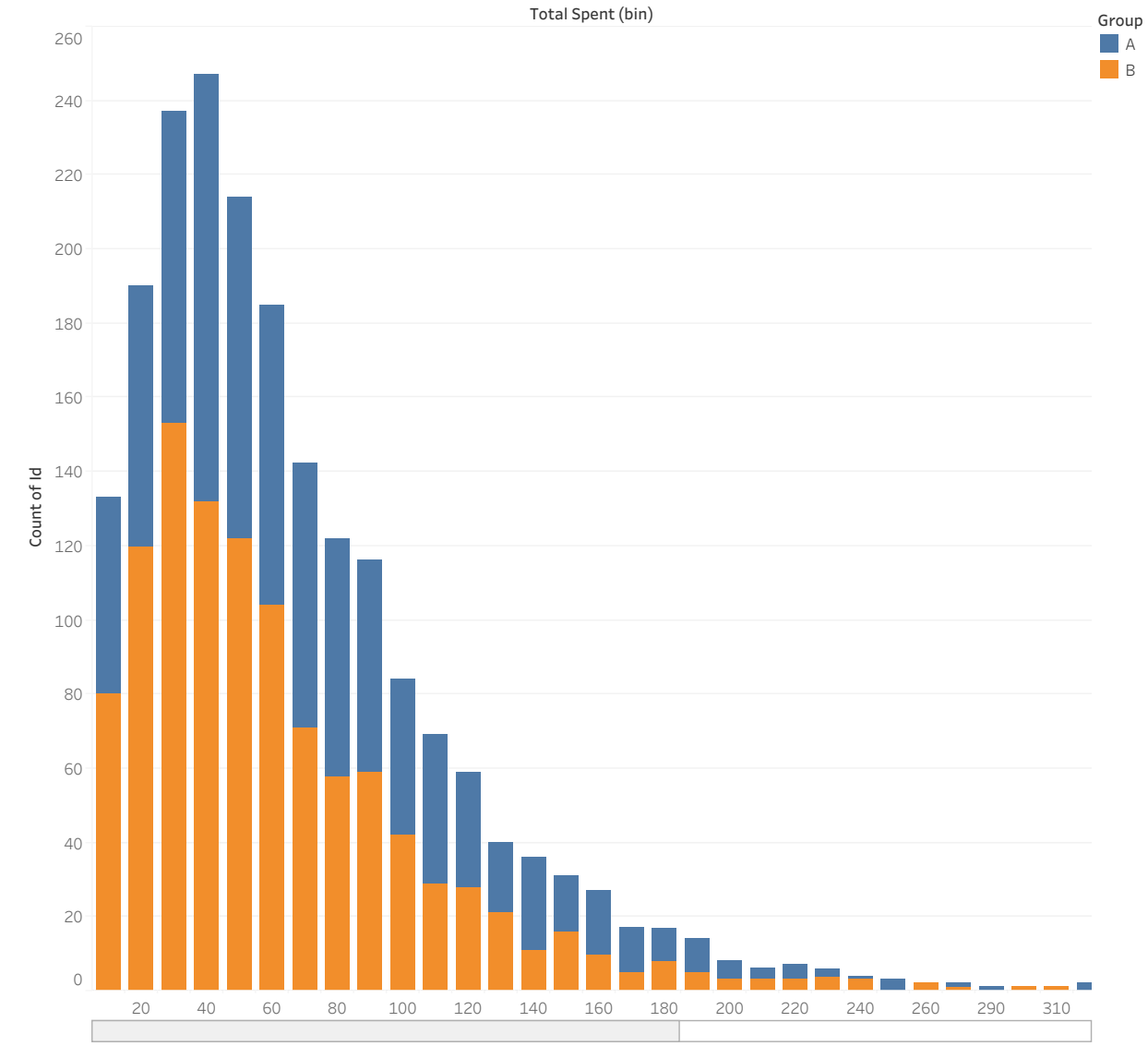
Globox A/B testing story results

Amount Distribution vs groups | Avg Amount Spent and COnversion Percenta.. | Avg amount and COnversionn rate vs g.. | COnversion rate and Avg amount vs gender | Avg amount and conversion rate vs re.. | Mean amount spent between groups vs co.. | C.I of difference in..



Globox A/B testing story results

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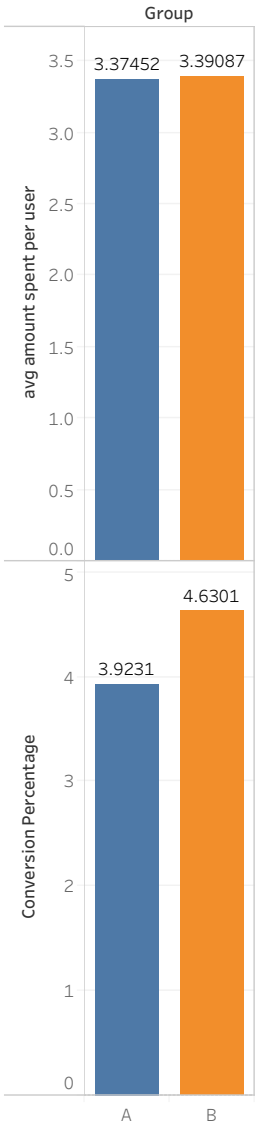

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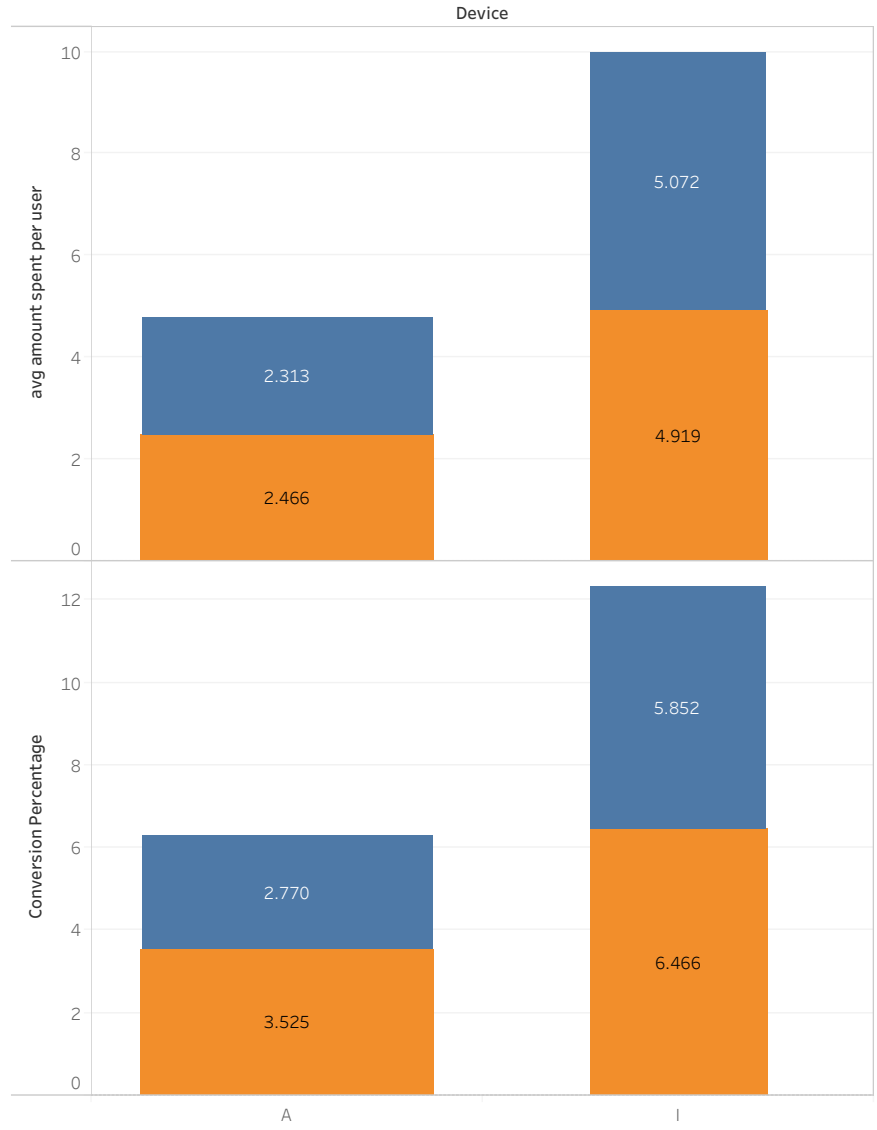


Count of Id

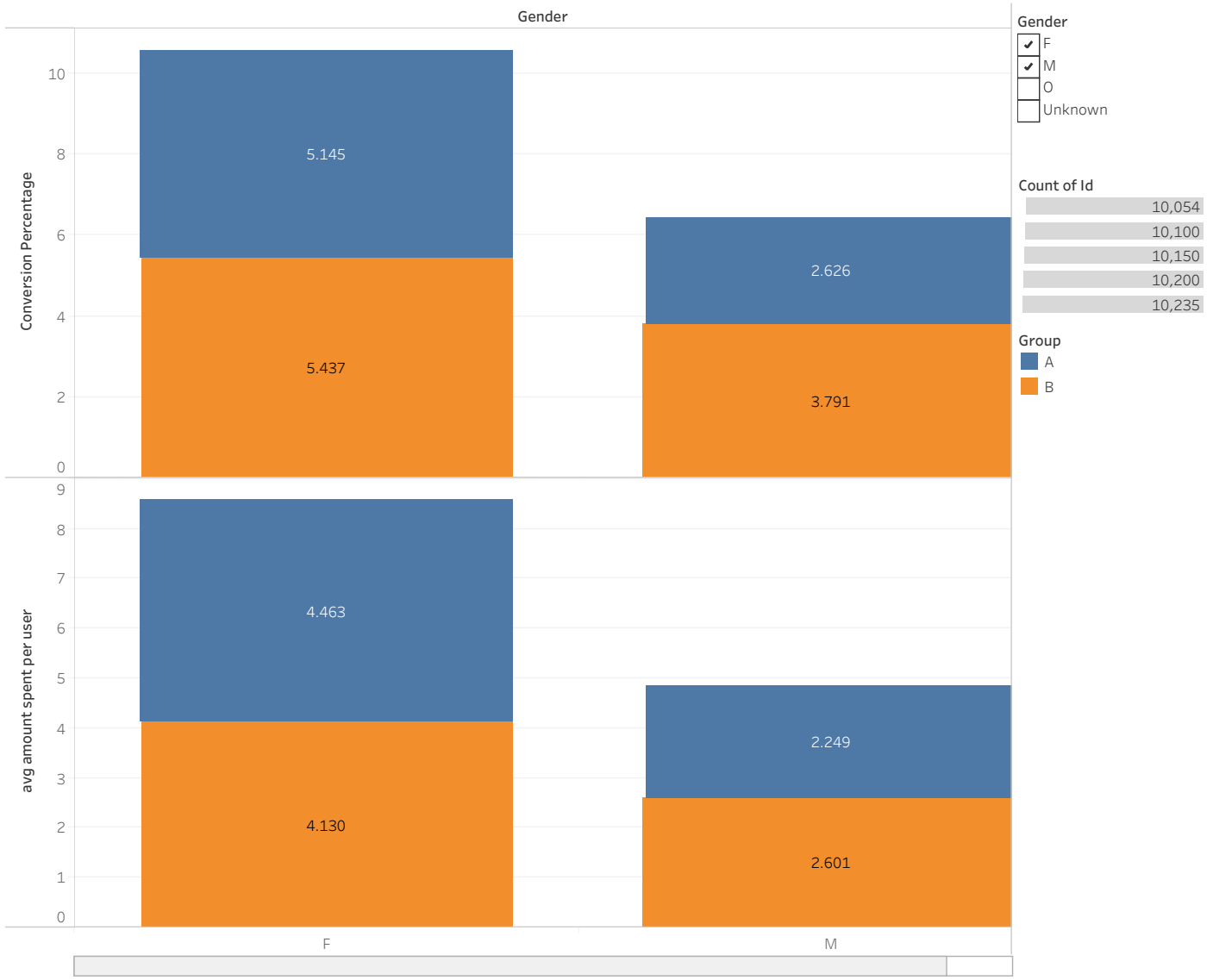
9,142
12,000
14,000
15,235

Group

A
B

Globox A/B testing story results

Amount Distribution vs g.. | Avg Amount Spent and COnversion Percenta.. | Avg amount and COnversionn rate vs g.. | COnversion rate and Avg amount vs gender | Avg amount and conversion rate vs re.. | Mean amount spent between groups vs co.. | C.I of difference in means between gr..

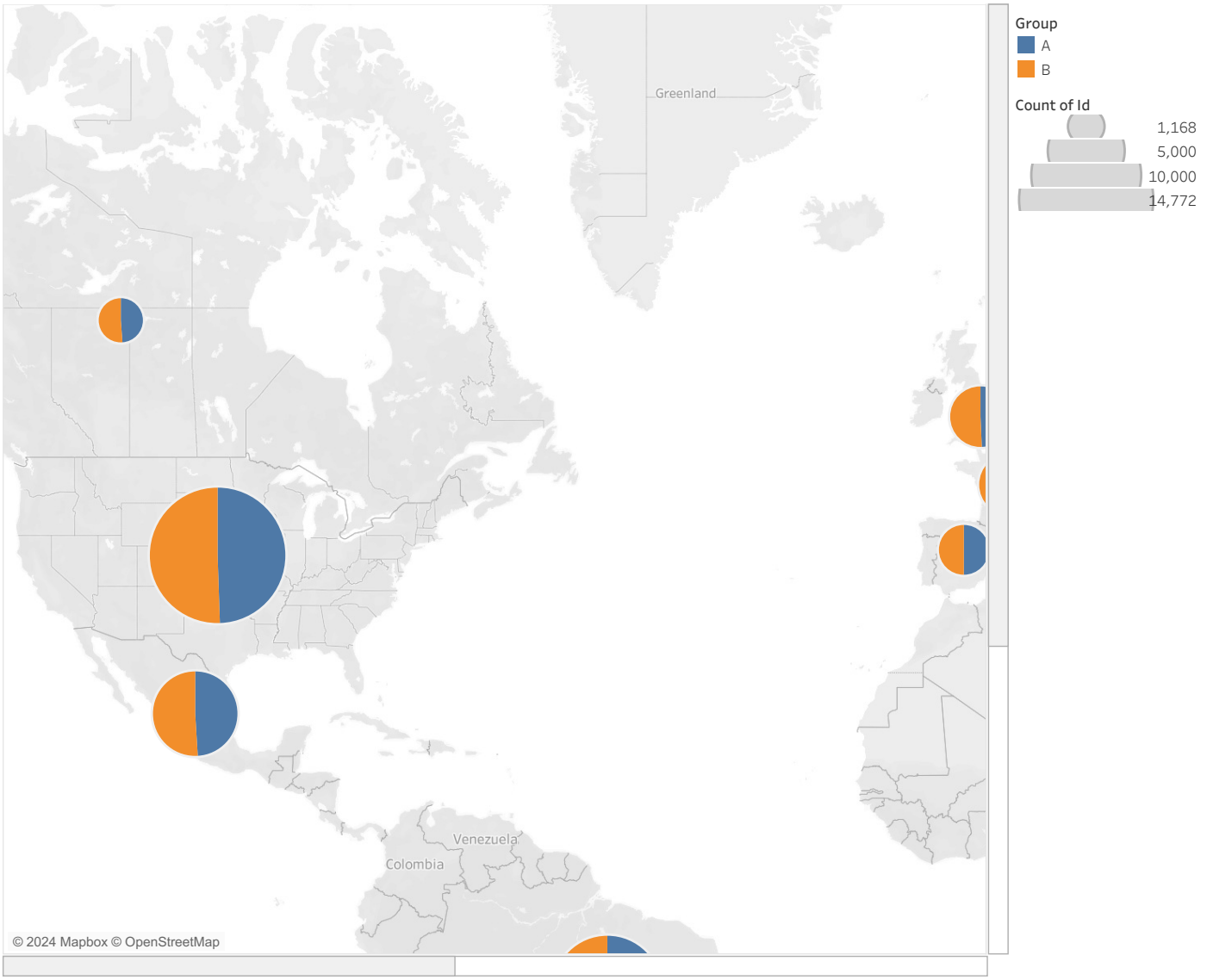


Globox A/B testing story results

Avg Amount Spent and COnv.. | Avg amount and COnversionn rate vs g.. | COnversion rate and Avg amount vs gender | Avg amount and conversion rate vs re.. | Mean amount spent between groups vs co.. | C.I of difference in means between grou.. | C.I of conversion rate variation in gr..

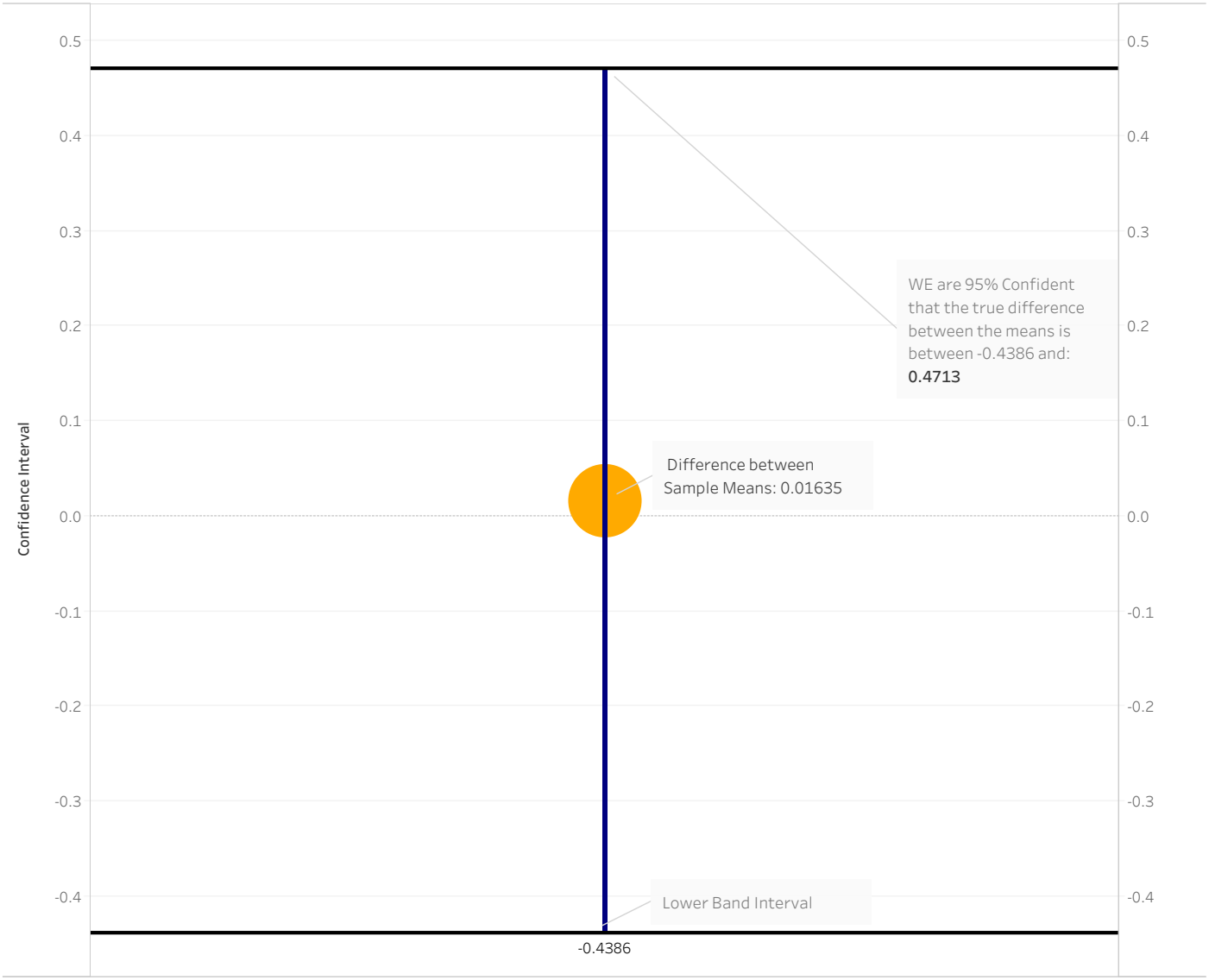
Globox A/B testing story results

Avg amount and COnversionn rat.. | COnversion rate and Avg amount vs gender | Avg amount and conversion rate vs re.. | **Mean amount spent between groups vs co..** | C.I of difference in means between grou.. | C.I of conversion rate variation in groups | Conversion rate between groups vs ..



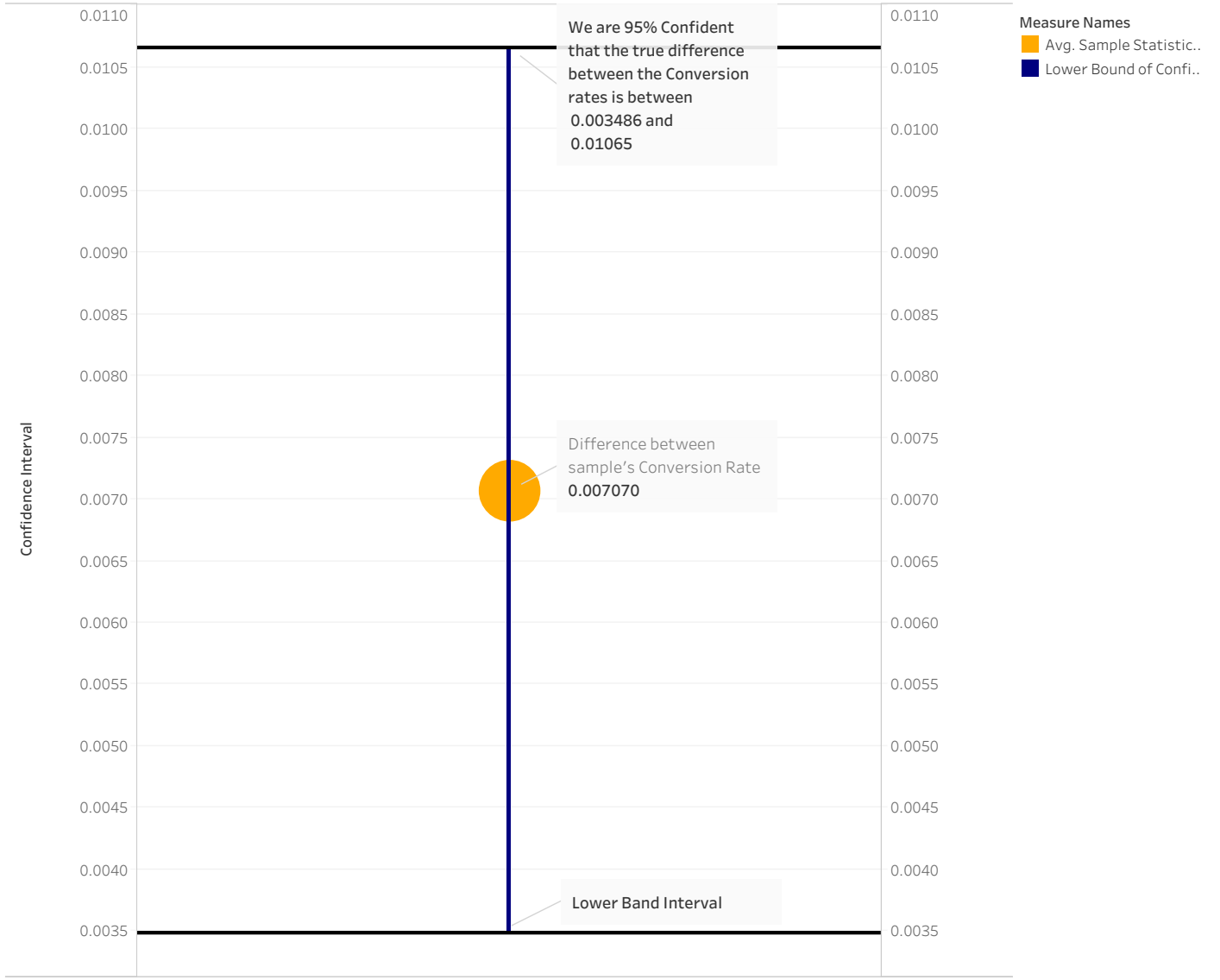
Globox A/B testing story results

COnversion rate and Avg amount .. | Avg amount and conversion rate vs re.. | Mean amount spent between groups vs co.. | C.I of difference in means between grou.. | C.I of conversion rate variation in groups | Conversion rate between groups vs joi.. | Number of converted users be..



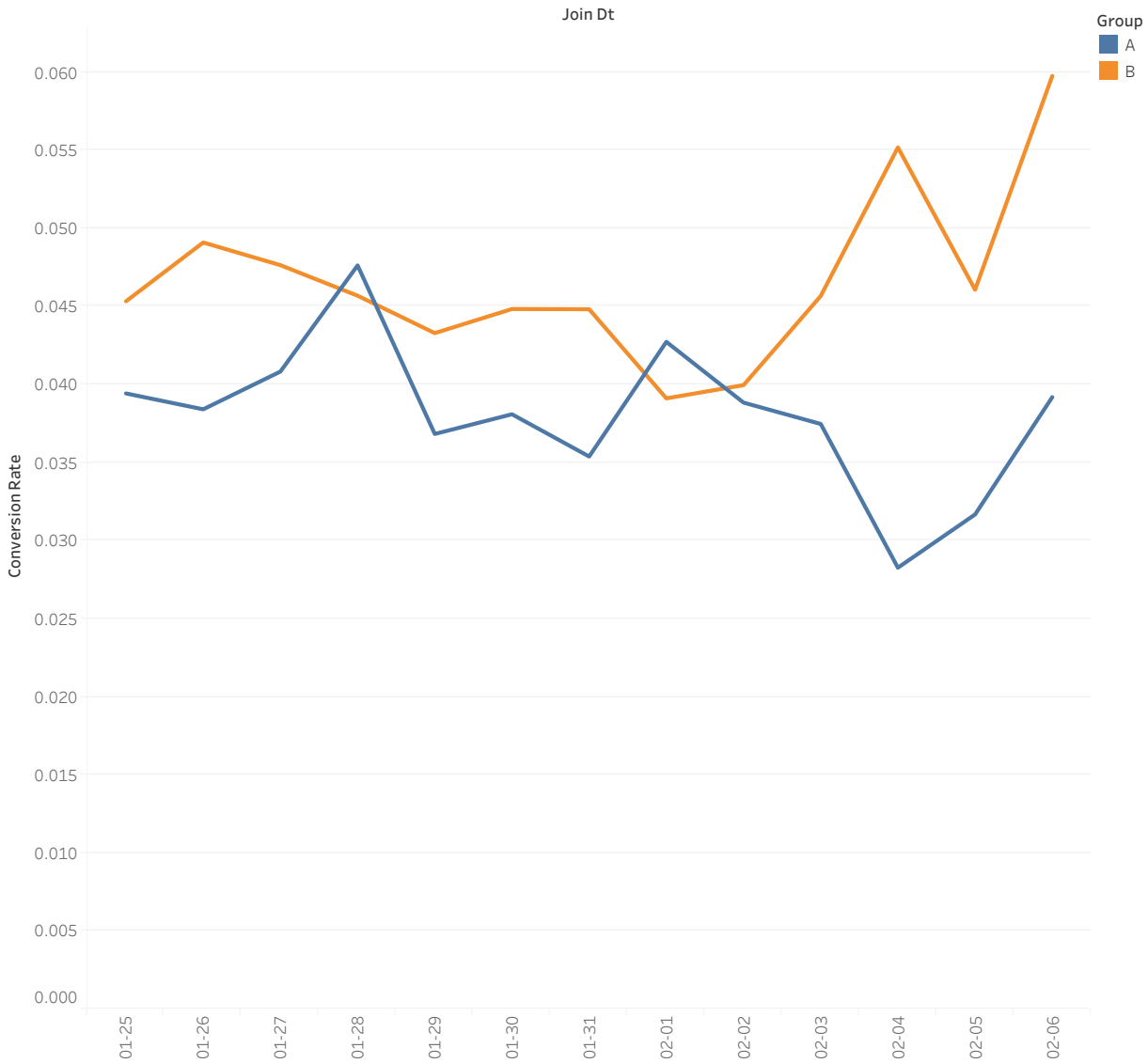
Globox A/B testing story results

Avg amount and conversion rate .. | Mean amount spent between groups vs co.. | C.I of difference in means between grou.. | **C.I of conversion rate variation in groups** | Conversion rate between groups vs joi.. | Number of converted users between group.. | Number of Total users vs time with ..



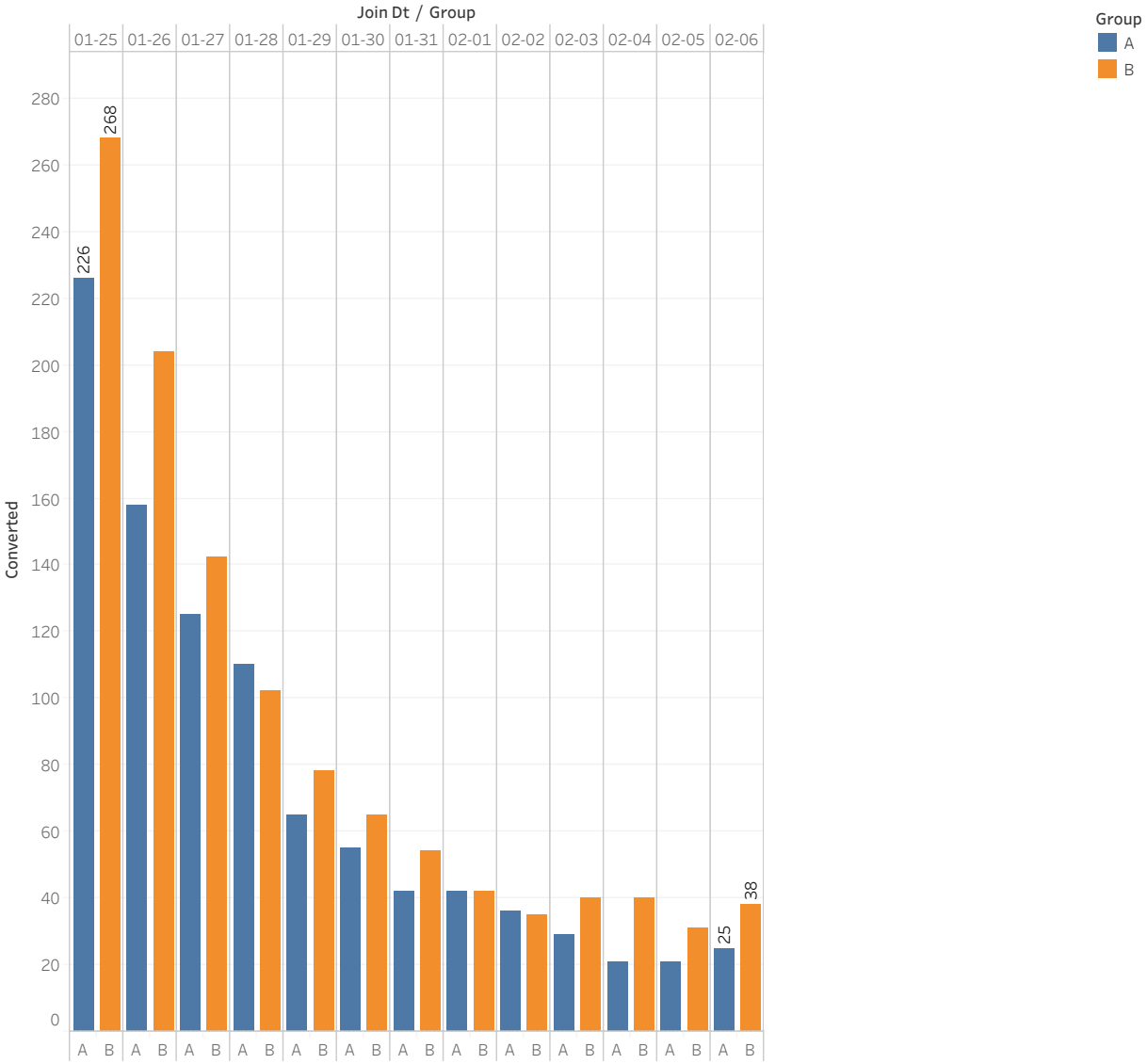
Globox A/B testing story results

Mean amount spent between g..	C.I of difference in means between grou..	C.I of conversion rate variation in groups	Conversion rate between groups vs joi..	Number of converted users between group..	Number of Total users vs time with desired s..	COnversion rate with users vs coun..



Globox A/B testing story results

C.I of difference in means betwe.. | C.I of conversion rate variation in groups | Conversion rate between groups vs joi.. | Number of converted users between group.. | Number of Total users vs time with desired s.. | COnversion rate with users vs country map | Average spent per user between grou..



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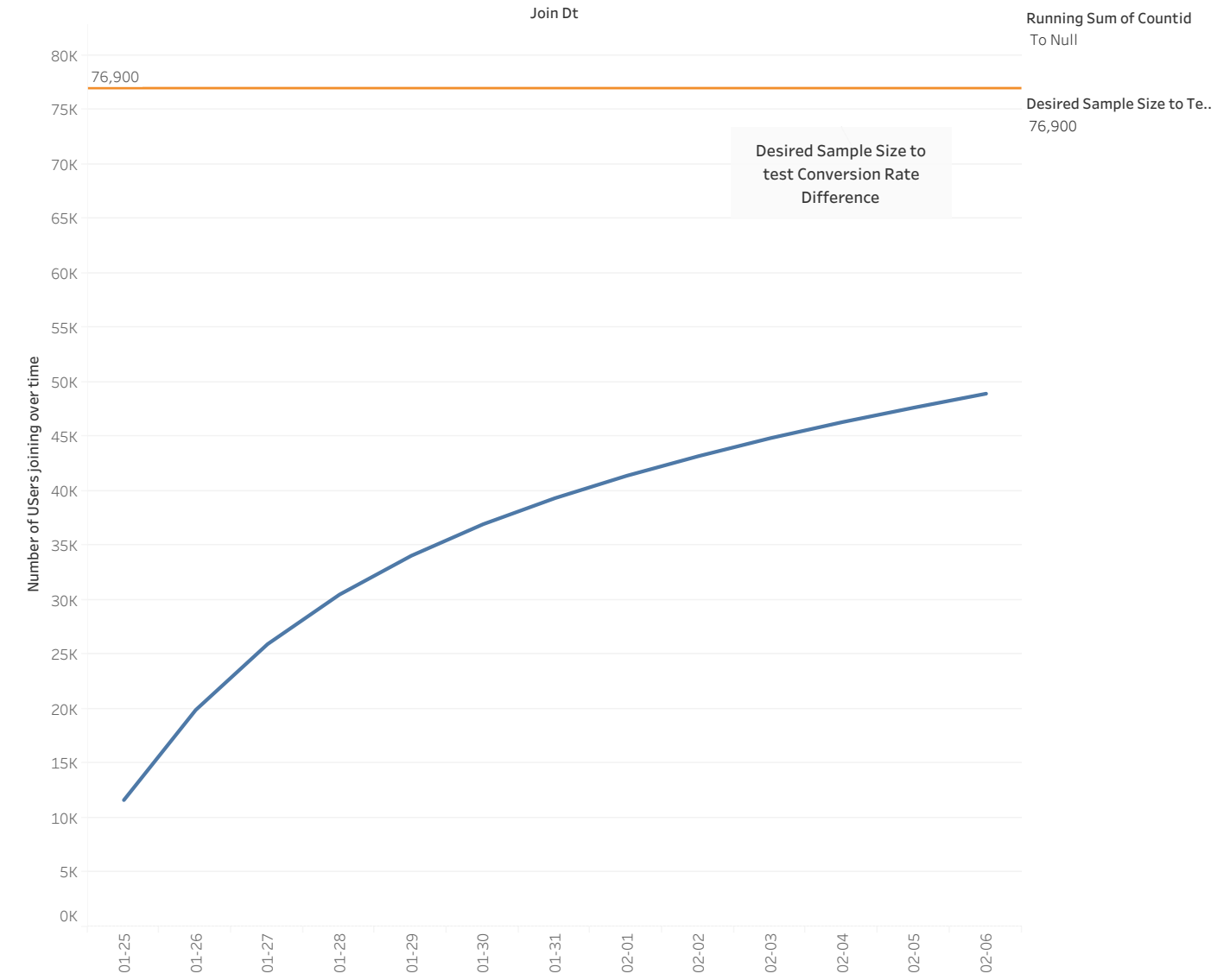

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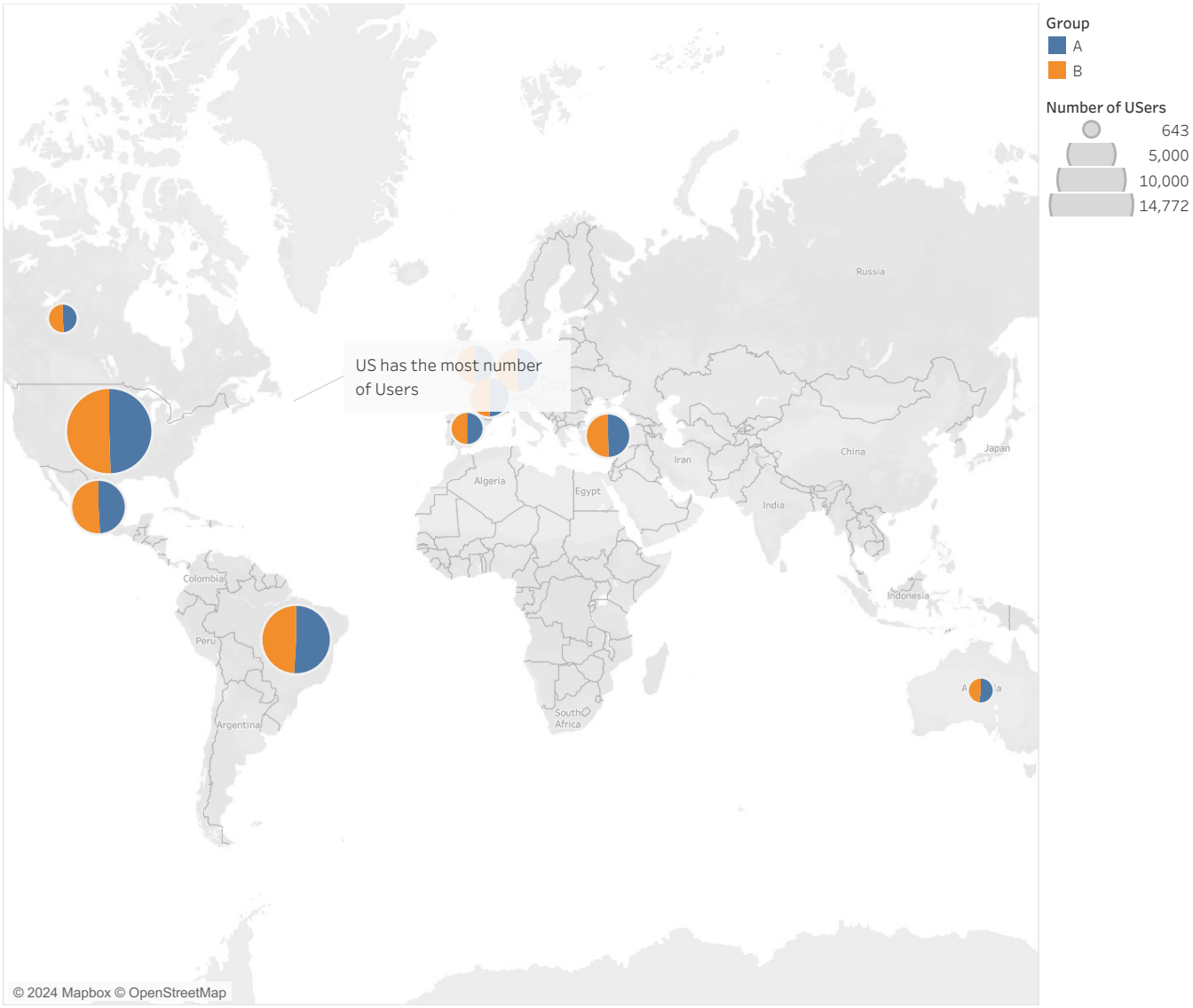
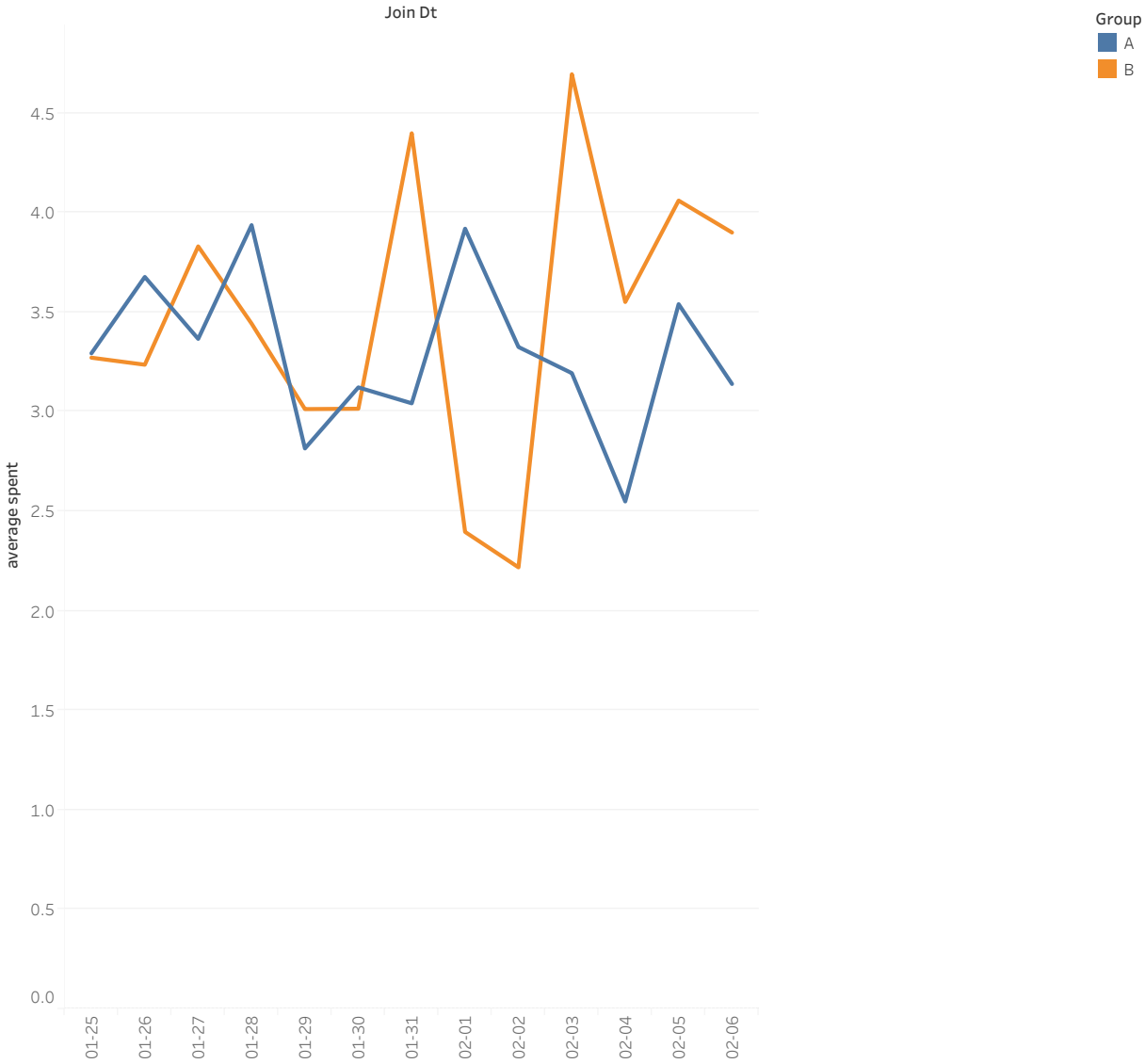


Globox A/B testing story results

C.I of difference in.. | C.I of conversion rate variation in groups | Conversion rate between groups vs joi.. | Number of converted users between group.. | Number of Total users vs time with desired s.. | COnversion rate with users vs country map | Average spent per user between groups vs joi..