# **DBA Month 1**

Jan-Ru Muller

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These are some notes on the first week of courses held from 27 September through 1 October 2021 via Zoom. The first five modules (Monday, Tuesday, Wednesday) have been tought by Katleen De Stobbeleir.

The 'literature search & review' topic (Thursday, Friday) was covered by Veroniek Collewaert.

### **Student List**

On Friday we met with the DBA team.

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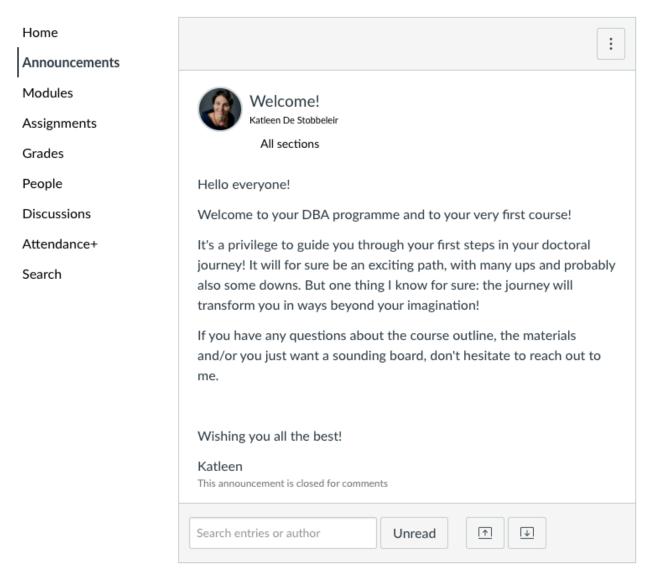


	Name	SIS ID	Section	Role
•	Koen Batsleer	69063	DBA - Introduction Module September 2021	Student
	Giovanni Colucci	274524	DBA - Introduction Module September 2021	Student
	Eva Cools	48793	DBA - Introduction Module September 2021	PM
7	Sofie De Beule-Roloff	245963	DBA - Introduction Module September 2021	Student
	Katleen De Stobbeleir	64179	DBA - Introduction Module September 2021	Teacher
	Xavier Jacques-Jourion	123482	DBA - Introduction Module September 2021	Student
	Dany Loret	32927	DBA - Introduction Module September 2021	Student
	Franck Madimba Muanza	291691	DBA - Introduction Module September 2021	Student
	Jan-Ru Muller	292017	DBA - Introduction Module September 2021	Student
3	Monia Rottiers	66241	DBA - Introduction Module September 2021	Assistant
	Kelly Sherwin Trommels	119854	DBA - Introduction Module September 2021	Student
	Bart van der Heijden	132331	DBA - Introduction Module September 2021	Student
•	Stefaan Van Waes	291456	DBA - Introduction Module September 2021	Student
8	Abdelmalek Zarioh	249460	DBA - Introduction Module September 2021	Student

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#### **INTRODUCTION MODULE SEPTEMBER 2021**

■ DBA/IM/SEP2021 > Announcements > Welcome!



Literature, discussions and submissions on:

- About the research practice gap
- About our craft and having an impact
- Learning the craft of scholarship
- · Academic styles
- · Back to the future

Abdel and I 'volunteered' to be the spokespersons for module 4. Abdel led the discussion using the below 4 slides.



Ending this series of lectures / workshops, we all submitted a 'mental map':



## REFLECTIONS ON THE CRAFT OF CLEAR WRITING

- WHAT IS CLEAR WRITING?
- THE INFORMAL POLL
- THREE PET PEEVES: PROBLEMS, REASONS, AND REMEDIES
  - Pet Peeve 1: Foggy Writing
  - Pet Peeve 2: Read My Mind
  - Pet Peeve 3: Story, Story, What's the Story?
- Clear Writing Recipes: Advice from the Reviewers
  - The Hook: Creating a Tasty Appetizer
- Creating Coherence and Cohesion: Knowing Your Ingredients
- Getting to the Core: Embracing the Lean Cuisine Approach
- CONCLUDING THOUGHTS





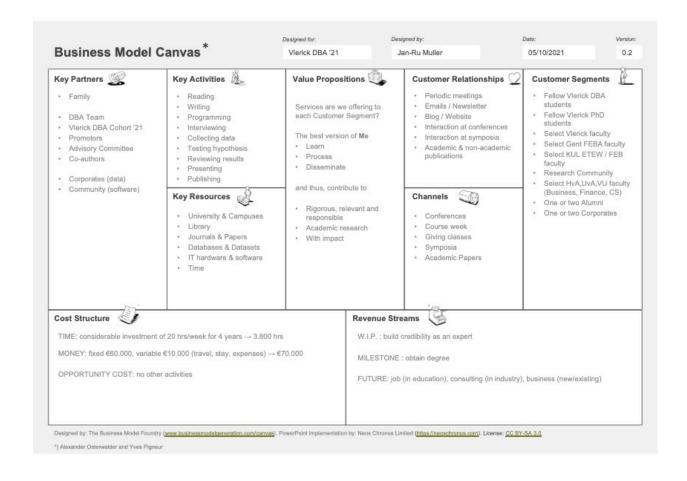






Academic writing styles

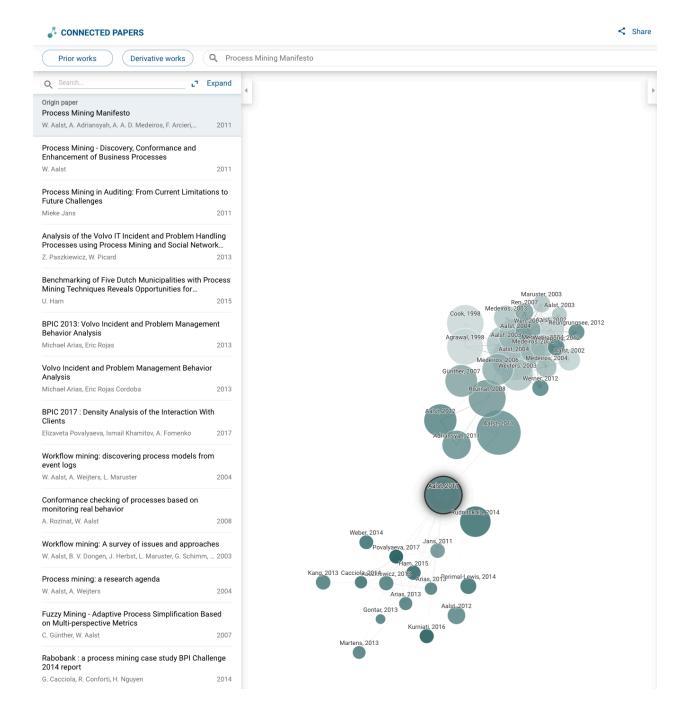


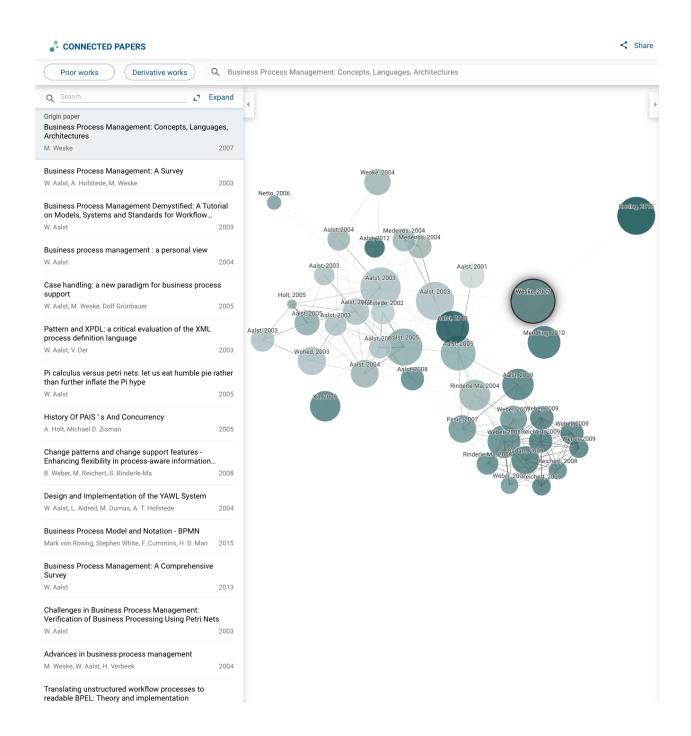


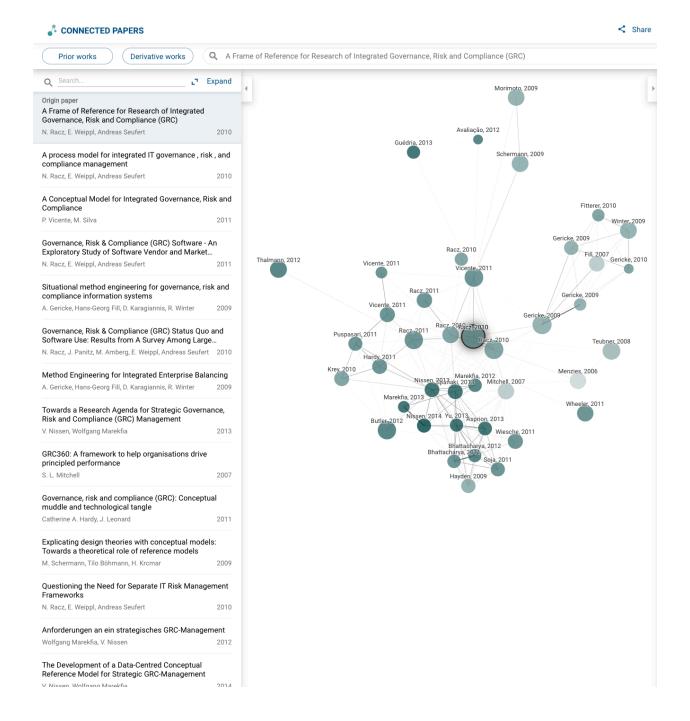
CHAPTER	
TWO	

## **LITERATURE SEARCH & REVIEW SEPTEMBER 2021**









## **PLANNING ACADEMIC YEAR 2021-2022**

	month	week	startdate	course	deliverable	status
	Aug	35	30-08-2021			
	Sep	36	06-09-2021			
	Sep	37	13-09-2021			
	Sep	38	20-09-2021			
	Sep	39	27-09-2021	Week 1		
	Okt	40	04-10-2021			
	Okt	41	11-10-2021			
-now->	Okt	42	18-10-2021			Meeting 1
	Okt	43	25-10-2021			
	Nov	44	01-11-2021			
	Nov	45	08-11-2021		Paper 1	
	Nov	46	15-11-2021			
	Nov	47	22-11-2021			Meeting 2
	Nov	48	29-11-2021			
	Dec	49	06-12-2021	Week 2		
	Dec	50	13-12-2021			
	Dec	51	20-12-2021			Meeting 3
	Dec	52	27-12-2021			
	Jan	1	03-01-2022		Paper 2*	
	Jan	2	10-01-2022		_	
	Jan	3	17-01-2022			
	Jan	4	24-01-2022			
	Feb	5	31-01-2022			
	Feb	6	07-02-2022	Week 3		
	Feb	7	14-02-2022			
	Feb	8	21-02-2022			Meeting 4
	Feb	9	28-02-2022			
	Mar	10	07-03-2022		Paper 3*	
	Mar	11	14-03-2022		-	
	Mar	12	21-03-2022			
	Mar	13	28-03-2022	Week 4		
	Apr	14	04-04-2022			
	Apr	15	11-04-2022			Meeting 5
	Apr	16	18-04-2022			
	Apr	17	25-04-2022		Paper 4*	
	May	18	02-05-2022		1	
	May	19	09-05-2022			

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month	week	startdate	course	deliverable	status
May	20	16-05-2022			
May	21	23-05-2022			
May	22	30-05-2022	Week 5		
Jun	23	06-06-2022			
Jun	24	13-06-2022			Meeting 6
Jun	25	20-06-2022			
Jun	26	27-06-2022		Paper 5*	
Jul	27	04-07-2022			
Jul	28	11-07-2022			
Jul	29	18-07-2022			
Jul	30	25-07-2022			
Aug	31	01-08-2022			
Aug	32	08-08-2022			
Aug	33	15-08-2022			Meeting 7
Aug	34	22-08-2022			

<sup>\*)</sup> I don't yet know when papers 2 through 5 are due. For now these papers are assumed to be due 4 weeks after course week. When the actual data become known this planning will be updated.