EDUCATION

University of Florida, Gainesville, FL
Bachelor of Arts, cum laude

- Major in Visual Art Studies, College of Fine Arts
- Minor in Computer and Information Science and Engineering

PROFESSIONAL EXPERIENCE

Life Extension 2014 - Present | Fort Lauderdale, FL
UX/UI Designer

- Create mock ups of landing pages and components
- Work on Sitecore to create responsive landing pages using HTML, CSS, Bootstrap and Experience Editor
- Design, code and test HTML emails

Fandango (MovieTickets.com), 2014 - 2018 | Boca Raton, FL
Graphic Designer

- Main graphic designer, collaborating with movie studios and global marketing team to design both web and print promotional materials
- Story-boarded web pages for website redesign
- Created HTML5 animated Google ads for wide-release movies
- Delivered e-blast and social media campaigns
- Created logos for affiliate collaborations, designed 20+ icons for the site, composed infographics for the CEO, and illustrated elaborate 404 pages
- Designed gift cards and their displays located at Walmart, Costco and other stores around the country

Trimark Properties, 2013 - 2014 | Gainesville, FL
Graphic Designer and Photographer

- Captured and color-corrected photos, and created virtual tours of the residential and commercial properties
- Created logos, floor plans and signs for apartment complexes
- Created branding for a residence built in 2015

Tenet Healthcare, 2013 | Coral Springs, FL
First in-house Graphic Designer

- Contributed to an elevator-spread redesign for a Tenet Florida advertisement in the Panthers' arena (BB&T Center)
- Designed web banners, invitations, logos, fliers, and other artwork for 11 different hospitals

PROFESSIONAL SKILLS

Proficient in

- Adobe CC and Acrobat (Including Photoshop, Illustrator, XD, Dreamweaver, Indesign, Animate)
- HTML, CSS, Bootstrap
- Web and Print Design
- Email Marketing Campaigns
- Workfront
- JIRA / Confluence
- Sitecore
- Sitefinity
- Adobe Campaign
- Selligent
- Constant Contact
- Sendgrid
- Social Media Marketing Design
- Microsoft Office Suite
- Color Correction

Knowledgeable In

- Javascript
- Autodesk Maya / Blender
- C / C++, Java, Python
- Video Editing

AWARDS

- Code School Certificate: HTML Emails
- Leadership Award from Broward JCC
- Dean's List

VOLUNTEER

- Logo design for not-for-profits: Embassy Creek Elementary class t-shirt, Coaches Corp/Goodwill, Moishe House
- Dance Instructor for underprivileged kids

EXTRACURRICULAR

- Yoga, Dance, Piano
- Created a young professionals group
- Kickball for 2 years, team captain for 2 seasons
- Alpha Epsilon Phi Sorority
- Vox Graphis, Graphic Design Club

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