Project Report

1. Introduction:

1.1 Overview:

Event management is the process of creating an event. This process spans from the very beginning of planning all the way to post event strategizing.

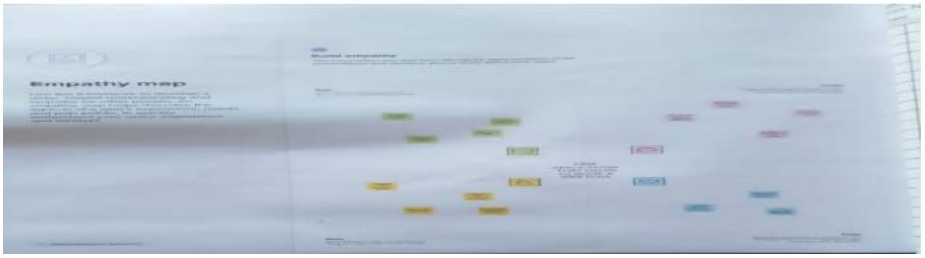
At the start, an event manager makes planning decsions,such as the time, location, and theme of their event. During an event, event managers oversee the event live and make sure thinks run smoothly.

1.2 Purpose:

Its helps nurture relationship with customers for long term sales althrouth the underlying principle in CRM is not to sqeeze out more propits but to make customers happy, which Iturn result in product loyalty and more revenues for the bussines.

2 Problem Definition & Design Thiking

2.1 Empaathy Map :



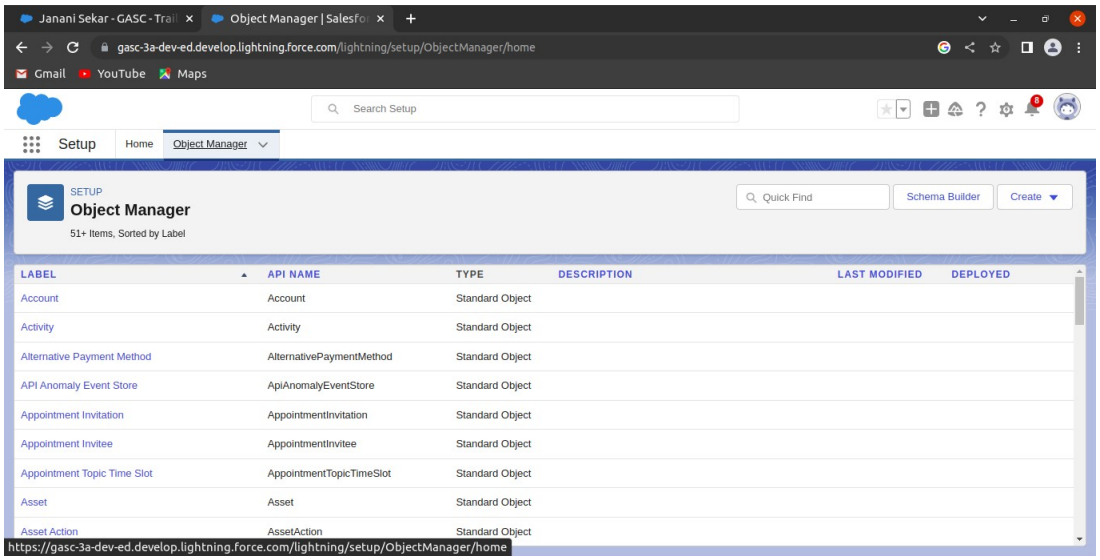
2.2 Ideation & brainstorming Map :

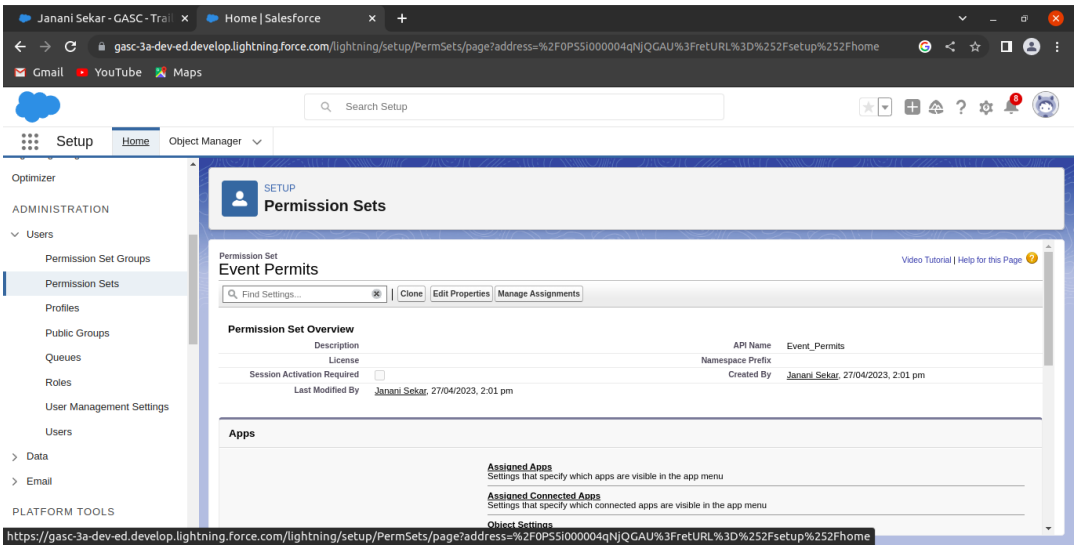
3 Result:

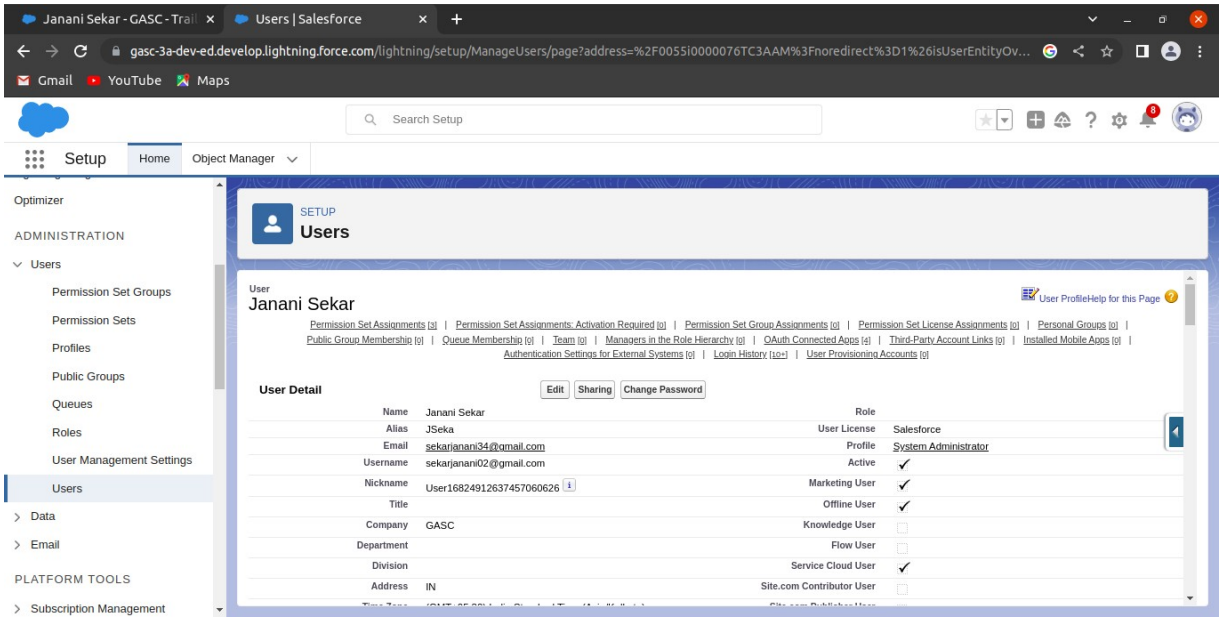
3.1 Data Model:

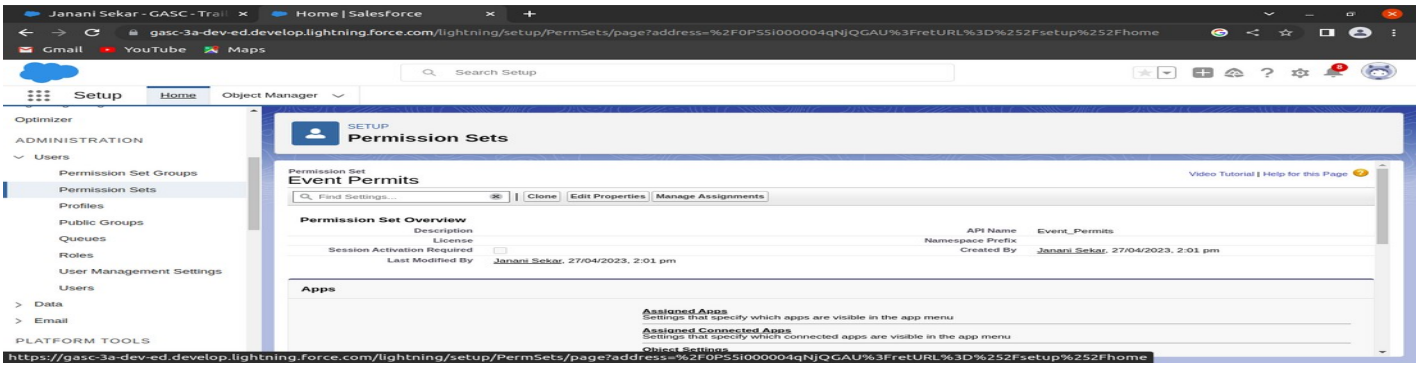
Object Name	Fields in the object	
Birthday party	Field label	Data type
	Contact number	Number
	Full name	Text
Sports day	Field label	Data type:
	Location	Text
	Date	Master

3.2 Activity & Screenshot ;








Janani Sekar - GASC - Trail
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Search Setup
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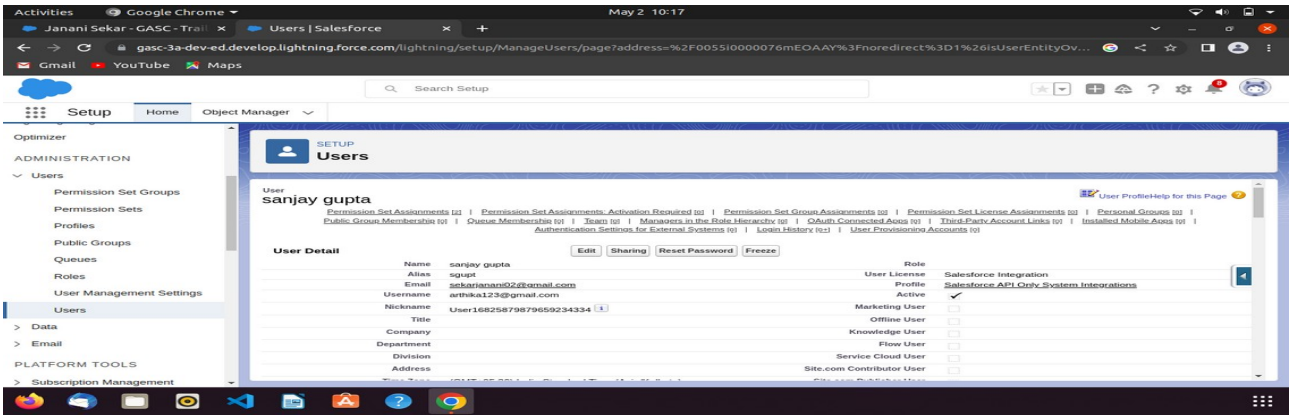
Permission Set Groups
Permission Sets
Profiles
Public Groups
Queues
Roles
User Management Settings
Users
Data
Email
PLATFORM TOOLS
SETUP
Permission Sets
Permission Set
Event Permits
Clone
Edit Properties
Manage Assignments
Permission Set Overview
Description
License
Session Activation Required
Last Modified By
Janani Sekar, 27/04/2023, 2:01 pm
API Name
Event_Permits
Namespace Prefix
Created By
Janani Sekar, 27/04/2023, 2:01 pm
Apps
Assigned Apps
Settings that specify which apps are visible in the app menu
Assigned Connected Apps
Settings that specify which connected apps are visible in the app menu
Object Settings
https://gasc-3a-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/page?address=%2F0PS5i000004qNjQGAU%3FretURL%3D%252Fsetup%252Fhome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Email
sekarjanani02@gmail.com
Username
arthika123@gmail.com
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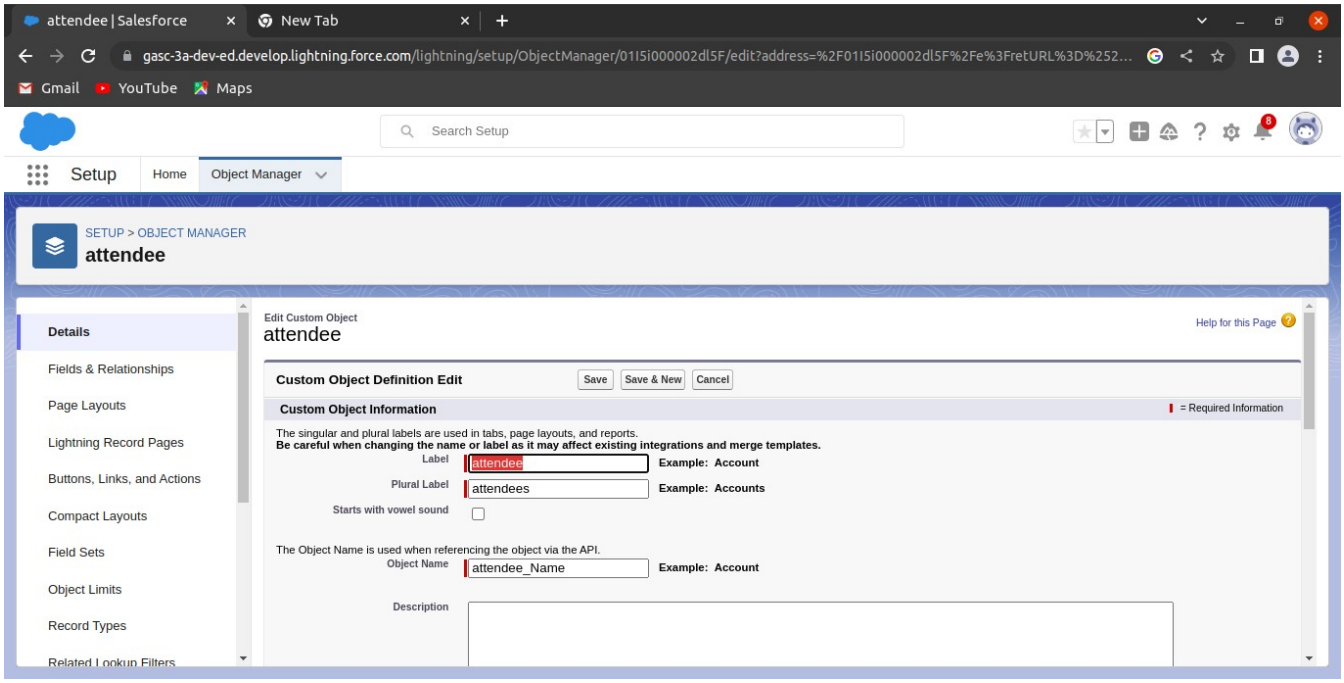
Knowledge User
Flow User
Service Cloud User
Site.com Contributor User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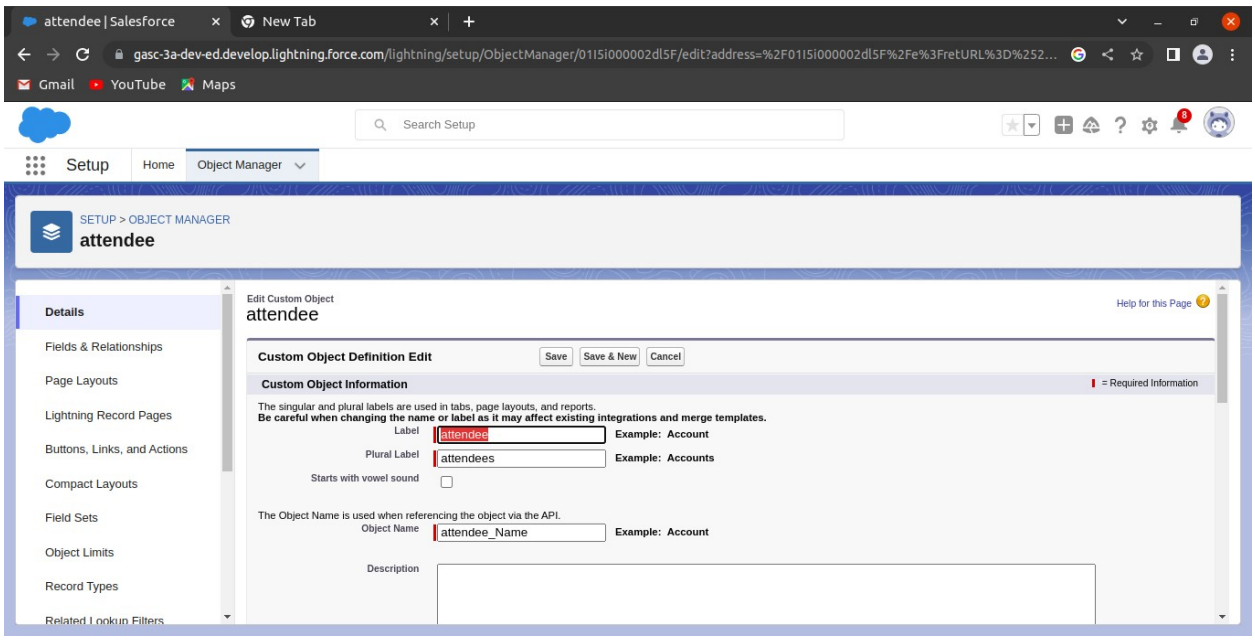
attendee
Details
Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Object Limits
Record Types
Related Lookup Filters
Edit Custom Object
attendee
Help for this Page
Custom Object Definition Edit
Save
Save & New
Cancel
Custom Object Information
= Required Information
The singular and plural labels are used in tabs, page layouts, and reports.
Be careful when changing the name or label as it may affect existing integrations and merge templates.
Label
attendee
Example: Account
Plural Label
attendees
Example: Accounts
Starts with vowel sound
The Object Name is used when referencing the object via the API.
Object Name
attendee_Name
Example: Account
Description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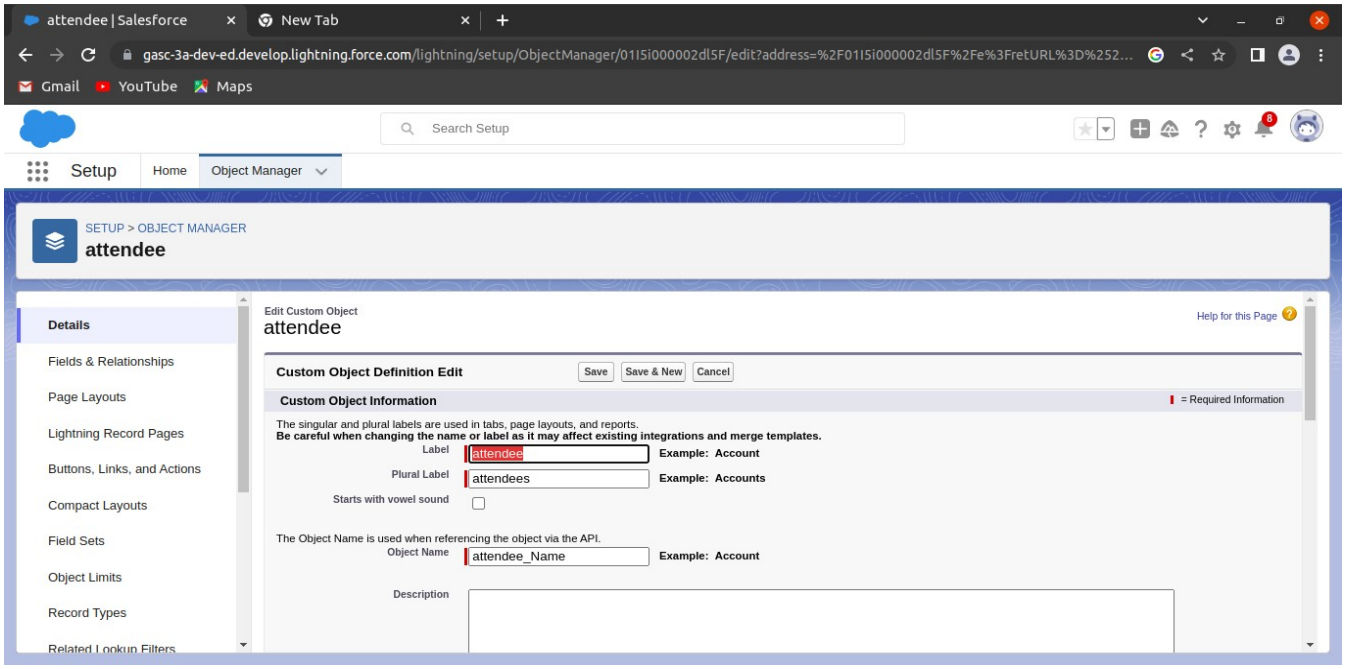
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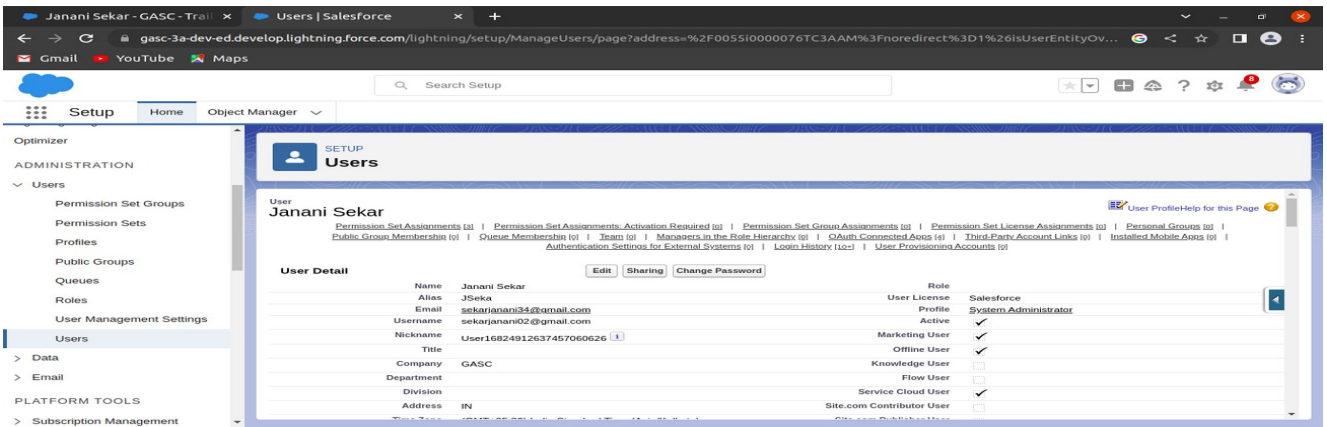
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User Profile
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Permission Set Assignments: Activation Required
Permission Set Group Assignments
Permission Set License Assignments
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Third-Party Account Links
Installed Mobile Apps
Authentication Settings for External Systems
Login History
User Provisioning Accounts
User Detail
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Username
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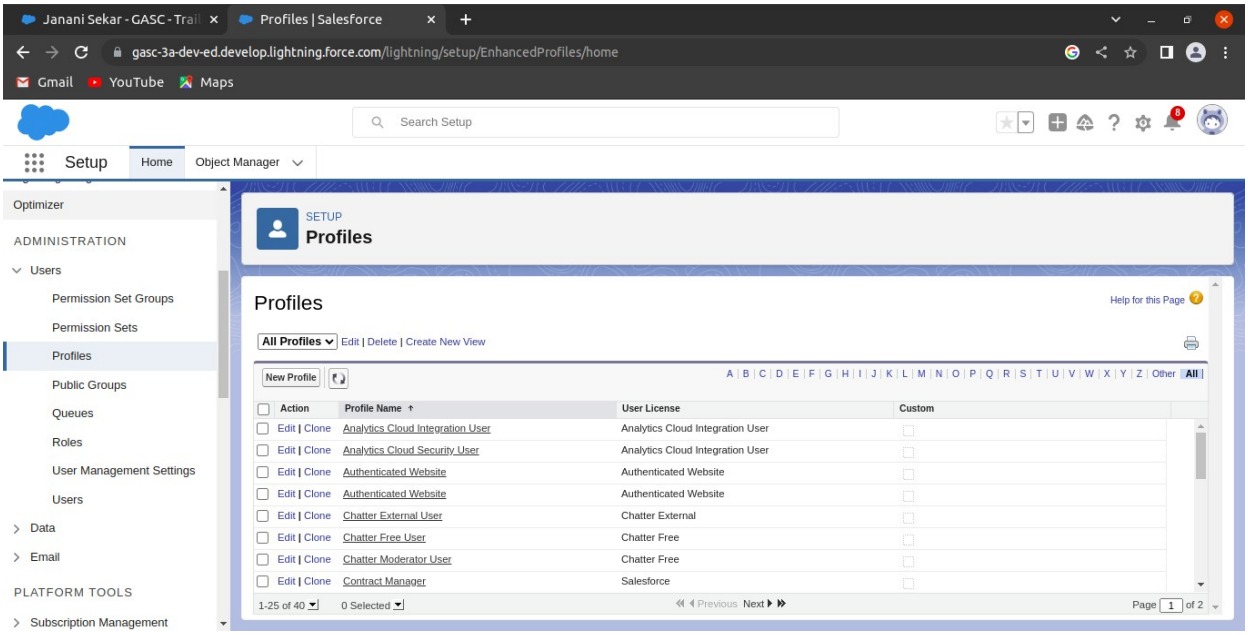
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Analytics Cloud Security User
Analytics Cloud Integration User
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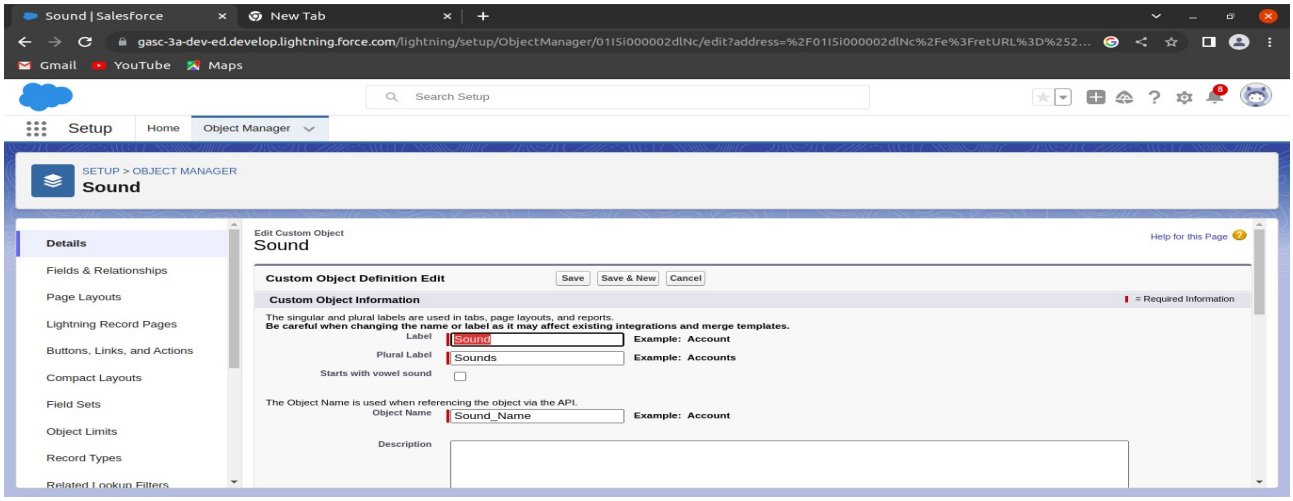
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Description

4 Trailhead Profile Public URL:

Team Lead – https://trailblazer.me/id/jsekar10
Team Member 1- https://trailblazer.me/id/anitt2
Team Member 2- https://trailblazer.me/id/dhanb
Team Member 3- https://trailblazer.me/id/jayaj3

5 Advantages& Disadvantages:

5.1 Advantages:

1. An event planner will help you bring your vision to life.
2. Organization and details.
3. Budgeting for your wedding.
4 . Timeliness and flexibility.

5.2 Disadvandages:

1. Unconventional work hours.
2. Time away from family and friends.
3. Job instability.

7. Conclusion:

Event managementis a glamorous and exciting profession which demands a lot of hard and denamism.

This industry is just eight years old in india ,but holds a lot of promise for expansion.It offers enormous scope for ambitious young people.

8. Future Scope:

The career scope in event management is immense, as it involves managing, creating,and developing different events such as corporate events, parties, formal events, etc.