



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we imagine them saying?

to know that someone or something exists: It's a tiny country that most people have never heard of.

If you have heard of someone or something, you know that that person or thing exists: It's a tiny country that most people have never even heard of.

used to say that one understands what someone is telling one.

Used to say that one understands that what someone is telling on

Postures, movements, nonverbal and verbal behavior - all can be observed. Watching people, seeing their behaviors, looking at their performance, is interesting for many reasons. It's fun, but it is also very revealing.

one observer might record an abnormality but another might not. Different observers might tend to round up or round down a measurement scale. Colour change tests can be interpreted differently by different observers.

Does

What behavior have we observed?
What can we imagine them doing?

OBSERVED



A common example is checking the pressure in an automobile tire; this is difficult to do without letting out some of the air, thus changing the pressure

The Hawthorne effect occurs when people behave differently because they know they are being watched. It can affect all sorts of behaviours such as dietary habits, or hygiene practices because these have considerable opportunity for instantaneous modification.

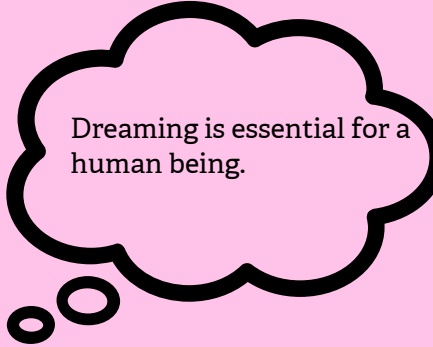
In short, needs are things that satisfy the basic requirement. Wants are requests directed to specific types of items. Demands are requests for specific products that the buyer is willing to and able to pay for. In a consumer market examples are usually very clear to identify.

Hope is what motivates us and keeps us going through the hard times. We dream of something better than we presently have, pushing us further.

There is no person alive that isn't filled with dream , goals and ideals.

These things are a parts of life and human nature

Without dreams, you will lose interest in life and finally hate to live life. You will be bored and tired of the same monotonous routines of your daily life and will not even find interest in the most exciting things



Face your fears. ...

While anxiety and Fear Feel similar, anxiety is a reaction to our emotions versus danger in the environment.

Fear can interrupt processes in our brains that allow us to regulate emotions, read non-verbal cues and other information presented to us, reflects before acting, and act ethically. This impacts our thinking and decision-making in negative ways, leaving us susceptible to intense emotions and impulsive reactions.

The Four Fear Responses: Fight, Flight, Freeze, and Fawn.

The Procrastinator, the Rule Follower, the People Pleaser, the Outcast, the Self-Doubter, the Excuse Maker, and the Pessimist.24-Jul-2019

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

