

Career Development part of the course 310167-M-3 / Methods: Python Programming, Academic Year 2024 / 2025

Coordinator

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Office hours

Upon [appointment](#)

Canvas page with more information: Career Development Economics

See: <https://tilburguniversity.instructure.com/courses/13424>

Goal

The goal of the career development part of the course 'Methods: Python Programming' is to help students from the Master Economics transition into their careers after graduation. The focus of this part of the course is on personal growth and development and provides practical tools to be well prepared for the job application process.

Description

In both semester 1 and semester 2, workshop(s) will be offered by Student Career Services. Participation in the workshop 'Finding purpose: Discover a fulfilling and impactful future' in semester 1 (consisting of 2 sessions) is optional (according to own needs). Participation in at least 1 workshop of your choice in semester 2 is mandatory. In addition, participation in at least 1 career event of your choice organized by Asset-Economics during the year is mandatory.

Kick-off sessions

kick-off sessions are planned at the beginning of each semester to give new students more information about the career development part of the course Methods: Python Programming.

Workshops

Semester 1 (blok 2):

Students can choose (according to own needs) to follow the workshop: 'Finding purpose: Discover a fulfilling and impactful future' spread over 2 sessions (participation in both is required) organized by Student Career Services.

- The 1st session lasts 2.5 hours as we kick off the session by an interactive session with 2 economists/ alumni sharing their purpose story for inspiration.
- The 2nd session lasts 2 hours and takes place approximately 3 weeks after the 1st session.
- 3 weeks prior to the 1st session students must have registered via Canvas so we know how many groups there are and how many trainers are needed.

Assignments:

- In preparation for the workshop, students fill out the VIA Character Strengths Survey and complete a small preparatory assignment. They take the outcome to the 1st session of the workshop.
- After the first session, participants are given an interim assignment. They take the outcome to the 2nd session of the workshop.
- If students need it, they can take advantage of the opportunity to receive 1 hour of 1-on-1 coaching from an experienced career coach from Student Career Services in addition to the workshop.

Semester 2 (blok 4):

Students choose at least one of the following practical workshops organized by Student Career Services (mandatory):

- Unlock Success: Master your assessment with expert preparation!
- Empower your potential: Elevate your personal effectiveness today!
- PitchPower: Mastering the art of real-life branding
- CareerReady: Ace your job interview
- Connecting futures: How to use LinkedIn

3 weeks prior to the workshops students must have registered via Canvas so we know how many groups there are and how many trainers are needed.

Preparation assignments:

- In preparation of the workshop 'PitchPower: Mastering the art of real-life branding', students complete the Career Academy's online Canvas module "elevator pitch". The outcome is not immediately reviewed by Student Career Services afterwards. Students take the outcome to the workshop and continue working with it during the workshop (deepening).
- In preparation of the workshop 'Connecting futures: How to use LinkedIn', students complete the Career Academy's online Canvas module "LinkedIn". The outcome is not immediately reviewed by Student Career Services afterwards. Students take the outcome to the workshop and continue working with it during the workshop (deepening).

Career Events

Students participate in at least one of the following career events organized by Asset-Economics during the year (mandatory):

Asset- Economics events:

- Inside the Business Day (October)
- Economist in a world of data (November)
- Economics Dinner (November)
- Economics Drink (February)
- Fintech Connect (May)
- Inhouse Day (tbd)
- Economics Business Cafe (tbd)

Registration via the website of [Asset-Economics](#).

After attending an event, you upload a short reflection report, within 5 working days, on the Career Development Canvas page under the assignment that has been created for this specific event.

Certificate of Extra Curricular Excellence (CoEE):

These events are also part of the Certificate of Extracurricular Excellence (CoEE) offered within the Master Economics. If you participate in multiple activities and earn at least 15 points you can obtain a certificate signed by the Academic Director of the Master Economics awarded together with your diploma.

Grading

The workshops and career events are part of the course 'Methods: Python Programming'. To pass the course, you must participate in at least 1 workshop of your choice in semester 2 and at

least 1 career event in semester 1 or 2. You will receive a partial grade once you have completed the Python programming part of the course. At the end of the academic year, you will be assessed whether you have met the set criteria of the career development part of the course through a pass or fail. Only with a positive grade for the Python programming part of the course and a pass for the career development part of the course you have passed the course 'Methods: Python Programming'.

Students who started before September 2024 have the option to take the optional workshop 'Finding purpose: Discover a fulfilling and impactful future' offered in semester 2 of 2023/ 2024 or in semester 1 of 2024/ 2025 as a mandatory workshop (provided they have not previously taken workshops from SCS) and a career event of their choice offered in semester 1 of 2024/ 2025, allowing them to graduate in January 2025.

Resit

If there are special circumstances that prevent you from attending 1 of the mandatory workshops in semester 2 of 2024/ 2025 or 1 career event throughout the year, please contact TiSEM Career Services, tisem.careerservices@uvt.nl, for an alternative assignment.

For the students that started before September 2024 and due to special circumstances were unable to attend 1 of the optional workshops 'Finding purpose: Discover a fulfilling and impactful future' offered in semester 2 of 2023/ 2024 or semester 1 of 2024/ 2025 and/or did not attend a career event in semester 1 of 2024/ 2025, please contact TiSEM Career Services, tisem.careerservices@uvt.nl, for an alternative assignment.

Appendix 1 Content of the workshops

➤ **Finding purpose: Discover a fulfilling and impactful future (2 sessions, 1 of 2,5 hour and 1 of 2 hours)**

Unlock the key as a start to a more purpose-driven life! Join this interactive workshop, where you'll embark on a journey of self-discovery, and chart your course toward a fulfilling and purposeful future.

➤ **Unlock Success: Master Your Assessment with Expert Preparation!**

In addition to the experience of completing a valid personality questionnaire and achieving the results, you will learn:

- What exactly an assessment is, how do you prepare, and what types of assessments exist?
- Which competencies are considered essential by the employer How to remove a review day can be seen?
- What different capacity tests, practical simulations, models, and instruments are available (reinventing assessments)?
- What the Big Five means in relation to the personality questionnaire. Through the Big Five personality test, organizations want to gain insight into the character and personality of the applicant?
- Achieve your test results and how you can move forward with them.
- How to Prepare for The Interview & Expanding the STARR Method.

➤ **Empower your potential: Elevate your personal effectiveness today!**

This workshop is aimed at developing skills and behavior that lead to personal success and effectiveness. Themes such as taking responsibility, increasing the influence of your actions on your own life and that of others, proactivity and goal setting are some of the components we will delve into in more detail. In short, you learn how to get behind the wheel of your own life (again).

➤ **PitchPower: Mastering the art of real-life branding**

What makes you unique and how do you present your unique 'I-brand'. How are you going to use this in your search for a job? At the end of this workshop, you have defined your personal brand, and you know how to show it while networking on- and offline in search for a job.

➤ **CareerReady: Ace your job interview**

After this workshop, you know what is expected from you during a job interview and you can present yourself well.

➤ **Connecting futures: How to use LinkedIn**

This workshop will provide you with tips on how you can use LinkedIn to find a job, connect with interesting people and companies.

Appendix 2 Content of the Career Events

Asset-Economics events:

➤ **Inside the Business Day**

The Inside the Business Day consists of two rounds in which five companies will give presentations and cases in which you gain insight into the fields in which they work. After that, there is an informal drink where you can meet all other companies.

➤ **Economist in a world of data**

Economist in a World of Data is an event where two companies will give an inside look and answer the question "Why should I Program?". You will attend a presentation and case of one company, according to your preference.

➤ **Economics Dinner**

At the Economics Dinner, you will have a three-course dinner. Each course will be served while sitting together with a different company. After the dinner, there will be informal drinks, where you can get in touch with all the companies.

➤ **Business Drink**

The Economics Drink offers the opportunity to connect with various companies. During the event, you'll meet companies in three different rounds in a more personal manner, with about 5 students per round, resembling a speed-dating style encounter, providing an opportunity to familiarize yourself with the participating companies. No formal presentations or case studies, just authentic conversations and opportunities to expand your professional network and explore future career possibilities.

➤ **Fintech Connect**

FinTech is an event organized through a collaboration between Asset | Accounting & Finance, Asset | Economics, and Asset | SBIT. This event will be focused on master's students in Economics, Finance, and Information Management, highlighting the intersections of these three disciplines. This ensures a unique and intensive case day. To conclude the event, there will be a dinner and networking drinks, providing students with the opportunity to connect with all participating companies.

➤ **Inhouse Day**

During an Inhouse Day, we will visit a company to give you an impression of this company as a future employer. During this day, there is the opportunity to introduce the students to the company in different ways. This could include a case study, giving a tour, or hosting a company presentation. Additionally, it is possible to have lunch or an informal networking session with the company.

➤ **Economics Business Café**

During a Business Cafe, you are given a presentation of a company in an informal setting. An interactive component is also conceivable here. The evening will end with drinks where students can interact with employees of the company. This allows you to learn more about a possible future employer in an approachable way. A Business Cafe can

consist of various activities, for example; a sushi workshop, golf clinic, beer tasting, bowling, barbecue or sports activity.