

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

How Apple Affects the Indian market?

Our research highlights several ethical issues with apple

Apple was the second biggest revenue generating brand in India in 2022

DRIVEN
EXPLORATION
OF APPLE'S
IPHONE IMPACT
IN INDIA

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What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

What are the negative environmental impacts of mobile phones?

The raw materials needed to produce a smartphone, including gold, cobalt, lithium, and other heavy metals

The raw materials causes significant environmental pollution

What are Some negative effects of the iphone

These smartphones are not only fun and interesting to have in your hand they can also bring cancer risk and nervous system

They may cause headaches, decreased attention, shortness of temper.

Although Apple is ethical overall, there are certain ethical issues that still remain

What are the ethical faced by apple?

Apple has previously faced accusations of human rights violations, creating e-waste and tax avoidance

What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?