

Research Methods and Professional Practice January 2022

[Home](#) / / [My courses](#) / / [RMPP_PCOM7E January 2022](#) / / [Unit 7](#) / / [Collaborative Learning Discussion 2](#) /
/ [Summary Post](#) /

« Collaborative Learning Discussion 2



[Jan Kűfner](#)

Summary Post

7 secs ago

All participating in the discussion agreed that it would be unethical if Abi would only provide partial results and therefore would suggest false conclusions. It was also in agreement, that by only providing the good results, there is a chance that society can get harmed, since no one would be alerted to not buy the product.

Although Abi having the possibility to seek legal actions if the company Whizz would only publish beneficial results, it was also argued that this might be a tricky route to follow, since there might be a non-disclosure agreement (NDA) in place. The question whether the NDA trumps the Eurostat legal framework for European statistics was not answered in the discussion and remains to be an open point.

Additionally, it was also said, that Abi might not have to sue the company Whizz, since Whizz themselves could act ethically and publish both results. They even could stop further marketing the product in suspicion. In the discussion it was stated that this behavior might not be initiated by the morality of the company itself, but by the consequences a company would face if their product indeed was harming people. The brand Whizz would lose considerably trust and therefore market shares. Avoiding hefty fines from FDA for example would also be an incentive for Whizz to act ethical in the first place, too.

References:

Eurostat (2010) Legal framework for European statistics – The Statistical Law Available from <https://ec.europa.eu/eurostat/web/products-statistical-books/-/ks-31-09-254> [Accessed 12.03.2022]

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