# Jane Zou

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#### Education

University of California, Los Angeles, B.S. Statistics & Data Science

202I - 2024

**Cornell University**, Machine Learning Foundations

2022 - 2023

## Work Experience

#### Jules Stein Eye Institute

May 2023 - Present

Research Assistant

Automated visual field and display examination detection by imputing over three decades of missing patient data, enhancing diagnostic accuracy. Achieved a 30% improvement in model reliability through crossfunctional collaboration and fine-tuning. Integrated advanced AI models into clinical workflows, optimizing healthcare operations. Enhanced healthcare datasets by merging NHANES and CDC data sheets, updating inclusion criteria, and conducting statistical analyses.

## **PricewaterhouseCoopers**

June 2023 - Present

Data Science Intern

Utilized subject matter expertise to support a nonprofit focused on online career advancement, while leveraging comprehensive low code training in PowerBI to enhance data visualization and analysis capabilities; conducted statistical analysis and demographic profiling in Python, providing valuable insights crucial for the implementation of machine learning models.

Chelle AI January 2024 - Present

Project Lead

Developed knowledge graphs by extracting and structuring data from NextJS using web scraping techniques in Python. Utilized NetworkX library to construct and analyze the graph representations, enabling the visualization and exploration of relationships among the extracted entities and their attributes.

**OkTY** 

September 2023 - December 2023

Project Lead

Led a team of five in the comprehensive cleansing and analysis of five diverse datasets containing financial and merchant information, spanning a two-year snapshot of spending data, uncovering nuanced trends in user spending habits, including location-based patterns and distinctive merchant preferences.

## National Student Data Corp

July 2023 - September 2023

Project Lead

Spearheaded cross-functional data science teams, providing strategic direction and overseeing end-to-end project execution to ensure the timely delivery of data-driven solutions. Led the conception and execution of pedestrian data analysis, culminating in a successful showcase. Proficient in implementing Agile methodologies to optimize project workflows, leveraging expertise in machine learning techniques and algorithms to guide the development of predictive models. Additionally, implemented process improvements and best practices, enhancing efficiency and effectiveness in project execution.

SARE Ladies April 2023 - June 2023

Project Consultant

Applied label encoding to survey responses dataset, assigning unique numerical values to each category. Developed a random forest feature importance ranking model to identify characteristics impacting the confidence of survey respondents, focusing on ethnicity and whether they identify as real estate investors.

EpiData September 2022 - March 2023

Project Lead

Led a team of five in the development of a machine learning pipeline for streaming Internet of Things (IoT) data utilizing the EpiData platform. Successfully implemented various regression and classification models, resulting in insightful findings from the streaming data collected from a wireless home sensor and time step accelerator.

## **Epicenter for Action Research**

March 2023 - May 2023

Project Manager

Led the development of a user-friendly platform for reserving affordable parking spots for the LA Olympics 2028, utilizing UX design expertise. Conducted user research, created wireframes, and performed competitive analysis. Proficient in Figma for designing wireframes, mockups, and prototypes. Applied user-centered design principles, conducted market research, and translated business objectives into actionable design solutions. Applied design thinking methodologies to drive innovation and problem-solving.

American Express June 2022 - December 2022

Machine Learning Intern

Led a team of three in developing an end-to-end machine learning pipeline employing unsupervised learning techniques. Calculated arrival probability from consumer campaign data to optimize marketing investment, identifying high ROI consumers. Proficient in Python libraries including Pandas, NumPy, and Scikit-learn, utilized various machine learning techniques such as decision trees, neural networks, and ensemble methods like random forests for model development in Jupyter Notebook.

Innovate@UCLA March 2022 - May 2022

Project Manager

Directed the development of a user-friendly platform HYREUS, a recruiting platform designed for young adult job seeker. Conducted user research, devised wireframes, and executed competitive analysis. Proficient in Figma for crafting wireframes, mockups, and prototypes. Applied user-centric design principles, conducted market research, and translated business goals into practical design solutions. Employed design thinking methodologies to foster innovation and problem-solving.

HomeDescription January 2022 - June 2022

Project Consultant

Developed a custom three-dimensional scatterplot function in my programming work to effectively visualize trends between two variables of interest and price; generated correlograms to illustrate correlation coefficients between the relevant variables; conducted web scraping and HTML parsing on Zillow data.

Savi October 2021 - December 2021

Project Consultant

Developed a heatmap visualization in Python to model correlations between variables of interest and user paid conversion rate, alongside creating histograms to assess the impact of marital status on binary payment status.

## **Projects**

## Sustainable Los Angeles Grand Challenge

September 2023 - Present

Research Assistant

Contribute to innovative projects aimed at addressing environmental challenges in the Los Angeles area. Strong analytical skills and passion for making a positive impact on local communities through research and collaboration.

QWER Hacks January 2023

Designed and prototyped "Homeless Simulator," a web and mobile app game addressing the experiences of houselessness for queer women of color in LA. Developed storyline and character biographies, utilizing storyboards, graphic design, and game scripts to shape the narrative. Proficient in troubleshooting code bugs in React JS projects in localhost environments. Secured first place in the housing insecurity track, earning the Major League Hacking fellowship interview fast-track certificate. Experienced in producing and designing video game scripts. Skilled in written and verbal communication, including interviewing leading experts in public policy and public health researchers.

#### American Statistical Association DataFest

May 2022

Created data visualization models to illustrate correlations within drug resistance efficacy player datasets and conducted research on adolescent behavior and video game prevention programs. Proficient in Python for data visualization, cleaning, and analytics using Matplotlib, Seaborn, and Pandas. Experienced in collaborative team environments, including delegation, presentation, and project debriefing. Demonstrated strong public speaking and presentation skills through industry presentations on ML models.

## **Awards**

Visa & Society of Women Engineers Scholarship	May 2023
Third Place Break Through Tech AI @ UCLA, MIT, Cornell Tech AI Studio	March 2023
UCLA Machine Learning Top Contributor	March 2023
Major League Hacking Housing Insecurity First Place	February 2023
Major League Hacking Best Mobile App	February 2023
Orange County Centennial Scholarship	August 2021
NCWIT Aspirations in Computing Affiliate Honorable Mention	June 2021
Azusa Pacific University President's Scholarship	June 2021
Voice of Democracy Post 10694 Santa Ana First Place	June 2021

## **Professional Membership**

Undergraduate Research Scholars Program	2023 - 2024
AT&T Technology Academy	2023
Undergraduate Mathematics Council	2022 - 2024
College Scholars Program	202I <b>-</b> 2024
DataResolutions	202I <b>-</b> 2024
National Student Data Corp	2023
Innovate@UCLA	2022 - 2023
Society of Women Engineers	2021 - 2023

## **Technical Experience**

**Programming Languages**: Python, R, Tableau, Power BI, SQL, Git, Microsoft Excel, HTML, NetworkX **Machine Learning**: Gradient Boosting, Clustering, Collaborative Filtering, Natural Language Processing (NLP), Artificial Intelligence Safety and Ethics, Time Series Analysis, and Feature Engineering **Business and Domain Knowledge**: Figma, NetSuite, Product Management, Agile and Scrum Methodologies