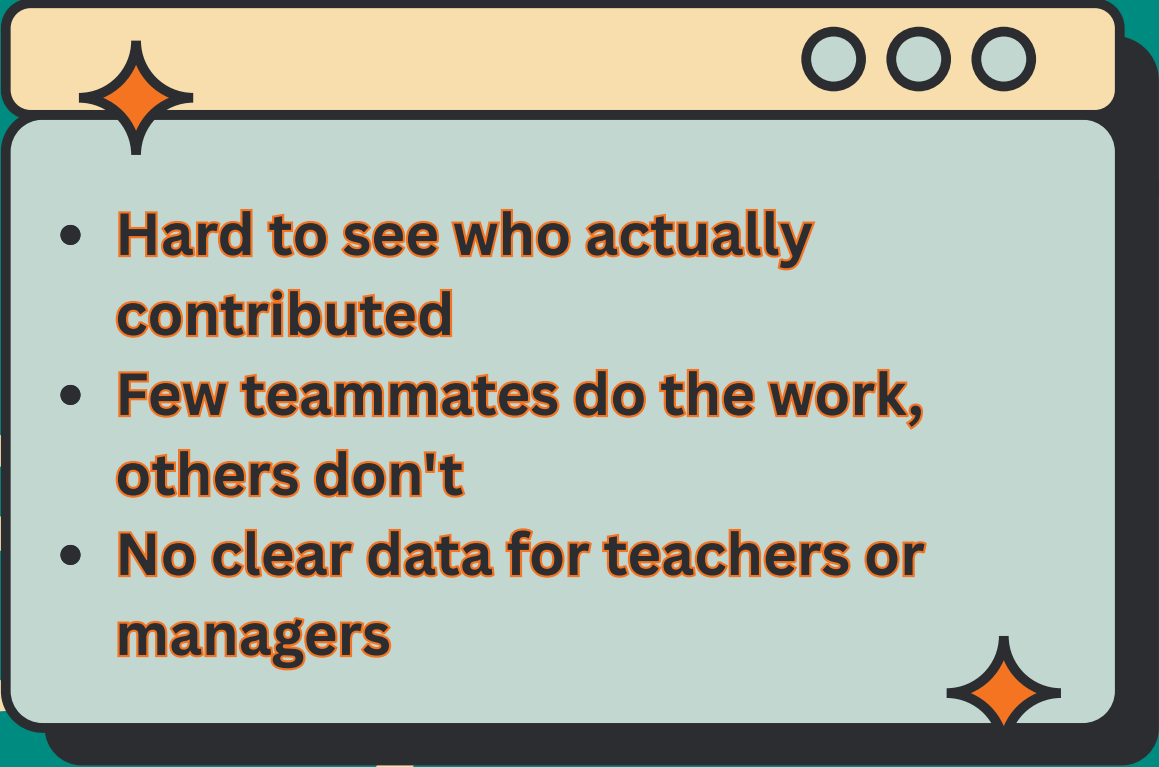# EditGuru

Jane Zou, PM in Big 4 Tax & Data Science
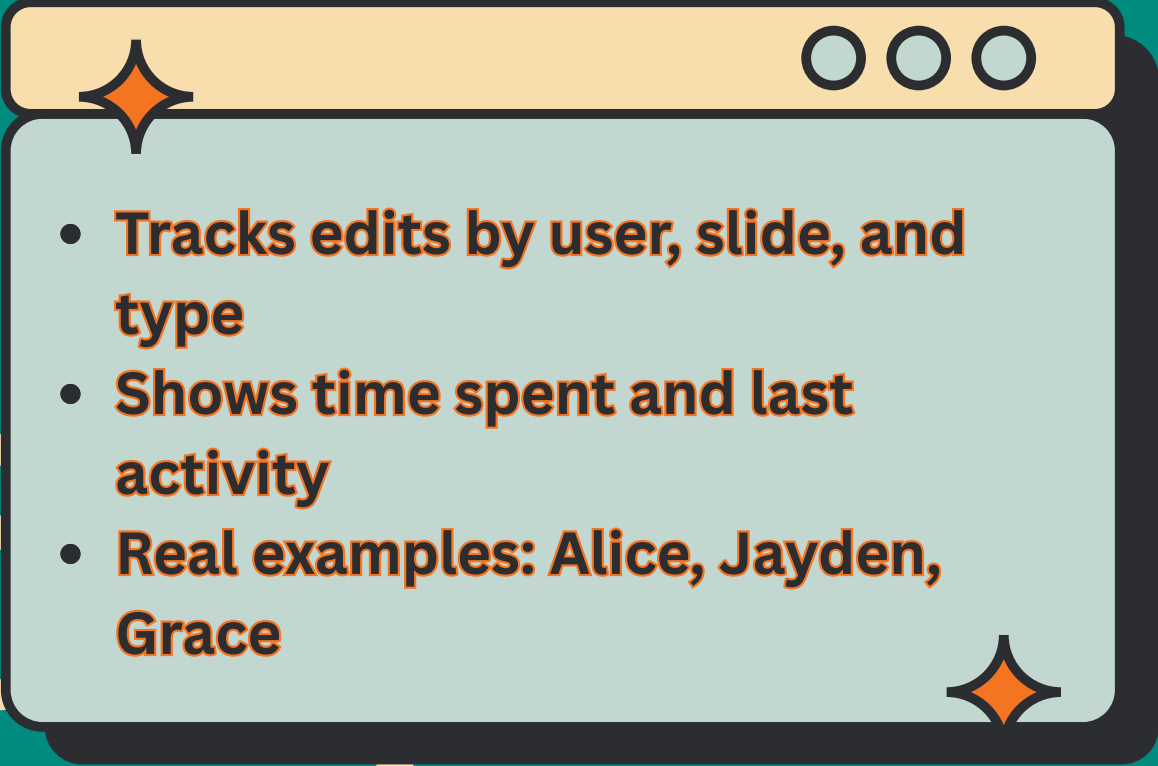
The Problem

Invisible effort, unfair grading

- **Hard to see who actually contributed**
- **Few teammates do the work, others don't**
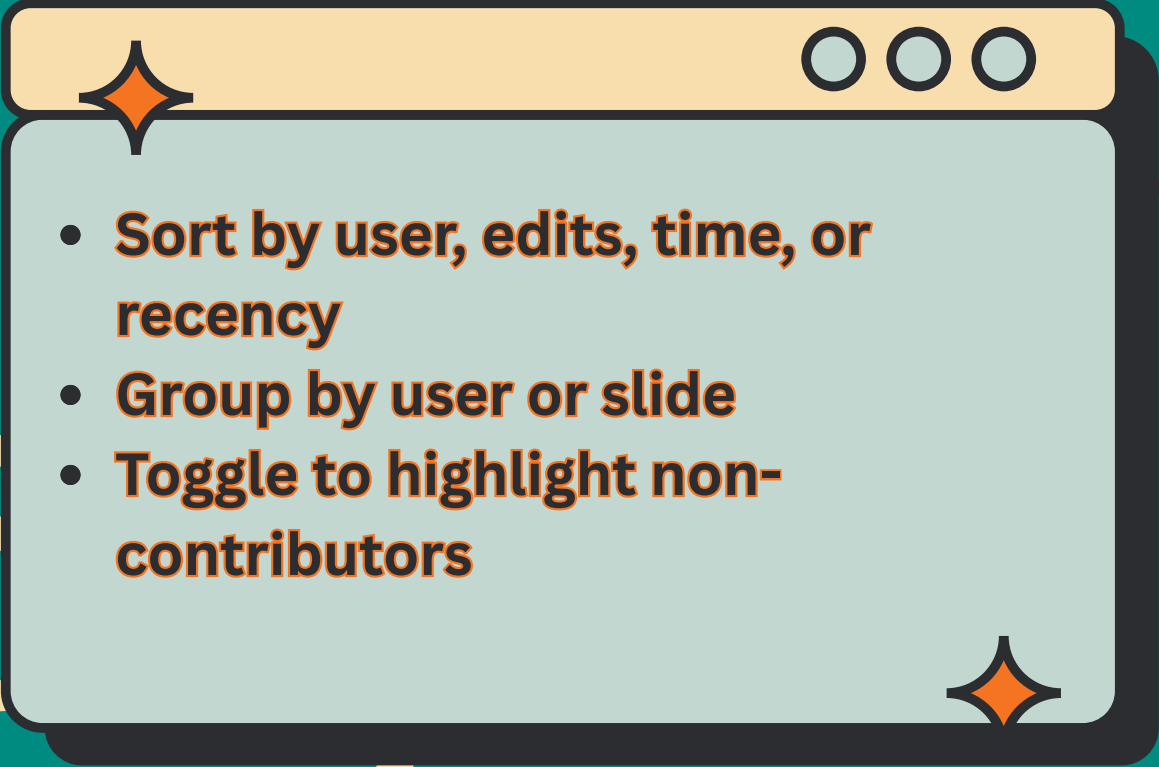- **No clear data for teachers or managers**

Activity Feed

Who did what, where, and when

- **Tracks edits by user, slide, and type**
- **Shows time spent and last activity**
- **Real examples: Alice, Jayden, Grace**

Smart Filtering

Focus on what matters

- Sort by user, edits, time, or recency
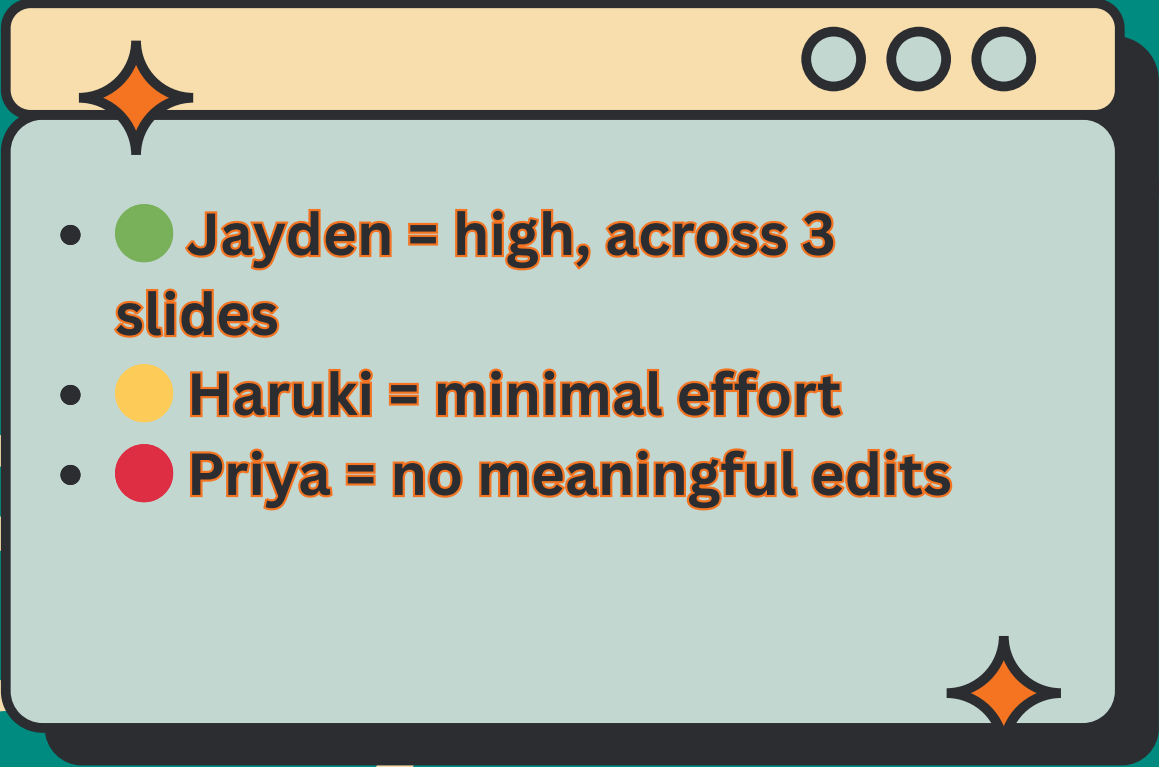- Group by user or slide
- Toggle to highlight non-contributors

User Summary

Instant project-level insights

- **6 of 7 team members contributed**
- **25 total edits, avg 4.2 per user**
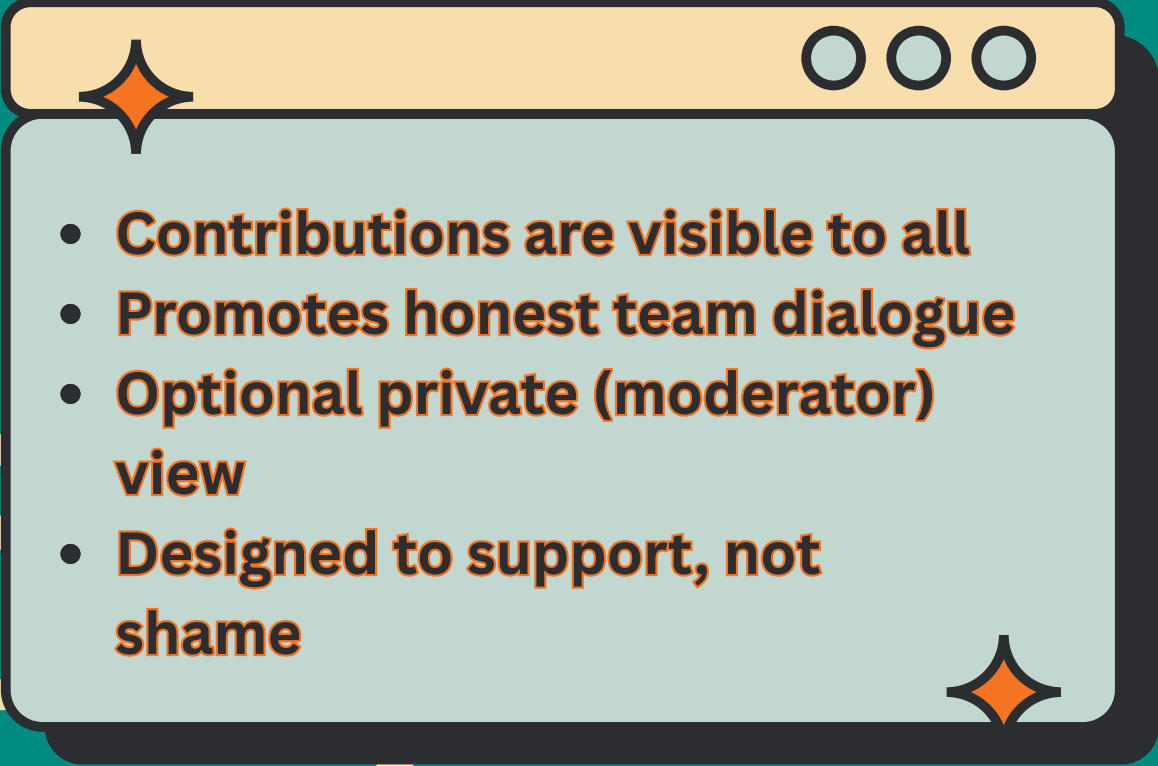- **Slide 9 flagged with 🚫 = 0 edits**

Contributor Levels

Effort shown with clear labels

- 🟢 **Jayden = high, across 3 slides**
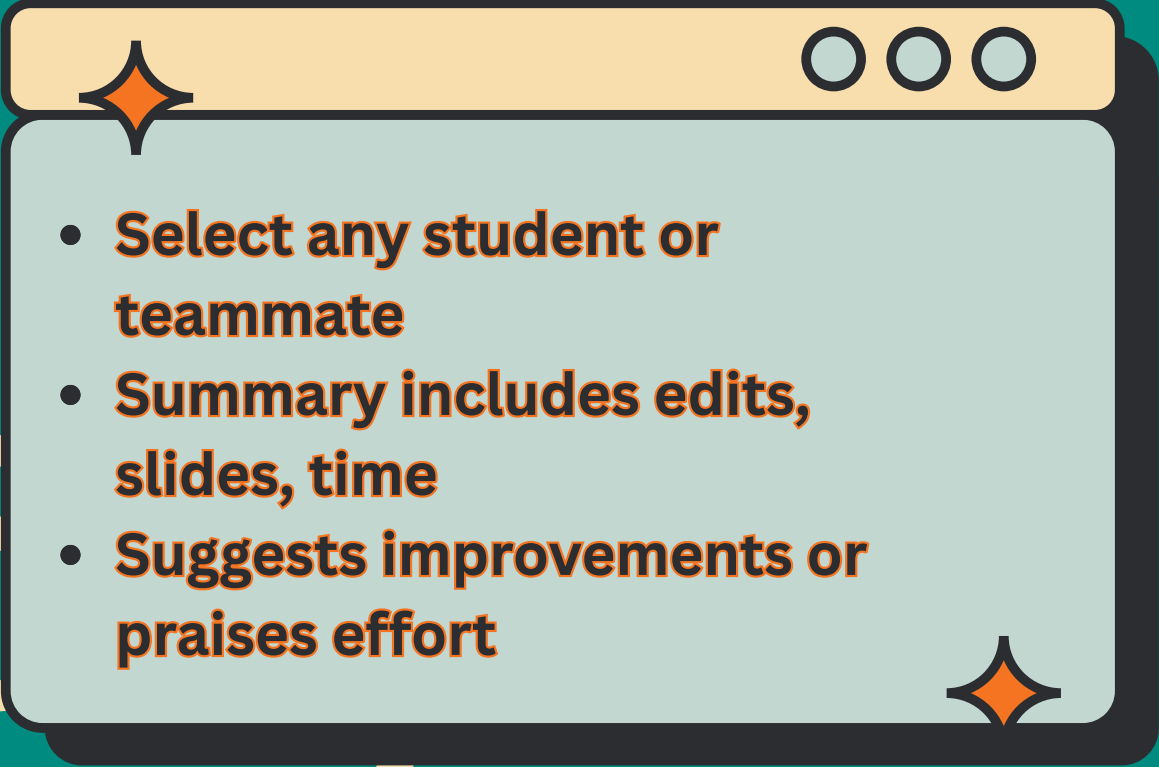- 🟡 **Haruki = minimal effort**
- 🔴 **Priya = no meaningful edits**

Transparency

Empowering open collaboration, not finger-pointing

- **Contributions are visible to all**
- **Promotes honest team dialogue**
- **Optional private (moderator) view**
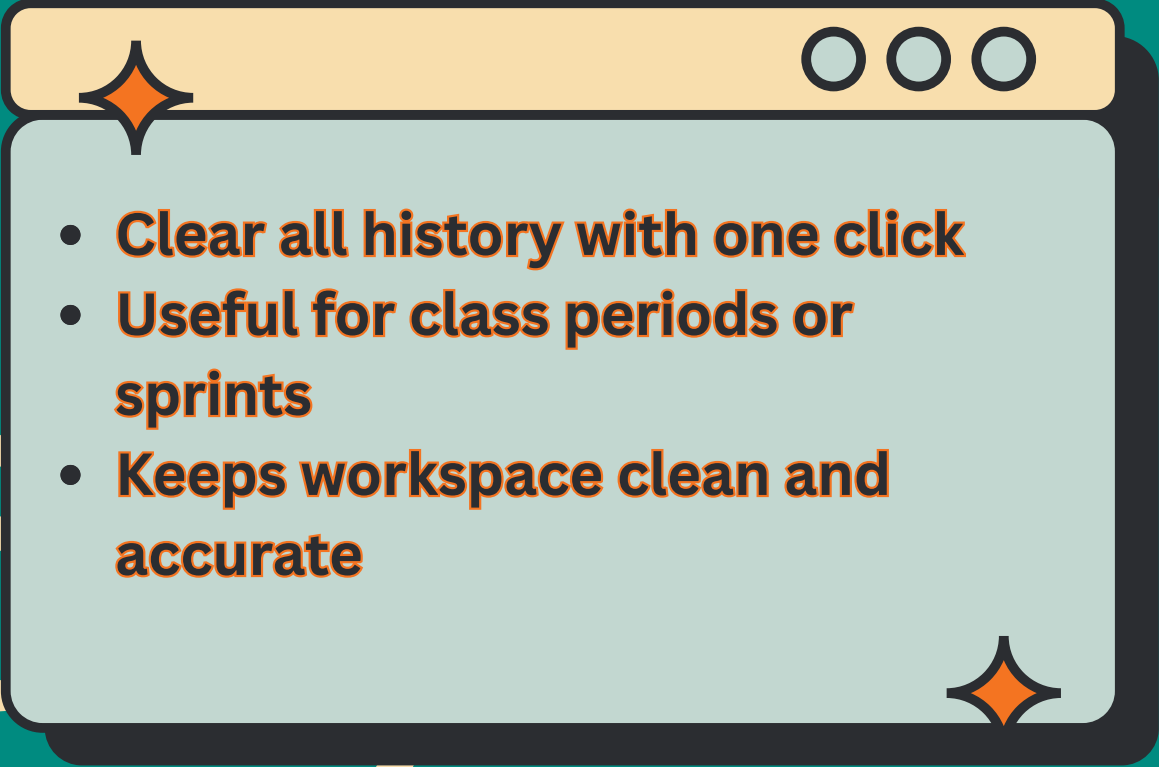- **Designed to support, not shame**

Solo Feedback

Personalized, auto-generated insights

- Select any student or teammate
- Summary includes edits, slides, time
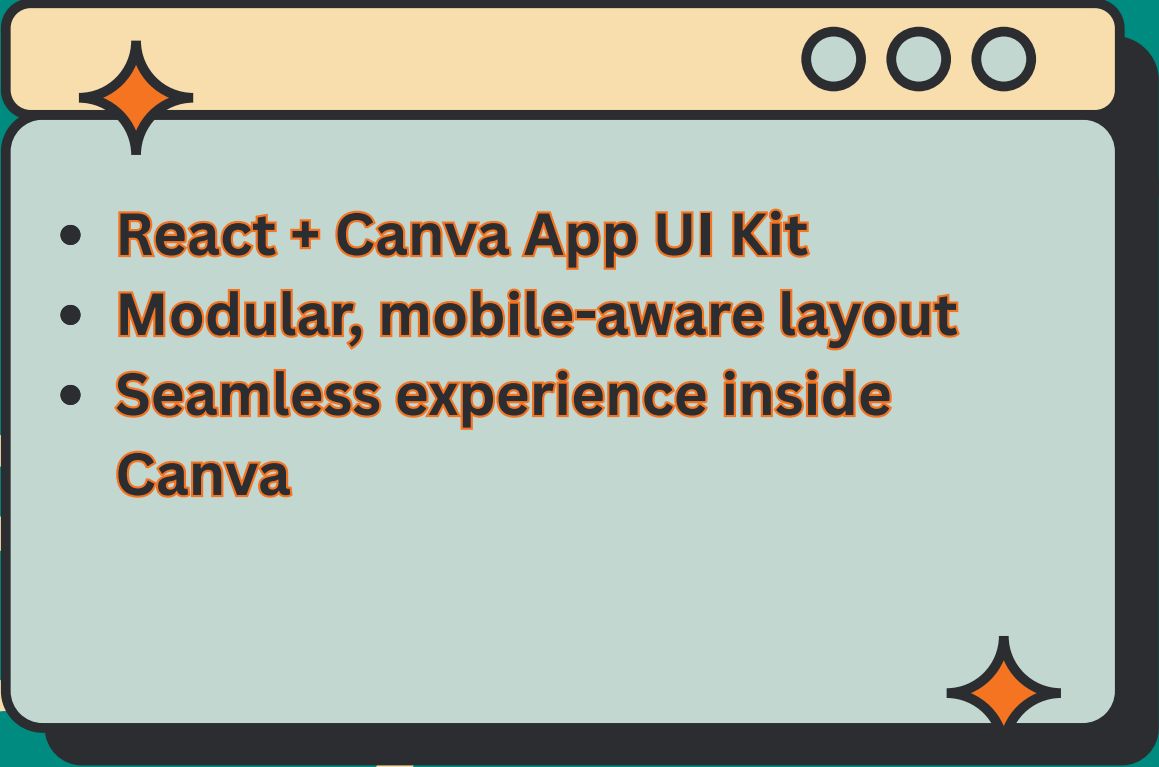- Suggests improvements or praises effort

Reset & Refresh

Start fresh for each new team

- **Clear all history with one click**
- **Useful for class periods or sprints**
- **Keeps workspace clean and accurate**

Built with Canva

Clean, responsive, native UX

- React + Canva App UI Kit
- Modular, mobile-aware layout
- Seamless experience inside Canva

Why It Matters

Fair, measurable collaboration

- **Students get credit for their work**
- **Teachers & TAs grade with data**
- **PMs track team accountability**

Thank You

- Try Edit Tracker in Canva
- Contact: https://www.linkedin.com/in/ jane-zou-datascience
- Thanks for watching!