

# Positive Intelligence

## Web Design Study

### Primary

Matter  
Weight - 600

Headings - Subheadings - Navigation Bars

### Secondary

ITC Cheltenham  
Weight - 400

Paragraphs Under Headings/Subheadings

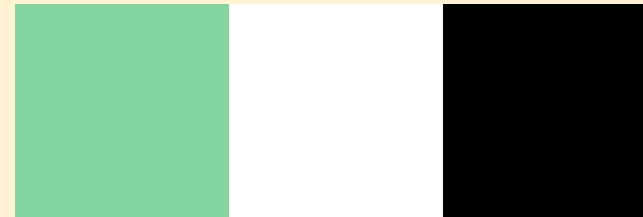
### Color Palette



#ffc524

#f0935d

#9ae4e5



#86d5a0

#ffffff

#000000

## Components

### Main-Nav



Positive  
Intelligence®

Program

For Organizations

Science

Saboteurs

About

Get PQ

### Nav-List

All items links to different pages and have a bottom border when the mouse hovers over

Program

For Organizations

Science

Saboteurs

Get PQ

### Logo-Image



Positive  
Intelligence®

## Cover Section

Your mind is your best friend. But it can also be your worst enemy.



Your mind is constantly sabotaging your potential for both performance and happiness. All your negative emotions, including stress, are the result of self-sabotage.



Our breakthrough, research-based tools strengthen the part of your brain that serves you and quiet the part that sabotages you. You handle life's challenges with a more positive mindset, and less stress.

We call this mental fitness.



## Cover Main

Your mind is your best friend. But it can also be your worst enemy.



### Cover Paragraph

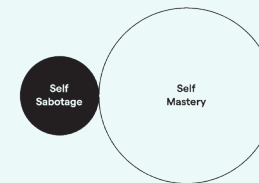
Both of the Cover Paragraphs will have the same formatting in a flexbox to contain the paragraph and image. But they will have different colored backgrounds.

Your mind is constantly sabotaging your potential for both performance and happiness. All your negative emotions, including stress, are the result of self-sabotage.

Our breakthrough, research-based tools strengthen the part of your brain that serves you and quiet the part that sabotages you. You handle life's challenges with a more positive mindset, and less stress.

We call this mental fitness.

### Cover Image



## Success

The Success Section will have the same formatting as the Cover Section. The only difference is there will be Header, a Button added, and the image and information will be flipped.



### Mental Fitness Success Story

See how Turo drives a culture of employee development with the Positive Intelligence Program.

[Read More](#)



“ Positive Intelligence can change your life and transform your business. A real game-changer. ”

James D. White  
Former CEO, Jamba Juice

### Success-Quote



“ Positive Intelligence can change your life and transform your business. A real game-changer. ”

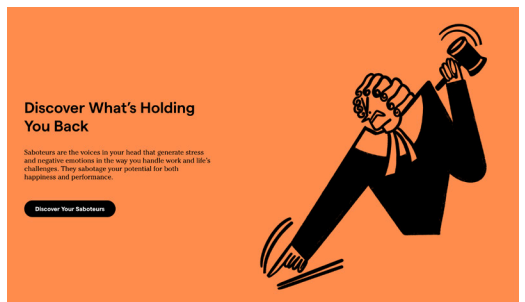
James D. White  
Former CEO, Jamba Juice

### Success-Quote-Sub

James D. White  
Former CEO, Jamba Juice

## Discovery Section

The Discovery Section will have the same formatting as the Cover Section. The only difference is there will be Header and a Button added.



### Discover What's Holding You Back

Sabotage are the voices in your head that generate stress and negative emotions in the way you handle work and life's challenges. They sabotage your potential for both happiness and performance.

[Discover Your Saboteurs](#)

## Body

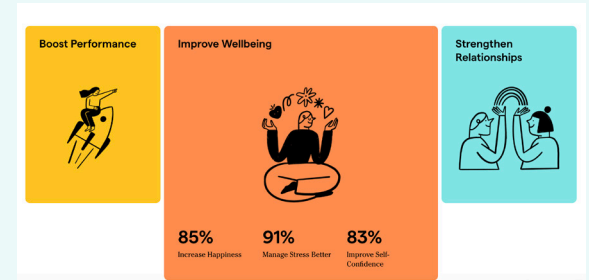
Shift the Balance in Your Mind

Experience immediate and sustained improvements in both your wellbeing and performance.



## Body Section

The Body Section will each be containers with headers, images, but the middle section will include the additional information at the bottom and be made bigger.



## Body-Image



Based on survey results from cohort of >2000 Positive Intelligence Program participants after six weeks of mental fitness training

## Featured

As Featured In

The New York Times

FAST COMPANY

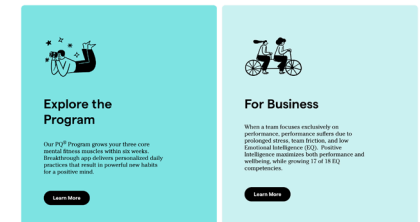
THE WALL STREET JOURNAL

## Feature-Heading

As Featured In

## Explore

The Explore Section will each be containers with headers, images, and a paragraph as the Body Section. The only different will be the button and the size of the container.



## Feature-Image

The New York Times

FAST COMPANY

THE WALL STREET JOURNAL

## Subscription

Subscribe for more positivity in your inbox.

Email

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Program

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For Organizations  
For Coaches  
Find a Coach

Learn

Science Saboteurs  
Resources

Company

About Blog  
Careers  
Contact  
Support

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Facebook [↗](#)  
YouTube [↗](#)

## Sub-Head

Subscribe for more positivity in your inbox.

## Sub-Header-Email

Email

→

## Sub-Links

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For Individuals For Organizations For Coaches Find a Coach	Science Saboteurs Resources	About Blog Careers Contact Support	LinkedIn <a href="#">↗</a> Facebook <a href="#">↗</a> YouTube <a href="#">↗</a>

## Link-Header

Program	Learn	Company	Follow Us
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## Link-List

For Individuals For Organizations For Coaches Find a Coach	Science Saboteurs Resources	About Blog Careers Contact Support	LinkedIn <a href="#">↗</a> Facebook <a href="#">↗</a> YouTube <a href="#">↗</a>
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## Footer-Nav

## Footer-Logo



## Footer-List

The Footer-Nav will be formatted the same as the Main-Nav. The only difference is the underlining of the highlighted list.