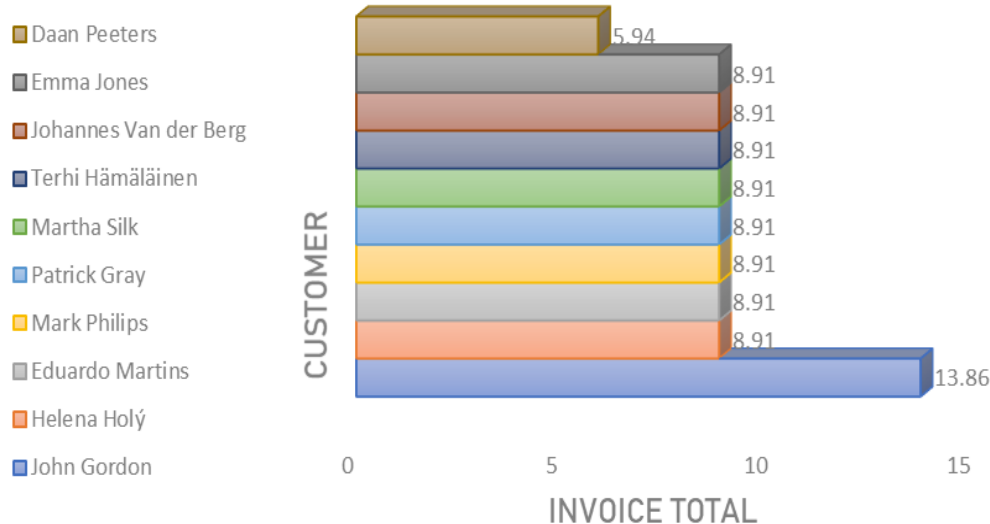


# Which Customers Have The Highest Invoice Total?

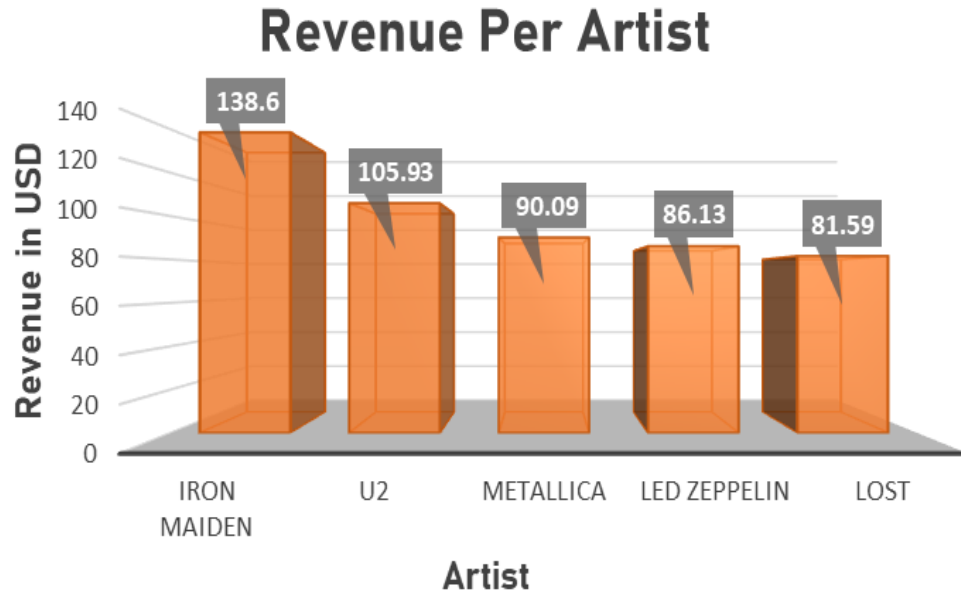
Invoice Total Of Top 10 Customers



The bar chart on the left shows Chinook's top 10 customers based on invoice total. This would be especially useful in the case of setting loyalty memberships or other customer programs.

The customer with the highest invoice is John Gordon with 13.86 USD. The next 8 customers all have the same total of 8.91 and lastly Daan Peeters has 5.94.

# Which Artists Made The Most Sales?

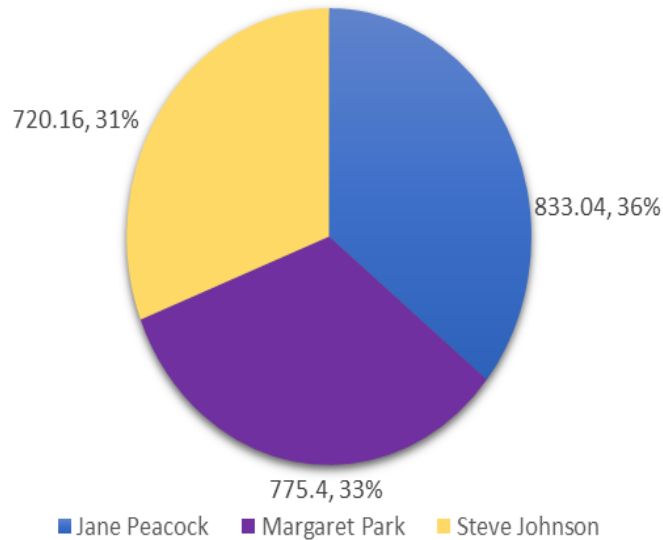


Looking at the bar chart on the left, the 5 artist with the highest amount of sales in USD are given.

Iron Maden made the most revenue with 138 USD, followed by U2 with 105.93, Metallica with 90.09, Led Zeppelin with 86.12, and Lost with 81.59.

# What Was Each Sales Representative's Contribution To Total Sales?

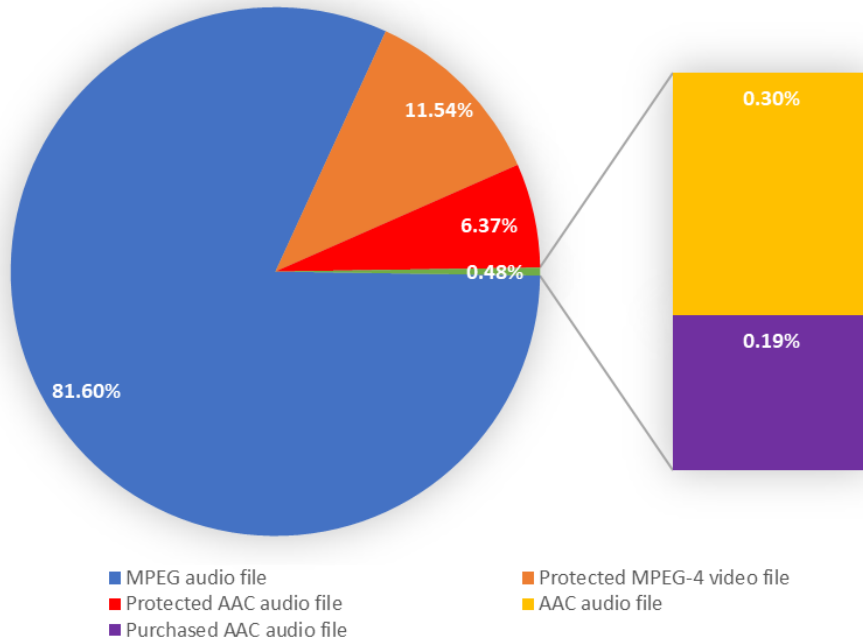
**Total Sales For Each Sales Representative**



This pie chart shows each sales representative's contribution to Chinook's sales. While all three employees made somewhat similar impacts percentage wise. Jane Peacock managed to bring in the most with 833 USD, 58 more than her colleague Margaret Park, and 113 more than Steve Johnson

# What Is The Most Common Media Type Of Tracks?

Media Type Of Tracks Percentage



This pie chart presents the percentage of each media type that the tracks belong to. The majority of tracks have a media type of MPEG audio file with 81.6%. In second and third place is Protected MPEG-4 video file and Protected AAC audio file with 11.54% and 6.37% respectively. Additionally, an insignificant 0.48% percentage of tracks belong to two other media types, that have been zoomed in to on the left. 0.3% belong to AAC audio file, and 0.19% to purchased AAC audio file