



Overview Analysis

Time Analysis

Details



Uber Trip Analysis | Overview Analysis

Date
01/06/2024 30/06/2024

City
All

103.7K

Total Bookings



\$1.6M

Total Booking Value



\$15.0

Avg Booking Value



349K miles

Total Trip Distance



3 miles

Avg Trip Distance



16 min

Avg Trip Time

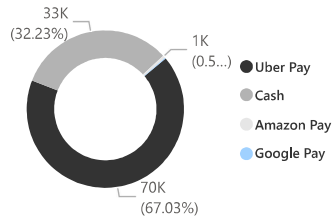


Total Booking Value

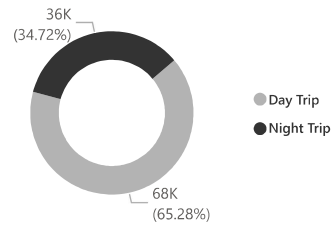
Total Bookings

Total Trip Distance

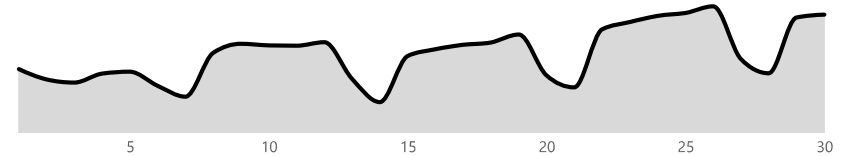
Total Bookings by Payment_type



Total Bookings by Trip (Day/Night)



Total Bookings by Day



Location Analysis

Most Frequent Pickup Point
Penn Station/Madison Sq West

Most Frequent Dropoff Point
Upper East Side North

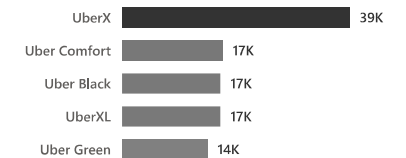
Fartest Trip

Pickp: Lower East Side -> Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location



Most Preferred Vehicel for Location Pickup



Vehicle Type Analysis

| | Vehicle | Total Bookings | Total Booking Value | Avg Booking Value | Total Trip Distance |
|--|--------------|----------------|---------------------|-------------------|---------------------|
| | UberX | 38744 | \$583,880 | \$15 | 131,496 |
| | Uber Comfort | 17078 | \$253,995 | \$15 | 56,790 |
| | Uber Black | 16710 | \$250,192 | \$15 | 56,149 |
| | UberXL | 16698 | \$249,424 | \$15 | 55,721 |
| | Uber Green | 14498 | \$216,181 | \$15 | 48,778 |



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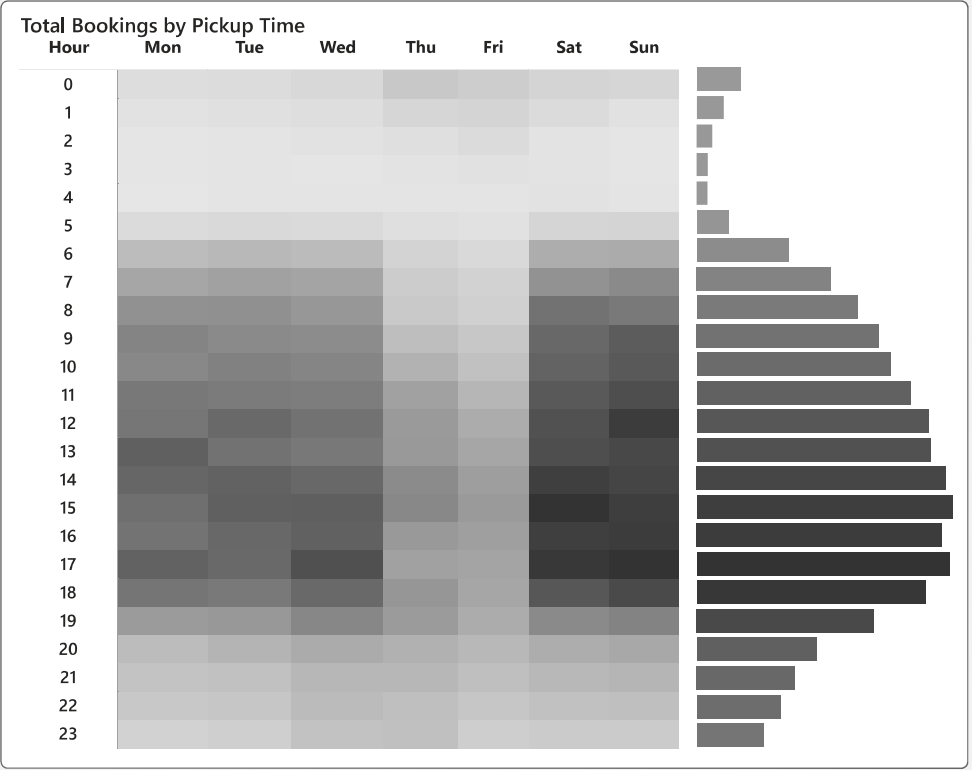
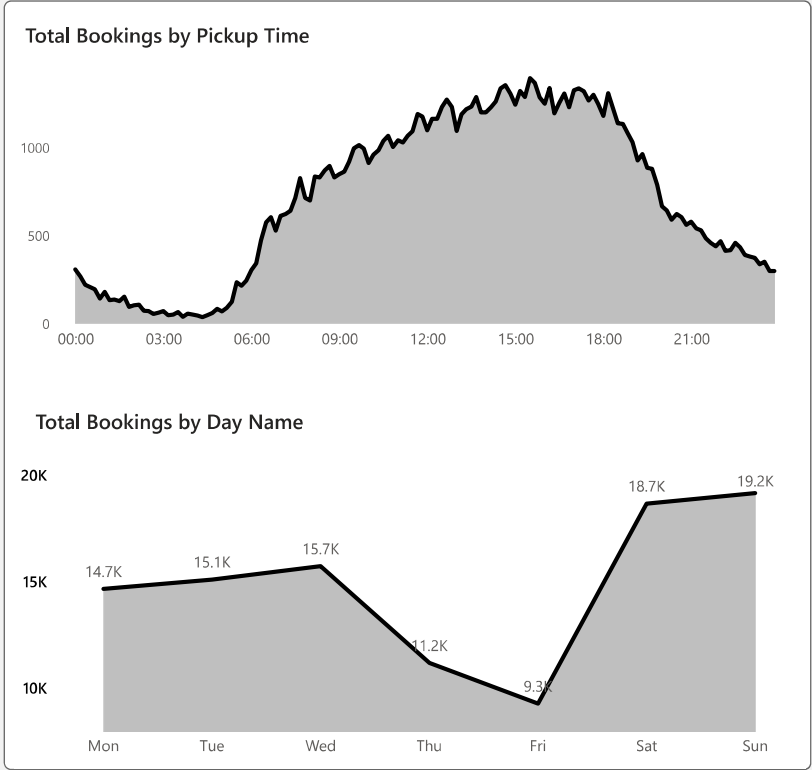
16 min

Avg Trip Time

Total Booking Value

Total Bookings

Total Trip Distance





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| Trip ID | Pickup Date | Pickup Hour | Vehicle | Payment_type | No of Passengers | Trip Distance | Booking Location | Pickup Location | Total Bookings |
|---------|--------------|-------------|--------------|--------------|------------------|---------------|------------------|-------------------------|----------------|
| 14618 | 05 June 2024 | 16:30:00 | UberX | Uber Pay | 2 | 16.78 | \$52.3 | Allerton/Pelham Gardens | 1.0 |
| 15680 | 05 June 2024 | 22:10:00 | UberX | Uber Pay | 1 | 9.10 | \$33.3 | Allerton/Pelham Gardens | 1.0 |
| 31941 | 11 June 2024 | 08:00:00 | Uber Comfort | Cash | 1 | 1.62 | \$7.0 | Allerton/Pelham Gardens | 1.0 |
| 48403 | 15 June 2024 | 21:20:00 | Uber Comfort | Cash | 2 | 12.30 | \$36.0 | Allerton/Pelham Gardens | 1.0 |
| 76612 | 22 June 2024 | 19:20:00 | UberX | Uber Pay | 2 | 14.35 | \$43.3 | Allerton/Pelham Gardens | 1.0 |
| 88549 | 25 June 2024 | 08:40:00 | Uber Comfort | Cash | 1 | 8.30 | \$25.5 | Allerton/Pelham Gardens | 1.0 |
| 96247 | 26 June 2024 | 15:30:00 | UberXL | Cash | 6 | 11.56 | \$40.5 | Allerton/Pelham Gardens | 1.0 |
| 831 | 01 June 2024 | 10:20:00 | UberX | Uber Pay | 2 | 2.21 | \$9.5 | Alphabet City | 1.0 |
| 2061 | 01 June 2024 | 16:50:00 | UberXL | Uber Pay | 2 | 2.35 | \$17.1 | Alphabet City | 1.0 |
| 2380 | 01 June 2024 | 17:50:00 | Uber Black | Amazon Pay | 1 | 4.20 | \$14.5 | Alphabet City | 1.0 |
| 2927 | 01 June 2024 | 21:20:00 | UberX | Uber Pay | 1 | 1.95 | \$12.8 | Alphabet City | 1.0 |
| 3013 | 01 June 2024 | 22:20:00 | Uber Comfort | Uber Pay | 1 | 3.18 | \$16.0 | Alphabet City | 1.0 |
| 3953 | 02 June 2024 | 10:40:00 | Uber Comfort | Uber Pay | 1 | 1.48 | \$10.5 | Alphabet City | 1.0 |
| 5864 | 02 June 2024 | 19:00:00 | Uber Black | Uber Pay | 1 | 2.10 | \$9.5 | Alphabet City | 1.0 |
| 8504 | 03 June 2024 | 17:30:00 | Uber Comfort | Uber Pay | 1 | 4.60 | \$17.5 | Alphabet City | 1.0 |
| 9791 | 04 June 2024 | 09:30:00 | UberX | Cash | 1 | 1.10 | \$7.0 | Alphabet City | 1.0 |
| 10147 | 04 June 2024 | 11:30:00 | Uber Green | Uber Pay | 1 | 3.25 | \$15.2 | Alphabet City | 1.0 |
| 11098 | 04 June 2024 | 15:20:00 | Uber Green | Cash | 1 | 1.60 | \$9.0 | Alphabet City | 1.0 |
| 11910 | 04 June 2024 | 18:00:00 | Uber Green | Uber Pay | 1 | 2.50 | \$12.5 | Alphabet City | 1.0 |
| 12973 | 05 June 2024 | 09:50:00 | UberX | Uber Pay | 1 | 4.26 | \$19.9 | Alphabet City | 1.0 |
| 13538 | 05 June 2024 | 12:00:00 | Uber Black | Uber Pay | 1 | 22.90 | \$131.5 | Alphabet City | 1.0 |
| 13590 | 05 June 2024 | 12:40:00 | Uber Green | Cash | 1 | 4.40 | \$16.5 | Alphabet City | 1.0 |
| 13656 | 05 June 2024 | 12:00:00 | Uber Black | Cash | 6 | 3.41 | \$12.5 | Alphabet City | 1.0 |
| 15481 | 05 June 2024 | 20:20:00 | Uber Black | Uber Pay | 1 | 1.16 | \$10.2 | Alphabet City | 1.0 |
| 15745 | 05 June 2024 | 21:20:00 | Uber Comfort | Uber Pay | 1 | 4.76 | \$28.0 | Alphabet City | 1.0 |
| 16620 | 06 June 2024 | 12:40:00 | Uber Green | Cash | 2 | 7.41 | \$23.5 | Alphabet City | 1.0 |
| 16797 | 06 June 2024 | 13:20:00 | UberXL | Cash | 1 | 1.13 | \$6.0 | Alphabet City | 1.0 |
| Total | | | | | 146478 | 348,933.81 | \$1,553,672.8 | | 103728.0 |