

## PERSONAL SNAPSHOT

**Former film and television storyteller and 'fix-it-in-post' professional turned strategic design thinker with a knack for people and problem-solving.**

From cutting rooms to strategy sessions, my work has always centred on people, stories, and systems. I'm curious about solving complex problems and thrive in teams that think big. My lived experiences in six countries have shaped me into an adaptable team player and hard-working optimist.

## SKILL SET & TOOL BOX

### Skills

- Authentic communication, storytelling and active listening
- Highly organised and strong project management
- Strategic problem solving using design thinking and HCD
- Quantitative and qualitative research, market research
- Stakeholder engagement, co-design and collaboration through workshop facilitation
- Pitch decks and presentations
- Data analysis and synthesis
- Journey mapping and service blueprints
- Interaction design with wireframing, mockups and prototyping
- Business development
- Responsible and ethical AI use
- Post-production workflows and video editing
- Bilingual in English and German

### Tools

- Miro, Figma, Canva
- Adobe Creative Cloud
- Microsoft 365
- Google Workspace

## PROFESSIONAL JOURNEY

### Design Strategist

The Strategy Group | Feb 2025 - Present

- Supporting and leading complex engagements in human-centred design (HCD) strategy, customer experience, and AI awareness and adoption
- Conducting and synthesising qualitative and quantitative research
- Designing and facilitating in-person and remote workshops
- Crafting journey maps and service blueprints in Figma and Miro
- Contributing to proposals, tenders, and business development

### Solutions Consulting & Bid Management Intern

Adobe | Apr 2024 - Oct 2024

- Designed, prototyped and pitched a future-focused product concept
- Conducted end-to-end design research into post-production workflows using surveys, interviews, and digital ethnography, which was selected to be presented to the global Video Strategy team
- Created videos and designs for internal projects and communications

### Customer Strategy & Design Vacationer

Deloitte | Nov 2023 - Feb 2024

- Supported customer experience and service design engagements through qualitative user research and market research
- Mapped end-to-end customer journeys and service blueprints

### Film and Television Assistant Editor and Editor

Freelance | Selected Highlights | Sept 2013 - Nov 2023

10 years of experience in film and television post-production on award-winning productions across Australia, Germany and NZ, including:

- Baz Luhrmann's epic Elvis film adaptation, recognised with an Academy Award nomination for Best Film Editing in 2023
- Commercial advertising experience at The Editors, Butchery and ARC
- 2018 Commonwealth Games, cricket season and general sports
- Reality TV highlights, such as The Real Housewives of Melbourne, MTV's Teen Mom, and I'm A Celebrity UK and Germany

## EDUCATIONAL BACKGROUND

### Bachelor of Design (Interaction Design)

University of Sydney | Feb 2022 - Nov 2024 | Grade: 88 WAM (HD)

2022-2024 Dean's list of excellence in academic performance

2022-2024 University of Sydney Academic Merit Prize

### International Summer University Exchange

Copenhagen Business School | June - July 2023 | Grade: A (ECTS)

International group work program focusing on social entrepreneurship  
2023 Vice Chancellor's Global Mobility Scholarship