



Assessment. Guidance. Employment.
Career pathways for every adult learner.

Picture Workforce Atlas

Accurate self-assessment and matching tools
for meaningful, proven career pathways.



1. Powerful Knowledge

A wealth of occupation info, from wages to prep, in both plain language and graphics.



2. Robust Evaluation

User-friendly tools measuring literacy, numeracy, and skills, backed by federal-level data.



3. Valuable Connections

Recommendations for online and local resources tailored to users' goals and needs.

About Workforce Atlas

Innovating Literacy & Workforce Development

Workforce Atlas provides unprecedented empowerment for adult learners with low literacy, numeracy, and vocational skills to accurately self-assess needs and opportunities, realistic career recommendations, and seamless resource connections.

Occupations
300

Grade Level
3-4

Launch
2019

\$39K

Average salary of
Workforce Atlas jobs.

281M

Total openings among
featured jobs by 2024.

Our Partners

With Support from Project Literacy

In partnership with Microsoft, Results for Development, U. Penn, and pilot organizations in Minneapolis, Philadelphia, & Houston

With simple yet elegant graphics, Workforce Atlas aims to show, not tell.



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ProLiteracy