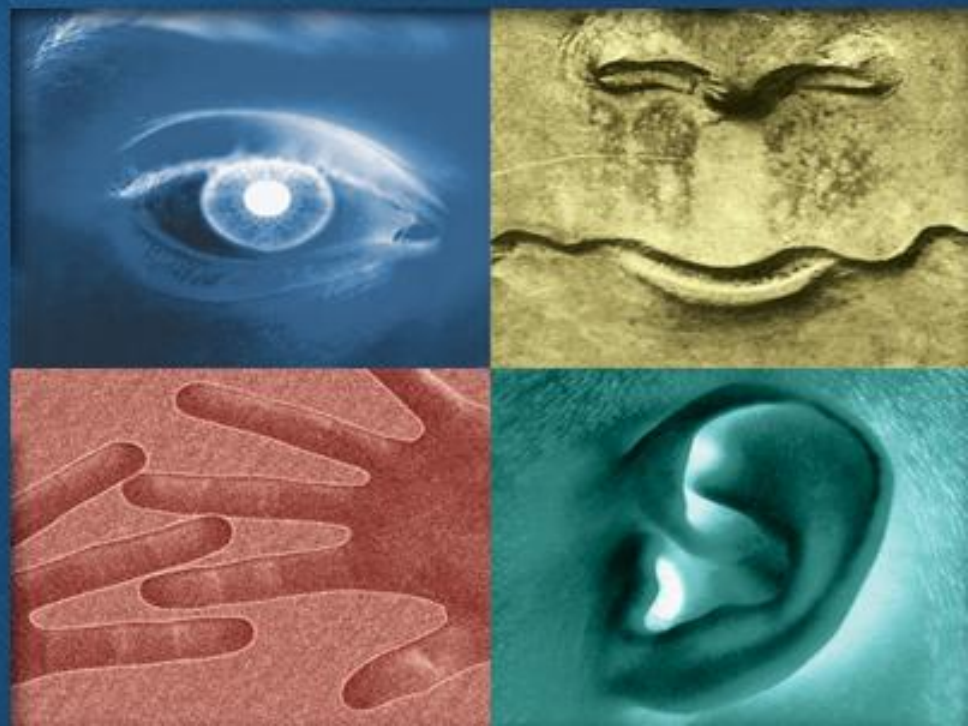


2009 Fall Conference of IEEK

Face Recognition-based Automatic Tagging Scheme for SNS

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Outline

- Introduction
- Motivation
- Related Work
- Methodology
 - Face Detection
 - Face Matching
- Experimental Results
- Conclusion



Introduction

■ Tag is...

- Metadata related with Internet Contents
- Used by Most Web 2.0-oriented websites
- Effective Information Classification System

■ Applications

- Tag Cloud, Location Tag, Photo Tag
- Collaboration Tagging, Auto Tagging

■ Problem

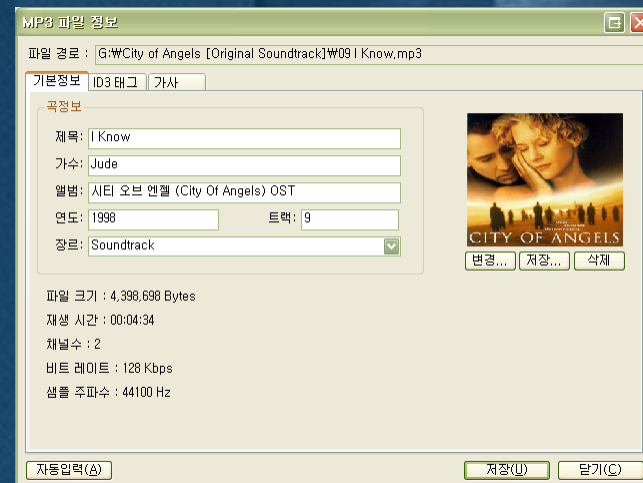
- Abuse / Misuse of Tag (spam tag)
- Troublesome work for normal user
- Not interesting



Motivation

■ Automatic Tagging

- Using algorithms of pattern recognition
- Prevent inappropriate, unnecessary tagging
- Exact & Convenient



■ Facial Tagging

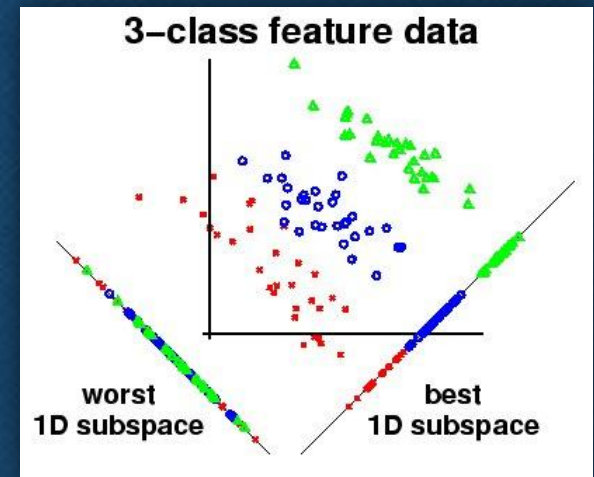
- Tag whose name on his/her face
- Novel & Fun (image-based)
- Applicable to various field
 - People Searching
 - Categorize pictures by relationship



Related work

■ Face Recognition Methods

- Principal Component Analysis (*M. Turk & A. Pentland, 1994*)
- Linear Discriminant Analysis (*S. Balakrishname & A. Ganapathiraju, 1998*)
- Neural Network (*J. E. Meng & W. Shiqian, 2002*)
- Gabor Wavelet (*L.C.Jain & U.Halici, 1999*)
- Support Vector Machines (*E. Osuna, & R. Freund 1997*)



Related work

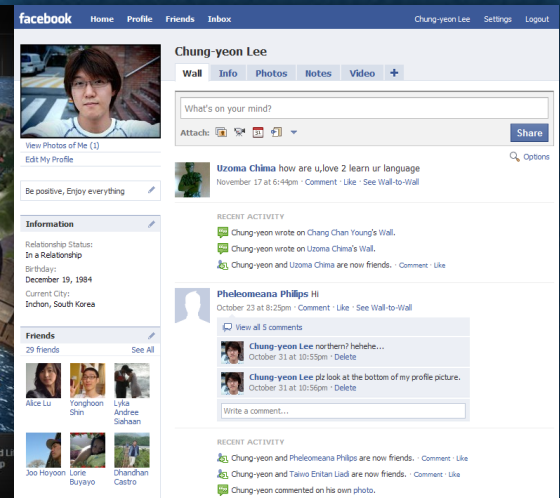
■ Face Detection Methods

- **Knowledge-base Method** (*G. Yang & T.S. Huang, 1994*)
 - Geometric features, Histogram
- **Feature-based method** (*R. Kjeldsen & J. Kender, 1996*)
 - Facial elements, texture, skin color, outline, or combination of them
- **Template Matching Method** (*I. Craw et al., 1992*)
 - Standard facial templates (created manually)
 - AAM(active appearance model), ASM(active shape model)
- **Appearance-based Method** (*M. Turk & A. Pentland, 1991*)
 - Using classifiers that is learned features of face
 - PCA, SVM, HMM, NN, etc.

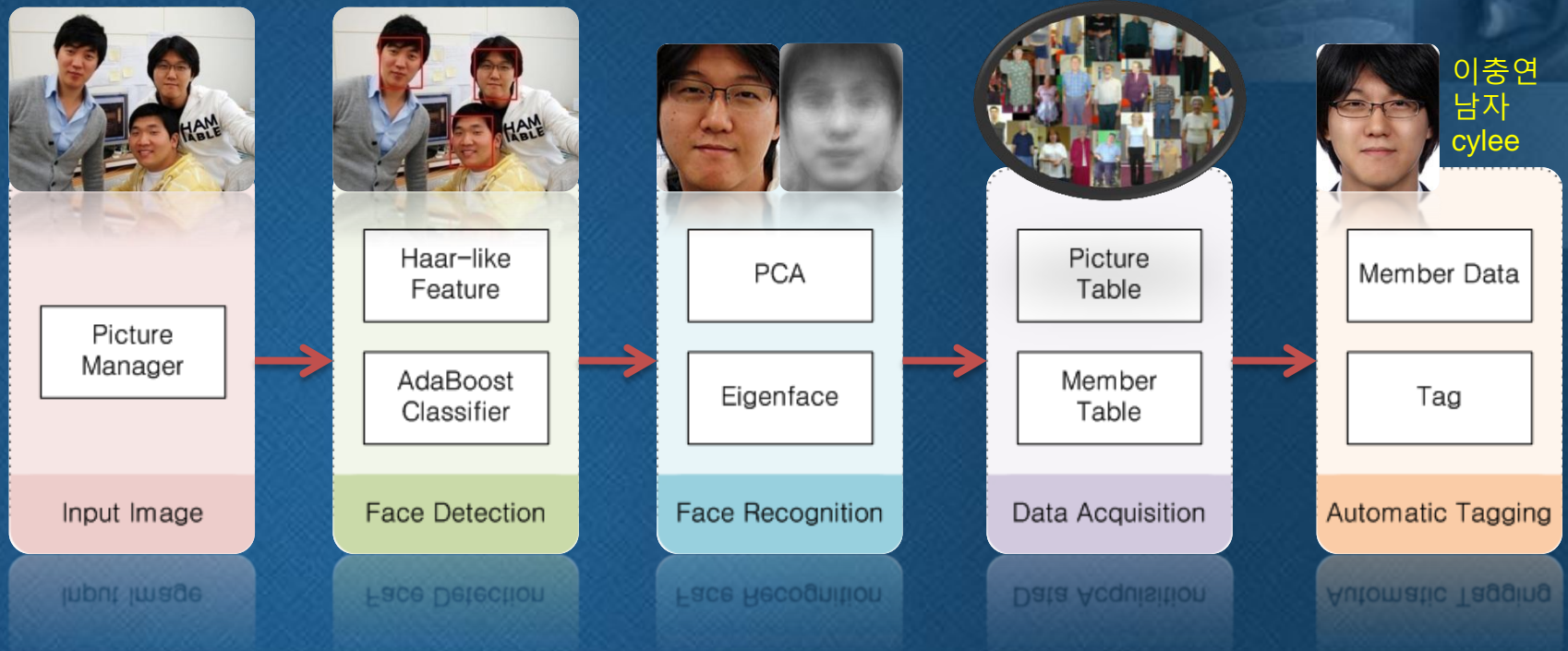
Related work

■ Social Network Service (SNS)

- Internet service supporting social network on the web
- Sharing personal daily life or interesting things with UCC
- A value-added killer-app in Web 2.0
- Cyworld, Facebook, Myspace, Twitter, Me2day, Mixi, etc.
 - Including Blog, Café and Virtual world(Second Life)



Methodology



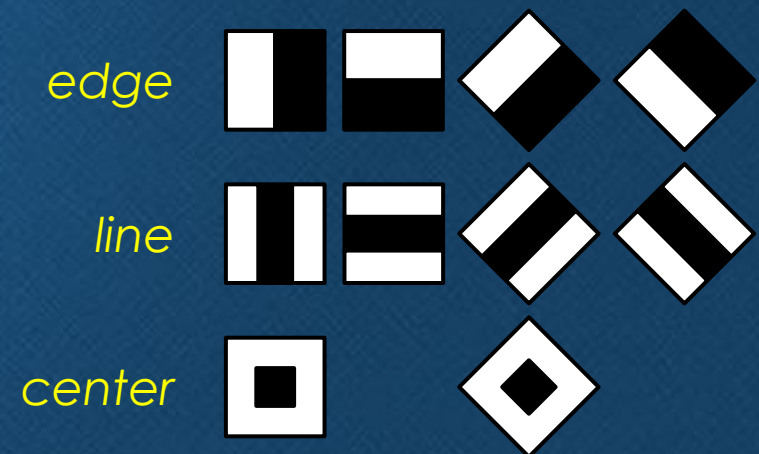
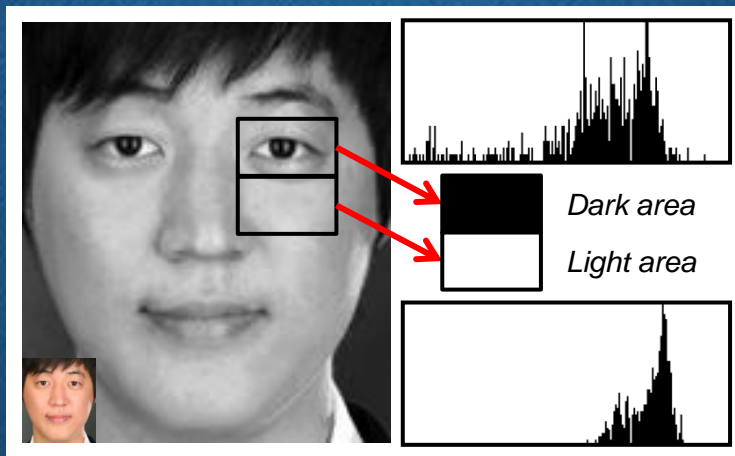
■ Research Object

- Detect faces in pictures on the picture management system of SNS
- Match the face to the member data and display it
- Tag his/her name on the picture

Methodology

■ Face Detection

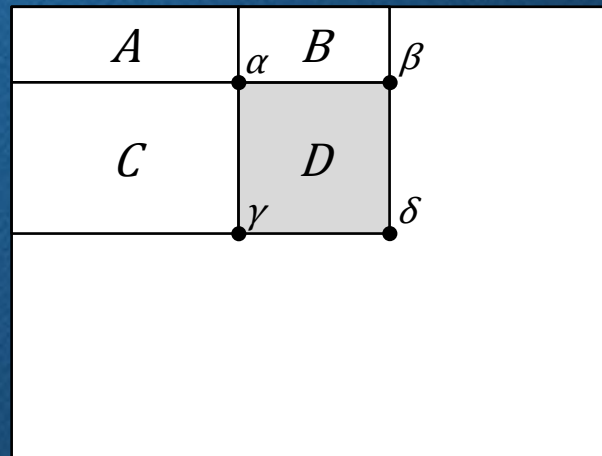
- Haar-like features
 - Calculate the difference of the sum of pixels of areas inside the rectangle
 - The values indicate certain characteristics of a particular area of the image
 - Each feature type can indicate the existence of certain characteristics in the image, such as edges or changes in texture.



Methodology

■ Face Detection

- Using Integral image for fast computation
 - Summed area tables: 2D Lookup table with the same size of the original image
 - Each element of the Integral Image contains the sum of all pixels located on the up-left region of the original image
 - It allows to compute sum of rectangular areas in the image, at any position or scale, using only 4 lookups: $sum = \alpha - \beta - \gamma + \delta$



Methodology

■ Face Detection

- Classifier Learning using AdaBoost

- A weak classifier is called repeatedly in a series of rounds $t = 1, \dots, T$
- For each call, a distribution of weights D_t is updated that indicates the importance of examples in the data set for the classification.
- On each round, the weights of each incorrectly classified example are increased, so that the new classifier focuses more on those examples.

Methodology

■ Face Matching

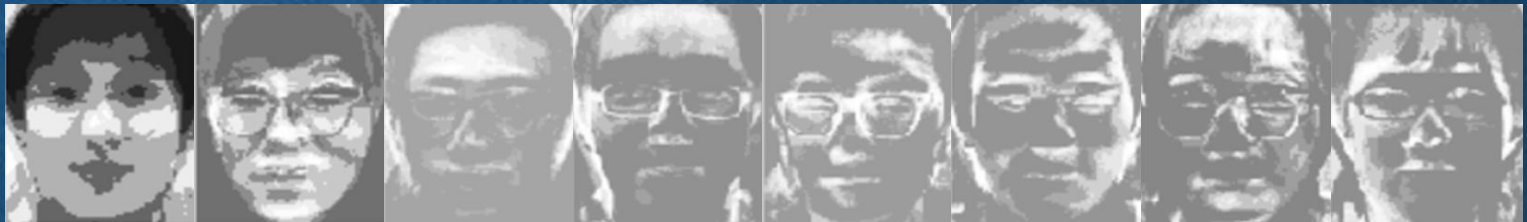
- Feature Extraction

- Make a face vector from face image
- Extract its eigenvector and eigenvalue using PCA
- Since the feature seems like a face, it is dubbed 'eigenface'



- Recognition & Matching

- Compare the feature vector of input image with the feature vectors of learned image set
- The face has minimum euclidean distance is the closest one
- So, it returns the index number and seek the member data from DB



EXPERIMENTAL RESULTS

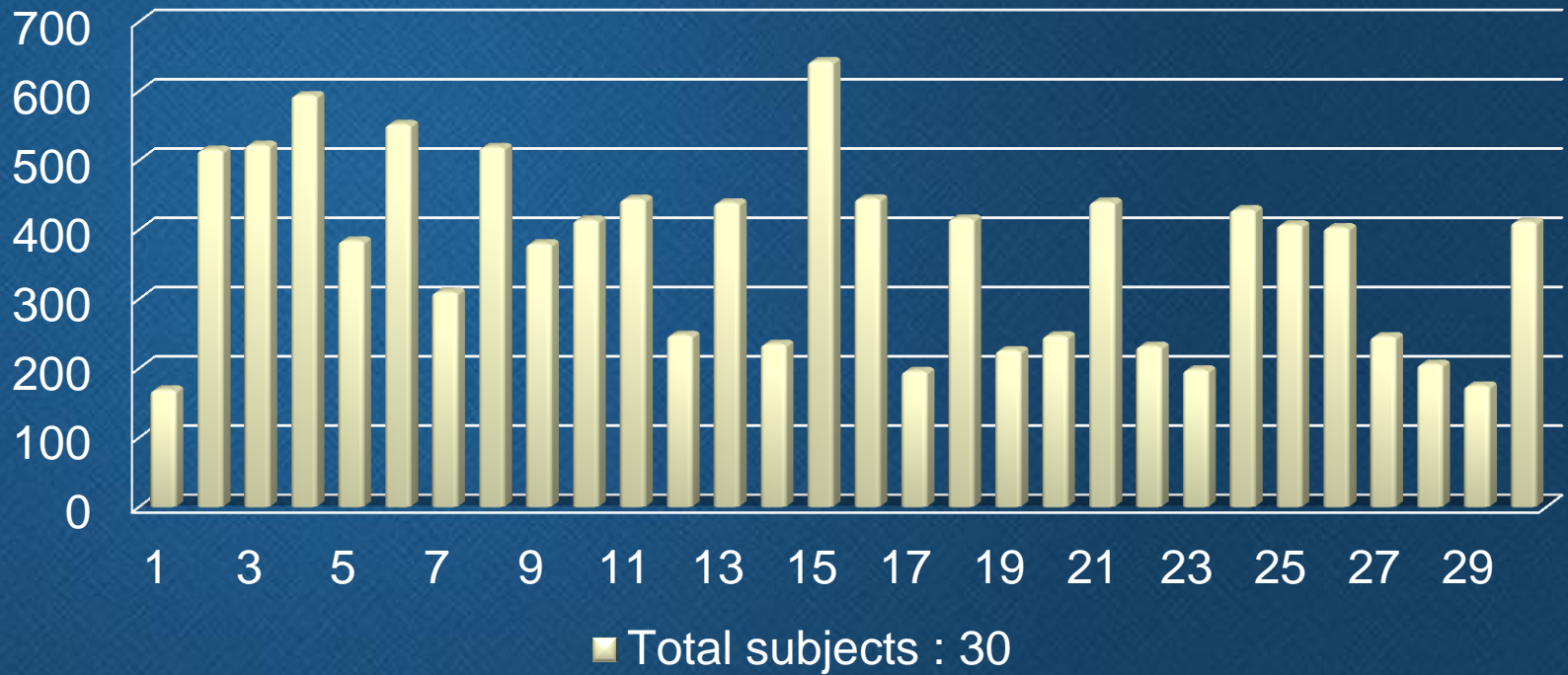
- System Overview



EXPERIMENTAL RESULTS

- Detection time

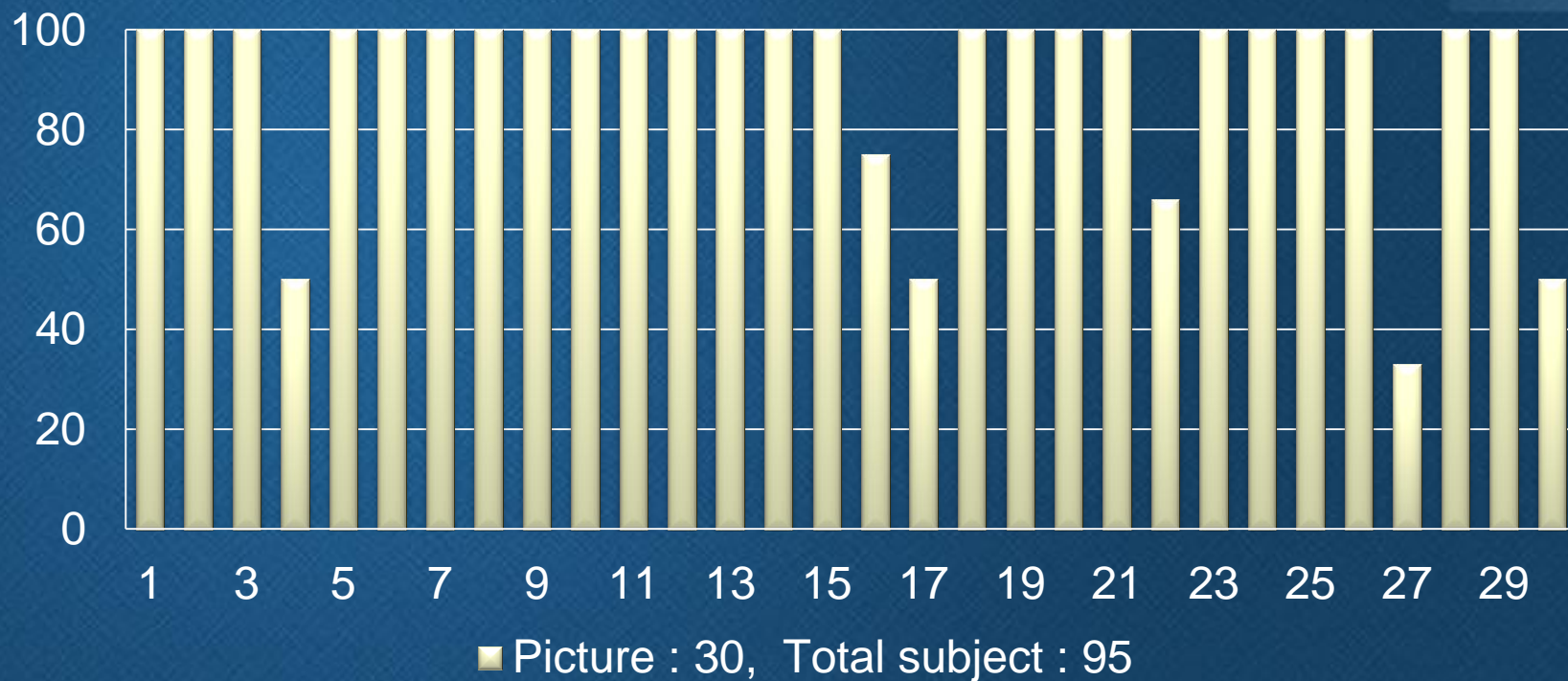
average detection time : 366.96 ms



EXPERIMENTAL RESULTS

- Detection rate

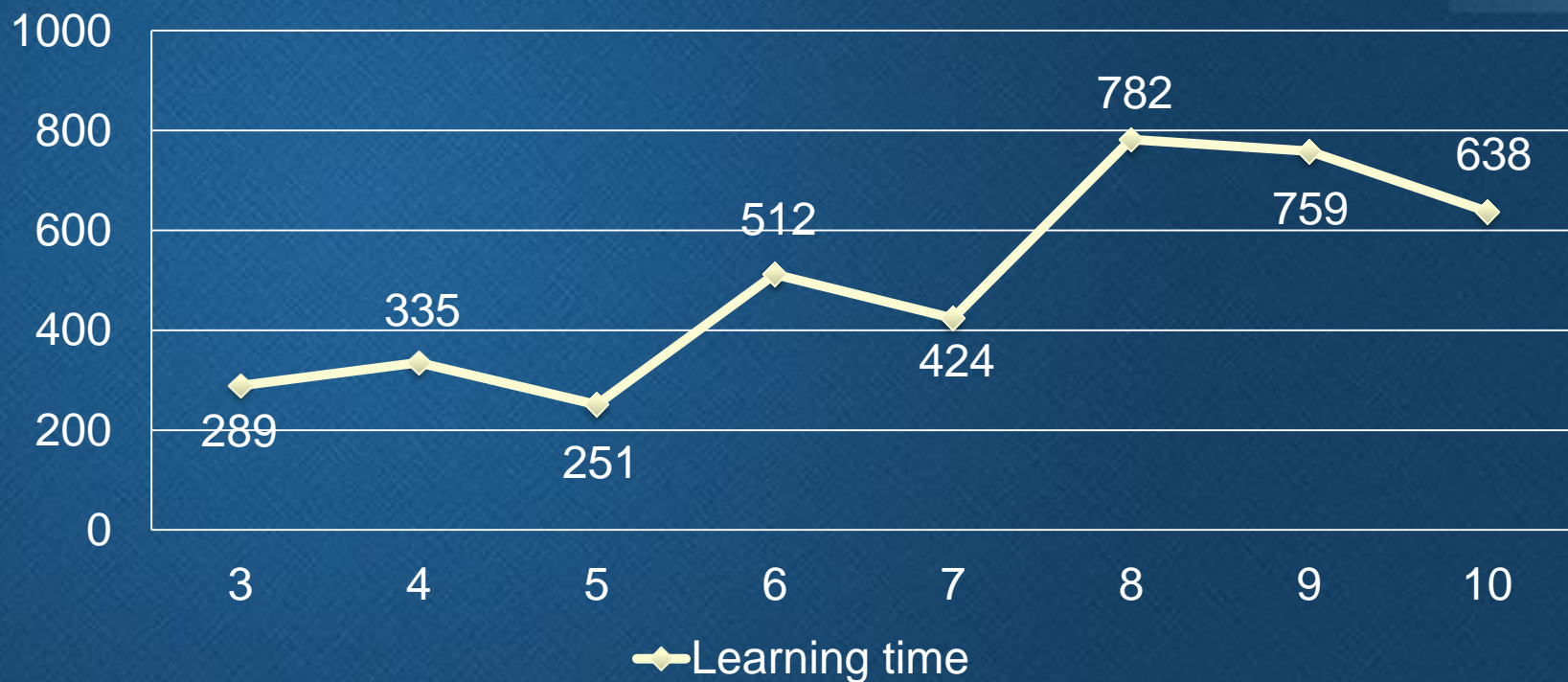
average detection rate : 90.8%



EXPERIMENTAL RESULTS

- Learning time

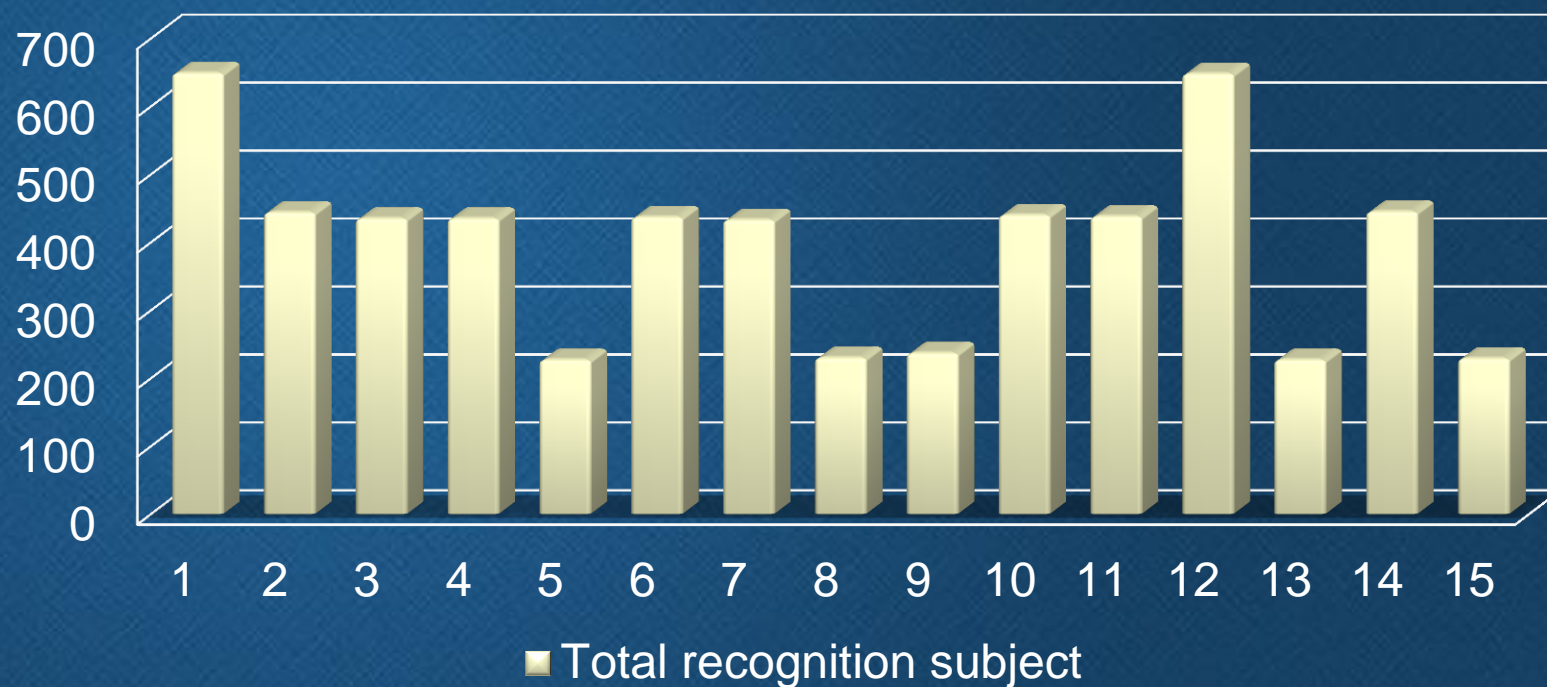
average learning time : 498.75 ms



EXPERIMENTAL RESULTS

- Recognition time

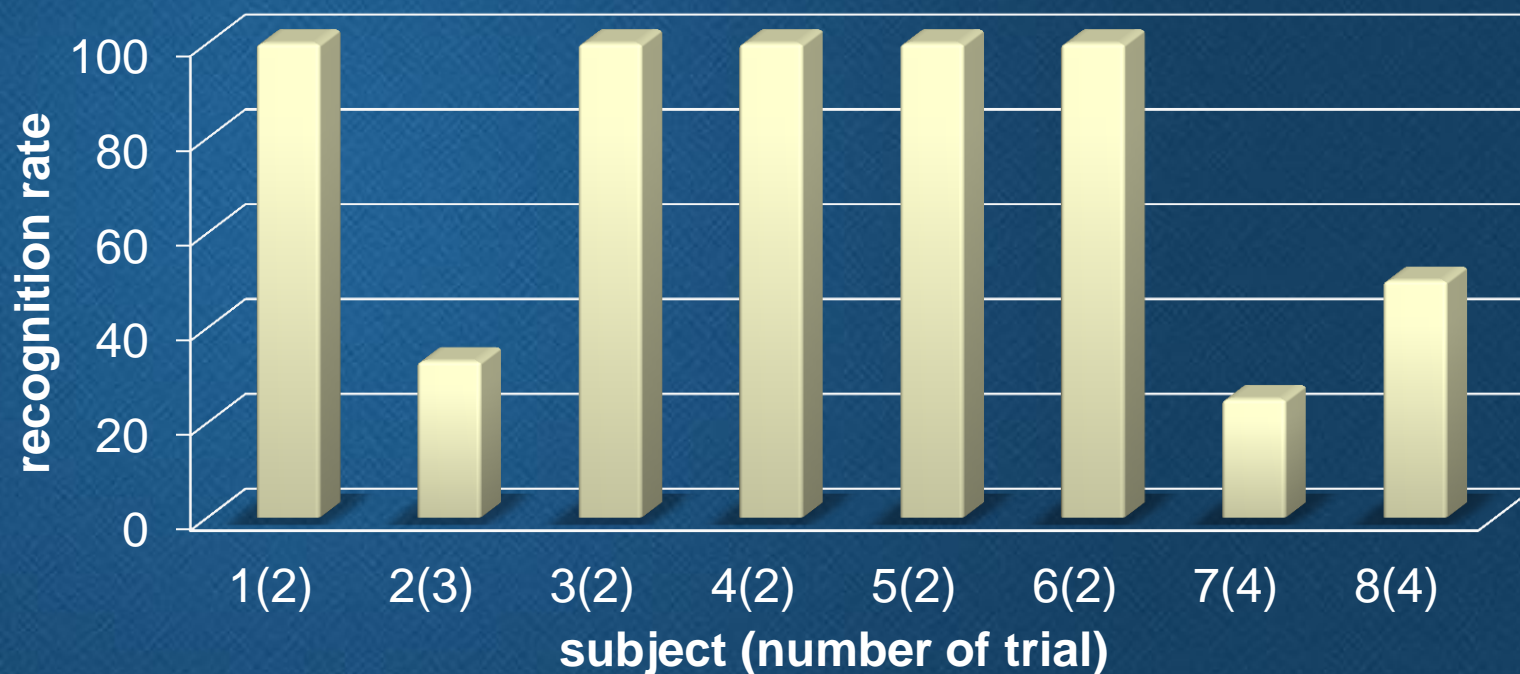
average reconition time : 396.93



EXPERIMENTAL RESULTS

- Recognition rate

average recognition rate : 76%





Thank you