# **JANE ADAMS**

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#### SUMMARY

Ambitious Full Stack Web Developer with a strong foundation in logic and coding, alongside an excellent track record in project management, leadership, and collaboration. Effective at combining creativity and problem solving, while passionate about building interactive and user-centered applications.

## TECHNICAL SKILLS

Programming: JavaScript, React, HTML5, CSS3, jQuery, Express.js, Node.js, MySQL2, MongoDB

Technologies: npm, Git, Visual Studio Code, Bootstrap, Adobe Creative Suite

#### **PROJECTS**

# Interactive MERN Stack Application: TinyWear | Repository | Deployed Site

- Project Summary: An interactive MERN stack multi-page ecommerce platform for toddler clothing with a responsive user interface. With a focus on data and user demand, users are prompted to sign in, filter through category products (shirts, pants, sets), and checkout using Stripe's payment platform integration.
- Tools: React, GraphQL API, MongoDB and the Mongoose ODM for the database, Node.js, Express.js, Authentication (JWT), Tailwind CSS, Stripe payment platform, Bcrypt, CSS.

# Interactive Full-Stack Project: Tech Blog | Repository | Deployed Site

- Project Summary: A CMS-style blog site where developers can publish their blog posts and comment on other developer's
  posts. The app follows the MVC paradigm in its architectural structure, using Handlebars.js as the templating language,
  Sequelize as the ORM, Node.js and Express.js to create a RESTful API, GET and POST routes for retrieving and adding new
  data, and the express-session npm package for authentication.
- Tools: MySQL2, Express.js, Sequelize, Node,js, Handlebars.js, JavaScript, CSS.

# Interactive Front-End Project: Moodie | Repository | Deployed Site

- Project Summary: An interactive frontend application where dinner and movie ideas are generated for a perfect night in. Third-party APIs are used to suggest movie titles based off of the user's response along with a dinner recipe, and client-side storage is used to store persistent data.
- Tools: JavaScript, jQuery, Yummly API, OTT Details API, Bulma CSS Framework, HTML, CSS, Google Fonts.

# E-Commerce Backend | Repository | Video Walkthrough

- Project Summary: A built out backend for an e-commerce site. Using a working Express.js API, it's configured to use Sequelize to interact with a MySQL2 database. Insomnia Core is used to retrieve routes for categories, products, and tags displayed in a formatted JSON. Routes will perform create, read, update, and delete operations using the Sequelize models to perform RESTful CRUD Operations.
- Tools: Express.js, MySQL2, Node.js, Sequelize, Insomnia, dotenv.

## Note Taker | Repository | Deployed Site

- Project Summary: This application is used to write and save notes. Using an Express.js back end, this site will save and retrieve note data from a JSON file using API routes.
- Tools: Express.js, JavaScript, CSS, HTML.

#### Weather Dashboard | Repository | Deployed Site

- Project Summary: This application retrieves weather data from a 5 Day Weather Forecast API. Recent search results are stored in local storage and are accessible to the user.
- Tools: JavaScript, 5 Day Weather Forecast API, Bootstrap CSS Framework, CSS, HTML.

#### EXPERIENCE

#### Associate Director of Marketing, Virgin Music Group (Universal Music Group)

2022 - 2023

- Developed business cases and ROI projections while executing large-scale global campaigns and overseeing internal and external virtual teams ensuring exceptional results around technical operations.
- Procured and managed campaign budgets while benchmarking costs and forecast forthcoming sales potential.
- Increased clients audience growth by 35% by executing long-term engagement, retention and value while tracking OKRs.

#### **EDUCATION**

**Full Stack Web Development Boot Camp Certificate:** University of Los Angeles, Los Angeles, CA 2023 An intensive program focused on gaining technical programming skills in JavaScript, React, HTML5, CSS3, jQuery, Bootstrap, Node.js, MySQL2, MongoDB, Express.js, Sequelize, Handelbars.js.