# **Cloud Atlas Website Content**

#### Home

### Logo

- · Primary Colors:
  - Gray (CMYK): 0, 0, 0, 80Blue (CMYK): 77, 21, 28, 0
- · Fonts:
  - Primary (Titles, Headings): Market Deco, Westmeath, Poseidon, Caesar, Caviar Dreams, Basic Title, Geo Sans Light
  - Secondary (Body): Gurmukhi Sangam MN (This is what I used for business cards, but is not final)

#### Illustration

### Tagline:

One great idea leads to another. Inspire revelation, create a revolution.

#### About

# The Beginning

• A single action can impact lives across centuries. One decision can change the course of history. In the same way, one design (idea?) can influence change in unexpected ways, causing a ripple affect of inspiration. Our name, Cloud Atlas, is derived from an influential stumbling upon of the 2012 movie, which was adapted from the 2004 David Mitchell novel, which in turn was an inspired by the musical composition of the same name by the Japanese composer Toshi Ichiyanagi. Though sources of inspiration vary, the reception and acceptance of design relies solely on others. The human need for connection is one of many inherent behaviors we all possess, and without it, revolution wouldn't be possible.

#### What We Do

 You work hard to create your product. We work hard to make sure others know about it. Our aim is to spread your message through a creative outlet specific to you and your customers.

#### These are a few of our services:

- Business Cards
- Logos
- Newsletters
- Invitations/Thank You's
- · Web Design
- · Book Covers
- Amateur Videography

<sup>\*</sup>No request is off the table. Contact us about specific needs.

### Portfolio

#### Illustration

## Photography

### Graphic Design:

- Brochures
- Flyers
- · Invitations/Thank You's
- Posters
- T-Shirt Designs

## Writing Samples

- Only take text (not picture) and use secondary font we decide on
- Link to TW Woman Website at top of the two articles. Maybe we can post the links under sample or something?

# **Projects**

### Clients:

#### Past

- · (Foundation Customer) Volunteers of America
  - Testimony
- · Richard Rudolph
  - Post Entire Book Covers (in portfolio, with permission)
- · Graphic Design Work and Writing for Today's Woman Magazine

#### Current

#### Contact

Email: <a href="mailto:brigid@TheRootWorkspace.com">brigid@TheRootWorkspace.com</a>

Additional Website: TheRootWorkspace.com

### Platforms:

· Instagram: cloudatlasmarketing

• Twitter: @CloudAtlasArt

· Snapchat:

## Website Layout Inspiration:

• These links were a couple of my favorites:

http://castirondesign.com/ http://gravual.com/en/

• This is the link where I found these sites:

http://www.designyourway.net/drb/excellent-graphic-designer-website-designs-30-examples/