

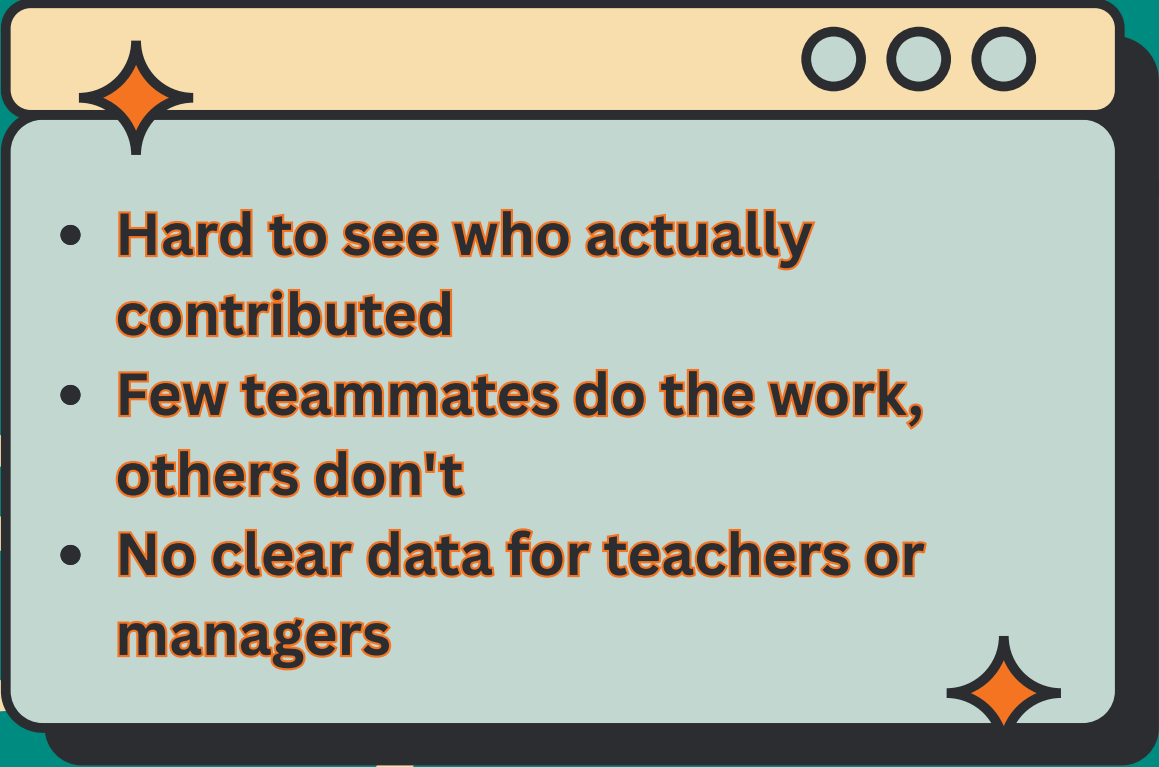
# EditGuru

Jane Zou, PM in Big 4 Tax & Data Science



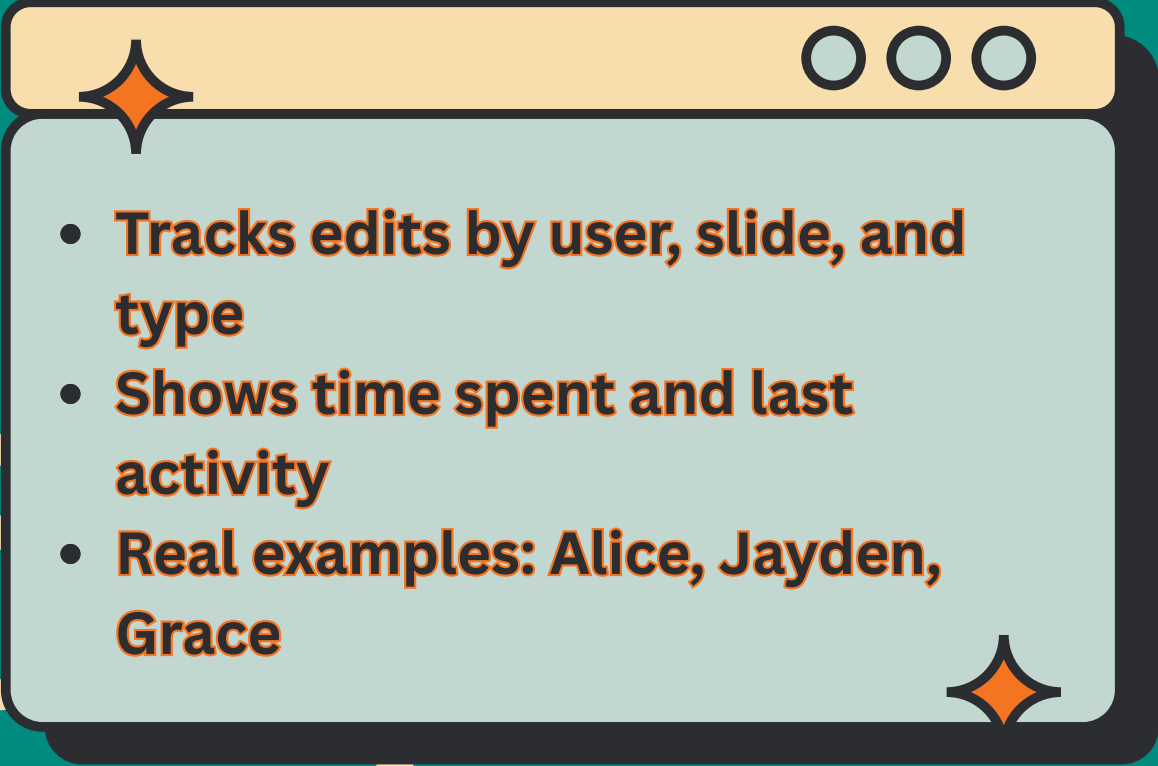
# The Problem

*Invisible effort, unfair grading*

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- **Hard to see who actually contributed**
  - **Few teammates do the work, others don't**
  - **No clear data for teachers or managers**

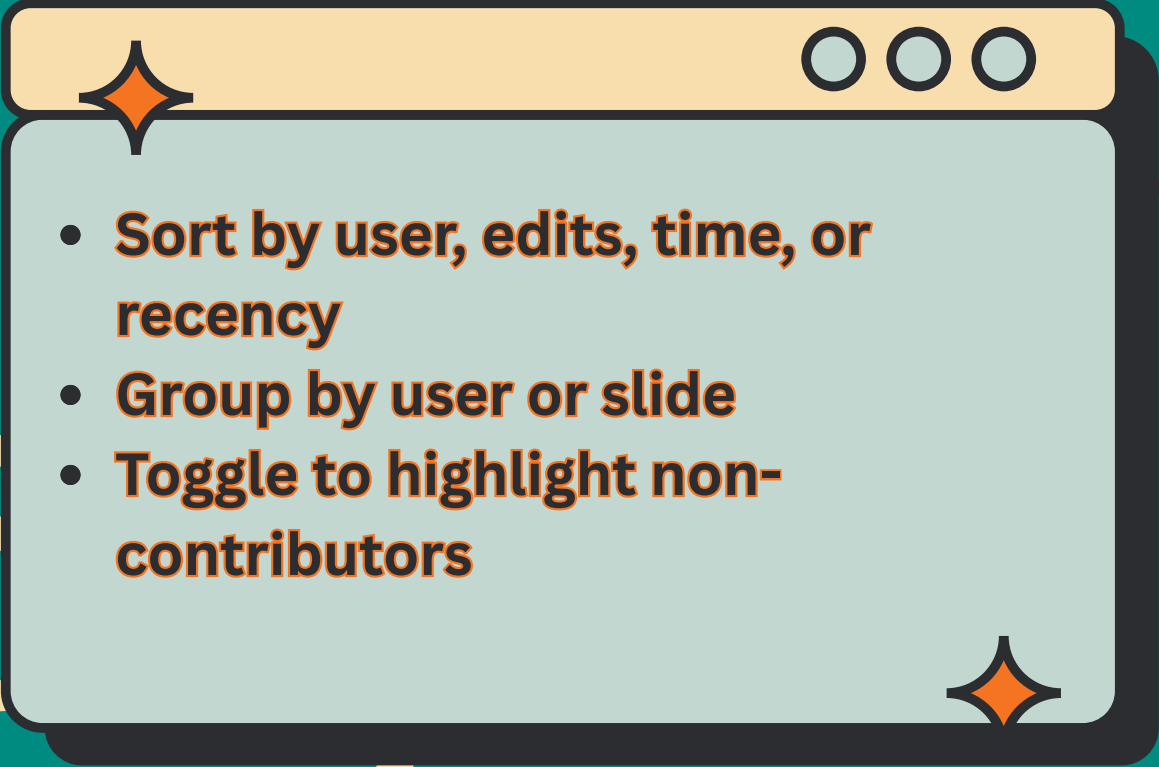
# Activity Feed

Who did what, where, and when

- 
- A graphic of a window titled 'Activity Feed' with a subtitle 'Who did what, where, and when'. The window has a yellow title bar with three window control buttons (minimize, maximize, close) on the right. The main content area is light blue and contains a bulleted list. The window is decorated with orange starburst icons in the top-left and bottom-right corners. A large, stylized yellow swirl is visible on the left side of the window.
- Tracks edits by user, slide, and type
  - Shows time spent and last activity
  - Real examples: Alice, Jayden, Grace


# Smart Filtering

Focus on what matters

- 
- **Sort by user, edits, time, or recency**
  - **Group by user or slide**
  - **Toggle to highlight non-contributors**

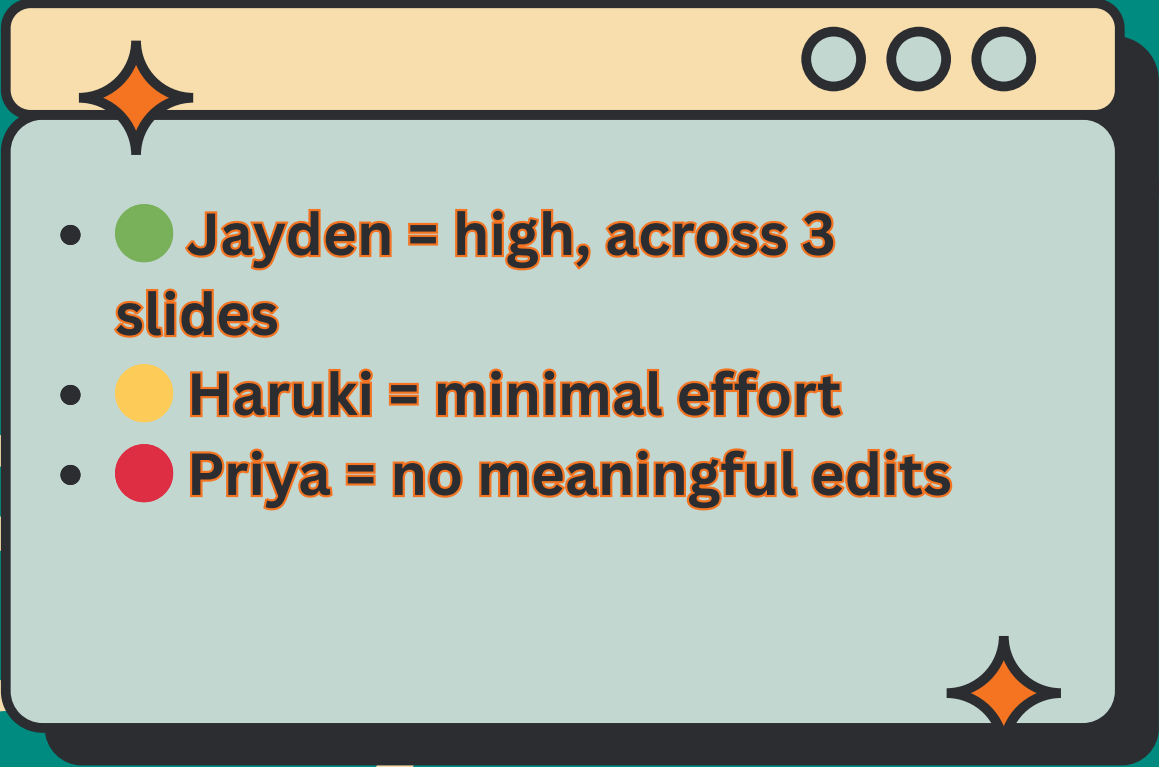
# User Summary

Instant project-level insights

- **6 of 7 team members contributed**
- **25 total edits, avg 4.2 per user**
- **Slide 9 flagged with  = 0 edits**

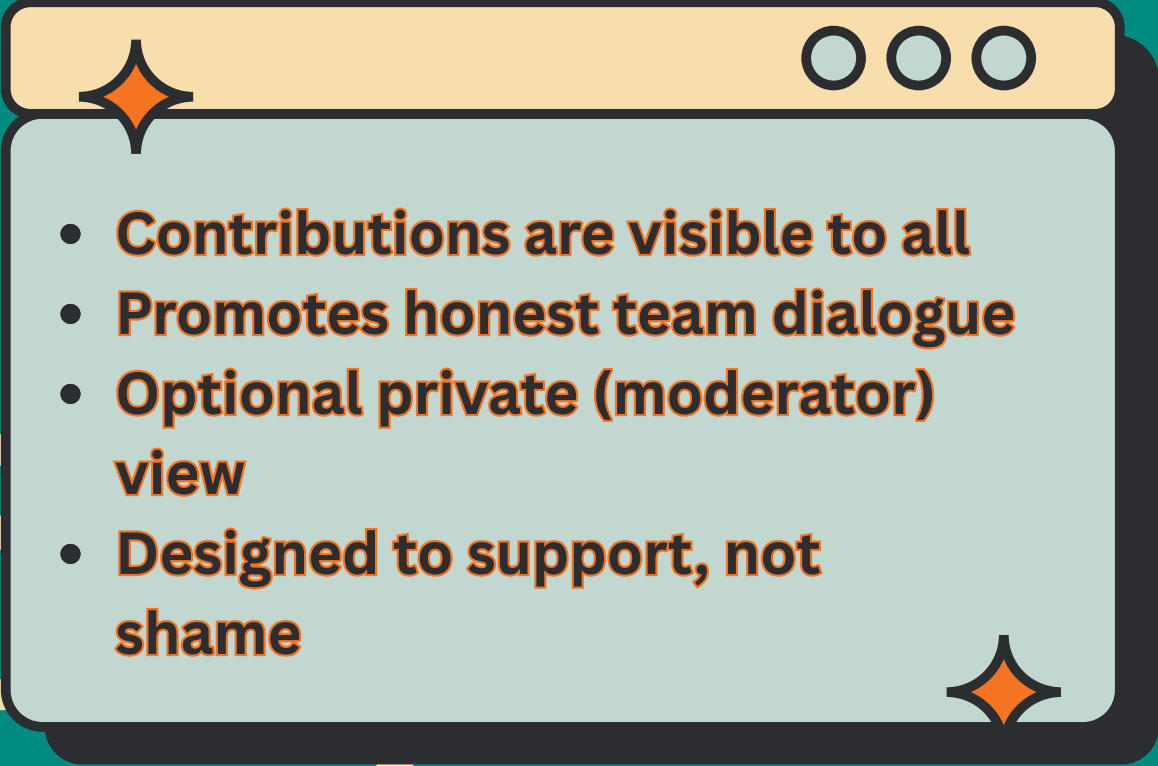
# Contributor Levels

Effort shown with clear labels

- 
- ● Jayden = high, across 3 slides
  - ● Haruki = minimal effort
  - ● Priya = no meaningful edits

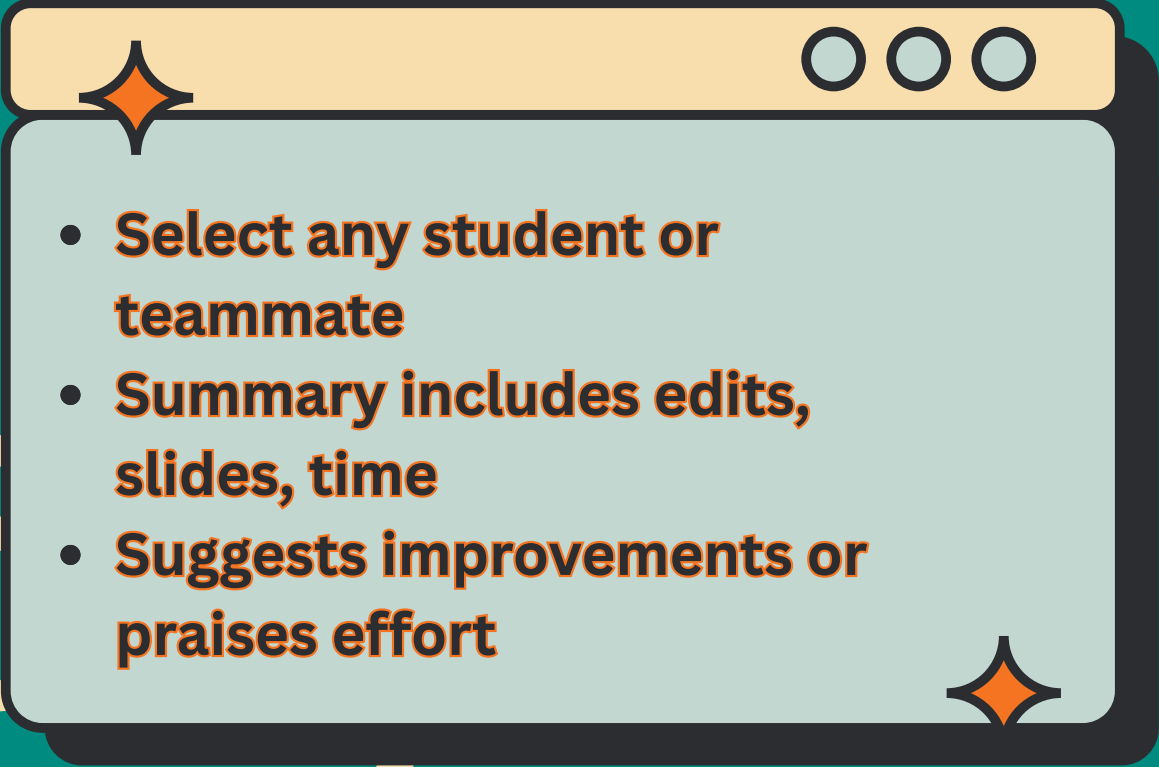
# Transparency

Empowering open collaboration, not finger-pointing

- 
- **Contributions are visible to all**
  - **Promotes honest team dialogue**
  - **Optional private (moderator) view**
  - **Designed to support, not shame**

# Solo Feedback

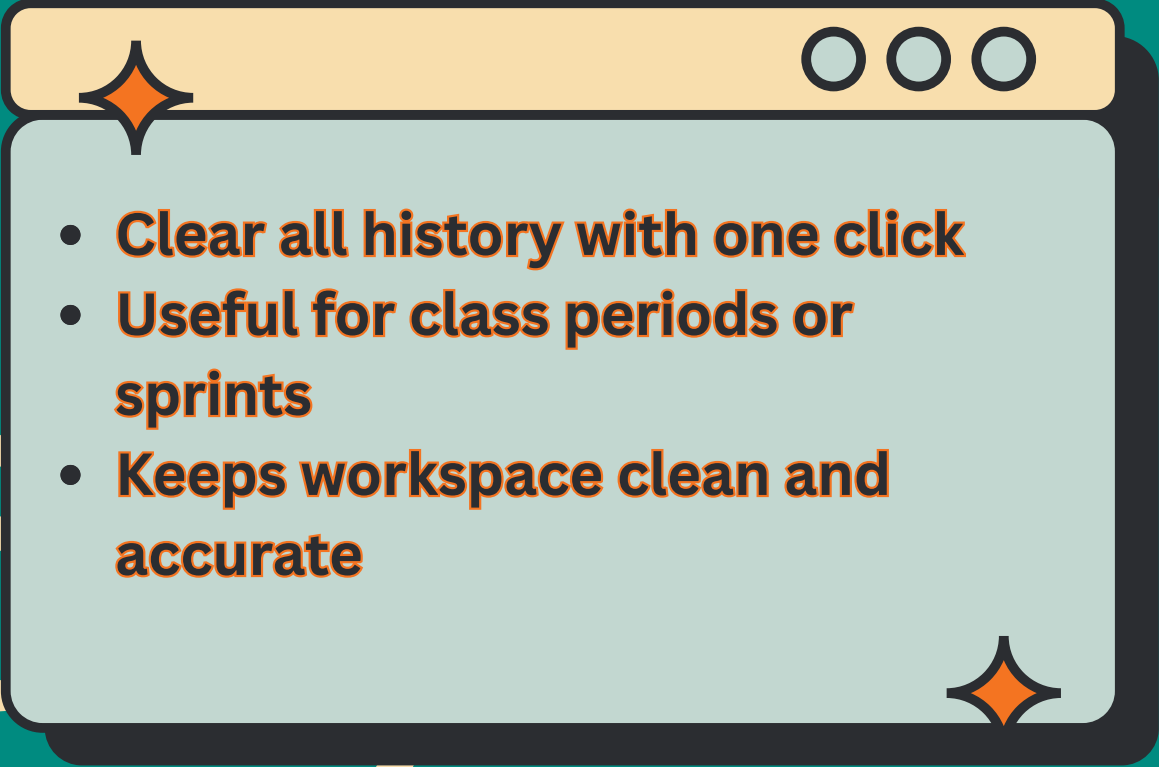
**Personalized, auto-generated insights**

- 
- **Select any student or teammate**
  - **Summary includes edits, slides, time**
  - **Suggests improvements or praises effort**



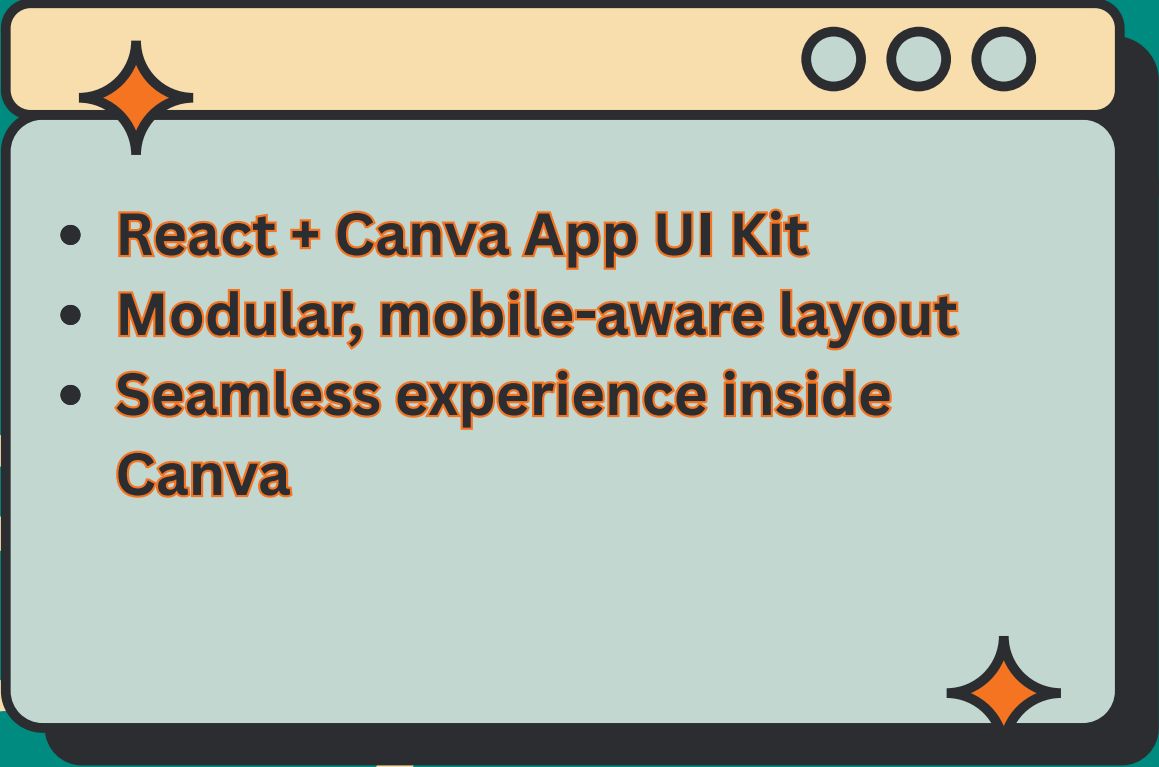
# Reset & Refresh

Start fresh for each new team

- 
- **Clear all history with one click**
  - **Useful for class periods or sprints**
  - **Keeps workspace clean and accurate**



# Built with Canva

Clean, responsive, native UX

- 
- **React + Canva App UI Kit**
  - **Modular, mobile-aware layout**
  - **Seamless experience inside Canva**

# Why It Matters

Fair, measurable collaboration

- 
- 
- **Students get credit for their work**
  - **Teachers & TAs grade with data**
  - **PMs track team accountability**

# Thank You

Built for Folioworks Canva Extension Challenge

- **Try Edit Tracker in Canva**
- **Contact:**  
<https://www.linkedin.com/in/jane-zou-datascience>
- **Thanks for watching!**