

BIG DATA

1. What is Big data? & vs RDBMS?
- It is a collection of data that is huge in volume (in petabytes) & growing exponentially
- Traditional DBs cannot handle & process these large amount because:
- DBs are based on fixed schema (static in nature).
 - Only works with structured data. (can not store unstructured data (movies, images, sound files, documents etc)).
 - Performs ~~only~~ analytics on historical data.
 - Have centralized db architecture.
- - Big data works on structured, unstructured & semistructured data.
- Has dynamic nature. (scalability) (Resource available) (Real-time)
 - Real time analytics (eg. medical, safety, smartcities, manufacturing etc. domains)
 - Distributed architecture.

As Gartner said:

Big data is data that contains greater variety arriving in increasing volume & with ever-higher velocity.

Companies using

→ Facebook (500+ TB data generated every day)

→ Twitter (Generating 21+ million tweets per hour).

→ Youtube.

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→ Benefits of Using Big Data

- Better decision making. (customer centric)
- Greater innovations. (future needs)
- Product price optimization (Optimal price)
- Recommendation engines (Better online exp.)
- Life-saving application in health sector. (electronic devices, diagnosis)

→ challenges include capture, storage, search, sharing, transfer, analysis.

2. 5 V's of Big data

a. Volume :- Enormous amount of data
- of the size of Petabytes
- eg. FB, twitter, Youtube

b. Velocity :- Refers to rate of generation of data
- eg. Google searches, FB users increasing.

c. Variety :- Refers to diff. types of data i.e. structured, unstructured & semi structured
eg. Excel, SQL | Images, videos | log files

d. Veracity :- Refers to inconsistencies & uncertainty in data i.e. messy, quality & accuracy are difficult to control.

e. Value :- Refers to the value that the data can provide

★ Hadoop

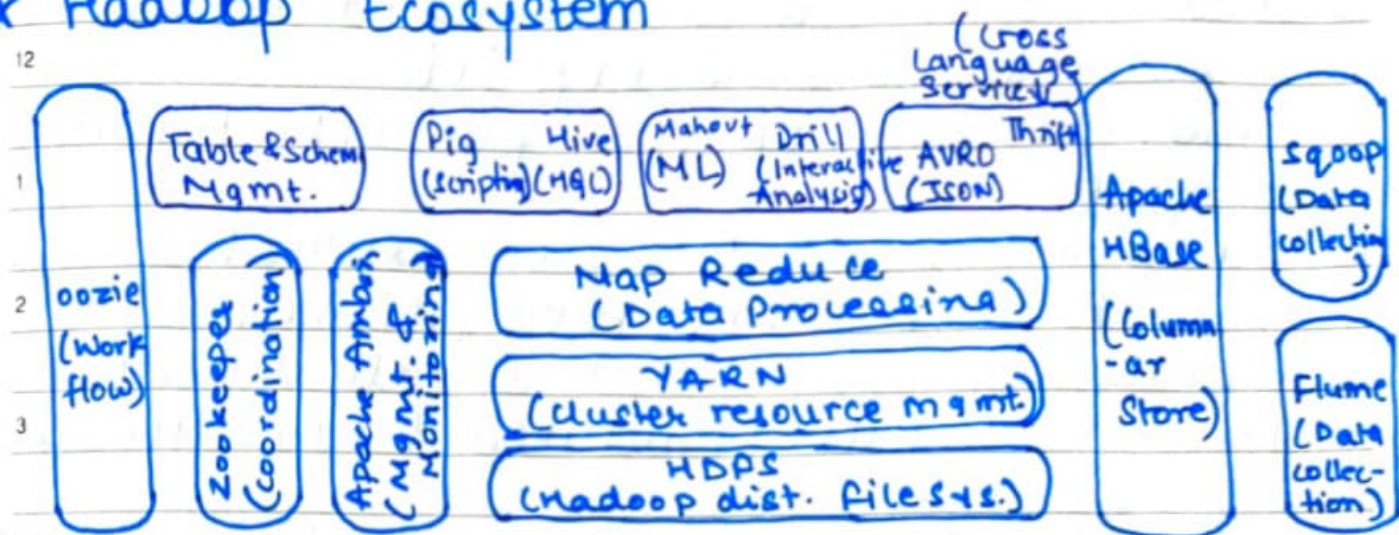
→ Open source software framework used to develop data processing applications which are executed in distributed computing environment across clusters of commodity computers.

- OR - Storage of large datasets (scalability)
- Handling data in different formats.
 - Real-time processing on commodity hardware
 - Fault tolerant.
 - Adds nodes on fly.

Features

- Reliability → if node goes down, it does not disable the whole cluster, instead another node takes the place of failed node.
- Scalable - Integrated with cloud-based services, so nodes are added on fly.
- Economical → use of commodity hardware which are cheap.
- Distributed Processing - Job submitted by user/client gets divided into sub-tasks which are independent of each other & execute in parallel giving high throughput.
- Distributed Storage - Hadoop splits each file into no. of blocks which get stored distributedly on cluster of machines.
- Fault-tolerance - Because of replication of blocks, the data is never lost. Always available in diff. nodes.

* Hadoop Ecosystem



1. HDFS → Providing robust distributed data storage.
2. Map Reduce → Data processing component.
3. YARN → Monitors & manages the resources.
 - Handling workloads like stream processing, interactive processing, batch processing.
 - Monitors resources like CPU, memory etc.
4. Hive → Data warehouse project which provides data query & analysis on top of HDFS.
5. Pig → SQL like language used for querying & analyzing. It is a scripting language.
6. HBase → NoSQL, columnar based DB on top of HDFS.

7. Mahout → Provides platform for creating ML applications which are scalable.
8. Zookeeper → coordinates with various services in hadoop ecosystem.
 - saves time req. for synchronization, config. maintenance, grouping & naming.
 - Prevents deadlock (occure when two or more tasks fight for the same resources).
9. Oozie → It is a workflow scheduler system for managing hadoop jobs.
 - supports hadoop jobs for M-R, Pig, Hive, Sqoop.
10. Sqoop → Imports data from external sources into hadoop HDFS, Hive, HBase.
 - deals with structured as well as unstructured.
11. Flume → Ingests structured & semi-structured data into HDFS.
12. Spark → unifies all kinds of Big data processing
 - Has built-in lib. for streaming, SQL, ML & graph processing.