About 77% of internet users between ages 15-35 are on youtube, along with 73% of users aged 36-45,70% of users aged 46-55 and 67% of users aged

YouTube has a rating of 3.46 stars from 1,401 reviews,indicating that most customers are generally satisfied with their purchases.

Reviewers satisfied with youtube most frequently mention watch videos,video sharing and social media.

The top four content categories watched by YouTube users are comedy,music, entertainment/pop culture and "how to".

The most viewed youtube channel is T-Series. It generating 3.52 billion views on a monthly basis, T-Series

is <u>India's largest</u> music

label and movie

studio.

YouTube ranks 4th among videos sites.



Subscribes Galore:

Exploring world's top youtube channels.

The algorithm behind an app can be one reason it becomes dangerous.

recommends videos

based on your

watching.

viewing history to

entice you to keep

The sophisticated technology

Thinks like identity theft,fraud and general mental well-being are all things to look out for.

If,however you become a famous youtuber,you should be prepared for the responsibility that brings.

The dangers of being a youtuber as an adult are not much different from the general dangers of being on the internet.



Does

In order to

understand how

<u>youtube</u> is designed

only need to look at

to be <u>addictive</u>,we

its algorithm.

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

