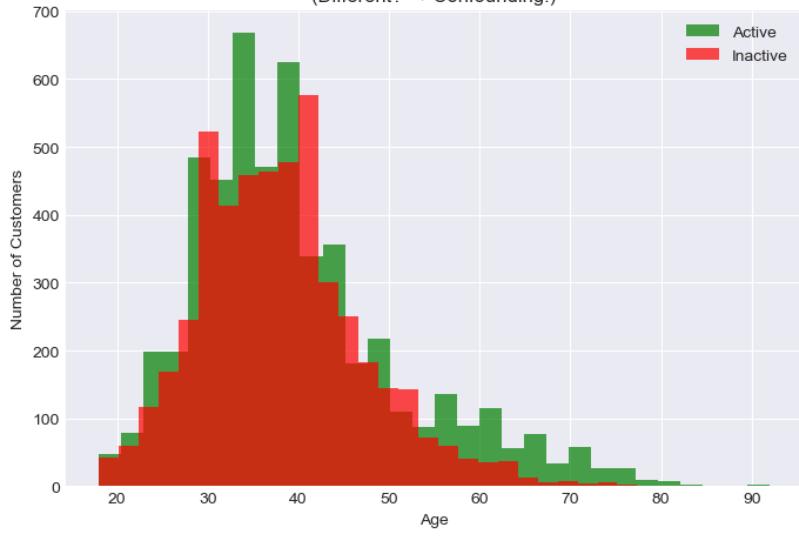
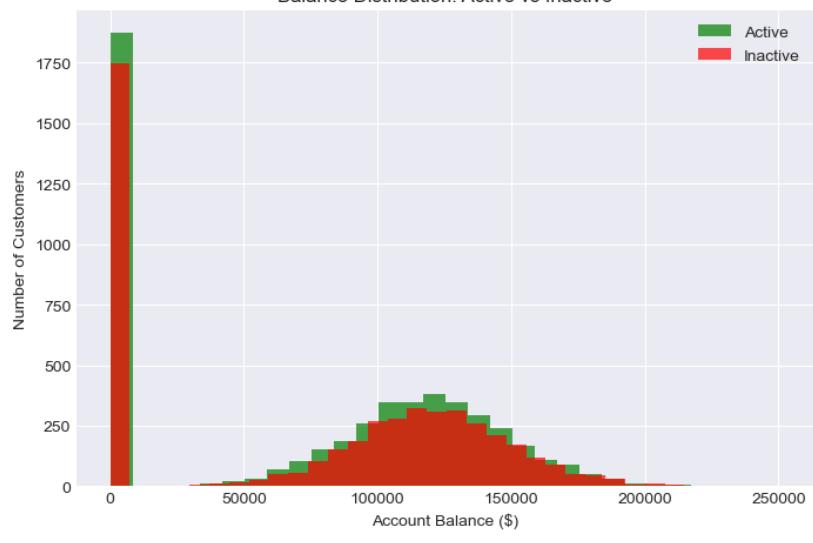


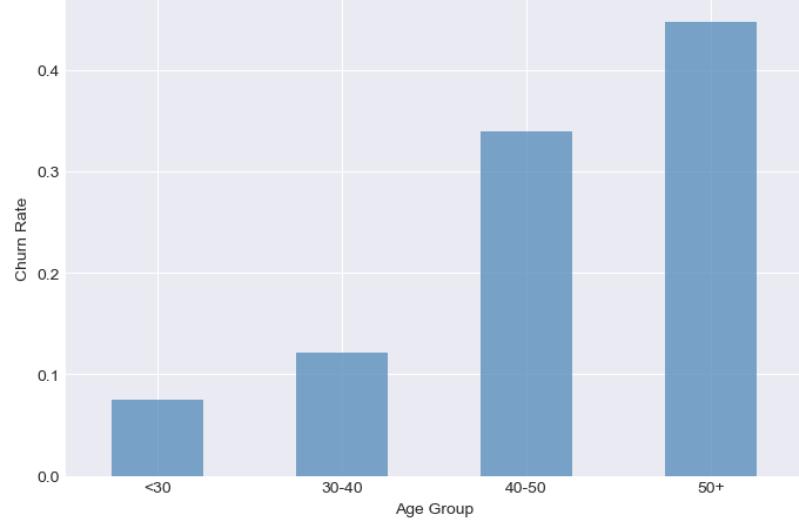
Age Distribution: Active vs Inactive
(Different? → Confounding!)



Balance Distribution: Active vs Inactive



Churn Rate by Age
(Age affects OUTCOME)



Active Membership by Age
(Age affects TREATMENT)

