



AronHill Vineyards, Paso Robles, CA.
The AronHill Estate Vineyard is family-owned and located on the West Side of Paso Robles Appellation. Proprietor Judy Aron produced her inaugural vintage under the AronHill Vineyards label, honoring her maiden name (Hill) with a nod to the winery's hilltop setting. The horse depicted on the label reflects her zeal for all things equestrian.

Project: Brand Identity and Packaging Design. **Deliverables:** Design Strategy, Art Direction, Design, and Production.