

# 2024 US Presidential Election Model\*

My subtitle if needed

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First sentence. Second sentence. Third sentence. Fourth sentence.

## 1 Introduction

Overview paragraph

Estimand paragraph

Results paragraph

Why it matters paragraph

Telegraphing paragraph: The remainder of this paper is structured as follows. Section 2....

## 2 Data

```
# Load the cleaned poll data
clean_poll_data <- read_csv("/Users/jamielee/2024_US_Elections/data/02-analysis_data/analysisi
```

```
Rows: 629 Columns: 52
```

```
-- Column specification -----
```

```
Delimiter: ","
```

```
chr (23): pollster, sponsors, display_name, pollster_rating_name, methodolog...
```

```
dbl (14): poll_id, pollster_id, sponsor_ids, pollster_rating_id, numeric_gra...
```

```
lgl (15): sponsor_candidate_id, sponsor_candidate, sponsor_candidate_party, ...
```

---

\*Code and data are available at: [https://github.com/jamiejiminlee/2024\\_US\\_Elections.git](https://github.com/jamiejiminlee/2024_US_Elections.git).

- i Use ``spec()`` to retrieve the full column specification for this data.
- i Specify the column types or set ``show_col_types = FALSE`` to quiet this message.

```
# Group by state and candidate, and calculate the average percentage (pct)
state_average <- clean_poll_data |>
  group_by(state, candidate_name) |>
  summarise(avg_pct = mean(pct, na.rm = TRUE)) |>
  pivot_wider(names_from = candidate_name, values_from = avg_pct) |>
  rename(Trump_pct = "Donald Trump", Harris_pct = "Kamala Harris")
```

``summarise()`` has grouped output by 'state'. You can override using the ``groups`` argument.

```
# Replace missing values only in the numeric columns (Trump_pct, Harris_pct)
state_average <- state_average |>
  mutate(across(c(Trump_pct, Harris_pct), ~replace_na(., 0)))
```

## 2.1 Overview

We use the statistical programming language R (R Core Team 2023).... Our data (Toronto Shelter & Support Services 2024).... Following Alexander (2023), we consider...

Overview text

## 2.2 Measurement

To predict the election outcome, we will assume that the higher pct in a state between Trump and Harris determines the winner of the election. The difference in pct is used as the predictor for which candidate wins each state.

## 2.3 Outcome variables

?@fig-averagetable provides an overview of the average support for Trump and Harris across all states, along with the predicted winner for each state based on our model.

```
# A tibble: 16 x 5
# Groups:   state [16]
  state      Trump_pct Harris_pct winner predicted_winner
  <chr>      <dbl>    <dbl>  <dbl> <chr>
1 Arizona      46.5      45.3      1 Trump
2 Colorado      40        0      1 Trump
3 Florida       53      40.5      1 Trump
4 Georgia       46.6      44.4      1 Trump
5 Michigan      44.5      46.3      0 Harris
6 Missouri      54       41      1 Trump
7 Montana       56.5      39      1 Trump
8 Nebraska CD-2  42      50.8      0 Harris
9 Nevada        46.6      43.8      1 Trump
10 North Carolina 46.8      46.8      0 Harris
11 Ohio          49.5      44.2      1 Trump
12 Pennsylvania   45.1      47      0 Harris
13 Texas          47.1      43.6      1 Trump
14 Virginia       41      45.2      0 Harris
15 Wisconsin      45.2      48.8      0 Harris
16 <NA>          44.5      46.6      0 Harris
```

Figure 1 illustrates the average polling support for Donald Trump and Kamala Harris in each state. The side-by-side comparison represents the percentage of support each candidate has received, based on aggregated poll data from pollsters with high-quality scores. Trump's support is shown in red, while Harris's support is depicted in red.

Figure 2 visualizes the predicted winner of the 2024 US Presidential Election across all states, based on aggregated polling data. Each state is color-coded according to the candidate predicted to win - blue represents Donald Trump, and red represents Kamala Harris.

## 2.4 Predictor variables

Add graphs, tables and text.

Use sub-sub-headings for each outcome variable and feel free to combine a few into one if they go together naturally.

## 3 Model

The goal of our modelling strategy is twofold. Firstly,...

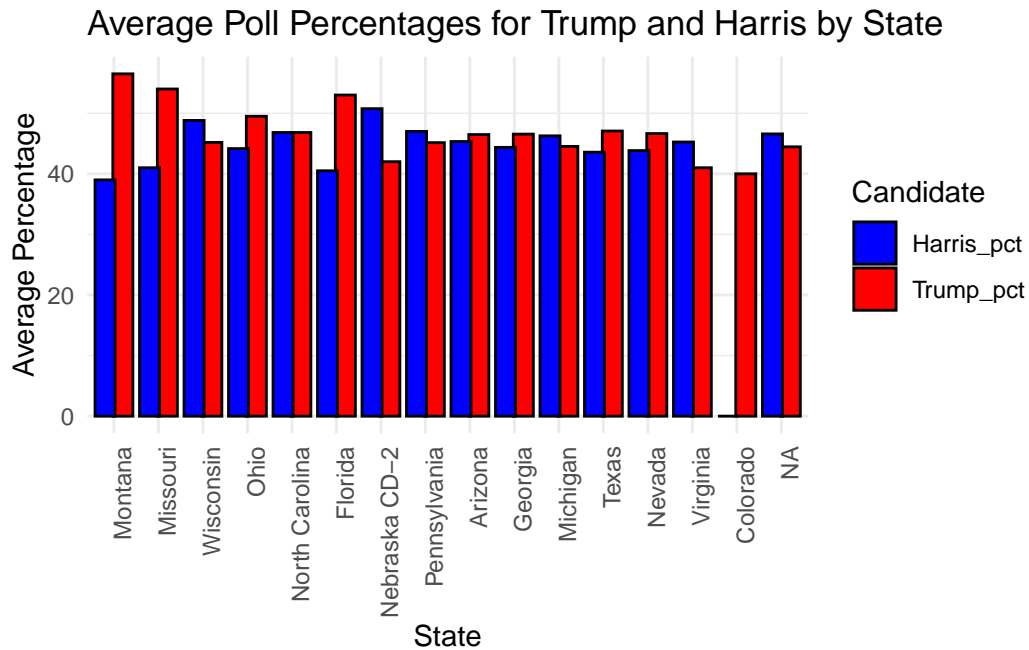


Figure 1: Average Poll Percentage by State

Predicted Winner of 2024 US Presidential Election by state

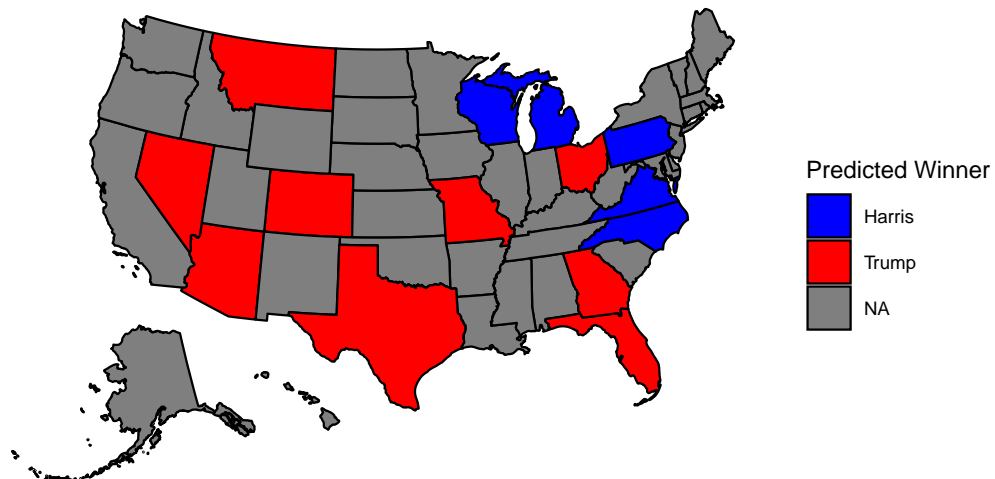


Figure 2: Predicted Election Winner by State

Here we briefly describe the Bayesian analysis model used to investigate... Background details and diagnostics are included in Appendix [B](#).

### 3.1 Model set-up

Define  $y_i$  as the number of seconds that the plane remained aloft. Then  $\beta_i$  is the wing width and  $\gamma_i$  is the wing length, both measured in millimeters.

$$y_i | \mu_i, \sigma \sim \text{Normal}(\mu_i, \sigma) \tag{1}$$

$$\mu_i = \alpha + \beta_i + \gamma_i \tag{2}$$

$$\alpha \sim \text{Normal}(0, 2.5) \tag{3}$$

$$\beta \sim \text{Normal}(0, 2.5) \tag{4}$$

$$\gamma \sim \text{Normal}(0, 2.5) \tag{5}$$

$$\sigma \sim \text{Exponential}(1) \tag{6}$$

We run the model in R (R Core Team 2023) using the `rstanarm` package of Goodrich et al. (2022). We use the default priors from `rstanarm`.

#### 3.1.1 Model justification

We expect a positive relationship between the size of the wings and time spent aloft. In particular...

We can use maths by including latex between dollar signs, for instance  $\theta$ .

## 4 Results

Our results are summarized in Table ??.

## 5 Discussion

### 5.1 First discussion point

If my paper were 10 pages, then should be be at least 2.5 pages. The discussion is a chance to show off what you know and what you learnt from all this.

## **5.2 Second discussion point**

Please don't use these as sub-heading labels - change them to be what your point actually is.

## **5.3 Third discussion point**

## **5.4 Weaknesses and next steps**

Weaknesses and next steps should also be included.

## Appendix

### A Additional data details

### B Model details

#### B.1 Posterior predictive check

In `?@fig-ppcheckandposteriorvsprior-1` we implement a posterior predictive check. This shows...

In `?@fig-ppcheckandposteriorvsprior-2` we compare the posterior with the prior. This shows...

Examining how the model fits, and is affected  
by, the data

#### B.2 Diagnostics

`?@fig-stanareyouokay-1` is a trace plot. It shows... This suggests...

`?@fig-stanareyouokay-2` is a Rhat plot. It shows... This suggests...

Checking the convergence of the MCMC algo-  
rithm

## References

- Alexander, Rohan. 2023. *Telling Stories with Data*. Chapman; Hall/CRC. <https://tellingstorieswithdata.com/>.
- Goodrich, Ben, Jonah Gabry, Imad Ali, and Sam Brilleman. 2022. “rstanarm: Bayesian applied regression modeling via Stan.” <https://mc-stan.org/rstanarm/>.
- R Core Team. 2023. *R: A Language and Environment for Statistical Computing*. Vienna, Austria: R Foundation for Statistical Computing. <https://www.R-project.org/>.
- Toronto Shelter & Support Services. 2024. *Deaths of Shelter Residents*. <https://open.toronto.ca/dataset/deaths-of-shelter-residents/>.