↗ Unlocking the **Full Potential of Salesforce** and Beyond

Who we are

EPWERY is a technology innovation company with over 20 years of experience in software development. Over the last 13 years, we have specialized in **Salesforce** while evolving our expertise from traditional **Java Full Stack development** to modern **cloud architectures** such as **AWS** and **Azure.**

We stand out for our **deep technical expertise** and our **pragmatic approach** to problem-solving. Unlike many firms, our founders are **engineers actively involved** in project execution, ensuring high-quality solutions that are both efficient and scalable.

Operating from **Argentina and Uruguay**, we offer **seamless collaboration** with U.S.-based companies, aligning with **their time zones, technical standards, and work culture.**

While we have experience across multiple industries, in recent years, we have built **deep expertise in EdTech** and **Insurance**, as well as in solutions involving **accounts receivables, payment processing, and order-to-cash workflows.**

"

We don't just implement Salesforce solutions—we optimize them by leveraging the best mix of technologies to ensure performance, scalability, and cost efficiency.

Our value proposition

"

Expertise in **Salesforce Development & Integration**

We have extensive experience in all facets of **Salesforce development**, allowing us to make the best architectural choices for each project:

- Point-and-click configuration

- Apex custom development

- Integration with external services

Our integration expertise spans **ERPs, payment gateways, marketing tools, physical mail delivery services, and more.**

Additionally, we have a **proven track record** in **AppExchange development,** working on both **first-generation and second-generation** Salesforce packages.

We also help **teams streamline their development processes** by successfully implementing **CI/CD solutions for Salesforce.**

Beyond Salesforce: **Full-Stack Cloud Development**

We complement Salesforce with robust cloud-based architectures, ensuring that your system is scalable, cost-efficient, and future-proof. Our expertise includes:

Cloud Platforms, frontend & mobile solutions

AI-Powered Innovation

Over the past 18 months, we have invested heavily in **AI-driven solutions,** ensuring that our clients stay ahead in an increasingly automated world. We have developed **proofs of concept** using **OpenAI, Flowise, LangChain, and Neo4J**, integrating these technologies seamlessly with Salesforce to enhance automation, decision-making, and efficiency.

Additionally, we have explored and **leveraged native Salesforce AI solutions**, **such as Einstein AI,** to optimize workflows, predictive analytics, and customer interactions—ensuring our clients get the **most out of Salesforce's built-in AI capabilities** while also extending its power with cutting-edge external AI models.

We would be thrilled to share all this with you in a **quick and insightful demo**

Success Story: **Building a Scalable Insurance Platform** in the U.S.

One of our standout projects was the end-to-end development of a Supplemental Insurance

CUSTOM RULE ENGINE

Adapted policies dynamically based on different state regulations and carriers.

ONGOIND LEADERSHIP

The entire engineering team is managed by EPWERY, ensuring continuous innovation and scalability.

SALESFORCE AS THE CORE SYSTEM

We built a policy administration platform, handling everything from quotations and policy issuance to automated claims processing and billing.

MULTI-BRAND DIGITAL EXPERIENCE

Developed custom portals and mobile apps for Members, Brokers, and Employers, each tailored to individual carriers.

Why Choose ᴈ EPWERY ?

Holistic expertise	Cost-efficient architecture	Hands-on leadership	Proven track record
We don't just implement Salesforce—we enhance and optimize it with the right technologies.	Our deep knowledge of cloud computing and integrations minimizes unnecessary expenses.	Our founders are engineers, ensuring direct involvement and high technical quality.	We have successfully delivered complex, scalable solutions for U.S. companies.

Let's Build **Your Ideal Salesforce Ecosystem**

Discuss how **we can help you achieve your business goals** with Salesforce and beyond.

Let's talk