The current toolect in in conflict with their value of efficiency and their begins for high quality data

There are limitations in their tools that result in frustration		laborountion provided by clients is used to make decisions, but it is not in a uniform format:		There is a discrepancy in perceived data quality based on department reads.			There's demand for petter performance Metrics, but it is limited by the time it takes to Manually process data.		Employers adapt to their current situation by deploying workarevuds	
Every term has a very sequence progress in Sugar, however this resum could be the lock of howledge in whice Sugar is equilly of	Sugar captures brief- descriptions of clients project and contact information but it round only serve as a bare minimum project management tool chart is not widely used by Sales and Triage.	the client annual alpects of alpects of atomics cause process cause process of their process of their process.	Content from the clients initial communication is used to determine if they are a good lit with Ao	percent job voll with paul with all pools with pools with pools in duttientuag;	Deta should be en-beed, source dring collection and compay, are the so company bear on the fell has not enter when the result contains, and the result of confact and one the diagnost and may be diagnost by every times.	If previous trains don't collect and storm data is their stages, trains in later Stage and are the stages for his stary gala.	is done once a year and the	and manually fixed/corrected.	Ad-hoc solutions (work-arounds) are used when existing software is insufficient.	Templates are used in multiple processes in different departments for multiple position and the position of th
Data collected in light to valuable and "lugar is governed."	Sugar is not gring in formation to the sales Team	If At Make the process is not droply in ACY CONDOL It is the Ollectic CONDOL It is the	Trying to figure and who the decision maker II	MI auter "Nobuly was this duta except for me."	End information leads to bud decision making.	Sales comes very lade in the precess and the things later acaded to know dozen't come in later in the procedi	MD.	6 Courte: "I'm duing ower growt work to get the dute the beau its supposed to be."	olds - const county rise gillsteam validating the	Templates are MI "Hardy doubly" MI
M2 Sugar to a repel pass	we don't use Sugar at all in the Cates! Tringe proveds	The faithal client contract is not always the clients project contact/lend.	To they understand the problem theofre trying to colve	M2 Makeling feem words to be more involved in each dold collecting tilling because they one same data without cauge	"I with we have another down limit we don't "	Short description of left on the contact page is unprompted to so not over if the useful		Marketing can only manifee data once it has been cleased	the characters on the control of the	Maketing types notes from PPI into a template MI
N Contain all nates client information, it is accessing with and lives, so most	11 Super is used to copture all inquiries that are passed to Triage.	III Email communication can go hock and forty, et a not just a one-was dodge nor was a	Tringa 12 used to determine If It's worth to continue to a les coll	M2 Marketing team focuses on long-term goals and benefit, while sales (and other dispatients) have black term	Marketing dres NOT trust the quality of darin that feeds into the Annual Respect.	Budget and tweethers to united not in	The food ventions of import will be indicate provided between a contain time.	Fixed . WALL The data cheming all one instead methods used 4 factors a method to	the section shadowing of week	Marketing over 'Commod responses' to organise or simplify their process MI
tech josple dat: housdage in it.	There are a Variety of feelings toward their	Scheduling can be hard depending on the altern	Intake 1978 look into the information given and decide if it's worth one have of their time.	Whether doesn't do a fell data nechaul, they torget data they need.	St. The company try to measure demand with KPI has a dispert	There is not enough information from the tental to make a determinentian	Data analysis is used to find out where did clients come from to the where is marketing exceptful while case studies one used to increve elasto.	Older and writer differentiation MG Date deserring could take 42 hours for the stream specific	To Citable One Board worth in Cooper Showed and a word to cooper Showed and a word to cooperate characteristics. Marketing Mainthoirs A database of	Markhing prepures for PPI by filling in a temphase in Congle Down
er salen/goverth 20 to fine VN 13 1004 great	existing tools.		Through Codd has 3 points? 1/3 II a good fit 1/4 has mean problem control (Code with an inf the shelf) 1/4 shoulded make suction Self-tower (the Outy)	CEO and marketing team over just looking at one type of	land any confederal on the API graph	Marketing contacts Definery Lond to fill in missing clart data.	case studies are many to improve dustria, on the website to show as the short at case without at case to compatible of. At the short as conducted to find and if the companies is from new classic or the conducted to find and if the companies is from new classic or the conducted to find and if the companies is from new classic or the conducted to find and if the	M2	eaded projects, the Mouter Project List. MII	Trygo we often into control and a self was any monthly opening a seminary or a seminary or a seminary or seminary
	are terribe		Type of questions	specific data	The data for	10.	tribing claves 11. She wants to know how people found out about AC.	Minuti method has absented the short material to wheterstand the short material to whitestand the fig. inches. They wounted to we thus the data to create	15. Cheater a link in grobal ope board for super-document.	11: Intake creates a falour on the company reheals with sergisle for trape rates (in 2014 hid not through Terminal).
err 13 no Luawledge kring with CVN	Sales were factolit but it looks terrible		are when the contact person, who is the key that choider, who is the key that cheditor maker, who is up of a process. Not a going to work with olders that are	M2 Those data seem not to be important in sales department	analysh is taken from multiple sources.	Sugar Cortains Walauble Hibromotion for Moukering Consists	Mile demographical data fals from the demographical data fals from	a demand buffer/ KPI that has a lessing indicator a also to validade marketing strategy	It. Sets up phone meeting sneed with Trapp, Initially as a piscaholider in Google Calendar.	and and an a contract of technology
Il of our potes! There are stored SVN:	Ti "Cruse internal plus] t		destructive such as garmling or paragraphy, or super regulated		M2 Information in google analytics (muck static), quote according duchation are treated in report	M2 With increasing quality of data in Super, the processing the change to number of opportunities	where makked it is become	a lagging addition because days already baggered	7	gata and withing the train treated more money where controller
	II. None of the steps in intake are too difficult.				N2 Demand comes from 3 channels: website statistical, sugar data, accusating data	In the proof: In sogar project timelies, scope of source were unchan	c.	whent a buffer of what the market can offer.	Sales interact with sugar vertice or the process or	MC) Data from accounting invasion is less consistent, and cognitived.
					ecounting data	Now the system is befor.	Marketing wants to kin how effective their influing is 4 how to improve	ent	M2 Information from Suppr will be manually counted to separate the leads by location.	beliebing wants to beam in the fifte of project included in the control of the co
					AC Chaptie analytics records where people come from and where they did. Marketing needs to ke	M2 They use information from Sugar, omployee screadsheed to calculate demand buffer		Marketing wants their work to be unlikated by data.	d M2	un a fee up chiff in speadobests — creat of light
					the lead source on they know where to invest their resources			MO The analysis does not below an experient glob and south piles of the south piles of th	here to come had been and others that are not contained to the contained that are not contained to the contained that are not contained to the con	and a completely with