

Senior	Under 30	Sum of Churned
No	No	1017
No	Yes	296
Yes	No	483
Total		1796

6687

Count of Customer ID

26.86%

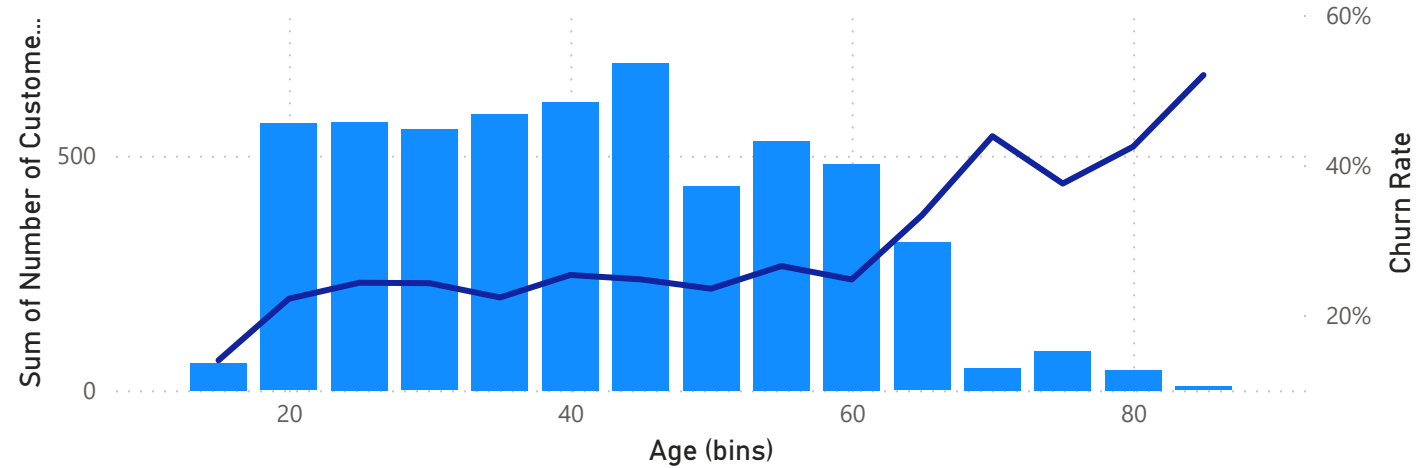
Churn Rate

1796

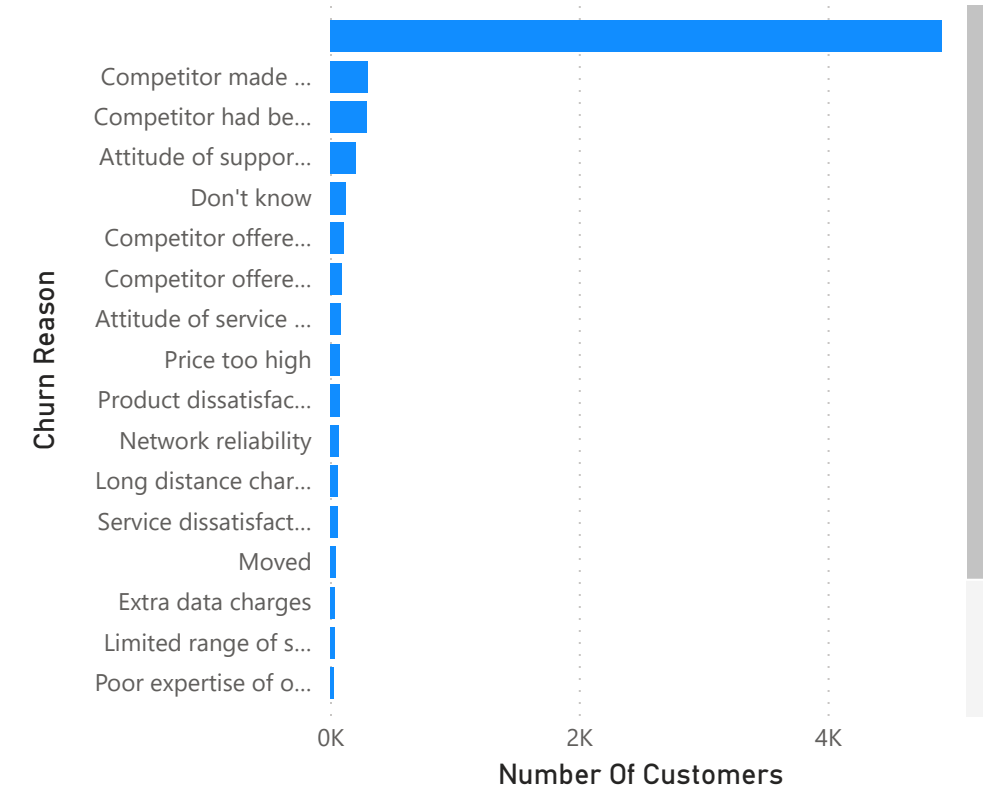
Sum of Churned

Sum of Number of Customers in Group and Churn Rate by Age (bins)

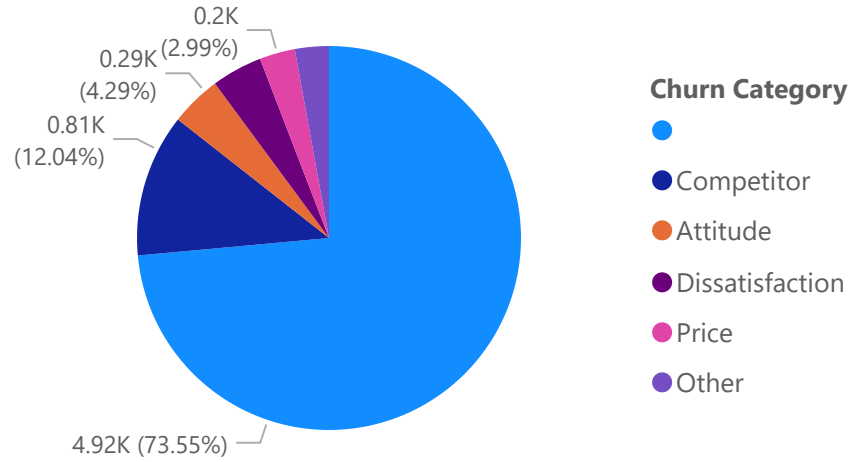
Sum of Number of Customers in Group Churn Rate



Number Of Customers by Churn Reason

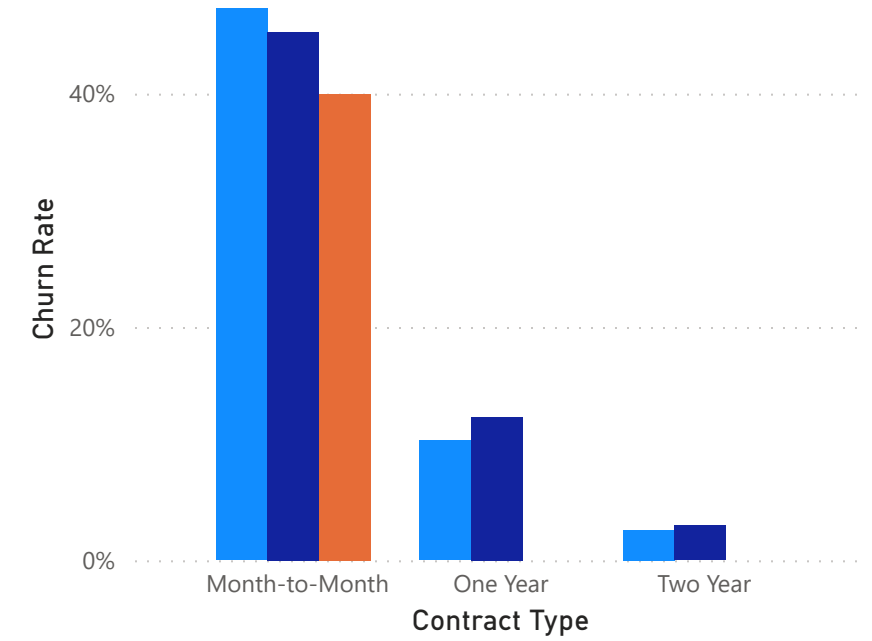


Count of Churn Label by Churn Category

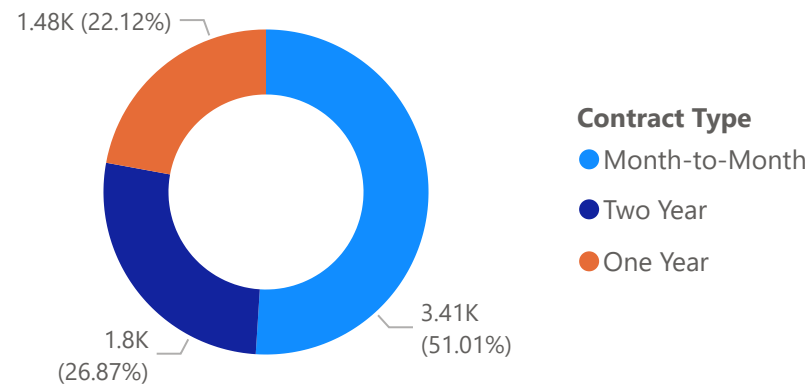


Churn Rate by Contract Type and Gender

Gender ● Female ● Male ● Prefer not to say



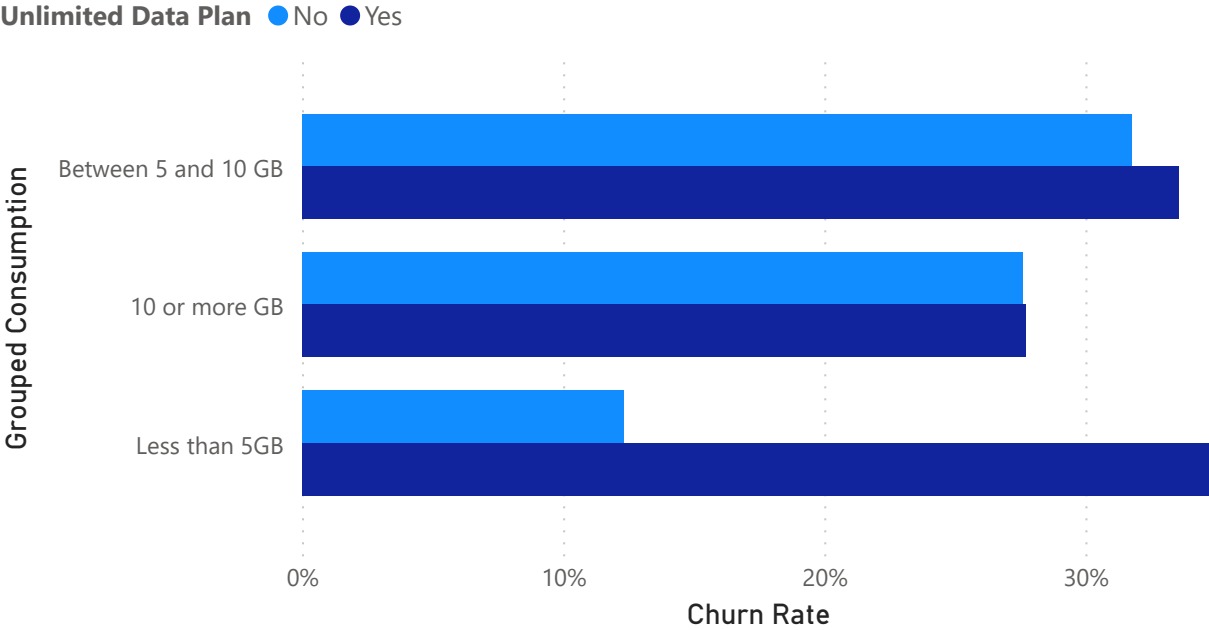
Count of Customer ID by Contract Type



Churn Rate	Number Of Customers	Unlimited I
16.10%	2193	No
32.11%	4494	Yes
26.86%	6687	

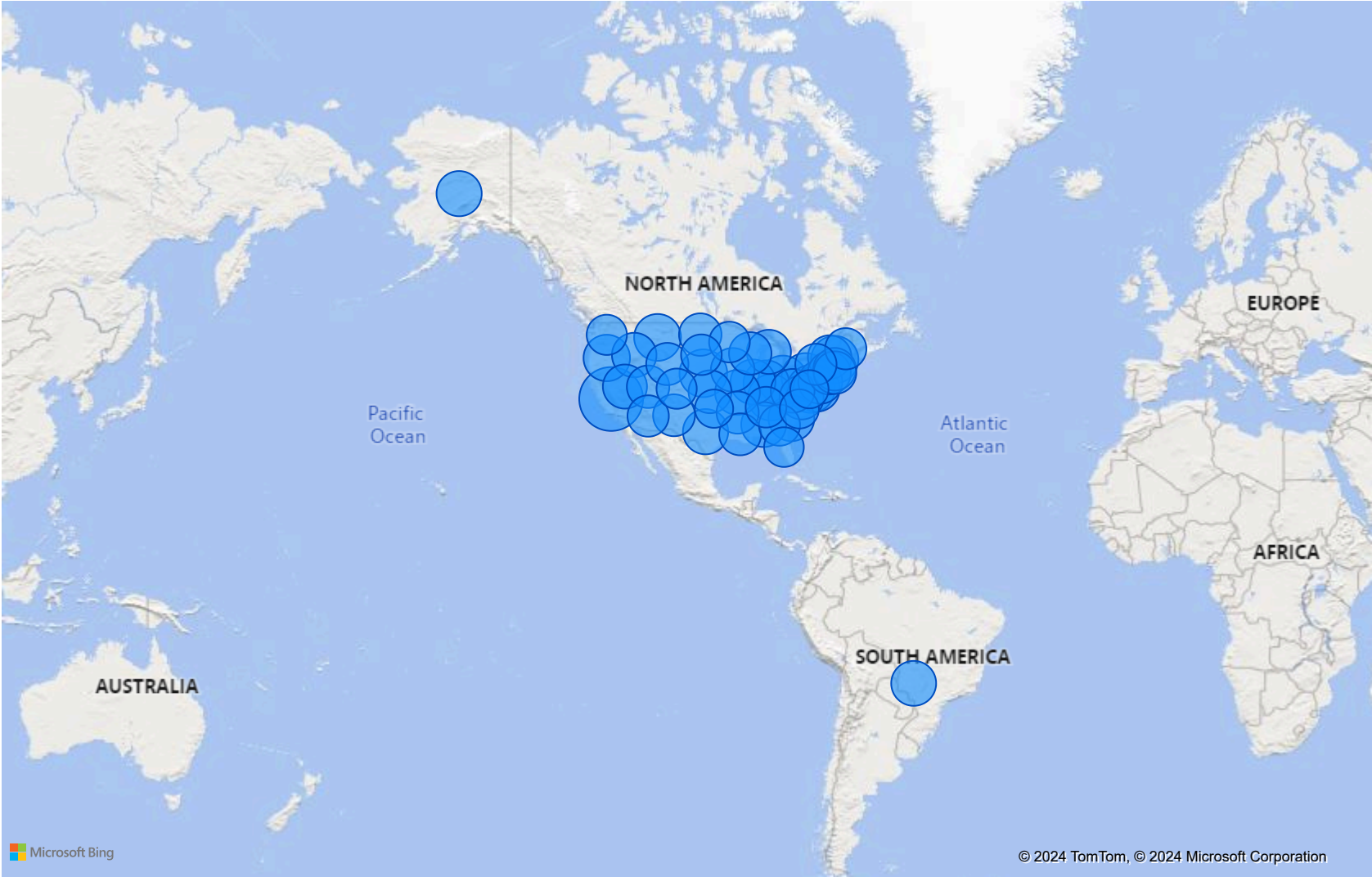


Churn Rate by Grouped Consumption and Unlimited Data Plan

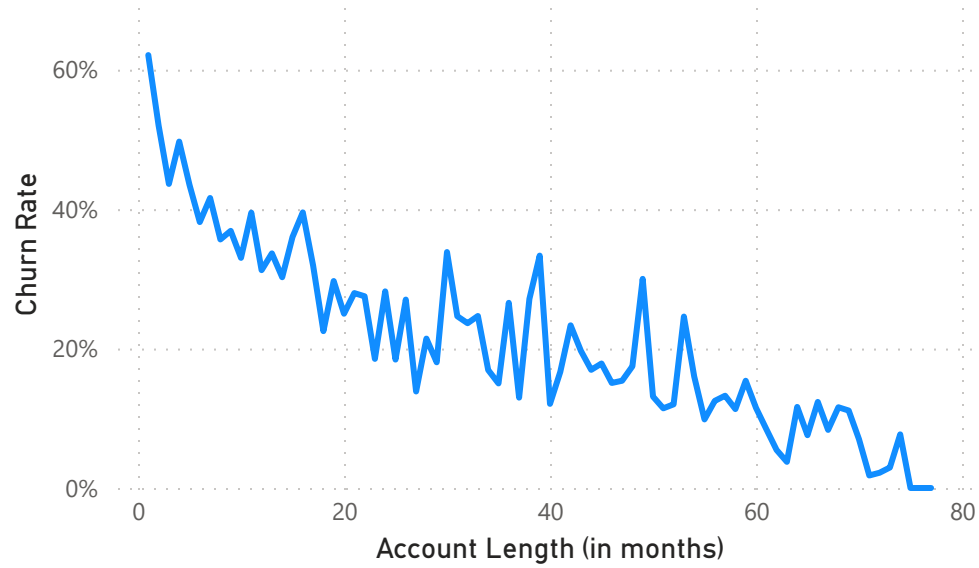


Intl Active	no	yes	Total
Yes	40.34%	7.59%	34.31%
No	20.01%	71.19%	22.21%
Total	27.07%	24.88%	26.86%

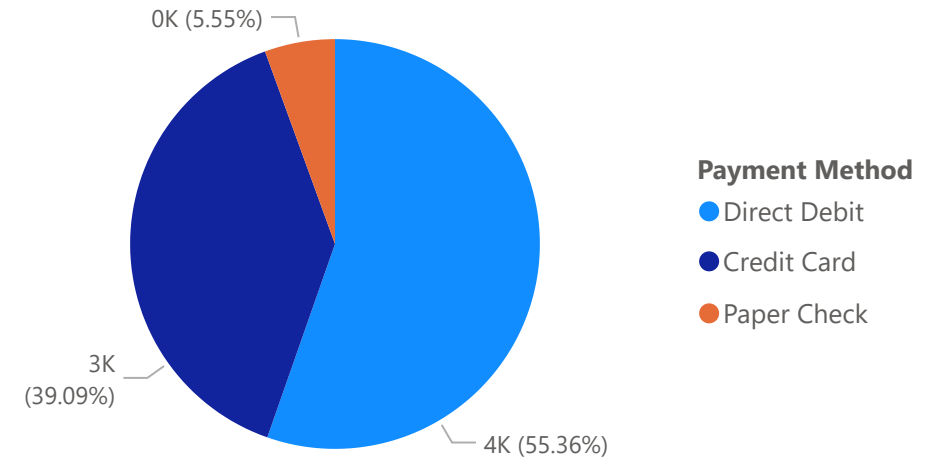
Churn Rate by State



Churn Rate by Account Length (in months)

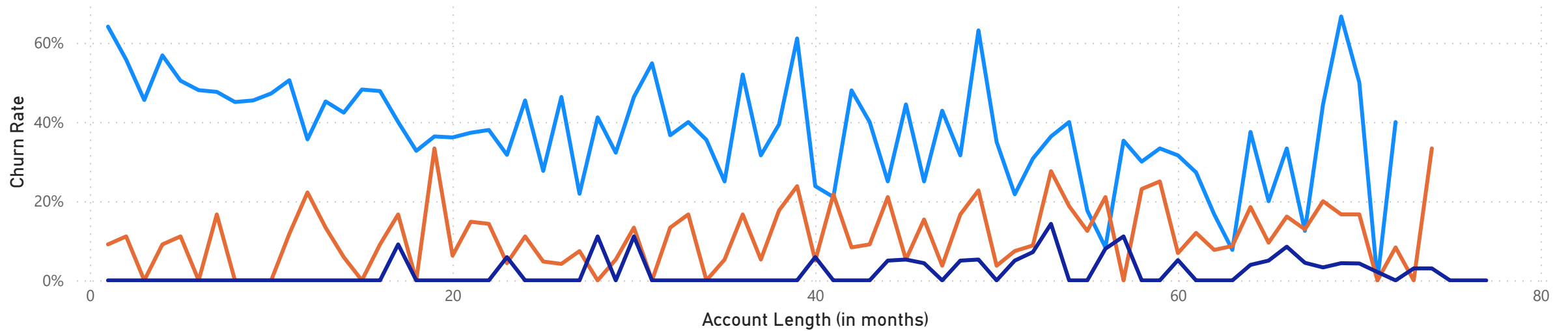


Number Of Customers by Payment Method



Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year



26.86%

Churn Rate

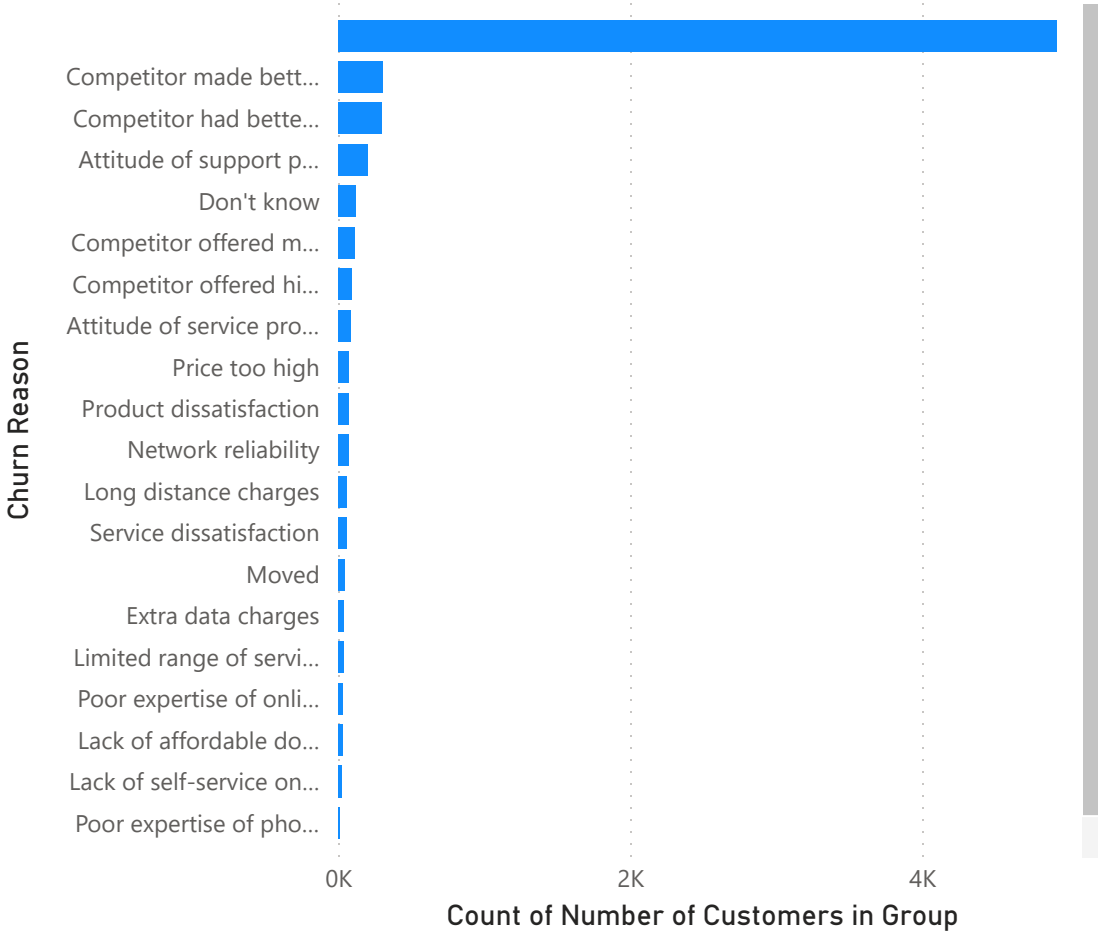
6687

Count of Customer ID

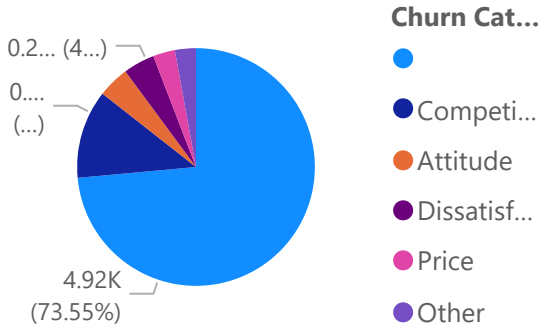
1796

Sum of Churned

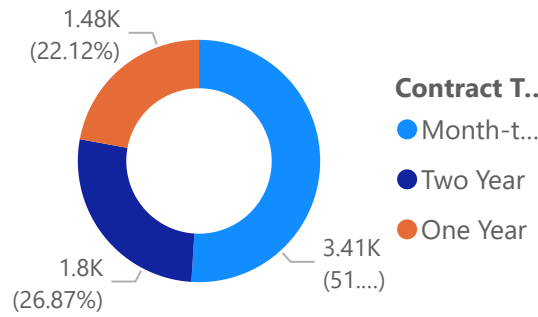
Count of Number of Customers in Group by Churn Reason



Count of Churn Label by Churn Category



Count of Customer ID by Contract Type



Churn Rate by State

