**JEN ANDERSON**

FRONT-END WEB DEVELOPER

Louisville, KY

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(859)539-0186

**PROFESSIONAL EXPERIENCE**

**CafePress.com**

*Lead Front-end Web Developer 11/2016 to present*

* Lead team of front and back-end engineers on a 1.5-year, ongoing overhaul of CafePress’ E-Commerce website. Our highly-skilled team of 6 has worked tirelessly to build an application from the ground up, using a combination of Angular2, Angular4, TypeScript and Node.js. Expected release date is Summer 2018
* Design and build a Site Management Tool (SMT) in tandem with CafePress’ new Angular application. The SMT is a custom content management system that updates live website data within seconds of publishing to site. Expected release date is Summer 2018
* Collaborate closely with UX designer and Project Manager to develop wireframes and high-fidelity user interfaces to be implemented on CafePress’ new Angular application
* Facilitate team of remote contractors in content updates site-wide, based on seasonal marketing campaigns and business requirements
* Review and test teammate’s code for inconsistencies or irregularities, offering suggestions to improve responsiveness, optimization, compatibility and functionality
* Facilitate daily team meetings to discuss upcoming work, technical problems/solutions, and ideas for improvement
* Deploy teammate’s code to live site for final testing and review

*Junior Front-end Web Developer 03/2016 to 11/2016*

* Led development of entirely updated, fully-responsive and cross-compatible homepage experience using desktop, tablet and mobile mock-ups provided by Marketing and Brand teams
* Assisted in implementation of new global navigation experience and ongoing rebranding effort
* Trained and led members of team in development, testing, debugging and maintenance of site-wide dynamic content
* Tracked and resolved code inconsistencies

*Junior Designer 01/2016 to 03/2016*

* Collaborate with Marketing and Brand teams to update and maintain existing licensed partner and landing page content on Cafepress.com
* Implement content development for new campaigns, including Mother’s Day, Father’s Day, Back to School, Autism Awareness, and Breast Cancer Awareness.
* Solve site bugs and assist in the implementation of mobile-responsive design

**Freelance Web Designer/Developer**

* Consult with clients to outline website goals, illustrate wire frame, and site functionality
* Develop user-friendly architecture by programming site navigation, social media links/widgets, and organizing site content into a logical catalog
* Assist with content creation where needed
* Use JavaScript, CSS3, and HTML5 to develop fully-responsive sites with cross-platform compatibility
* Maintain website by updating content, implementing new technology and monitoring performance
* Past clients include:
  + The Root Workspace (New Albany, IN)
  + Cloud Atlas Marketing (New Albany, IN)
  + NDL Design-Build (Sarasota, FL)
  + The Premier Chefs (Orlando, FL)
  + Woodford Softball Club (Versailles, KY)

**Estes Public Relations**

*Public Relations Associate 01/2015 to 12/2015*

* Research, plan and assist in implementation of long and short-term public relations initiatives for clients across multiple platforms
* Use HTML5 and CSS3 to assist in client website and newsletter design using WordPress and Constant Contact

**EDUCATION**

**Code Louisville**

*C# Basics 10/2016 to 12/2016*

*Front-end Web Development Track*  *11/2015 to 2/2016*

**Adobe MAX Design Conference** *11/2016*

**Western Kentucky University**

*Bachelor of Science: Public Relations and Marketing 2010 to 2014*

**PROGRAMMING LANGUAGES / SKILLS**

HTML, CSS, JavaScript, jQuery, Git, AngularJS, Angular2, Angular4, TypeScript, Node.js, AJAX/JSON, ASP.NET/C# (beginner), SQL (beginner), Responsive Design, UI/UX Design, Agile Workflow, KanBan Workflow

**TECHNICAL SKILLS**

GitHub, WordPress, JIRA, Adobe Photoshop, Experience Design, Illustrator and InDesign, Slack, HipChat, GitBash, SQL Management Studio, TeamCity