

Joseph S. Andaloro

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SUMMARY

I am a creative media professional with a strong foundation in audio, video, writing, and editing. I have proven experience directing, producing, and managing multimedia projects, live events, and social media campaigns. My expertise spans content strategy, brand storytelling, and digital marketing analytics, with a portfolio that includes short films across multiple genres designed to engage audiences through effective communication. With experience leading and collaborating with teams, I prioritize client needs to consistently exceed expectations. I am committed to advancing a career in media production, seeking opportunities in media production and marketing to grow into creative leadership roles.

EDUCATION

Master of Science in Communication

August 2025 – Expected May 2026

Bachelor of Arts in Media, Culture and the Arts

August 2021 – May 2025

Clark University | Worcester, MA

3.8 GPA

- Public Relations Concentration
- Music Technology & Creative Writing Minors

PROFESSIONAL EXPERIENCE

Audio-Visual Technician; Audio Engineer, Video Director, & Lighting Designer

August 2023 – Present

Image Production Services; Visual Technologies; Clark University | Shrewsbury, MA; Syracuse, NY; Worcester, MA

- Set up and mixed audio systems for conferences and live events to deliver clear and balanced sound
- Prepared and operated video systems for presentations and shows to support smooth playback and switching
- Programmed and managed lighting systems for meetings and performances to enhance visual impact and consistency

Program Assistant & Financial Advisor

May 2022 – August 2023

CNY Works | Syracuse, NY

- Responsible for 500+ employees at 50+ local businesses through state-funded summer programs
- Educated groups of 30+ youth ages 14-20 with 40+ solo professional and financial development presentations
- Created content for three social media platforms supporting nationwide economic awareness campaign

Production Assistant & Background Actor

April 2023

American High | Liverpool, NY

- Maintained efficient communication between director and production department
- Oversaw and prepared all background talent prior to call time and on set
- Accountable for retrieving, transporting, and storing on set equipment and furnishings for crew and talent

INDEPENDENT EXPERIENCE

Screenwriter, Director, & Editor

September 2021 – Present

Self-Employed, Pure Tech Productions | Syracuse, NY, Worcester, MA, & Remote

- Directing, writing, editing, and acting in 10+ short films and music videos
- Writing multiple feature-length, short film, and television pilot scripts

Audio Engineer & Music Producer

December 2020 – Present

Self-Employed, Pure Tech Productions | Syracuse, NY, Worcester, MA, & Remote

- Song credits with 20+ artists on 50+ songs
- Composer on multiple film and interactive media projects

Social Media Director

December 2020 – Present

Self-Employed, Pure Tech Productions | Syracuse, NY, Worcester, MA, & Remote

- Gained 500+ subscribers and 350k+ views on YouTube
- Achieved 1k+ followers and 1mil+ impressions on Instagram and Facebook
- Earned 1k+ followers and 1mil+ impressions on TikTok

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INTERNSHIPS

Audio-Visual Intern

January 2025 – March 2025

Image Production Services | Shrewsbury, MA

- Supported senior AV technicians in lighting, sound mixing, and video recording setup
- Gained hands-on experience in live event production, equipment operation for corporate meetings and concerts

Script Reader & Development Intern

August 2023 – December 2023

American High | Liverpool, NY

- Analyzed story structure, character development, and thematic elements to assess potential scripts under NDA
- Evaluated for coherence, continuity, and adherence to genre conventions and audience expectations

SKILLS

Collaboration

- Microsoft Office, Google Suite, Slack, Trello, Plastic SCM, and Discord

Marketing

- Content strategy, campaign analytics, audience engagement; Instagram, Twitter, YouTube, and TikTok

Audio

- Boom and wireless mics, slate operation, engineering; Midas, Behringer, Dante, ProTools, and FL Studio

Video

- Camera operation; Blackmagic, DaVinci Resolve, Resolume, Blender, and Movie Magic

Lighting

- Fixture rigging, design, programming, show operation; ChamSys and ShowXpress

Writing

- Script supervision and coverage, beat sheets, outlines; Final Draft and Scrivener

AWARDS & PUBLICATIONS

Videography & Photography

November 2023, December 2023 & April 2025

Clark University | Worcester, MA

- Exhibited videography in 'Student Art Showcase' by Becker School of Design and Technology
- Exhibited photography in 'Thrift Store Art Show' by Clark University
- Published photography in issues 'Nostalgia' and 'Play' by Student Voices Literary Magazine

Writing

September 2021 & October 2023

Clark University | Worcester, MA

- Finalist in 'Loring Holmes & Ruth Dodd Drama Contest' creative writing competition by Clark University
- Participated as writer to create a short film in a week in the collaborative '7 Day Film Festival'

Academic

September 2017 - Present

Clark University | Worcester, MA

- Achieved 'Dean's List' every semester attending Clark University
- Recipient of 'Robert Goddard Achievement Scholarship' every semester attending Clark University