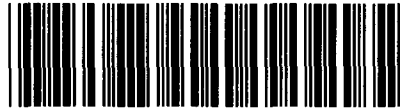




Control Number: 36141



Item Number: 6926

Addendum StartPage: 0



**JOHN GEARY**  
President

972.868.8382  
jgeary@4changeenergy.com

May 1, 2020

Public Utility Commission of Texas  
Attn: Central Records  
1701 N. Congress Avenue  
P.O. Box 13326  
Austin, Texas 78711-3326

**RE: PUC Project No. 36141 – Value Based Brands LLC’s 1<sup>st</sup> Quarter 2020 Report**

To Whom It May Concern:

Value Based Brands LLC (VBB), doing business as 4Change Energy and Express Energy (REP Certificate No. 10041), hereby files its Quarterly Performance Measures Report for the first quarter of 2020, along with this letter and accompanying affidavit. VBB contends that the information requested by Measures A-1 and C is confidential information, which is exempt from disclosure to the public under Sections 552.101 and 552.110 of the Texas Government Code. These measures request sensitive commercial and financial trade secret information about VBB’s business that, if disclosed to competitors, would cause substantial harm to VBB and disadvantage it with respect to its competitors. VBB is therefore filing this information under seal and requests that it be maintained as confidential in the Commission’s files.

Should you have any questions, please do not hesitate to contact me at (972) 868-8382.

Best regards,

John Geary  
President, Value Based Brands LLC

6926



**JOHN GEARY**  
President

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Should you have any questions, please do not hesitate to contact me at (972) 868-8382.

Best regards,

A handwritten signature in blue ink, appearing to read "John Geary", is written over a blue circular stamp.

John Geary  
President, Value Based Brands LLC

## **SCHEDULE B: REPORTING REQUIREMENTS FOR REPS**

### **Measure A-1: Customers Served by REPs.**

The response for Measure A-1 has been filed confidentially, as sensitive commercial and financial trade secret information about VBB's business that is exempt from disclosure to the public under Sections 552.101 and 552.110, Texas Government Code.

### **Measure A-2: Number of Active REPs.**

During the reporting period, VBB served customers in the residential class in the following Transmission and Distribution Service Provider service areas:

Oncor Electric Delivery Company LLC  
Texas-New Mexico Power Company  
CenterPoint Energy Houston Electric, LLC  
AEP Texas Central Company  
AEP Texas North Company  
Nueces Electric Cooperative, Inc.

### **Measure B-1: Customer Enrollment Success Rate (Optional)**

VBB is not filing information in response to this measure.

### **Measure B-2: Meter Read Transaction Success Rate (Optional)**

VBB is not filing information in response to this measure.

### **Measure B-4: Unauthorized Changes (Optional).**

VBB is not filing information in response to this measure.

### **Measure C: Technical Field Performance.**

The response for Measure C has been filed confidentially, as sensitive commercial and financial trade secret information about VBB's business that is exempt from disclosure to the public under Sections 552.101 and 552.110, Texas Government Code.

**AFFIDAVIT OF JOHN W. GEARY**

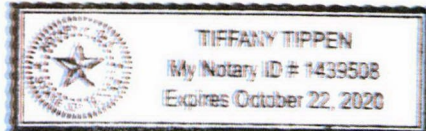
**STATE OF TEXAS**       §  
                                     §  
**COUNTY OF DALLAS**   §

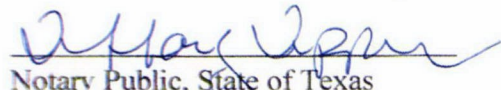
BEFORE ME, the undersigned Notary Public, on this day appeared John W. Geary, who being first duly sworn according to law upon his oath, deposed and stated:

1. My name is John W. Geary. I am President of Value Based Brands LLC (VBB), doing business as 4Change Energy and Express Energy.
2. I swear or affirm that I have personal knowledge of the facts stated in this Quarterly Performance Measures Report; I am competent to testify to these facts; and I am authorized to complete this report on behalf of VBB. I further swear or affirm that this report was prepared under my direction; each of the facts set forth in this report is true and correct to the best of my knowledge; and the report has been internally reviewed to confirm the accuracy of the information contained therein.
3. I swear or affirm that any assertions of confidentiality regarding this report have been made with a good faith belief that an exception to public disclosure under Chapter 552 of the Texas Government Code applies to the information provided.

  
\_\_\_\_\_  
JOHN W. GEARY

SWORN TO AND SUBSCRIBED TO BEFORE ME, the undersigned authority, on the 6 day of May 2020.



  
\_\_\_\_\_  
Notary Public, State of Texas

My Commission Expires: 10/20