

SALES & MARKETING REPORT (2025)

Total Sales

\$239.91M

▲ 12.6% ROI

Online Sales

\$59.94M

▲ 12.7% ROI

Social Media Sales

\$59.44M

▲ 12.4% ROI

Stores Sales

\$58.76M

▲ 12.7% ROI

Outlet Sales

\$61.77M

▲ 12.7% ROI

Total Sales by Channel



Total Sales by Product and Channel

- Online
- Outlet
- Social Media
- Stores



Total Sales by Channel Over Time

- Online
- Outlet
- Social Media
- Stores

