

JAMIE KWAN

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SUMMARY

Strategic designer, urbanist and storyteller with the objective to generate meaningful experiences and conversations through architecture and technology. Empathetic and community-focussed creative always aiming to think of user experience and value. As an alumnus of the Digital Media Zone -- North America's #1 university start-up incubator -- I thrive on diverse team environments, contributing with a creative, technical, and entrepreneurial mindset. Through my design work, I believe that **Form Follows Narrative**.

My passion for culture, photography, and travel influence everything I do.

EXPERIENCE

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|----------------|--|
| 2015 - present | Creative Designer
FORREC Ltd. (Toronto, ON) <ul style="list-style-type: none">- Studio designer for creative production / direction for entertainment design projects;- Experiential design for digital media integration into visitor attractions/guest experiences. |
| 2015 - present | Co-Founder
Studio BUD (Toronto, ON) <ul style="list-style-type: none">- Think tank for local youth to work with organizations in developing creative blue-sky ideas;- Facilitating design thinking workshops to connect local professional/community groups. |
| 2015 - 2015 | Research Assistant to Dr. Ali Mazalek, CRC Digital Innovation
Ryerson University (Toronto, ON) <ul style="list-style-type: none">- Prototyping & Design-Research of innovative 'tangible' digital media for exhibitions;- Co-wrote three research papers, to be published at various academic and industry conferences around the world in 2016. |
| 2013 - 2014 | Junior Architect
SUSTAINABLE.TO Architecture + Building (Toronto, ON) <ul style="list-style-type: none">- Assisted with the architectural development of single-family homes, with a focus on sustainability and passive house principles;- Coordinated the execution of the <u>Wild for Bees™</u> campaign, in partnership with Fairmont Hotels & Resorts and Burt's Bees;- Produced renderings, graphics, architectural drawings and presentations. |
| 2013 - 2013 | Graphic Design Intern
Mary Chong Graphic Design (Toronto, ON) <ul style="list-style-type: none">- Assisted with graphic design for print, digital and social media using Photoshop/Illustrator. |
| 2013 - 2013 | Special Projects Coordinator
IIDEX Canada (Toronto, ON) <ul style="list-style-type: none">- Coordinated the research of emerging and innovative material products, and produced digital content for the THINK:Material online database and website;- Photography and material coordination for <u>Canadian Interiors Design Source Guide</u>. |

EDUCATION

- | | |
|-------------|--|
| 2014 - 2015 | Master of Digital Media (MDM)
Ryerson University <ul style="list-style-type: none">- Research: Museums in a Digital Age / Interactive Technology for Architectural Spaces- Activities: Digital Media Zone, Social Ventures Zone, Synaesthetic Media Lab (Synlab)- Certificate, Startup School (Ryerson Entrepreneurship Institute) |
| 2009 - 2013 | Bachelor of Architectural Science w. Honours, Architecture (BArchSc)
Ryerson University <ul style="list-style-type: none">- Activities: Study Abroad - China, [R]ed[U]x Lab (Architectural Design Lab)- Exhibited work at Paul H. Cocker Architecture Gallery and Nuit Blanche Toronto |

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TEACHING / SPEAKING

Apr 2016	Speaker, Immersive & Multisensory Museum Experiences // MW2016 (Los Angeles, CA)
Nov 2015	Ideation Facilitator, NEET Youth Incubator // Community Innovation Lab (Durham, ON)
Sept 2015	Guest Lecturer, Ideation Bootcamp // George Brown College (Toronto, ON)
Apr 2015	Ideation Facilitator, Studio BUD // Ryerson University + Canon Canada (Toronto, ON)

INSTALLATIONS / EXHIBITIONS

2015	<i>Tangible Narratives: Feeling Cultural History (Synlab)</i>
2015	<i>Creative Catalyst Installation (Symposium, Ryerson University)</i>
2015	<i>District.TO Creative Initiative (w. Canon Canada, TDSB, and SupaMaasai)</i>
2014	<i>Exhibitor, Homegrown Design Challenge, Urbanspace Gallery</i>
2014	<i>Backyard Bee Hotels, Winner of David Suzuki Foundation's Homegrown Design Challenge</i>
2014	<i>Backyard Bee Hotels, Intervention, 100in1Day Toronto</i>
2014	<i>Light.Motion.Process, Paul H. Cocker Architecture Gallery</i>
2013	<i>Ad Astra, Scotiabank Nuit Blanche 2013, Bata Shoe Museum</i>
2013	<i>THINK:Material, IIDEX Canada (w. Jim Salazar, Helena Skonieczna)</i>

AWARDS / ACHIEVEMENTS

2015	Shortlisted, Canon: Through Your Lens Competition
2014 - 2015	Ontario Graduate Fellowship
2010 - 2013	Dean's List, Faculty of Engineering, Architecture and Science, Ryerson University
2009 - 2013	Student Scholar, Ryerson University
2011	Toronto Society of Architects Award, Ryerson University

IN MY SPARE TIME...

2014 - present	Co-Founder / Explorer, Curiosity in Focus (travel blog)
2013 - present	Staff Writer, Calculated Traveller Magazine
2015	Toronto Delegate, Youthful Cities Global Summit
2014 - 2015	Advisor / Team Member, Designing Toronto (#dezTO)
2014 - 2015	Graduate Student Representative, RULA Student Advisory Committee, Ryerson University
2014	Project Manager, 'Library of the Future' Design Challenge, RU / TPL / Penguin UK
2014	Facilitator, FutureBuilders Program, archiTEXT inc.
2014	Intervention Leader, 100in1Day Toronto
2014	Community Mentor / Facilitator, East Scarborough Storefront / KGO Local Planning Board
2013	Volunteer, FutureBuilders Program, archiTEXT inc.
2013	Walk Marshal / Photographer, Jane's Walk Toronto
2013	Volunteer, Ontario Association of Architects Conference
2008 - 2009	Youth Council Member / Mentor, Art Gallery of Ontario

TOOLS OF THE TRADE / SOFTWARE CAPABILITIES



Photoshop



Illustrator



InDesign



Premiere Pro



After Effects



Light Room



Arduino



Processing



UX Design



HTML / CSS



Balsamiq



InVision



Wordpress
CMS



Digital
Fabrication



AutoCAD



SketchUp