

## 1. INTRODUCTION

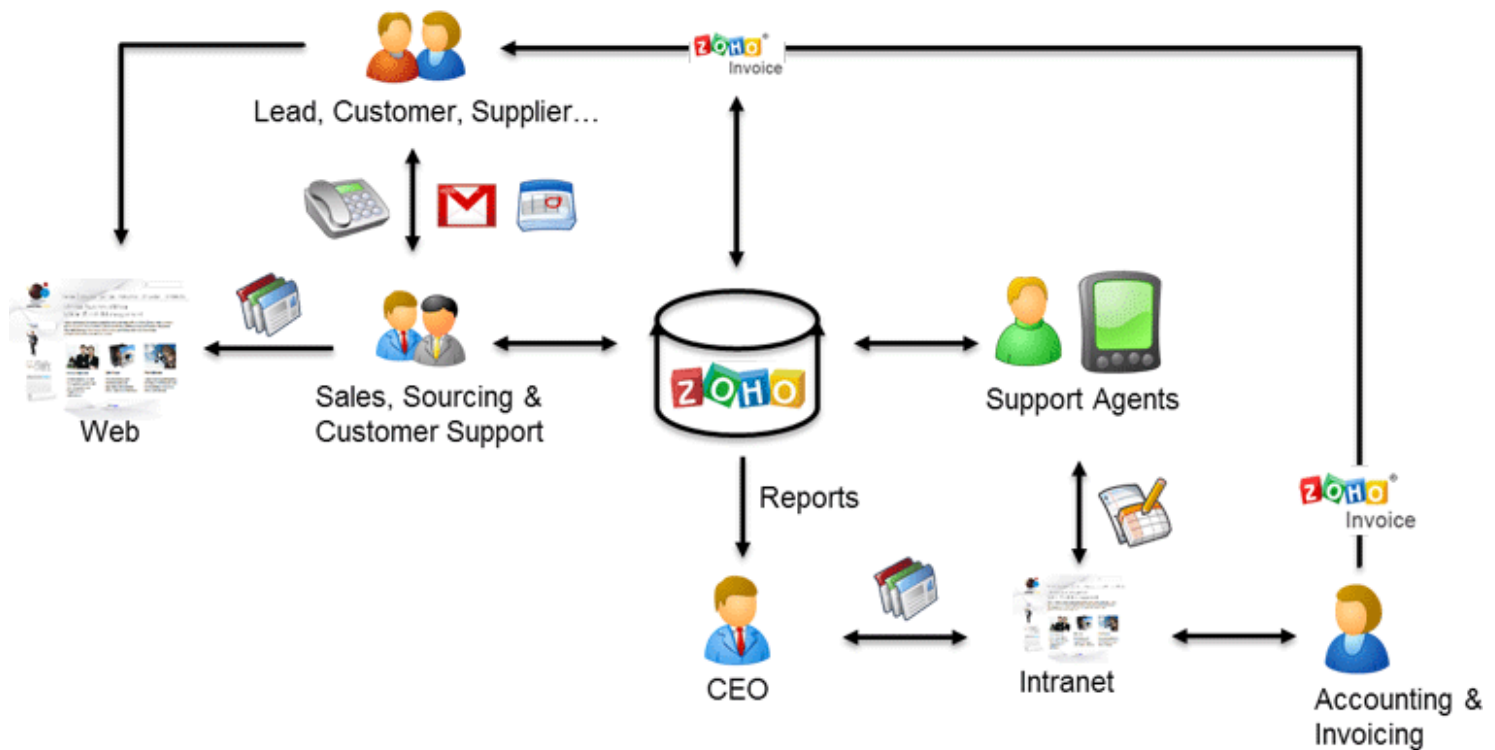
*overview*

- *Description of the project*

### Project Description:

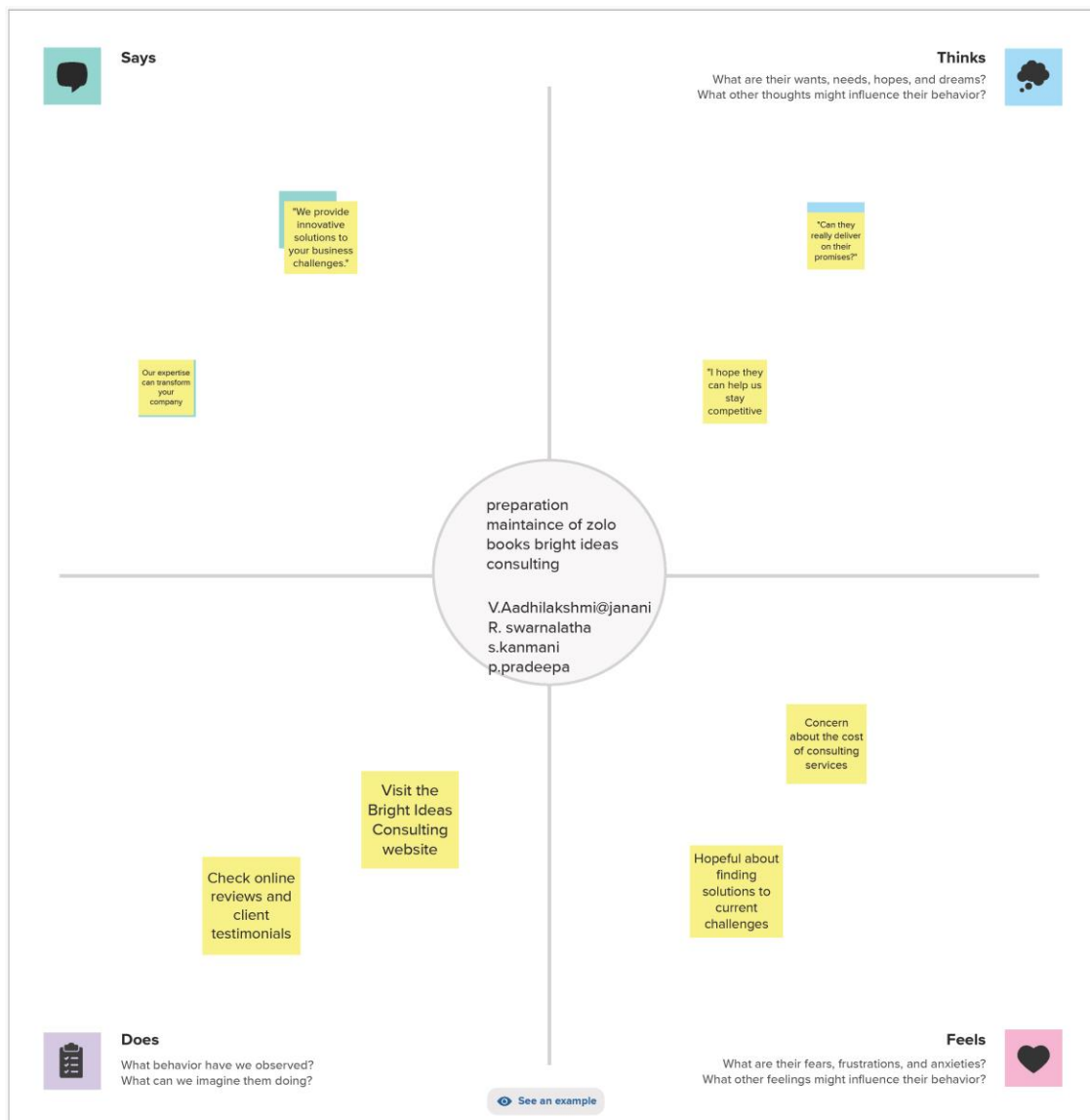
Here at Bright Ideas energy, we want to make your world a better, greener place. From your work to your home and what comes in between, we are passionate about providing sustainable, achievable energy solutions that transform both your lifestyle and your business. Our consultancy service provides you with expert advice on how to design, develop, build and manage your property. .

## PURPOSE



## 2. Problem definition & design Thinking

### Empathy map



*Ideation & Brainstorming map*

### Brainstorm & idea prioritization

Use this template to share ideas, brainstorm, and prioritize your best ideas. Use this template to share ideas, brainstorm, and prioritize your best ideas. Use this template to share ideas, brainstorm, and prioritize your best ideas.

1. Brainstorm ideas  
2. Prioritize ideas  
3. Implement ideas

#### Before you collaborate

1. Set a goal  
2. Set a time limit  
3. Set a location

1. Set a goal  
2. Set a time limit  
3. Set a location

#### Define your problem statement

1. Define the problem  
2. Define the goal  
3. Define the scope

1. Define the problem  
2. Define the goal  
3. Define the scope

#### Brainstorm

1. Brainstorm ideas  
2. Prioritize ideas  
3. Implement ideas

1. Brainstorm ideas  
2. Prioritize ideas  
3. Implement ideas

#### Group ideas

1. Group ideas  
2. Prioritize ideas  
3. Implement ideas

1. Group ideas  
2. Prioritize ideas  
3. Implement ideas

#### Prioritize

1. Prioritize ideas  
2. Prioritize ideas  
3. Implement ideas

1. Prioritize ideas  
2. Prioritize ideas  
3. Implement ideas

#### After you collaborate

1. After you collaborate  
2. After you collaborate  
3. Implement ideas

1. After you collaborate  
2. After you collaborate  
3. Implement ideas

### 3. Result

#### Profit&loss

Bright Ideas Consulting  
**Profit and Loss**

Basis: Accrual

From 01/10/2023 To 31/10/2023

[+ Add Temporary Note](#)

ACCOUNT	TOTAL
<b>Operating Income</b>	
<a href="#">Sales</a>	6,00,000.00
Total for Operating Income	6,00,000.00
<b>Cost of Goods Sold</b>	
<a href="#">Cost of Goods Sold</a>	1,50,000.00
Total for Cost of Goods Sold	1,50,000.00
<b>Gross Profit</b>	4,50,000.00
<b>Operating Expense</b>	
<a href="#">Other Expenses</a>	5,000.00
<a href="#">Rent Expense</a>	1,00,000.00
<a href="#">Salaries and Employee Wages</a>	1,00,000.00
Total for Operating Expense	2,05,000.00
<b>Operating Profit</b>	2,45,000.00
<b>Non Operating Income</b>	
Total for Non Operating Income	0.00
<b>Non Operating Expense</b>	
Total for Non Operating Expense	0.00
<b>Net Profit/Loss</b>	2,45,000.00

**Balance sheet:**

## Bright Ideas Consulting

## Balance Sheet

Basis: Accrual

As of 17/10/2023

[+ Add Temporary Note](#)[Collapse all](#) [Expand All](#)

ACCOUNT	TOTAL
<b>Assets</b>	
<b>Current Assets</b>	
<b>Cash</b>	
Petty Cash	5,000.00
Total for Cash	5,000.00
<b>Bank</b>	
ICICI BANK 001	1,85,000.00
Total for Bank	1,85,000.00
Accounts Receivable	5,58,000.00
<b>Other current assets</b>	
<input checked="" type="radio"/> Input Tax Credits	0.00
Input CGST	22,500.00
Input SGST	22,500.00
Total for Input Tax Credits	45,000.00
Total for Other current assets	45,000.00
Total for Current Assets	7,93,000.00
<b>Fixed Assets</b>	
Furniture and Equipment	2,00,000.00
Total for Fixed Assets	2,00,000.00
Total for Assets	9,93,000.00
<b>Liabilities &amp; Equities</b>	

**Purchase order:**



Bright Ideas Consulting  
Tamil Nadu  
India  
GSTIN: 33AATTV07140E2J  
pnaninoorth29@gmail.com

Vendor Address

RANDSTAND TECHNOLOGIES  
GSTIN: 33AAAA0000A35A

Deliver To

Bright ideas consulting  
Tamil Nadu  
India  
GSTIN: 33AATTV07140E2J  
pnaninoorth29@gmail.com

Date : 05/04/2023

#	Item & Description	Qty	Rate	Amount
1	Office Equipment	20.00	10,000.00	2,00,000.00
Sub Total				2,00,000.00
CGST@9%				18,000.00
SGST@9%				18,000.00
Total				2,36,000.00

#### ADVANTAGES OF BRIGHT IDEAS CONSULTING:

**Variety of work:** This is why I wanted to do consulting in the

- first place: what you do and what client you're working for will
- change. How often depends on what sort of technology you
- work with and what your role is -- some projects take a few
- weeks and some take years.
- Career growth: Most consulting companies spend a lot of
- money on training their people; after all, the people are what
- they're selling. This means you can skill up on new
- technologies, people management skills, etc on the
- company's dime, which makes you both more effective and
- more attractive to other companies should you decide to
- leave some day.
- Network: Because you're working with such a wide variety of
- people -- both on the project teams staffed by your company
- and with clients -- you'll build up an impressive network very

## DISADVANTAGES OF BRIGHT IDEAS CONSULTING:

- Travel: Some people absolutely love traveling week in and
  - week out for work. But for most of us, it quickly gets tiresome.
  - You're generally up before the sun on Monday to catch your
  - flight, living out of hotels, away from friends/family. And a lot
  - of the time, you're not in some exciting city, but a boring
  - town.
  - Work/life balance: Experiences, even within a single
  - company, will vary significantly, but it's not unusual for
  - consultants to work terrible hours -- late nights, weekends,
  - last minute travel plans getting cancelled.
  - Turnover: Because of a) the travel and b) the work/life
  - balance many big firms experience a fair amount of churn.
  - People get tired of traveling, or want to start families, and
  - move to companies where they have a more stable position.
  - This means you'll likely lose some connections you've built
  - up within the firm as these people leave (on the flipside,
  - you've now got connections at other companies).

## 5.APPLICATIONS:

*Management consulting solutions can be applied to various areas within organizations to drive improvements and achieve better outcomes. Here are some key areas where management consulting can be applied:*

*Strategy Development: Management consultants can assist in developing and refining business strategies, helping organizations align their goals, identify growth opportunities, and navigate market challenges.*

*Operational Efficiency: Consultants can analyze and optimize operational processes, supply chain management, and resource allocation to enhance efficiency, reduce costs, and improve overall productivity.*

*Organizational Restructuring: When organizations undergo significant changes such as mergers, acquisitions, or restructuring, management consultants can provide guidance and support in managing the transition, optimizing the organizational structure, and minimizing disruptions.*

*Financial Management: Consultants can offer financial expertise, including financial planning and analysis, cost management, budgeting, and investment strategies, to help organizations make informed financial decisions and*

improve their financial performance.

## 6. Conclusion:

*In conclusion, management consulting in India is a thriving and expanding field. The scope of management consulting encompasses a broad range of services, including strategy, operations, finance, and human resources consulting. The demand for consulting services in India is increasing as companies seek to enhance their competitiveness and improve their operations. Major consulting firms, as well as smaller firms and independent consultants, are active in the Indian market, offering a diverse range of expertise to clients across various industries.*

## 7. FUTURE SCOPE:

Management consulting is a rapidly growing field in India. The scope of management consulting in India includes a wide range of services, such as strategy consulting, operational consulting, financial consulting, and human resources consulting. Companies in India are increasingly recognizing the value of management consulting as a way to improve their operations and competitiveness. As a result, the demand for management consulting services in India is expected to continue growing in the coming years. Some of the major management consulting firms in India include McKinsey & Company, The Boston Consulting Group, and Bain & Company.

## 8. APPENDIX:

[https://github.com/janani123458/bright-ideas-consulting\\_NM2023TMID19695](https://github.com/janani123458/bright-ideas-consulting_NM2023TMID19695)

```
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data-
color-
mode="au
to" data-
light-
theme="li
ght" data-
dark-
theme="d
ark" data-
all y-
animated-
images="s
ystem"
data-all y-
link-
underlines
="false">
```

```
<style>
```

```
/* for each iteration, uncomment the CSS variable */
```

```
/* light themes */
```

```
[data-color-mode="light"][data-light-theme*="light"],
```



```

[data-color-mode="auto"][data-light-theme="light"] {
/* iteration 1 */
--border-color-iteration-1: #C8CCD0;
/* iteration 2 */
--border-color-iteration-2: #BABFC5;
/* iteration 3 */
--border-color-iteration-3: #A6ADB4;
/* iteration final */
--border-color-iteration-4: #868F99;
/* the first value is the final step, which falls back to previous iterations */
--control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-
color-iteration-2, var(--border-color-iteration-1)))) !important;
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/* iteration 2 */
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/* iteration 3 */
--border-color-iteration-3: #4B5159;
/* iteration final */
--border-color-iteration-4: #666E79;
/* the first value is the final step, which falls back to previous iterations */
--control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-
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}

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/* skip these themes, use the fallback */
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ni123458">

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