



Jamie Noon

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www.jamienoon.com

Education

Arizona State University – Ira A. Fulton Schools of Engineering, Tempe, Arizona

Master of Science (M.S.), Technology – Graphic Information Technology

Grade Point Average (GPA): 4.00/4.00

Bachelor of Science (B.S.), Graphic Information Technology

Degree Honors: Summa Cum Laude

Grade Point Average (GPA): 4.00/4.00

Experience

Web Designer, Simpson Strong-Tie; Pleasanton, California

2018-Present

- Design and develop landing pages and microsites for new marketing initiatives
- Assist with the design and development of responsive email communications (internal and external, newsletters, and product promotions)
- Visual and graphic design for banner and social media ads
- Routine maintenance, updates, and standardization of static HTML pages, followed by their integration into Hybris Content Management System (CMS)

Freelance Designer and Developer, Jamie Noon; San Ramon, California

2010-Present

- Developed, designed, and maintained custom web applications (www.notarydepot.com, www.tilyamakeit.com, www.jamielynnnoon.com, and www.noonstunes.com) utilizing web technologies: Ruby on Rails, HTML5, CSS3, SASS, JavaScript, jQuery, and Git
- Designed and conducted targeted usability tests to ensure and continually improve usability across multiple devices and browsers
- Designed logos and marketing collaterals while defining brand identities
- Integrated social media and responsive web design techniques

UX Designer, Notary Depot; San Ramon, California

2014-2017

- Created wireframes and prototypes, and translated them to responsive HTML/CSS/JavaScript code
- Completed user research to identify opportunities for improving Notary Depot's web presence, social media strategy, and SEO ranking
- Conducted and analyzed remote usability tests (tree testing, qualitative research, first click testing) in order to propose a responsive redesign of the website, which resulted in increased user traffic, engagement, and retention upon implementation
- Redefined the brand identity and logo design

Songwriter/Artist, Jamie Lynn Noon; San Ramon, California

2004-Present

- 2x Hollywood Music in Media Awards nominee for original songs "Second of a Spark" and "Like a Meteor"
- Developed and led social media efforts on Facebook, Twitter, and MySpace leading to a no. 25 chart position on Billboard's Social 50 and a centerfold article feature in Billboard Magazine entitled "Socially Savvy Singer-Songwriter"

Founder, tilyamakeit.com; San Ramon, California

2004-Present

- Founded the 'Til Ya Make It organization, a cause-related organization and online story-sharing network of hope, inspiration, and support
- Secured song contributions to compilation albums benefiting national and global charities including: Susan G. Komen for the Cure, Oxfam America, Leukemia & Lymphoma Society, and the Liddy Shriver Sarcoma Initiative



Skills

Languages and Technologies	Applications	Social Media
XHTML/HTML5, HAML	Adobe Creative Cloud (Photoshop CC, Illustrator CC, InDesign CC)	Twitter, Facebook, Instagram, et al.
CSS/CSS3, SASS, Bootstrap	Axure RP Pro, Sketch, Balsamiq	Hootsuite
JavaScript, jQuery	Google Analytics	Facebook Ads, Twitter Ads
Ruby on Rails; Version Control (Git)		