



Jamie Noon

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www.jamienoon.com

Education

Arizona State University – Ira A. Fulton Schools of Engineering, Tempe, Arizona

Master of Science (M.S.), Technology – Graphic Information Technology

Grade Point Average (GPA): 4.00/4.00

Bachelor of Science (B.S.), Graphic Information Technology

Degree Honors: Summa Cum Laude

Grade Point Average (GPA): 4.00/4.00

Experience

Freelance Designer and Developer, Jamie Noon; San Francisco, California

2010-Present

- Developed, designed, and maintained custom web applications (www.notarydepot.com, www.tilyamakeit.com, www.jamielynnnoon.com, and www.noonstunes.com) utilizing web technologies: Ruby on Rails, HTML5, CSS3, SASS, JavaScript, jQuery, and Git
- Designed and conducted targeted usability tests to ensure and continually improve usability across multiple devices and browsers
- Designed logos and marketing collaterals while defining brand identities
- Integrated social media and responsive web design techniques

Independent Music Publisher, Noon's Tunes; San Francisco, California

2005-Present

- Secured licensing agreements with major cable networks and production companies including ABC, ABC Family, Bravo, Bunim/Murray Productions, CBS, E!, Lifetime, MTV, NBC, Nickelodeon, Oxygen, TLC, and VH1
- Procured television song placements on ABC's All My Children, ABC Family's The Secret Life of the American Teenager, CBS's Young and the Restless, Lifetime's Dance Moms, MTV's Real World, NBC's The Voice, TLC's Here Comes Honey Boo Boo, and a national Subway commercial

Songwriter/Artist, Jamie Lynn Noon; San Francisco, California

2004-Present

- 2x Hollywood Music in Media Awards nominee for original songs "Second of a Spark" and "Like a Meteor"
- Developed and led social media efforts on Facebook, Twitter, and MySpace leading to a no. 25 chart position on Billboard's Social 50 and a centerfold article feature in Billboard Magazine entitled "Socially Savvy Singer-Songwriter"

Founder, tilyamakeit.com; San Francisco, California

2004-Present

- Founded the 'Til Ya Make It organization, a cause-related organization and online story-sharing network of hope, inspiration, and support
- Secured song contributions to compilation albums benefiting national and global charities including: Susan G. Komen for the Cure, Oxfam America, Leukemia & Lymphoma Society, and the Liddy Shriver Sarcoma Initiative

Skills

Languages and Technologies	Applications	Social Media
XHTML/HTML5, HAML	Adobe Creative Cloud (Photoshop CC, Illustrator CC, InDesign CC)	Twitter, Facebook, Instagram, et al.
CSS/CSS3, SASS	Axure RP Pro	Hootsuite
JavaScript, jQuery	Google Analytics	Facebook Ads, Facebook Insights, Twitter Ads, Twitter Analytics
Ruby on Rails; Version Control (Git)		