websites, emails, and multiple social media accounts (LinkedIn, Twitter and blogs).
- Enforce and maintain a consistent tone and voice for the brand to engage cybersecurity professionals

Marketing Student Graphic Design Assistant – Ithaca, NY

Nov. 2017 – May 2018

- Employed by Cornell University Campus Life Marketing & Communications
- Designed posters to advertise upcoming Cornell Dining events, i.e. themed dinners and product promotions

Blog and Social Media Editor and Staff Writer/Editor for *The Cornell Claritas* – Ithaca, NY

Aug. 2017 – current

- Campus Christian journal with semester print issues and ongoing blog
- Re-designed blog site; updated with various blog series' on diverse topics; promoted on Claritas Facebook page
- Edited articles for print and online publishing; 1-1 feedback sessions and comments on Google/Word docs

Intern for Chi Am Circle, Bay Area non-profit Asian American women's organization

Summer 2017

- Editor of Commemorative Cookbook, a Chi Am Circle fundraising project
- Gathered and assembled recipes from club members, created graphics to advertise and include in the cookbook

Boston College Vietnamese Student's Association Freshman Representative

Aug. 2016 – May 2017

- Organized and marketed cultural events as part of the Executive Board, shadowing Publicity Chair (marketing)
- Led and promoted dance performances/workshops for annual Culture Show and Week of VSA charity fundraiser

Research Assistant for Arts and Mind Lab – Chestnut Hill, MA

Aug. 2016 – Jan. 2017

- Ellen Winner's psychological studies of teaching methods in arts, called Studio Habits of Mind
- Content analysis of open-response surveys and interviews with elementary school teachers and students

First Advice Columnist, Senior Staff Writer of *The Campanile* – Palo Alto, CA

Aug. 2014 – May 2016

- Created school newspaper's advice column "Dear Jamie" for mental, social, and emotional health

SKILLS

Adobe Creative Suite; HTML/CSS; Google Drive; Microsoft Office; WordPress; HubSpot; Webflow

Proficient in English and Korean; Competent in French and Spanish

Interests: dance, music (various genres), food and nutrition