

**OFFICE OF THE KALASH VALLEYS**

**DEVELOPMENT AUTHORITY LOWER CHITRAL**

No: 015/RP/ KVDA Dated: 30/04/2025

**To:**  
The Regional Program Manager  
Aga Khan Rural Support Programme (AKRSP)  
Chitral Region

Subject **Request for Collaboration in Exhibition for Kalash Women Entrepreneurs in Bumburet Valley.**

Please refer to the subject noted above.

As you are well aware, the Chilimjusht Festival is a vibrant Kalash spring festival celebrated annually from May 13th. The event draws a large number of national and international tourists to the Kalash valleys, offering a unique opportunity to promote local culture, heritage, and entrepreneurship.

In light of this, the Kalash Valleys Development Authority (KVDA) intends to organize a three-day local product exhibition for Kalash women entrepreneurs in Bumburet Valley from 13th to 15th May 2025. This exhibition aims to showcase traditional Kalash crafts, food products, and other locally made goods, thereby supporting women-led businesses and preserving the cultural identity of the Kalash community.

We believe that AKRSP's support and collaboration in this initiative would significantly enhance its outreach and impact. Therefore, we kindly request AKRSP to financially support the event. The detailed budget is enclosed herewith for your kind consideration.

We look forward to your positive response and hope to work together in empowering Kalash women and promoting sustainable local development.

Thank you for your continued support.

**Director General,  
The Special Purpose Kalash Valleys Development Authority Lower Chitral**

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| **S#** | **Cost Head** | **Unit** | **No . of Days/Freq** | **Qty** | **Unit Cost** | **Total Cost** |
| 1 | Transportation cost of women entrepreneurs | lump sum | 3 | 25 | 20,000 | 60000 |
| 2 | Lunch Box for Entrepreneurs | Per day | 3 | 25 | 2000 | 150,000 |
| 3 | Tables for Stall lncl. Table Cloth | Per day | 3 | 25 | 1000 | 75,000 |
| 4 | Chairs | Per day | 3 | 75 | 130 | 29,250 |
| 5 | Shamyana (15\*30) | Per Day | 4 | 4 | 4,000 | 64,000 |
| 6 | Qenat 8 ft | Per day | 3 | 25 | 300 | 22,500 |
| 7 | Service charges for Installation and transportation of Chairs tables shamyana | Lump sum |  |  |  | 5000 |
| 8 | Venue | Lumpsum |  |  |  | 5000 |
| 9 | Banners and Standees | Lumpsum | 3 | 5 | 1500 | 22,500 |
|  | **Total** |  | | | | **433,250** |



**Director General,  
The Special Purpose Kalash Valleys Development Authority Lower Chitral**