Janaina Pantoja

User Experience Designer



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▶ Professional Experience

2015 - present UX Designer Consultant

Working on projects where I focus on user experience design for mobile and web. Current projects include the following:

Design of ActivShare, a fitness app

Website design for a tech startup venture

2012 - 2014 Product Owner | User researcher - American Journal Experts

Conducted user interviews and usability testing

Developed customer relationship excellence

Conducted competitive analysis and market research

Collected and managed customer data to guide service development Moderated workshops on academic writing in international institutions Developed standards of quality assurance for the translation division

Managed budget and staffing for the division

2011 - 2012 Team Manager - American Journal Experts

Managed and coached a team of managing translators

Managed localization and translation projects

Developed recruitment strategies

Developed and implemented effective work assignment distribution system Aligned cross-functional teams to provide a high level of service to customers

2004 - 2010 Research Fellow - Duke University

Designed and conducted research focusing on electrophysiology recordings of brain activity

Collected and analyzed data using various statistical analysis
Developed collaborations with neurobiologists in various projects
Summarized, prepared and presented results to researchers
Mentored undergraduate students on internship projects

▶ Education

2015 - 2015 Thinkful
Front-end web development
2014 - 2014 General Assembly

UX design

2004 - 2010 Duke University

PhD in Neuroscience

▶ Toolkit

Omnigraffle, Sketch, Keynote, Photoshop, Illustrator, Pixelmator, POP, HTML, CSS, Jira, Drupal and Trello