

JANE ADAMS

Los Angeles, CA

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SUMMARY

Ambitious Full Stack Web Developer with a strong foundation in logic and coding, alongside an excellent track record and background in project management, leadership, and collaboration. Effective at combining creativity and problem solving while passionate about building interactive and user-centered applications.

TECHNICAL SKILLS

Programming: JavaScript, React, HTML5, CSS3, jQuery, Node.js, Sequelize, Express.js, MySQL, MongoDB

Technologies: npm, Visual Studio Code, Git, Adobe Creative Suite

PROJECTS

TinyWear | [Repository](#) | [Deployed Site](#)

- Project Summary: An interactive MERN stack multi-page ecommerce platform for toddler clothing. With a focus on data and user demand, users are able to filter through category products (shirts, pants, sets) and checkout using Stripe's payment platform integration.
- Tools: React, GraphQL API, MongoDB and the Mongoose ODM for the database, Node.js, Express.js, Authentication (JWT), Tailwind CSS, Stripe payment platform, Bcrypt, CSS.

Tech Blog | [Repository](#) | [Deployed Site](#)

- Project Summary: This is a CMS-style blog site similar to a Wordpress site, where developers can publish their blog posts and comment on other developer's posts. The app follows the MVC paradigm in its architectural structure, using Handlebars.js as the templating language, Sequelize as the ORM, and the express-session npm package for authentication.
- Tools: MySQL2, Express.js, Sequelize, Handlebars.js, JavaScript, CSS.

Moodie | [Repository](#) | [Deployed Site](#)

- Project Summary: Dinner and movie ideas are generated for a perfect night in. Third-party APIs are used to suggest movie titles based off of the user's response along with a dinner recipe.
- Tools: JavaScript, jQuery, Yummly API, OTT Details API, Bulma CSS Framework, HTML, CSS, Google Fonts.

E-Commerce Backend | [Repository](#)

- Project Summary: This repository is a back end for an e-commerce site. Using a working Express.js API, it's configured to use Sequelize to interact with a MySQL2 database.
- Tools: Express.js, MySQL2, Node.js, Sequelize, dotenv.

Weather Dashboard | [Repository](#) | [Deployed Site](#)

- Project Summary: This application retrieves weather data from a 5 Day Weather Forecast API. Recent search results are stored in local storage and are accessible to the user.
- Tools: JavaScript, 5 Day Weather Forecast API, Bootstrap Framework, CSS, HTML.

EXPERIENCE

Associate Director of Marketing | Virgin Music Group (Universal Music Group) | 2022 – 2023

- Developed business cases and ROI projections while executing large-scale global campaigns and overseeing internal and external virtual teams ensuring exceptional results around technical operations.
- Procured and managed campaign budgets while benchmarking costs and forecast forthcoming sales potential for approval and funding.
- Increased clients audience growth by 35% by executing long-term audience engagement, retention and lifetime value while tracking OKRs.

EDUCATION

Full Stack Web Development Boot Camp Certificate: University of Los Angeles, Los Angeles, CA

An intensive program focused on gaining technical programming skills in JavaScript, React, HTML5, CSS3, JQuery, Bootstrap, Node.js, MySQL2, MongoDB, Express, Sequelize, Handlebars.js.

B.A. Strategic Communications, Minor in Business Administration: Washington State University, Pullman, WA