Résumé

EDUCATION

Department of Urban and Regional Planning, University of Wisconsin-Ph.D. 2022 expected 2010-2011, 2018-Madison, U.S. Thesis: 'Planning for Cultural Production: Theorizing and present Evaluating Planning for Arts in Shanghai (with Implications to Cities in North America)' Minor in GIS and Cartography, Geography Department Ph.D. 2009 Architecture Department, The University of Hong Kong, Hong Kong 2005-2009 Thesis: 'Urban Governance and Creative Industry Clusters in Shanghai's Urban Development' M.S. 2018 Department of Urban and Regional Planning, University of Wisconsin-2010-2011, 2018 Madison, U.S. Thesis: 'The Legal Approach to Historic Preservation: A Comparative Study of Historic Preservation Laws in New York and Hong Kong' M.Phil. 2005 Fine Arts Department, The University of Hong Kong, Hong Kong 2003-2005 Thesis: 'The Shanghai Art College, 1913-1937' B.M. 2003 Tourism Department, Fudan University, Shanghai

OTHER TRAININGS

1999-2003

2015-2016	Landscape Architecture Design Certificate, University of Hong Kong
	Professional and Continuing Education (HKU, SPACE), Hong Kong
2012	Teaching Excellence Training Certificate, Chinese University of Hong
	Kong
2011	BIARI Program, Brown University, Providence, U.S.

Shandong Province, China' (in Chinese)

Thesis: 'Architectural Features of the Mu Mansion in Xixia County,

PROFESSIONAL EXPERIENCE

Executive Director, Cultural Cities Research Institute, Chicago, U.S., 05/2021 - present

Honorary Researcher, Research Centre for Urban and Regional Studies, The Chinese University of Hong Kong, 01/2018 - present

Assistant Professor, BA Programme in Cultural Management, Faculty of Arts, The Chinese University of Hong Kong, 04/2012 – 01/2018

Post-doc Research Fellow, China Research Center, the University of Technology, Sydney, 08/2011 – 04/2012

TEACHING

CUMT 1001 Introduction to Cultural Management, Fall 2012-Fall 2017

CUMT 1002 Cultural theories, Spring 2013

CUMT 2005 Management of Public and Non-profit Cultural Organizations, Spring 2014-Spring 2016

CUMT 3004 Public and Community Art, Fall 2013-Spring 2016

CUMT 3007 Entrepreneurship in Creative Industries, course designed

CUMT 4003 Culture-led City Development, Spring 2015-Fall 2017

CUMT 4010 Research Projects, Fall 2015 - Fall 2017

CUMT 4011 Internship, course designed

IS101 Introduction to International Studies, 09/8/2021 - present

ANTHRO100 Introduction to Anthropology, 09/2/2020-05/31/2021

GEOG 101 Introduction to Human Geography, 18/08/2019-05/31/2020

REAL ES Urban Economics, 25/01/2019-12/05/2019

UPRL 721 Quantitative Research Methods, 04/09/2018-05/12/2018

Media Contribution and Coverage on My Teaching:

Ng, P., 2017, "Performers aim to put fading village culture in limelight," *The Standard*, April 17, 2017, http://www.thestandard.com.hk/section-news.php?id=181917

Lin, J.C., 2017, "Zongdifanzhan Xianmaodun, Daxuesheng Xingweiyishu Biaoguanzhu" [Brown Field Development Shows Conflicts: University Students' Performing Art Project expresses concerns], April 16, 2017, https://hk.on.cc/hk/bkn/cnt/news/20170417/bkn-20170417160607920-0417 00822 001.html

Zheng, J., 2014, "Xianggang Gonggong Yishu Zixunshi: Wenhuaguanli Wenxueshi: Gonggong ji Shequ Yishu Kecheng" [Little Consultant for Hong Kong's Public Art Scene], "What to learn in this subject?" Programme, Hong Kong: Radio Television Hong Kong, http://utalks.etvonline.hk/article84.php

Zheng, J., 2013, "Cong Yishuguanli Dao Wenhuagunali" [From Arts Management to Cultural Management], "What to learn in this subject?" Programme, Hong Kong: Radio Television Hong Kong, http://utalks.etvonline.hk/article20.php

MAIN RESEARCH INTERESTS

- Political economy
- Urban governance
- Urban planning theories
- Cultural planning
- Digital humanity (Application of GIS and cartography to human geography)
- Chinese urban studies
- Economic geography
- Cultural and creative industry
- Art sociology

RESEARCH GRANTS

Competitive Grants (External) (Total: 5)

- Zheng, J., PI, "Marxist Theories and Xi Thoughts," PI of one of the three constituent projects, in Shan Shilian, "Marxist Theories and Xi Thoughts," National Significant Social Science Grant Projects (國家社會科學基金重大項目), National Planning Office of Philosophy and Social Science, 01/09/2020 31/08/2022, RMB800,000
- 2017 Zheng, J., PI, "Research and Publication Program for the JCCAC," JCCAC, 01/08/2017-31/12/2018, HK\$286,925
- Zheng, J., PI, "Formation and Transformation of the Modern Urban Art Scene: A Historical GIS Approach to the "Creative Milieu" of Republican Shanghai, 1912 1948," RGC, GRF grant, 01/01/2017-31/07/2019, HK\$225,640
- Zheng, J., PI, "The 'Cultural Elite State,' Cultural Strategies and the 'Public Art' Planning System in Shanghai's Urban Development," GRF grant, 01/08/2015-31/07/2017, HK\$233,500
- Zheng, J., PI, "The Impact of the Contemporary Chinese Cultural Values in International Politics," PI of one of the three constituent projects, in Shan Shilian, "Contemporary Chinese Values and the Political Discourses," National Significant Social Science Grant Projects (國家社會科學基金重大項目), National Planning Office of Philosophy and Social Science, 01/09/2014 31/08/2016, RMB800,000

Internal Grants (Total: 5)

Zheng, J., PI, "UGC T&L Project on Information Literacy: Enhancing 2017 information literacy (IL) in Hong Kong higher education through the development and implementation of shared interactive multimedia courseware" Chinese University of Hong Kong Library, Course Enhancement Fund, January 9 - July 17, 2017, HK\$15,000 2016 Zheng, J., PI, "Demonstrating the Beauty of Chinese Metrical Poetry through Dialogue and Cross-sector Interaction: Elegant Gathering of Poets from Shanghai and Hong Kong" Faculty of Arts, R-portion grant, March 20 - June 30, 2016, HK\$60,000; Chungchi College Conference Grant, HK\$20,000 2015 Zheng, J., PI, Faculty Publication Initiative, Faculty of Arts, Chinese University of Hong Kong, 11/2015, Eur€ 4,800 2015 Zheng, J. (PI) and Tam Waiping, "Panel Discussion at the 20th Inter-University Seminar on Asian Megacities (IUSAM)," 27-29 Aug 2015, HK\$11,250 2013 Zheng, J., PI, "Planning for Public Arts Development in Shanghai," Direct Grant, Faculty of Arts, Chinese University of Hong Kong, 14/01/2013 – 13/07/2014, HK\$70,974

LIST OF RESEARCH OUTPUTS OR CREATIVE WORKS

Refereed Publications

Books in English Language

In progress Zheng, J., The Entrepreneurial State and the Development of Creative Industry Clusters in Shanghai
Zheng, J., The Modernization of Chinese Art in Republican Shanghai: The Shanghai Art College, 1913-1937 (Leuven Belgium: Leuven University Press).

(reviewed in Art and Design (May 2018)
reviewed in Twentieth-first Century (February 2018)
reviewed in The China Quarterly (December 2017)
reviewed in The Journal of History of Education Society (September 2917)
reviewed in Taijiquan (May 2016)

- Books in Chinese Language

In progress Zheng, J., Formation of Cultural Image of Historic Quarters: The Winglee Street in Hong Kong

(Hong Kong: Chinese University of Hong Kong Press).

- Zheng, J., Shijie Wenhua Guangli jiqi Jiaoyu Wushinian 世界文化管理與教育 [Cultural Management: Evolution and Education in the World], vol.1, (Hong Kong: Chung Hwa Book Co.Ltd.) (in Chinese)
- Zheng, J., Shijie Fada Guojia yu Diqu Wenhua Guanli Kecheng Gailan 世界發達國家與 地區文化管理課程概覽 [World Geography of Cultural Management Education] (Hong Kong: Chung Hwa Book Co.Ltd.), vol.2 in the book series of Cultural Management: Evolution and Education in the World (in Chinese).
- Zheng, J., (trans. Kong, D.), Meishu Xuexiao yu Modeng Haishang Yishu Shijian: Shanghai Meizhuan, 1913-1937 美術學校與海上摩登藝術世界——上海美專,1913-1937 [Art School and the Modern Shanghai Art World: The Shanghai Art College, 1913-1937], (Shanghai: Shanghai Bookstore Press). (in Chinese)
- Zheng, J. and C.Q. Fan (eds.), Dangdai Yayun: Wenhua Guanli Tuiguang Shici Gongzuofang Shishu ji Xueshu Sanwenji 當代雅韻——"文化管理推廣詩詞工作坊" 詩書及學術文集 [Elegant Rhythms: The Cultural Management Approach to Promoting Classical Poetry and Collected Poem, Calligraphy and Academic Essays], (Hong Kong: Calligraphy and Art Press). (in Chinese)

- Journal Articles (Total: 28)

Under Review Zheng, J. and C. Cartier, "The Cultural Infrastructure Boom in Hong Kong and the Pearl River Delta in the 2000s," *China Quarterly* (SSCI)

Under Review Zheng, J. et. Al., "Rediscovering Shanghai Modernity: Mapping the Art Worlds of Shanghai, 1912-1948," *Urban History* (SSCI)

Under Review Zheng, J. et. Al., "Shanghai as an Art Capital: Social Networks and the Geography of Artists, 1912-1948," *Journal of Urban History* (SSCI)

Under Review Zheng, J. et. Al., "Mapping the Most Influential Art Districts in Shanghai (1912-1948) through Clustering Analysis," *Arts Management, Law and Society* (SSCI)

Under Review Zheng, J., "Social Mechanisms for the Production of an Urban Sculpture Landscape," *Urban Development Issues* (in Chinese) **(CSSCI)**

Under Review	Zheng, J. et al., "A 'Creative City' Approach to Venues of Cross-cultural Interactions in Cosmopolitan Cities: The Republican Shanghai Art World," <i>Geography Journal</i> (Taiwan University, in Chinese) (CSSCI)
Under Review	Zheng, J. "The Cultural-Elite-led Approach to Public Participation and Its Impact on Public Art Reception in Shanghai," <i>Planning Theory and Practice</i> (SSCI)
Under Review	Zheng, J. et. Al., "Modeling the Creative Milieu of Cosmopolitan Cities: Shanghai, 1912-1948," <i>The Professional Geographer</i> (SSCI)
Conditional Acceptance	Zheng, J. "Rethinking The 'Growth Machine' Logic in Cultural Development: Urban Sculpture Planning in Shanghai," <i>China Information</i> (SSCI)
2021	Zheng, J. "Structuring Artistic Creativity for The Production of a 'Creative City': Urban Sculpture Planning in Shanghai." <i>International Journal of Urban and Regional Research</i> , online first. (SSCI)
2020	Zheng, J., "The Rational Planning Approach in Public Art Production: Evaluating the Quality of Urban Sculpture Plans in Shanghai." <i>Journal of Planning Education and Research</i> , 0739456X20963605. (SSCI)
2020	Zheng, J. and Ma, L., "Pedagogical experiment with digital humanities in cultural management: Using information literacy to teach public and community art in Hong Kong," <i>Global Journal of Information Technology Emerging Technologies</i> 6(1):995-1024.
2019	Zheng, J., "Producing Chinese Urban Landscapes of Public Art: The Urban Sculpture Scene in Shanghai." <i>The China Quarterly</i> (SOAS, University of London), doi:10.1017/S030574101900002X (SSCI)
2019	Zheng, J., "'Aesthetic regime' in urban entrepreneurialism: public art venues in Shanghai." <i>Asian Education and Development Studies</i> , 8(2): 109-125.
2018	Zheng, J., "Normative approaches in making cultural quarters and assessment of creative industry parks in Shanghai." <i>Journal of Architecture and Urbanism</i> , 42(2), 134-154.

2018	Cheung, W.T. and J. Zheng, "The Formation of Urban Cultural Images: The Wing Lee Street in Hong Kong." <i>Asian Education and Development Studies</i> (Emerald Publishing Limited), 7(1): 102-117.
2017	Zheng, J., "Towards a New Concept of the 'Cultural Elite State': Cultural Capital and the Urban Sculpture Planning Authority in Elite Coalition in Shanghai." <i>Journal of Urban Affairs</i> (California: University of California Irvine), 39(4): 506-527. (SSCI)
2017	Zheng, J., "Contextualizing Public Art in China: The Urban Sculpture Planning System in Shanghai." <i>Geoforum</i> , (Oxford; New York: Pergamon), 82: 89-101. (SSCI)
2016	Zheng, J., "Wang Yachen, Wang Jiyuan yu Shanghai Meizhuan, 1913-1937" [Wang Yachen, Wang Jiyuan at the Shanghai Art College, 1913-1937], <i>Meishu Yanjiu</i> [Journal of Art Studies], (CSSCI) (Beijing: Central Art Academy). (in Chinese)
2015	Zheng, J., "The Legal Approach to Historic Preservation: A Comparative Study of Historic Preservation Laws in New York and Hong Kong." <i>Scientific Culture</i> . (Mytilene, Lesvos: University of the Aegean), 1(3): 61-67.
2015	Zheng, J., "Shanghai Meizhuan (1913-1937) de Qiao Xin Yishujia: Jiantan Shanghai Meizhuan duiyu Xinjiapo Yishujie de Yingxiang" [Immigrant Artists from the Shanghai Art College (1913-1937) in Singapore: A Pilot Study of the Impact of the Shanghai Art College on Singapore's Art World] <i>Nanjing Yishu Xuebao: Meishu yu Shejiban</i> (in Chinese) [Journal of Nanjing Arts Institute: Fine Arts and Design], (CSSCI), 159: 150-153.
2015	Zheng, J., "Shanghai Meizhuan (1913-1937) de Qiao Gang Yishujia: Jiantan Shanghai Meizhuan duiyu Xianggang Wenhua de Yingxiang" [Immigrant Artists from the Shanghai Art College (1913-1937) in Hong Kong: A Pilot Study of the Impact of the Shanghai Art College on Hong Kong's Art World] (in Chinese), <i>Meishu Xuehao</i> [Art Journal], (中文核心期刊), 88(1): 92-97.
2014	Zheng, J., "The Shanghai Art School: Relocating Chinese Art Teaching

Asian Culture and History 7(1): 164-170. (Toronto, Canada)

from The Private Studios To The Public Education System, 1913-1937."

2014 Zheng, J. and R. Chan, "The Impact of 'Creative Industry Clusters' on Cultural and Creative Industry Development in Shanghai." City, Culture and Society, (Oxford, United Kingdom: Elsevier), 5(1): 9-22. 2013 Zheng, J. and R. Chan, "A Property-led Approach to Cluster Development: 'Creative Industry Clusters' and Creative Industry Networks in Shanghai." Town Planning Review, (U.K.: Liverpool University Press), 84(5): 581-608. (ESCI) 2013 Zheng, J., "Art and the Shift in Garden Culture in the Jiangnan Area in China (16th-17th Century)." *Asian Culture and History* 5(2): 1-15. 2013 Zheng, J., "Creating Urban Images through Global Flows: Hong Kong Real Estate Developers in Shanghai's Urban Redevelopment". City, Culture and Society, (Oxford, United Kingdom: Elservier), 4(2): 65-76. Zheng, J., "Creative Industry Cluster' and the Entrepreneurial City' of 2011 Shanghai." Urban Studies, (Abingdon, Oxfordshire: Carfax Publishing), 48(16): 3553-3574. (SSCI) Zheng, J., "The 'Entrepreneurial State' in 'Creative Industry Cluster' 2010 Development in Shanghai." Journal of Urban Affairs, (California: University of California Irvine), 32(2): 143-170. (SSCI) 2010 Zheng, J., "Transplanting Literati Painting into the Modern Art School System: The Guohua Education at the Shanghai Fine Arts College, 1924-1937." Studies in Art Education, (Ann Arbor, Mich.: UMI.), 52(1): 34-54. 2009 Zheng, J., "Early Private Tutorial Art Schools in the Shanghai Market Economy: The Shanghai Art School in the 1910s." Modern China, (California: University of California Los Angles), 35(3): 313-343. (SSCI) 2008 Zheng, J., "The Shanghai Fine Arts College and Modern Artists in the Public Space." East Asian History, (Sydney: Australian National University), 32/33: 217-230. 2007 Zheng, J., "The Shanghai Fine Arts College: Art Education and Modern Women Artists in the 1920s and 1930s." Modern Chinese Literature and Culture, (Ohio: Ohio State University), 19(1): 192-235. (Arts and Humanities Citation Index)

Zheng, J., "A New Ladder Leading to Celebrity: The Shanghai Art School and the Modern Mechanism of Artistic Celebrity (1913-1937)." *Art Criticism*, (New York: New York State University), 22(1): 7-28.

Zheng, J., "A Local Response to the National Ideal: Aesthetic Education in the Shanghai Art School (1913-1937)." *Art Criticism*, 22(1): 29-57.

Zheng, J., "Jigu chuxin: Lun Mingqing Jiangnan Yuanlin Wenhua Tezheng de Xingcheng" [The New embedded in the Tradition: The Formation of the Cultural Characteristics of Gardens in the South Yangzi River Region in the Ming and Qing Period]. *Gujian Yuanlin Jishu* [Classical Architecture and Garden Technologies], (中文核心期刊), 89(4): 27-32, (in Chinese).

Zheng, J., "Fengjing Mingshengqu fojiao jingguan guihua yanjiu: Yi Guangxi Guiping Xishan Fengjing Mingshengqu weili" [Planning Buddhist Resources in Landscape Areas: The case of the Western Mountain in Guangxi Province]. *Guihuashi* [Planners], (中文核心期刊), 21(1): 57-60, (in Chinese).

- Book Reviews

2007

2005

Zheng, J. 'City: Architecture and Governance in Shanghai, 1843-1937, Book Review' The China Review (Hong Kong: The Chinese University of Hong Kong), China Review, 21(2): 237-240.

Zheng, J. 'Crossing National Boundaries and Cultural Adaptation.' *Journal of Chinese Overseas* (Singapore: Singapore National University), 5(2): 374-376.

- Policy and Professional Journal Articles (Total: 3)

Zheng, J., 'Introducing a New Book: 'Cultural Management: Evolution and Education in the World" Brokering Intercultural Exchange: A Research Network Exploring the Role of Arts and Cultural Management, https://managingculture.net/research/

Zheng, J., 'Kaiyankan Shijie: Xifang de Wenhuaguanli Lingyu yu Jiaoyu' [Beholding the world: The cultural management field and its education in the West], Yishu Guanli [The Journal of Arts Management], no.1: 48-62. (in Chinese)

Zheng, J., 'Xianggang Gonggong Yishu Fazhan yu Gonggong Yishu Jiaoyu: yi Xianggang Zhongwendaxue Wenhuaguanli Wenxueshi Kecheng Weili' [Public Art Development and Public Art Education in Hong Kong: The Cas e of the 'Public and Community Art' Course at the Chinese University of Hong Kong], Gonggong Yishu [Public Art], no.1: 57-59. (in Chinese)

- Book Chapters (Total: 10)

2020 Leung, K. and Zheng, J. 'The Effectiveness of the Art-led Urban Regeneration (forthco Projects in Macao,' in Zheng Congxuan and Rong Yueming (eds.) Shanghai ming) Wenhua Fazhan Baogao: 'Shisanmu' Shiqi Shanghai Wenhua Fazhan Yanjiu [Blue Book of Shanghai: Annual Report on Cultural Development in Shanghai. Shanghai: Social Science Academy Press. (in Chinese)

Zheng, J. et al., "The Historical GIS Approach to the Spatial Distribution of Artists in Republican Shanghai, 1912-1948," in Shenzhen Wenhua Fazhan Lanpishu [Shenzhen Cultural Development Bluebook], Shenzhen: Shenzhen University. (in Chinese)

Zheng, J. 'Cong chuangyichengshi jiaodu pinggu Xianggang wenhua zhengce' [Assessing Hong Kong's cultural policies from the perspective of 'creative city'] In Zheng Congxuan and Rong Yueming (eds.) *Shanghai Wenhua Fazhan Baogao: 'Shisanwu' Shiqi Shanghai Wenhua Fazhan Yanjiu* [Blue Book of Shanghai: Annual Report on Cultural Development in Shanghai. Shanghai: Social Science Academy Press. (in Chinese)

Zheng, J. 'Gudian yu wenhua guanli: Tansuo wenhua guanli zai tuiguang chuantong shici fazhan zhong nenggou banyan de juese.' [Classical poetry and cultural management: The role of cultural management in promoting classical Chinese poetry], in J. Zheng and C.Q. Fan eds., Dangdai Yayun: 'Wenhua guanli tuiguang gudianshici gongzuofang' Shishu ji Xueshu Wenji [Elegant Rhythms in Contemporary China: Collected Academic Papers, Poetry and Calligraphy at the 'Cultural Management Promoting Poetry Workshop'], Hong Kong: Calligraphy and Art Press, pp.35-44. (in Chinese)

- Zheng, J. 'A comparative perspective on the industrialization of art in the Republican period in Shanghai and today's creative industry clusters.' In Michael Keane, Stephanie Hemelryk Donald and Qiu Zitong (eds.), *Handbook of Cultural Industries in China*. U.S., Edward Elgar Publishing Ltd., pp.519-532.
- Zheng, J. and W.T. Cheung, 'Shehui shili de hudong yu chengshi wenhua xingxiang de xingcheng: jiedu Xianggang Zhonghuan Yongli Jie de wenhua xingxiang.' [Interactions of Social Forces and the Formation of Urban Cultural Images: The Interpretation of the Cultural Image of the Wing Lee Street in Central, Hong Kong], In Rong Yueming and Zheng Congxuan (eds.) Shanghai Wenhua Fazhan Baogao: 'Shisanwu' Shiqi Shanghai Wenhua Fazhan Yanjiu [Blue Book of Shanghai: Annual Report on Cultural Development in Shanghai: The Cultural Vision of Future Shanghai City Development]. Shanghai: Social Sciences Academy Press, pp. 214-235. (in Chinese)
- Zheng, J. 'Shanghai Meizhuan de Jingwai Yishujua' [Overseas Artists from the Shanghai Art College], in Jiang Yihua and Liang Yuansheng eds., 20th Century Chinese Celebrities' Biographies and the Construction of Database Research (No.2), Shanghai: Shanghai Bookstore Press, pp.386-433. (in Chinese)
- Zheng, J. 'The Shanghai Art School and Modern Art Teaching in Republican Shanghai, 1913-1937,' in Zhang Jian and Wang Xin eds., *Buxi de Biandong: Shidaizhong de Meizhuan* [Constant Changes: The Shanghai Art School in the Era], Hangzhou: Xiling Yingshe chubanshe, pp.67-78. (in Chinese)
- Zheng, J. 'Wenhuaqu fazhan celue yanjiu: Yi Xianggang Xi Jiulong Wenhuaqu yu Niupeng Yishucun weili' [Developmental Strategies of Cultural Quarters: The Cases of the West Kowloon Cultural District and the Cattle Depot Artist Village]. Rong Yueming and Zheng Congxuan eds., Shanghai Wenhua Fazhan Baogao: 'Shisanwu Shiqi Shanghai Wenhua Fazhan Yanjiu [Blue Book of Shanghai: Annual Report on Cultural Development in Shanghai] pp.268-284. (in Chinese)
- Zheng, J. 'Artistic Creativity in Modern Art Education: The Case of the Shanghai Art College, 1913-1937,' in Chi-cheung Leung and Sonny Shiu-hing Lo, eds., *Creativity and Culture in Greater China: The Role of Government, Individuals, and Groups*, Los Angeles, CA.: Bridge 21 Publications, pp. 109-125.

Conference Papers (Total: 31)

- Zheng, J. and C. Cartier, 'The Cultural Infrastructure Boom in Hong Kong and the Pearl River Delta in the 2000s,' Conference titled 'Healthy Cities 2019: Urbanisation, Infrastructures and Everyday Life,' organized by the University of Manchester, U.K., May 1 3, 2019.
- Zheng, J., et al., "The Formation and Transformation of the Modern Urban Art Scene in Shanghai: A Historical GIS Approach, 1912-1948,' paper presented on April 5, 2019, Washington D.C., AAG conference, March 3-7, 2019.
- Zheng, J., 'Politicizing everyday urban life: Monumental sculptures in Shanghai,' paper presented on April 4, 2019, Washington D.C., AAG. Conference, March 3-7, 2019.
- Zheng, J., 'Experiential Learning Approach to teaching Community Art in Asia: The case of Creative Place-making Project in Ha Cheun, Hong Kong,' Arts Business Research Symposium 2018: The Future of Creative Placemaking in Higher Education 2.0, UW-Madison, U.S., April 19 - 20, 2018.
- 2018 Zheng, J., 'Producing Chinese Urban Landscapes of Public Art: The Urban Sculpture Scene in Shanghai,' American Association of Geographers, New Orleans, U.S., April 10 14, 2018.
- Zheng, J., 'Cultural Management: Evolution and Education in the World: Introduction of New Book,' 2nd International Arts Management Conference, Shanghai Theatre Academy, Shanghai, December 12, 2017.
- Zheng, J., 'Cultural Management: Evolution and Education in the World' keynote speech at the 1st Cultural Management Faculty and Department Head Conference at Jiaotong University, Shanghai, November 10, 2017.
- Zheng, J., 'Experiential Approach to teaching Public and Community Art in Asia:

 Pedagogical Experimentation in the 'Public and Community Art' Course for BA

 Cultural Management Education in Hong Kong' Brokering Intercultural Exchange:

 A Research Network Exploring the Role of Arts and Cultural Management, Zurich

 University of the Arts, Switzerland, 6th 7th of July 2017.
- Zheng, J., and L. Ma, 'Dilemmas of Putting Information Literacy (IL) in Place: The Case of Using IL for Teaching Enhancement in the 'Public and Community Art' Course at CUHK,' Research Institute for Digital Culture and Humanities Conference, June 1-3, 2017, The Open University of Hong Kong, Hong Kong.

- Zheng, J., "Aesthetic Regime': Developing Urban Sculpture Venues as Part of Urban Entrepreneurialism in Shanghai' The 10th Conference of the Pacific Rim Community Design Network: Agency and Resilience, Chinese University of Hong Kong, Hong Kong, December 15-16, 2016.
- Zheng, J., and et. al., 'How to Make Central a Business-cultural District? A Public Art Approach: Consultancy Research for the Art Promotion Office in Hong Kong', conference paper presented at the Inter-University Seminar of Asian Megacities, Japan, July 1-3, 2016.
- Zheng, J., and et. al., 'Interactions of Social Forces and the Formation of Urban Cultural Images: The Interpretation of the Cultural Image of Wing Lee Street in Central, Hong Kong', conference paper accepted by Inter-University Seminar of Asian Mega-cities, Japan, July 1-3, 2016.
- Zheng, J., 'Making Attractive Venues of 'Public Art' in Shanghai: Public Art
 Projects and Entrepreneurial City Policies in Shanghai.' Paper presented at the 46th
 Urban Affairs Association Conference, San Diego, U.S., March 16-19, 2016.
- Zheng, J. and et. al., "Made in Hong Kong': Consultancy Report on Revitalizing the Bridges Street Market in Central for the Urban Renewal Authority," paper presented at the 20th Inter-University Seminar on Asian Megacities (IUSAM), Manila, Philippine, August 27-29, 2015.
- Zheng, J. and et. al., 'Remaking Central through Public and Community Art
 Programme: Consultancy Research for the Art Promotion Office in Hong Kong,'
 paper presented at the 20th Inter-University Seminar on Asian Megacities
 (IUSAM), Manila, Philippine, August 27-29, 2015.
- Zheng, J. and et. al., 'The Bridges Street Market Area for Cultural Production and Development: Consultancy Report on Revitalizing the Bridges Street Market in Central for the Urban Renewal Authority in Hong Kong,' paper presented at the 20th Inter-University Seminar on Asian Megacities (IUSAM), Manila, Philippine, August 27-29, 2015.
- Zheng, J., 'The 'Cultural Elite State' in the 'Public Art' Planning System in Shanghai' paper presented at the 45th Annual Conference of the Urban Affairs Association, Miami, U.S., April 6-10, 2015.
- Zheng, J., 'Making Attractive Venues of 'Public Art' in Shanghai: Processes,

 Mechanisms and Challenges in Public Art Projects' paper presented at on

 December 5-6, 2014 at the 16th Annual Conference of the Hong Kong Sociological

 Association at the Hong Kong Institute of Education.

- D. Hui and J. Zheng, 'Xianggang de Yuedu Kongjian yu Chengshi Xingxiang' [Reading Space and City Image of Hong Kong], paper presented at the Shenzhen, Hong Kong, Taibei and Shanghai Urban Culture Exchange Conference, October 31-November 1, 2014, Shenzhen.
- Zheng, J., 'Design Guidelines and Waterfront Designs, Cases of Hong Kong and Chicago,' 2014 Inter-University Seminar on Asian Mega Cities to take place at Hanyang University, Seoul, Korea, August 27-30, 2014.
- Zheng, J., 'Overseas Chinese Artists from the Shanghai Art College (1913-1937): A
 Pilot Study of the Overseas Cultural Impact of the Shanghai Art College'],
 Institute of Chinese Studies, Chinese University of Hong Kong, May 7-9, 2014.
- Zheng, J., 'Public Art Planning System in Shanghai.' paper presented at Inter-University Seminar on Asian Megacities: Asian Urbanism and Beyond, Chinese University of Hong Kong, Hong Kong.
- Zheng, J., 'The Role of Design Guidelines in Shaping Waterfronts in Cosmopolitan Cities: A Comparative Study of Chicago River Corridor Design Guidelines and Standards and the 'Waterfront Development' Chapter in Urban Design Guidelines for Hong Kong.' paper presented at AESOP / ACSP Joint Congress 2013 Planning for Resilient Cities and Regions, University College Dublin, Ireland.
- Zheng, J., 'Artistic Creativity in the Modern School Art Education: The Case of the Shanghai Arts College'. Paper presented in the The 8th Annual Conference of The Asian Studies Association of Hong Kong, organized by The Asian Studies Association and the Hong Kong Institute of Education, 14 pgs. Hong Kong, Hong Kong.
- Zheng, J., 'The Shanghai Art School and Modern Art Teaching in Republican Shanghai, 1913-1937,' Paper presented at the Conference of the 100th Anniversary of the Shanghai Art School, organized by Liu Haisu Art Museum and the Shanghai Archive House, Shanghai.
- Zheng, J., 'The Impact of 'Creative Industry Clusters' on Creative Industries in Shanghai.' Creative City Experiments, Aug.31-Sept.1, Urbanus Urb Landscape, Shenzhen.
- Zheng, J., 'Creating Urban Images: Hong Kong Real Estate Developers in Shanghai'. Paper presented in the International Conference on Hong Kong in China: Hong Kong's Role in Globalization and the Development of China,

organized by Hong Kong Baptist University, University of Sydney Technology and Zhongshan University, 18 pgs. Oct.12-15, 2011, Hong Kong and Guangzhou.

- Zheng, J., "Creative Industry Clusters' and Cultural and Creative Industry
 Development in Shanghai.' [Experience the Creative Economy]. Martin Prosperity
 Institute, Toronto University, June 21-24, Toronto, Canada.
- Zheng, J., 'Making 'Creative Industry Clusters': Urban Governance in Shanghai.' [ACSP-AESOP 4th Joint Congress]. July 6-11, Chicago, Illinois, U.S.
- Zheng, J., with D. Hui. 2007. 'Public-private Cooperation in Creative Industry Parks in Shanghai.' [4th International Conference Private Urban Governance and Gated Community]. June 5-8. Paris, France.
- Zheng, J., 'Shandong Mushi Zhuangyuan jianzhu wenhua yanjiu' [The Architectures of the Mu's Mansion in Shandong, China]. In Zhang Fuhe ed.,
 Zhongguo Jindai Jianzhu Yanjiu yu Baohu [Modern Chinese Architecture Research and Preservation: The Proceeding of Modern Chinese Architectural History Study Conference], July, Kaiping. Beijing: Qinghua University chubanshe: 162-192.

- Professional Consultancy Reports and Applied Research Projects on Cultural Development (Total: 16)

- 2016 'Xianggang Wenhua Zhengce Pinggu' [Assessment of Cultural Policies in Hong Kong], The Hong Kong section for the Comparative Studies of Cultural Policies in Beijing, Shanghai, Hong Kong and Taiwan, National Significant Research Project, PI: Capitol Normal University Cultural Studies Academy, March 2016 November 2016.
- 'Cultural and Creative industries in Mainland China: Beijing, Shanghai, Shenzhen and the Pearl River Delta,' part of the consultancy report for BA Programme in Cultural and Creative Industries, Hang Seng Management College, commissioned by the Hong Kong Cultural and Creative Industry Association, January June, 2016.
- 2015 'Zhongguo wenhua chengshi zhibiao xitong' [Indicator system of Cultural Cities in China], in collaboration with the Shanghai Theatrical Academy for the Shanghai government.

Jun.2015 - Oct.2015.

'Gaijin Gangfu ruanquanli de yunyong fangshi' [Improving the way of exercising soft power of the Hong Kong government], consultancy report for the central government of the P.R.China. [national significant research project]

Jan.2015 – Oct. 2015.

Desmond Hui and Jane Zheng, 'Consultancy service for the project titled 'Mapping creative clusters in Hong Kong,' for the Culture and Development Consultation Company.

February 2014.

- Desmond Hui, 'Policy for culture-led urban regeneration and development in Hong Kong,' Hong Kong Government Policy project, in the Center for Culture and Development, The University of Hong Kong (submitted).

 Nov.2009 Oct. 2010.
- 2010 Desmond Hui, 'Mapping Creative Clusters in Hong Kong' research project commissioned by the Hong Kong Government (completed), in the Center for Culture and Development, CUHK.

Aug.2010 - Aug.2010.

- Desmond Hui, 'A Comparative Study of West Kowloon Cultural District with Other International and Regional Cultural Developments: for Rocco Design Architects Ltd.,' for the Culture and Development Center, CUHK (completed).

 Oct.2009 May 2010.
- Undertaking part of data collection for the project titled 'Urban Regeneration and Community Visions: Wanchai District' Research Project, commissioned by the Hong Kong Urban Renewal Authority. For the Center for Culture and Development Center, CUHK (completed).

 Sept. 2009 Dec. 2009.
- Desmond Hui, The 'Business model' section in the 'Revitalization Mallory Street: A Consultancy Report for Cultural and Creative Pilot project in Wan Chai' Research Project, part of the report commissioned by the Urban Renewal Authority. For the Center for Culture and Development Center, CUHK (completed).

 Aug.2009 Oct.2009.
- 2009 Desmond Hui, 'Creative Industry Policy in Hong Kong' research report, commissioned by the Hong Kong Civic Party, Hong Kong (uncompleted).

 June 2009 Nov.2009.
- 2008 Conducting overall quality control for the mid-term report of the Tourism Plan for Changshan Islands in Shandong Province,' commissioned by the Hanya Architecture and Planning Corporation in the Planning and Design Research Institute of Tongji University, Shanghai (completed).

Nov.2008 - Jan.2009.

Conducting part of the work for the 'Creative Industry Cluster Developing Strategies in Hong Kong and Shanghai - Consulting Report for the HKSAR Government' research project, commissioned by the Hong Kong Trade and Development Council. Duties include writing a research proposal, data collection, qualitative and quantitative data analysis, writing part of the final report. For the Architecture Department and Hong Kong Cultural Policy Research Center, Hong Kong (completed).

Nov.2006 - Mar.2007.

Conducting part of the work for the 'Tourism Planning Study for Tung Ping Chaw in Hong Kong' project. Duties include vernacular building survey and the museum plan discussion. For Architecture Department at the University of Hong Kong, Hong Kong (completed).

Apr. 2004 – May 2004.

Conducting a specialized study for the 'Master Plan for the Western Mountain Subarea in Guiping Xishan Scenic Area' project. Duties include landscape and local culture study, landscape resource evaluation, cultural facility planning. For Planning and Design Research Institute of Tongji University, Shanghai (completed).

Jan. 2003 – July 2003.

Conducting a specialized study for the 'Tourism Plan for the Mu Mansion,' commissioned by the Tourism Department of Fudan University and Haida Tourism Development Research Institute, Shanghai. Duties include vernacular building survey, architectural history and culture study, tourism resource evaluation and planning assistant (completed).

INVITED PRESENTATIONS/ LECTURES

Invited Presentations/Keynote Speech at Conferences, Workshops and Research Institutes (Total: 19)

2/11/2019 Zheng, J., et.al., Invited talk, "The Historical GIS Approach to the Spatial Distribution of Artists in Republican Shanghai," Culture and Technology: Digital Humanity Conference, Shenzhen University, Shenzhen, China.

29/10/2019 Zheng, J., Invited talk, 'Creative Industry Clusters: The Role of the Local State, Developmental Strategies and Evaluation Methods,' Geography Department, East China Normal University, Shanghai, China.

- 24/10/2019 Kelvin Leung and Zheng, J., Invited talk, 'The Effectiveness of the Art-led Urban Regeneration Projects in Macao,' World City Cultural Forum, Shanghai: Shanghai Social Science Academy.
- 4/10/2019 Zheng, J., Invited talk, 'Entrepreneurial City: Industrial Heritage Reuse and Creative Industry Clusters in Shanghai,' Geography Department and Confucian Academy, North Carolina University, Charlotte, U.S.
- 16/10/2018 Zheng, J., Invited talk, 'Beyond URPL 721: Sharing the Experience of doing Cutting-edge Research,' Department of Planning and Landscape Architecture, UW-Madison, U.S.
- 08/10/2018 Zheng, J., Invited talk, 'Planning Urban Sculptures for Chinese Entrepreneurial City of Shanghai,' American Planning Association, Madison, Wisconsin, U.S.
- 08/05/2018 Zheng, J., Keynote speech, 'Cultural Management Education in the World,' Integration and Innovation: Cultural and Creative Industry Development Forum, Xi'an Jiaotong University, Xi'an, China.
- 12/12/2017 Zheng, J., Keynote speech, 'Cultural Management: Evolution and Education in the World: Introduction of New Book,' 2nd International Arts Management Conference, Shanghai Theatre Academy, Shanghai, China.
- 10/12/2017 Zheng, J., Book talk, 'Modernization of Chinese Art: The Shanghai Art College, 1913-1937,' Shanghai: Shanghai Bookstore Press.
- O6/11/2017 Zheng, J., Keynote speech, 'Cultural Management: Evolution and Education in the World,' 'Cultural Management: China and the World': Nation-wide Cultural Management Faculty Dean and Department Head Meeting, Shanghai: Shanghai Jiaotong University.
- 05/06/2017 Zheng, J., Keynote speech, 'Cultural and Creative Industry Management Education: Experience from the World,' Macau City University, Macau.
- 30/12/2015 Zheng, J., Invited talk, 'From Arts Management to Cultural Management,' Shanghai Theatre Academy, Shanghai.
- 06/08/2015 Zheng, J., Invited talk, 'The Ghost Culture and Hong Kong Customs,' student visiting programme, Chung-chi College, Chinese University of Hong Kong.
- 19/06/2015 Zheng, J., Invited talk, 'Planning Public Art for the 'Socialist' Urban Entrepreneurialism: The Urban Sculpture Planning Authority and the Urban Sculpture Planning in Shanghai,' Hong Kong Institute of Asia Pacific Studies,

Chinese University of Hong Kong.

21/02/2013	Zheng, J., Invited talk, 'A Property-led Approach to Cluster Development:
	'Creative Industry Clusters' and Creative Industry Networks in Shanghai,'
	Department of Geography and Regional Resource Management, Chinese
	University of Hong Kong, Feb.21, 2013.

- 26/09/2012 Zheng, J., Invited talk, 'Creative industries in Hong Kong.' invited talk for the 'public administration and social services specialized training' session at the Hong Kong Public Policy Academy, Hong Kong, Sept.26.
- 31/08/2012 Zheng, J., Keynote speech, 'The Impact of 'Creative Industry Clusters' on Creative Industries in Shanghai.' Creative City Experiments, Aug. 31-Sept. 1, Urbanus Urban Landscape, Shenzhen.
- 10/04/2011 Zheng, J., Invited talk, "Creative Industry Cluster' and the 'Entrepreneurial City' of Shanghai,' Department of Urban and Regional Planning, University of Wisconsin-Madison, U.S., [Faculty Lecture Series], April 10, 2011.
- 17/05/2004 Zheng, J., Invited talk, 'The Nude Model Incident at the Shanghai College of Fine Arts in the 1920s.' in Fine Arts Department, The University of Hong Kong, Hong Kong. May 17, 2004.

CONFERENCE ORGANIZATION

Organizing a session titled 'Historical GIS Approach to Humanities Studies,' at the American Association of Geographers in Washington D.C., U.S., 3/04 - 07/04/2019

Organizing Committee Member, International Conference on Hong Kong in China: Hong Kong's Role in Globalization and the Development of China, Hong Kong, 20/10 - 23/10/2011

Selected Newspaper Essays

- Zheng, J., 'Beholding the World: Introducing a New Book: 'Cultural Management:
 Evolution and Education in the World" (in Chinese)
 https://kknews.cc/education/a3ebpxn.html
- 2014 'Xianggang Gonggong Yishu de Xiaoxiao Zixunshi: Wenhua Guanli Wenxueshi' [Public Art Consultants in Hong Kong: Cultural Management Coursework]. In the 'What to Learn for this Subject' Media Programme, Hong Kong: Radio Television Hong Kong, 2014.09.10. (in Chinese)

2013	'Cong Yishu Xingzheng dao Wenhua Guanli' [From Arts Administration to Cultural Management]. In the 'What to Learn for this Subject' Media Programme, Hong
	Kong: Radio Television Hong Kong, Hong Kong: Radio Television Hong Kong, 2013.04.08. (in Chinese)
2004	'Xunmeng Songshan Long' [Searching Dreams in the Songshan Lane] in Xu Hongxing ed., <i>Shanghai Lao Longtang</i> [Shanghai Old Lanes], Shanghai Science Technology Press, 2004), pp.168-179. (in Chinese)
2002	'Xunmeng Songshan Long' [Searching Dreams in the Songshan Lane], <i>Shanghai Scene Magazine</i> , Shanghai: Shanghai Scene Editorial Department (June 2002). (in Chinese)
2000	'Dubu Chenxiang Ge' [Rambling in the Agilawood Temple], In <i>Xinwen Wubao</i> [<i>Noon News</i>], Shanghai, Nov.28 th , 2000. (in Chinese)
2000	'Sanshan Huiguan' [Visiting The Three Mountain Association Historic Site], In Xinwen Wubao, Sept. 7th, 2000. (in Chinese)
2000	'Fazang Si' [The Fazang Temple], In Xinwen Wubao, Sept. 5th, 2000. (in Chinese)
2000	'Zoujin Dajing Ge' [Stepping into the Da Jing Pavilion], In Xinwen Wubao, Sept. 4 th , 2000. (in Chinese)
2000	'Fuzi Miao Cangsang' [Ups and downs of the Shanghai Confucius Temple], In Xinwen Wubao, Aug. 19 th , 2000. (in Chinese)
2000	'Shihu' [The Stone Lake], In Xinwen Wubao [Noon News], July 23th, 2000. (in Chinese)
1999	'Luori loutou fang Xiang Hun' [Visiting the Old Residence of Li Xiangju in the
	Sunset], Zhongwen Tongxiu [Composition Communication], Shanghai, June 1999. (in
	Chinese)

ACADEMIC Awards and Honors

Biography is selected into Marquis, *World's Who's Who*, 29th edition, U.S. as a research scientist, 2012 Studentship, Hong Kong University, 09/2003 - 08/2008

Research Postgraduate Conference Grant, Hong Kong University, 08/2008

Research Trip Grant, Hong Kong University, 07/2004

Excellent Bachelor Thesis Prize, Fudan University, 06/2003

First Prize Fudan University Scholarship, 06/2002

Excellent Student Award at Fudan University, 01/2002

Third Prize of People Scholarship at Fudan University, 01/2001

Zhuyou Commerce Scholarship of Fudan University (second prize), 06/2000

Second prize of 'People's Scholarship' at Fudan University, 01/2000

PROFESSIONAL SOCIETIES

Panel Member of Urban Geography Specialty Group, in the American Association of Geographers, U.S., 2018 – 2020

Member of Hong Kong Calligraphy Society, Hong Kong, 2012 – present

Director of Shanghai Poem Association, Shanghai, China, 2001 - present

Chairperson of Shanghai Banjiang Poem and Painting Society, Shanghai, China, 2001 - present

Member of the American Association of Geographers, U.S., 2018 – present

Member of the Urban Affairs Association, U.S., 2015 – 2017

Student member of the American Planning Association, U.S., 2010-2011, 2018 – present

Student member of the American Arts Administration Educators' Association, U.S., 2019 – present

Member of the European Network on Cultural Management and Policy, U.K., 2019 – present

EXTERNAL SERVICE

Journal reviewer

Environment and Planning A (SSCI): 1 01/2012

Environment and Planning C (SSCI): 1 02/2012

International Journal of Urban and Regional Research (SSCI): 4 03/2018 04/2019

09/2019 09/2021

Urban Studies (SSCI): 6 11/2012 02/2013 01/2015 11/2016 04/2017 09/2021

Geoforum (SSCI): 3 12/2012 10/2016 04/2017

Cities (SSCI): 4 02-05/2014 08/2016 02/2020 06/2020

Eurasian Geography and Economics (SSCI): 1 07/2015

China Review: 2 06/2013 09/2019

Urban Geography (SSCI): 2 06/2020 04/2021

Scottish Geographical Journal: 1 02/2016 Journal of Urban Design: 1 09/2016

City, Culture and Society: 4 03/2014 02/2015 08/2016 04/2017

East Asian History: 1 11/2016

Annals of the American Association of Geographers (SSCI): 1 02/2016

International Planning Studies: 1 03/2016

Journal of Arts Management, Law and Society: 2 11/2017 07/2018

Public Art Dialogue: 1 04/2018

Asian Education and Development Studies: 3 07/2018 02/2020 06/2020

Growth and Change: A Journal of Urban and Regional Change: 1 08/2018

Poetics: 1 04/2019

Journal of Architecture and Urbanism: 1 04/2019 Twentieth Century China: 2 03/2016 09/2019

Journal editor

2014 – 2018 Editor, the journal of Scientific Culture, The European Academy of Sciences & Arts

2019 – 2019 Vice Editor-in-Chief, *Journal of Arts Management*, Shanghai Theatre Academy, Shanghai

Academic Consultant

2016 – 2018 Member in the Advisory Committee of the Bachelor of Arts (Honours) in

Cultural and Creative Industries Program of Hang Seng Management University

2014 – 2016 Chinese University of Hong Kong CUSCS Cultural Management High Diploma

Program

Ph.D Thesis Examination

- 2017 Chen, J., 2017, 'The Adaptive Reuse of Waterfront Industrial Heritage for Cultural Purposes in China: A Case Study in Chongqing,' Faculty of the Built Environment, University of New South Wales, Australia
- 2014 Internal examiner for Wong, L.M., 'Cosmopolitan Subject in Artistic Practice:
 The Case of Overseas Singaporean Artists,' Department of Cultural and
 Religious Studies, Chinese University of Hong Kong, Hong Kong