

Next



# E-Commerce Revenue and Profit Dashboard

419.14K

total revenue

165.56K

Profit

253.58K

Total Cost

1552

Sum of quantity

Product name

All

Year

2022

2023

2024

Qtr 1

Qtr 2

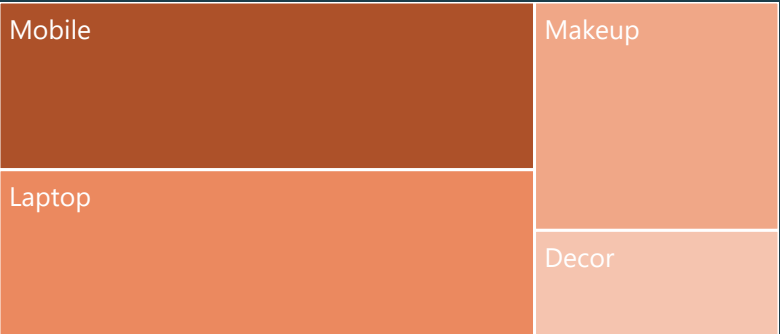
Qtr 3

Qtr 4

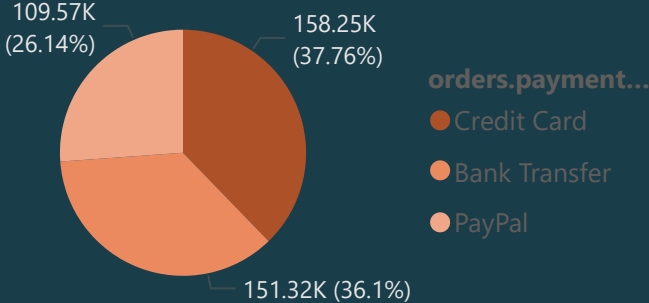
Revenue - Month



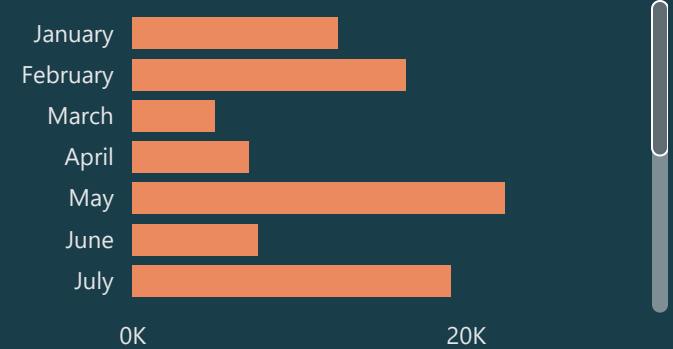
Revenue - Sub category



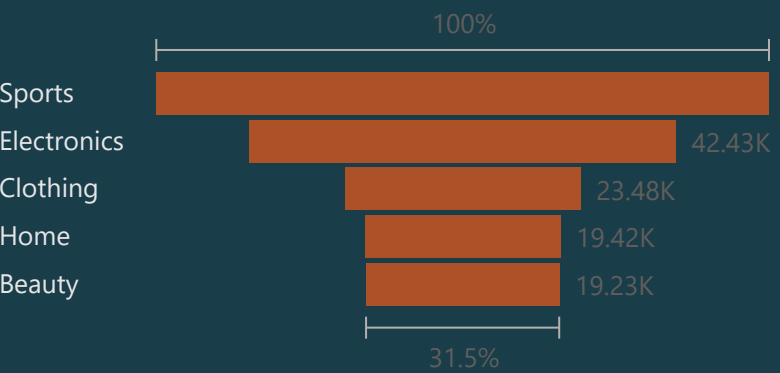
Revenue - Paymentmethod



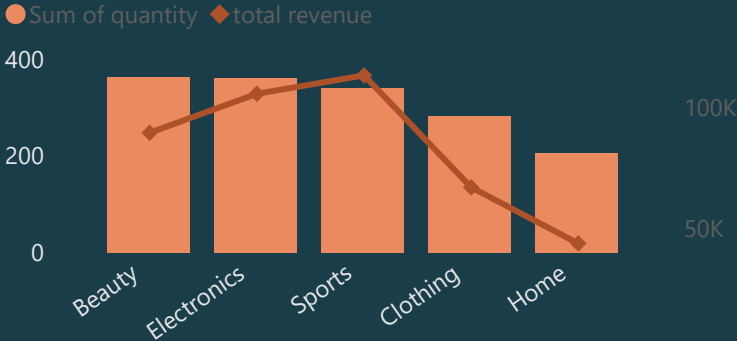
profit - Month



Profit - Sub category



Revenue by Quantity and Category



# Customer Dashboard

customer\_id

All

country

All

All customer

100

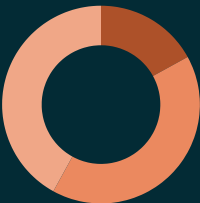


45



55

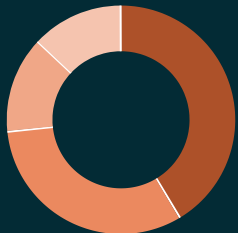
Percentage of customer by year



date\_join...

- 2022
- 2023
- 2024

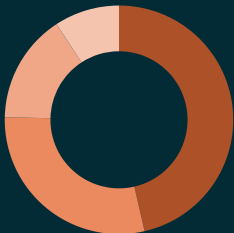
Age segment with highest revenue



Age sement

- 36-50+
- 50+
- 18-25
- 26-35

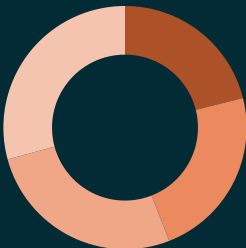
Profit by Age sement



Age sement

- 36-50+
- 50+
- 18-25
- 26-35

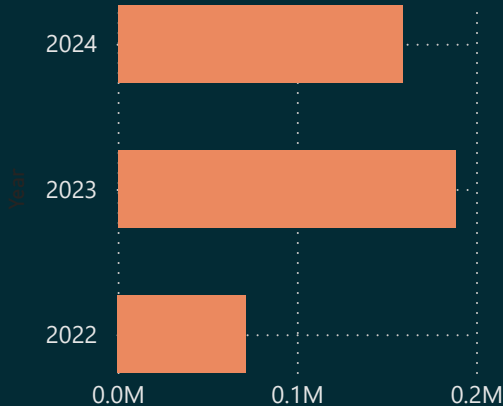
Average customer revenue per Day



order\_dat...

- 1
- 5
- 10
- 29

Customer revenue per year

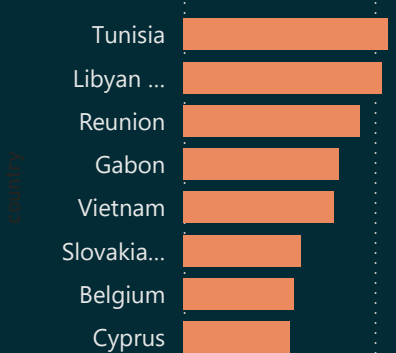


year

0.0M 0.1M 0.2M

Sum of total\_price

Top 10 country



country

0K 20K

Sum of total\_price

Top 10 customer by revenue

customer\_name

Alicia George  
Mark Mckinney  
David Carlson  
Jeffrey Brown  
Elizabeth Swee...  
Marc Key  
Joanne Keller  
Kelsey Howard  
Matthew Smith  
Elizabeth Rodri...  
Daniel Gonzalez



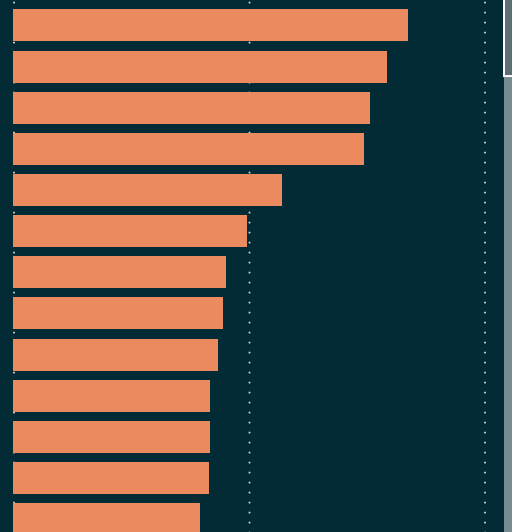
0K 2K

Average of total\_price

Top 10 customer by profit

customer\_name

Sheri Bolton DDS  
Ashley Carlson  
Judy Graham  
Mr. Steve Guz...  
Carlos Turner  
Richard Garcia  
Rebecca Sando...  
Rachel Klein  
Joanne Keller  
Rachel Dawson  
Kim Hutchinson  
Michelle Wallace  
Beverly Wilson ...



0K 5K 10K

profit