

## Project - Retail Store Data

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The data set contains the data of the following 4 months:

D11: Transaction data collected in November, 2000

D12: Transaction data collected in December, 2000

D01: Transaction data collected in January, 2001

D02: Transaction data collected in February, 2001

### **Format of Transaction Data:**

data columns separated by “;”

### **Column definition:**

1) Transaction date and time (Time is invalid)

2) Customer I.D

3) Age: 10 possible values

A <25, B 25-29, C 30-34, D 35-39, E 40-44, F 45-49, G 50-54, H 55-59, I 60-64, J >65

4) Residence Area: 8 possible values, A-F: zip code area:

105, 106, 110, 114, 115, 221, G: others, H: Unknown Distance to store, from the closest:

115, 221, 114, 105, 106, 110

5) Product subclass (category)

6) Product ID

7) Qty or Number of units

8) Total Cost

9) Total Sales

Total number records : 817741 records