

# James Anaipakos

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## Skill & Tools

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- Web Design: Front-End Development, User Interface Design, Interaction Design, Responsive Design
- Product Design: Persona Creation, Rapid Prototyping, Usability Testing, Interviewing, Wireframing
- Languages: HTML5/CSS3, JavaScript (D3, jQuery), PHP, Wordpress
- Software: InDesign, Illustrator, Premiere Pro, After Effects, Axure, Github, JIRA, Excel

## Experience

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June 2015–Present  
Summer 2014

### Associate, Digital Branch

Capco, New York, NY

- Front-end web development for Banco Popular; two separate websites with **350+ combined pages**.
- Recorded and produced **20-hour** knowledge transfer session.
- Assisted in creating dependency tool for Freddie Mac; visualized data and refined user experience for company to reduce time in identifying relevant tasks and relationships.
- Surveyed client data and created D3.js visualization for use in HSBC presentation.

2013–Present

### Consultant

Barfly, New York, NY

- Investigate and document theft, neglect, and waste in bars and restaurants; implement improvements to business flow, enhance user experience, and avoid loss by company owners.

2013–2015

### Editorial Assistant

Pratt Institute, Brooklyn, NY

- Wrote content for two Pratt-affiliated quarterly magazines and a weekly-updated website
- Interviewed alumni, students, and faculty on events and exhibitions.

2010–2012

### Security Officer

Department of Homeland Security, Fort Lauderdale, FL

- Interviewed hundreds of airline passengers while observing behavioral cues.
- Identified security incidents, and practiced pattern recognition and anomaly detection.

## Education

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2013–2015

### Master of Arts in Media Studies

Pratt Institute, Brooklyn, NY

Coursework: Interactive Media, Video Production, Money as Medium

2004–2009

### Bachelor of Arts in English

Florida State University, Tallahassee, FL

## Projects, Presentations, Publications

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- **quantflaunt.github.io** – Personal data tracking and computation of the tangible and intangible.
- Speaker at IndieCade East, Museum of Moving Images, New York City, 2015
- *Software and Hardware in Post-Communist Central and Eastern Europe*, Graduate Thesis, 2015
- *Monetizing Twitch, Kickstarter, and the Imaged-Image*, Presentation, Pratt Institute, 2014
- "Procedural Generation and Visual Design," Presentation, Pratt Institute, 2013