*This example business plan is provided by the Small Business Administration.*

*Get help starting and running your small business at* [*SBA.gov*](http://www.sba.gov/)*.*

| Wooden Grain Toy Company | |
| --- | --- |
| Identity I provide a number of services ranging from web design, development, art, and other miscellaneous skills. | Problem There are a number of milestones to overcome before I gain any following. |
| Our solution I developed a website to showcase some of my works in hopes to attract attention to what I am capable of, including some of my hobbies and school work. | Target market The target audience is adults, those who develop within the Source engine community. |
| The competition There are plenty of artists, web designers and/or developers across the world, who have their own website to showcase their work. | Revenue streams Commissions & donation services. Through Paypal, SubscribeStar, & Kofi. |
| Marketing activities Advertise through social media including: Deviantart, Instagram, Twitter, Github, LinkedIn. | Expenses  * Some art products. * Digital Art mediums: tablets, pens, pen nibs * General Living Expenses: Electricity, Gas, Car Maintainance, etc. |
| Team and key roles Currently, the only team member is the owner, me. This freelancing position would only include me unless there is some collaborative work to be done with my associate, Jason. | Milestones Continously update website. Make website available to the public. Advertise skills, create new works. |