



## JAMI NO

+1 (910) 610 3021

jamino323@gmail.com

Washington, D.C

jamino.myportfolio.com

www.linkedin.com/in/jami-no

## TOOLS

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Invision

Sketch

Figma

HTML

CSS

Javascript

Microsoft Office

## SUMMARY

- Fresh UX designer with a background in psychology and architecture
- Worked on academic UX projects for e-commerce and consumer tech
- Languages: English (fluent), Korean (Fluent), French (Intermediate)

## EDUCATION

### **Certified UX Designer, 2020 - Careerfoundry**

#### **Course Project : Shop Made in DC - E Commerce**

*Tools & Concepts:* Adobe XD, Adobe Illustrator, Sketch, User Research, Competitive Analysis, User Personas, Prototyping, Usability Testing, Journey Mapping, Information Architecture

- Worked independently conducting a case study for Shop Made in DC's website adding e-commerce capabilities.
- Completed user research including interviews and competitive analysis to develop user personas.
- Developed wireframes using Sketch to build the design and layout the information architecture which led to the final prototyping using Adobe XD.
- Conducted usability testing to iterate prototype
- Accessible design was implemented following WCAG guidelines.

### **B.S Interior Design, 2015 - East Carolina University**

### **B.A Psychology, 2012 - East Carolina University**

## FREELANCE PROJECTS

### **Presidential Election Mobile App - June 2020**

#### **Case Study Mobile App for Government**

#### **UX Designer**

*Tools & Concepts:* Invision, Adobe XD, User Personas, Wireframing, Prototyping, Journey Mapping

- Working independently to develop a new voting experience for users in the context of the COVID-19 pandemic
- User interviews and surveys to understand the user
- Developing user personas to focus on essential user flows and journeys
- Designing UI elements to develop wireframes utilizing Adobe XD
- Created a high-fidelity prototype in Invision to conduct usability testing to refine the design

## OTHER EXPERIENCE

### **Shop Made in DC - Assistant Creative Director**

#### **Part-time**

**Oct 2019 - March 2020**

- Helped to develop design direction and aesthetic for future growth
- Developed concepts and designs for seasonal retail displays and window fronts for stores for all locations

*Highlight: Increasing foot traffic and sales by designing interesting window and retail displays.*

### **ASD Sky - Interior Designer**

**Oct 2018 - Oct 2019**

- Designed interior architecture for corporate office environments
- Coordinated with various disciplines such as engineers, contractors, and sales reps to build final product.
- Managed project timelines to meet deadlines and client needs.

*Highlight: Providing guidance and mentorship to junior designer while working on a project together.*

### **Streetsense - Designer**

**Nov 2017 - Aug 2018**

- Developed hospitality experiences within the built environment
- Defined client brands within interior architecture and created unique hospitality experiences

*Highlight: Coming up with concepts for a possible food experience design for Bloomingdale's flagship store in NYC.*

### **Perkins & Will - Interior Designer**

**Jan 2016 - Nov 2017**

- Designed for healthcare, corporate office, and higher education focusing on accessibility and sustainability.
- Worked with project managers to produce deliverables in a fast-paced time line. I was able to meet deadlines and contribute to final designs

*Highlight: Took honorable mention in an office wide design competition*